

Credit Card Transaction Report

Revenue
57M

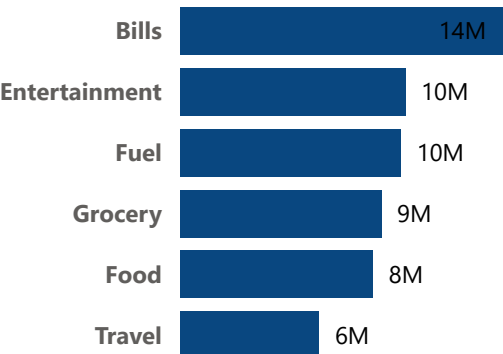
Total Interest
8.0M

Transaction
Amount
45.5M

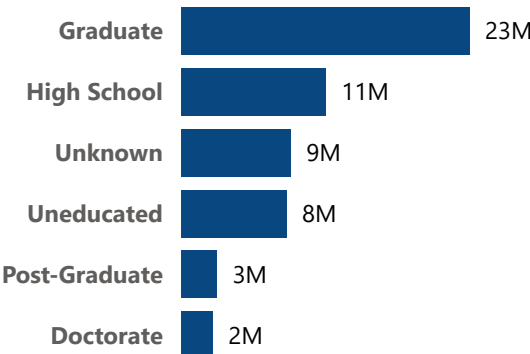
Transaction
Count
667.2K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	56,59,108.98	4647596	8,21,922.98
Total	5,65,17,010.81	45533021	79,82,479.81

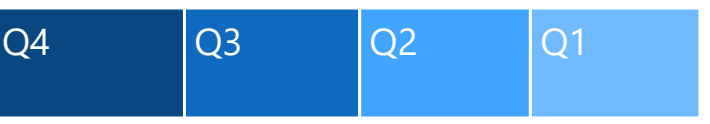
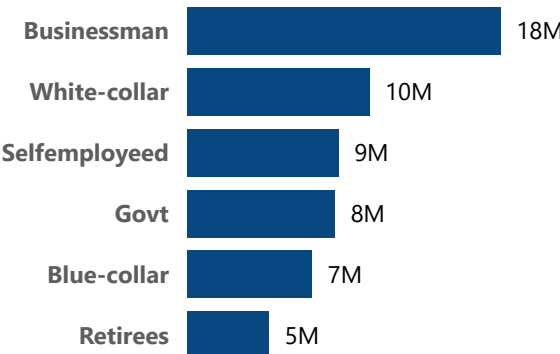
Revenue by Expenditure Type



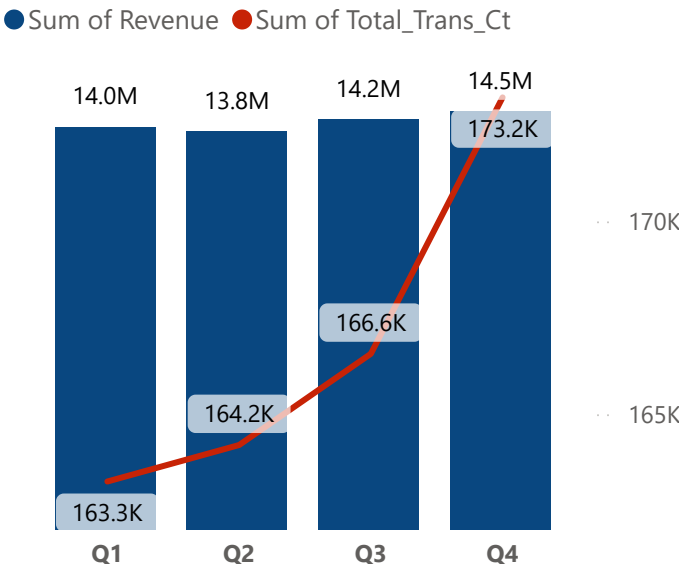
Revenue by Education Level



Revenue by Customer Job



QTR Revenue and Total Trans Count



Week_Start_Date

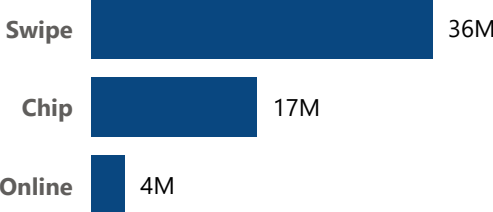
All

F M

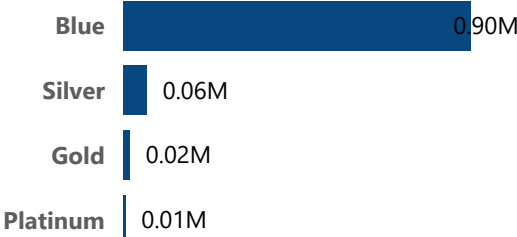
Gold Silver Blue Platinum

Low Med High

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Revenue

56.5M

Total
Interest

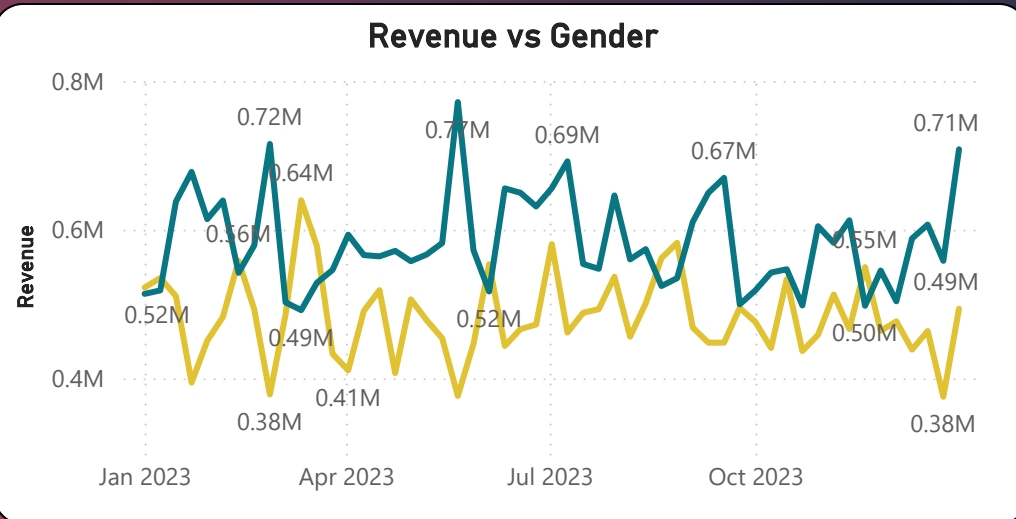
8M

Income

588M

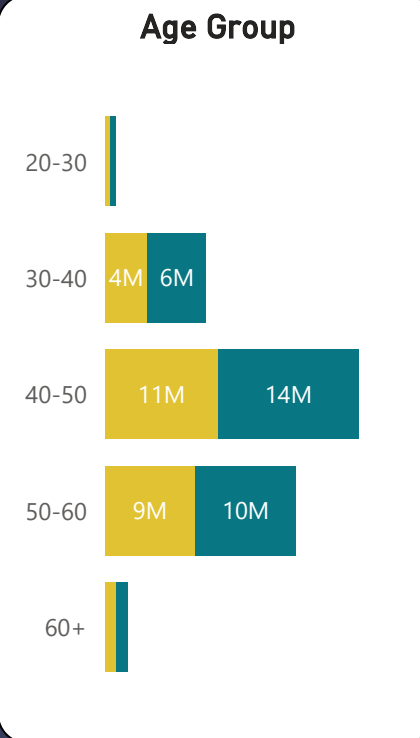
Customer
Satisfaction

3.2



Week_Start_Date

All



Swipe Online Chip

Gold Silver Blue Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Incon
Businessman	1,76,97,472.01	14538883	1903504
White-collar	1,02,83,123.92	8359688	1056184
Selfemployeed	85,42,826.40	6640301	776599
Govt	83,35,533.84	6701573	908347
Blue-collar	70,40,606.42	5602930	735169
Retirees	46,17,448.22	3689646	496193
Total	5,65,17,010.81	45533021	5875997

