

# WEB DESIGNER ALEKSI PARTANEN

Aleksi Partanen      www.nvlstudio.com  
Menninkäisentie 4D30      aleksi@nvlstudio.com  
87700 Kajaani, Finland      +358 442 906 491

## WORK EXPERIENCE

### 2007 - present      NVL STUDIO - WEB DESIGNER

Web designer

Web designer at my own studio over last two years. Conceptualize and design websites for various clients. Also designed corporate identities, marketing campaigns and illustrations.

### 2007 - 2009      ARFFMAN CONSULTING - ART DIRECTOR

Art director

Responsible for corporate identity and marketing of Arffman Consulting. Design and develop company identity and all marketing material including website, stationery, company brochures and design manual.

### 2003 - 2006      GRAPHIC DESIGNER IN VARIETY OF SUPERSTORES

Graphic designer

Worked as a member of marketing team in three different superstores. My responsibilities included conception of marketing campaigns, graphic design for marketing materials, product photography and advertising design for newspapers.

### 2001 - 2003      SLIMARI - FREELANCE GRAPHIC DESIGNER

Graphic designer

Graphic designer for a clothing store. Responsibilities included advertising designs and clothing photography. Designed clothing graphics, posters, plastic bags and retail graphics.

## EDUCATION

### 2003 - 2008      BIT, ENGINEER OF INFORMATION TECHNOLOGY

Kajaani University of Applied Sciences

- Exchange student in Canada, Lethbridge, studied marketing and video editing

## SOFTWARE

### EXPERT

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Aperture

### BASIC LEVEL

Adobe After Effects  
Adobe Dreamweaver  
Adobe Premier  
Final Cut Express

### OS

Mac OS  
Windows