

# WEB DESIGNER ALEKSI PARTANEN

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## WORK EXPERIENCE

### 2007 - present NVL STUDIO - WEB DESIGNER

Web designer      Web designer at my own studio over last two years. Conceptualize and design websites for various clients. Also designed corporate identities, marketing campaigns and illustrations.

### 2007 - 2009 ARFFMAN CONSULTING - ART DIRECTOR

Art director      Responsible for corporate identity and marketing of Arffman Consulting. Design and develop company identity and all marketing material including website, stationery, company brochures and design manual.

### 2003 - 2006 GRAPHIC DESIGNER IN VARIETY OF SUPERSTORES

Graphic designer      Worked as a member of marketing team in three different superstores. My responsibilities included conception of marketing campaigns, graphic design for marketing materials, product photography and advertising design for newspapers.

### 2001 - 2003 SLIMARI - FREELANCE GRAPHIC DESIGNER

Graphic designer      Graphic designer for a clothing store. Responsibilities included advertising designs and clothing photography. Designed clothing graphics, posters, plastic bags and retail graphics.

## EDUCATION

### 2003 - 2008 BIT, ENGINEER OF INFORMATION TECHNOLOGY

Kajaani University of Applied Sciences

- Exchange student in Canada, Lethbridge, studied marketing and video editing

## SOFTWARE

### EXPERT

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Aperture

### BASIC LEVEL

Adobe After Effects  
Adobe Dreamweaver  
Adobe Premier  
Final Cut Express

### OS

Mac OS  
Windows