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| Aditya Datar  Instructional/Curriculum Design| eLearning Development Profile Results-driven Instructional Design Manager and Curriculum Designer with a strong background in publishing. Experienced in leading and managing end-to-end development of diverse learning products, including courseware, learning paths, video courses, and instructor and student guides. Skilled in eLearning development and using instructional design principles to enhance educational experiences and align content with business objectives. Adept at collaborating with subject matter experts and cross-functional teams to create engaging and effective learning materials. Demonstrated expertise in market analysis and research to identify new product opportunities and pitch ideas to clients. Proven ability to formulate and achieve goals through OKR metrics and test-and-learn sprints. Recognized for delivering high-quality content and exceeding customer expectations. Awarded for exceptional performance and promoted to positions of increased responsibility. Committed to continuous improvement, innovation, and delivering impactful learning solutions for learners. Effective communicator and collaborator, dedicated to achieving organizational objectives and driving positive outcomes. Employment HistoryAssociate Publishing Product Manager (Instructional Design Manager), Packt Publishing Pvt. Ltd. August 2022 — Present   * Researching and commissioning book ideas on emerging explorer topics, collaborating with project stakeholders. * Prioritizing and maintaining the sprint backlog for assigned products, ensuring efficient resource management. * Monitoring and proactively responding to competitive publisher activities to increase market share and sustain product pipeline. * Managing acquisitions, planning, delivery, analysis, reporting, and marketing for data science group projects. * Analyzing post-publication performance metrics to drive continuous improvement. * Conducting customer feedback sessions, gathering valuable insights from book readers, and communicating them to the respective team for enhancements. * Engaging with developer communities and strategically recruiting authors to create high-quality books catering to the needs of the developer community.  Senior Editor (Senior Instructional Designer)- Packt Client Content Team, Packt Publishing Pvt. Ltd. January 2022 — August 2022   * Guided, managed, and facilitated collaboration between multiple teams (Development, Testing, Design, Marketing) working on the product. * Conducted needs analysis and created storyboards by collaborating with SMEs * Created content on Articulate storyline based on agreed storyboards * Conducted quality checks and performed gatekeeping tasks, including copy editing, proofreading, final checks on PDF documents, image verification, and enhancement recommendations. * Managed end-to-end development and ensured successful delivery of the products. * Reached out to potential authors and discussed new product ideas to curate compelling content for clients like Microsoft, RedHat, etc. * Reviewed all content from an editorial and technical perspective, providing feedback to associate editors involved in the project. * Provided final editorial sign-off on all content before delivering it to clients. * Created product catalogs using Articulate Storyline to drive business through licensing deals for clients.  Course Managing Editor (Instructional Designer)- New Products Development Team, Packt Publishing Pvt. Ltd. November 2018 — December 2021   * Managed end-to-end development of 10+ text publishing products for clients like Cengage, Microsoft, Red Hat, including Courseware, Learning Paths, Licensing deals, catalogues, video courses, guides, quizzes, and PPTs. * Conducted needs analysis and created storyboards by collaborating with SMEs. * Created content on Articulate storyline based on agreed storyboards. * Guided and managed IT professionals from various countries to create and deliver skill-enhancing educational experiences for learners. * Reviewed content using instructional design principles, providing constructive feedback to enhance alignment with business requirements. * Conducted market analysis and created research briefs to pitch new product ideas to existing clients. * Oversaw production activities, including copyedits, proofing, and providing design-specific feedback to production designers. * Conducted final quality checks on content before its rollout on Packt platforms. * Formulated and developed OKR metrics and implemented test-and-learn sprints to trial new methods and achieve set goals within deadlines. * Applied andragogy principles and added value to the new as well as the existing content by re-engineering and improving its value proposition, and engagement.  Query Associate, Haptik Infotech Pvt. Ltd. October 2016 — May 2017   * Resolved queries on assigned channels using Haptik tools. * Provided backend support and resolved user queries to facilitate service utilization. * Conducted training sessions for new joiners and implemented test-and-learn sprints to meet revenue targets. * Conducted customer surveys and collaborated with the team to enhance established processes.  EducationBachelor of Engineering (Electronics & Telecommunication), University of Mumbai, Mumbai 2012 — 2015 Diploma in Electronics & Telecommunication, Sardar Vallabhbhai Patel Polytechnic, Mumbai 2009 — 2012 Accolades  * Packt Employee of the Month: October 2019, November 2019, June 2021, May 2022, November 2022, March 2023 * Promotion: Course Managing Editor Level 2 - January 2020 * Promotion: Senior Editor - January 2022  PublicationsCloud Analytics with Microsoft Azure URL: [Cloud Analytics with Microsoft Azure - Second Edition | Packt (packtpub.com)](https://www.packtpub.com/product/cloud-analytics-with-microsoft-azure-second-edition/9781800202436) DevOps Culture and Practice with OpenShift URL: [DevOps Culture and Practice with OpenShift | Packt (packtpub.com)](https://www.packtpub.com/product/devops-culture-and-practice-with-openshift/9781800202368) Introduction to DevOps with Kubernetes URL: [Introduction to DevOps with Kubernetes | Packt (packtpub.com)](https://www.packtpub.com/product/introduction-to-devops-with-kubernetes/9781789808285) Azure for Architects URL: [Azure for Architects - Third Edition | Packt (packtpub.com)](https://www.packtpub.com/product/azure-for-architects-third-edition/9781839215865) | Details Mumbai, India +91-9620226901  [datar111@gmail.com](mailto:datar111@gmail.com) Links [LinkedIn](https://media.licdn.com/dms/document/C4D1FAQFzSizShdcZxQ/feedshare-document-pdf-analyzed/0/1649841000112?e=1684972800&v=beta&t=IJlS_KkfIjv6BjyBQfgOk0rRQ8uqCZ9dYv6EORKEazk)  [Instructional Design Portfolio](https://drive.google.com/drive/folders/1cYaNiTYJfMPUIxK-0N_RND2Sh2ODs3g3?usp=sharing)  [Certified Instructional Designer (LinkedIn Learning)](https://media.licdn.com/dms/document/C4D1FAQFzSizShdcZxQ/feedshare-document-pdf-analyzed/0/1649841000112?e=1684972800&v=beta&t=IJlS_KkfIjv6BjyBQfgOk0rRQ8uqCZ9dYv6EORKEazk) Skills eLearning Development  Articulate Storyline  Articulate Rise  Camtasia  Microsoft PowerPoint  Microsoft Office Word |