Self-Organizing Maps for Fraud Detection

This project involves detecting fraud in credit card applications. We will use Unsupervised Deep Learning to group different customers based on patterns and then get the group that resembles fraudulent.

In a broad sense, the fraud will consist of the outliers, simply because fraud encompasses something which does not follow the general rule. And so, unlike the ordinary rows, which will be bundled together, the fraud data points will be far beyond.

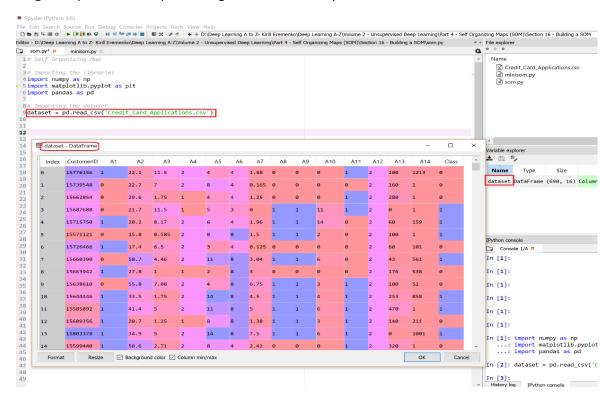
About SOM

Self-Organizing Map (SOM) is designed to get data from a table with large number of rows and columns and convert it into a 2-d map of sorts, thus reducing its dimensionality.

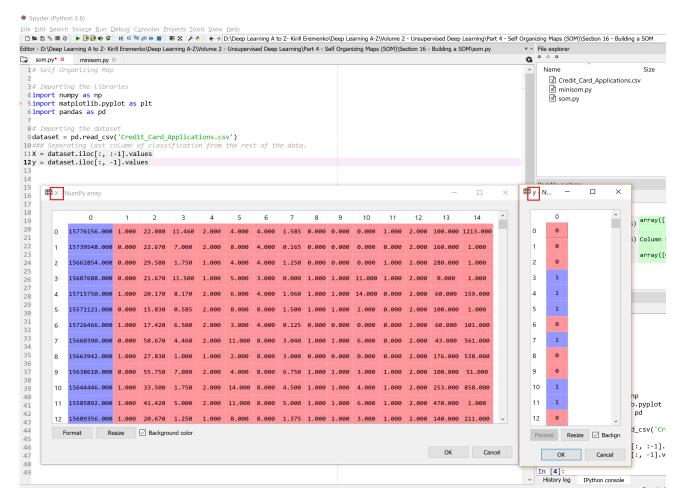
It is an Unsupervised learning algorithm i.e. it does not require labels for classification of the data. It simply 'groups' the data based on common attributes. By grouping data that is similar, we can get rid of additional columns which are not easily understood by humans.

Importing Data

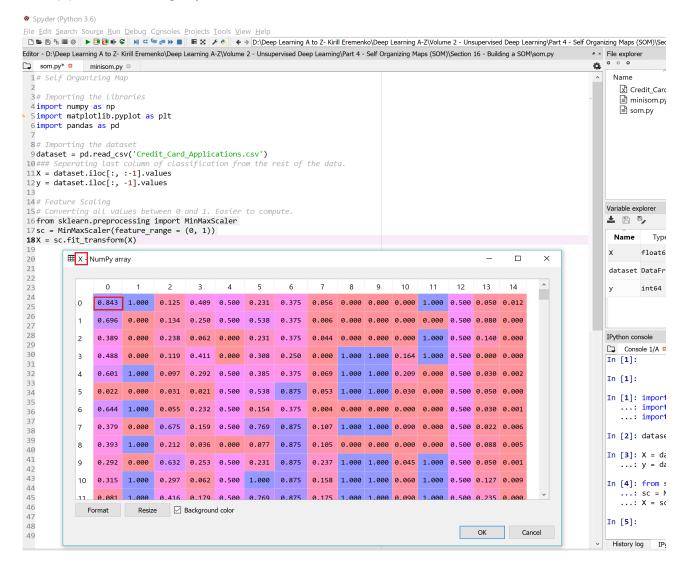
The first step is importing the right libraries and later, the credit card applications dataset. The dataset is taken from the UCI Data Repository. The dataset we are currently working on is the Statlog (<u>Australian Credit Approval</u>) dataset. All attribute names and values have been changed to meaningless values, making it impossible for humans to get any patterns, and therefore making unsupervised deep learning model necessary.



Every row is a customer and the columns represent their attributes. The final column (Class) contains the data whether the application was approved or rejected. So, we will separate this column from the rest of the dataset. This will help us in making this dataset "fit for unsupervised learning" and help us in verifying if our predictions are true or not. Please note that we are not splitting the data because we want to do supervised learning. During our training we will only be using X and not y part of the dataset.

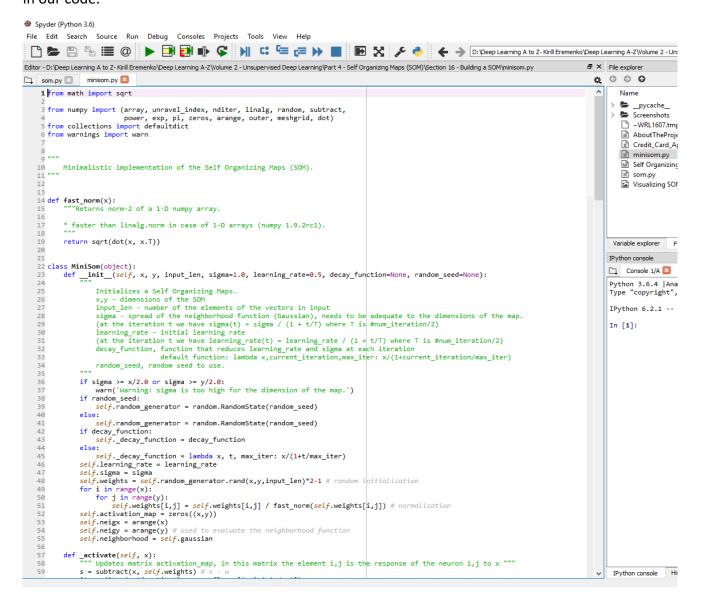


We need Feature Scaling as it helps deal with multi-dimensional datasets and makes computations easier. We will use Normalization to convert all our values between the range of 0 and 1. And we will convert using the MinMaxScaler from sklearn to do so. We then fit our input data (X) into the scaling object and transform it.

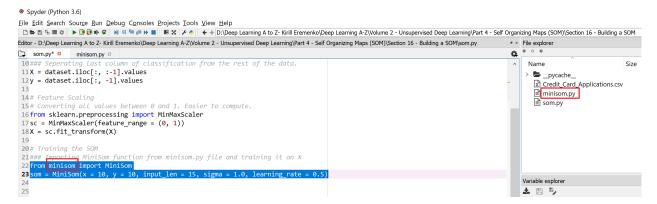


Training the SOM

There are two ways to implement SOM - by creating your own code for scratch, or to use an existing implementation which works well, just like scikit-learn. The implementation we will be using is Minisom 1.0 (https://pypi.python.org/pypi/MiniSom/1.0). Its license (CC by 3.0) allows us to use it freely, which is another reason favoring this implementation. The implementation consists of a Python code (minisom.py) in our working directory, which we will be incorporating in our code.



We will import the MiniSom class from the python code. The object created from it will need certain parameters. The parameters X and Y are the dimensions of the grid, the grid being the SOM itself. Choosing the larger grid will lead to larger accuracy, but our dataset is not that large, so we will be using a simple grid of 10*10. In this case, the X and Y parameters would be 10 each. The next parameter is input_length, which is the number of features in our dataset X (which is 15). Sigma is the radius of neighborhood, which we will keep default. The learning_rate is the hyperparameter which will adjust the weights on each iteration, we will keep its default value. The decay_function parameter is used for improving convergence, but we will keep it at default none. random_seed will also be default None.



Before training the SOM, we need to initialize its weights with values close but not equal to 0. We can do this using the random_weights_init () function in the minisom implementation, which will initialize the SOM weights. The training can be done using the train_random () function and passing the input X and number of iterations as 100 as parameters.

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Spyder (Python 3.6)
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Editor - D:\Deep Learning A to Z- Kirill Eremenko\Deep Learning A-Z\Volume 2 - Unsupervised Deep Learning\Part 4 - Self Organizing Maps (SOM)\Section 16 - Building a SOM\som.py
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□ som.py* 
minisom.py
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10 ### Seperating last column of classification from the rest of the data
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 11X = dataset.iloc[:, :-1].values
                                                                                                                                                           > = _pyc
12y = dataset.iloc[:, -1].values
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                                                                                                                                                              minis
14# Feature Scalina
                                                                                                                                                              som.i
15# Converting all values between 0 and 1. Easier to compute.
 16 from sklearn.preprocessing import MinMaxScaler
 17 sc = MinMaxScaler(feature_range = (0, 1))
18X = sc.fit transform(X)
19
20# Training the SOM
21### Importing MiniSom function from minisom.pv file and training it on X
 22 from minisom import MiniSom
 23 som = MiniSom(x = 10, y = 10, input_len = 15, sigma = 1.0, learning_rate = 0.5)
zo, sig

zo som random_weights_init(X)

27 som train_random(data = X, num_iteration = X)

28
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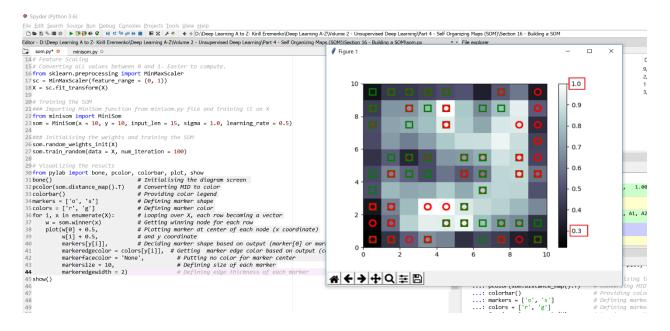
Visualizing the Results

After training, we will plot the self-organizing map itself. We will see a 2d grid that will contain all the "winning nodes". For each of these nodes we will get the MID (Mean Inter-Neuron Distance), which is basically the mean distance of all its neighboring nodes, defined by the radius during our SOM creation. The higher the MID, the "far away" the winning node will be from its neighbors, the more likelihood of it being an outlier.

We will not be seeing numbers, we will use colors. The higher the MID of a winning node, the closer its color will be towards white.

We will not be using pyplot or matplotlib, because we are dealing with a SOM, and not a regular histogram. We will be using the components bone, pcolor, colorbar, plot and show from the pylab library.

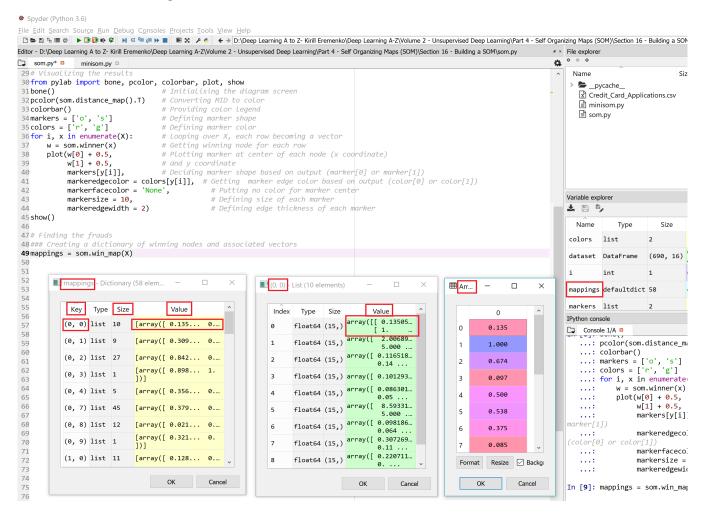
We will initialize the window where the visualization will appear using bone () function. We will use the distance_map method to get the MID from the object som. Then we will feed the transpose of this into pcolor () function to convert them into colors. This will give us a basic SOM grid, but we still have not defined whether whiter colors are for higher or lower MIDs or viceversa. The function colorbar () will provide this legend for us. We can now create markers to focus on customers who cheated and got approved rather than customers who cheated and did not get approval. We will use green squares to mark customers who got approval and red circles to mark those who did not get approval. We will create a vector called markers, containing 'o' for circles and 's' for squares. Similarly, we will have a vector for colors, having 'r' for red and 'g' for green. We will loop over the X and y to get if a customer was approved or not, and to make the correct mark on the right winning node. We use the function winner () to get the winning node of a row (vector).



We can see the SOM along with the markers. We notice that the outliers contain cases of both approval and rejection as well.

Finding the Frauds

There is no inverse mapping function which will help us catch the frauds. But there is a dictionary implemented in MiniSom called win_map, which will map the winning nodes to their rows i.e. Customers. The Key in the dictionary is the coordinate of the winning node, (0,0) will be lower left winning node. The Size tells us the number of rows associated with the winning node. On clicking the Value field, we get a list of vectors associated with the winning node. On clicking on one of the vectors, we get a list of its attributes, which have been scaled of course.



From the 'mappings' dictionary, we will collect all the vectors from the two winning nodes with high MID [(8,1) and (6,8)] and concatenate them as a numpy array. We then use the inverse_transform function of MinMaxScaler library to get the original values of the attributes for all the fraud vectors.

