



\$140M

25.64 %



Revenue

491K

14.14 %



Subscribers

8790

Content Count

All

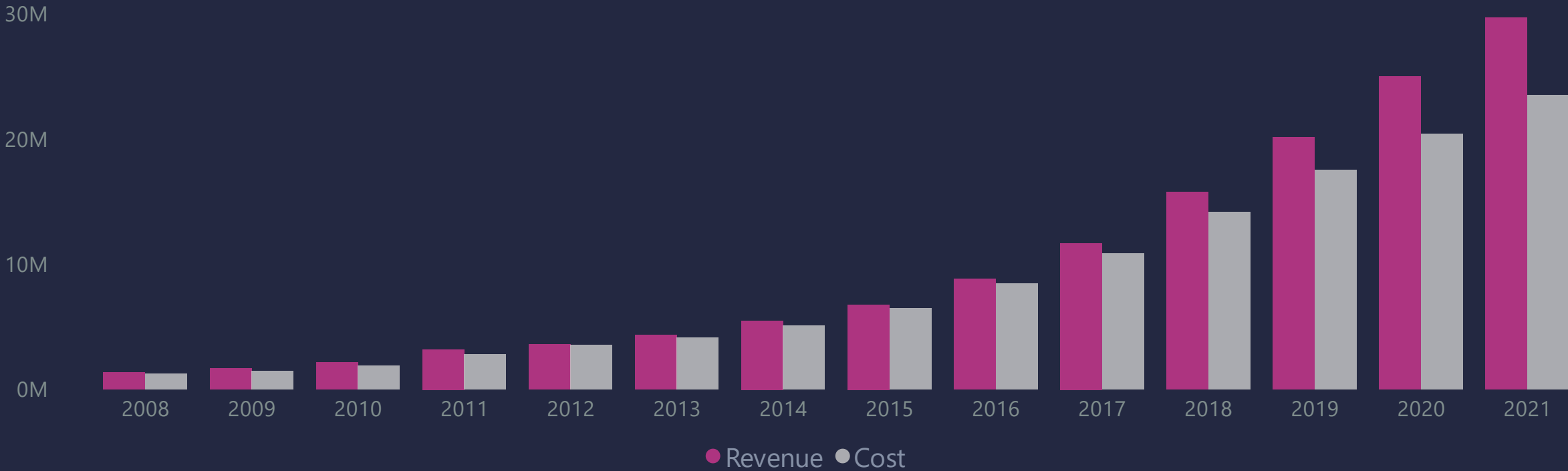


Clear all slicers

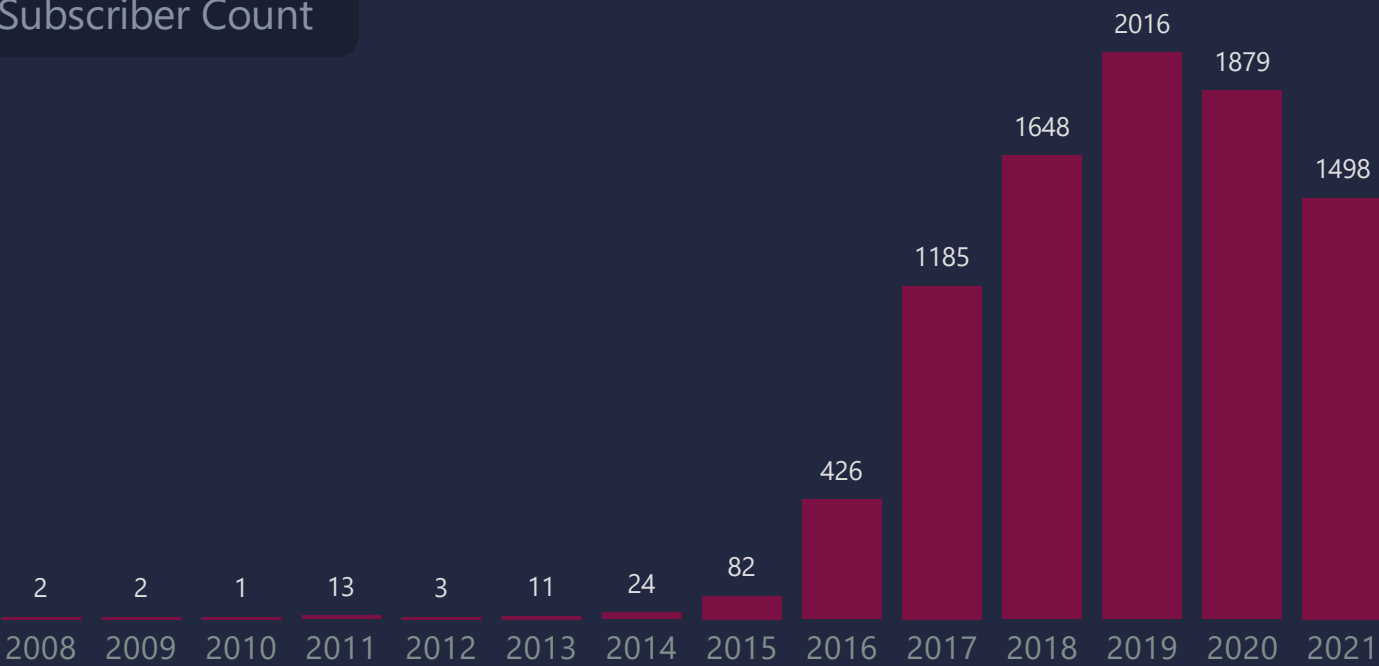
Summary

Business & Finance

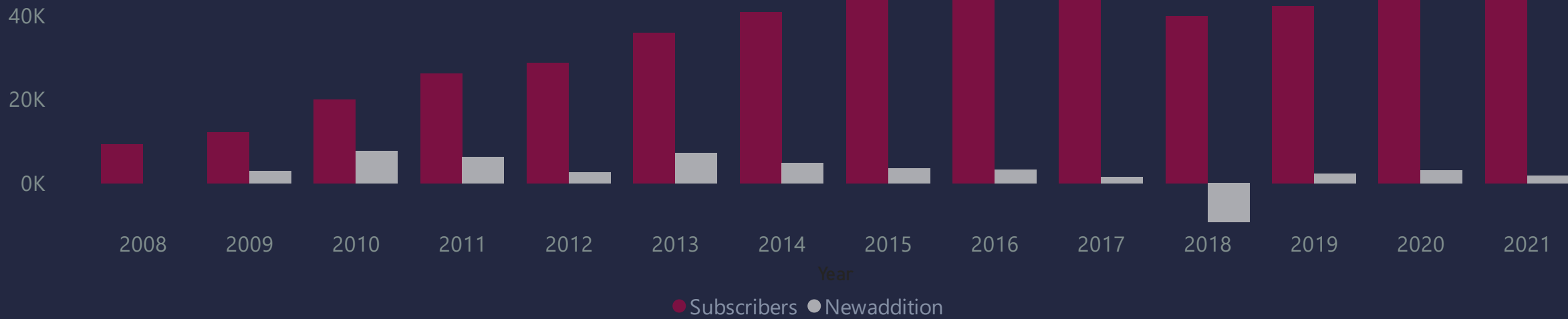
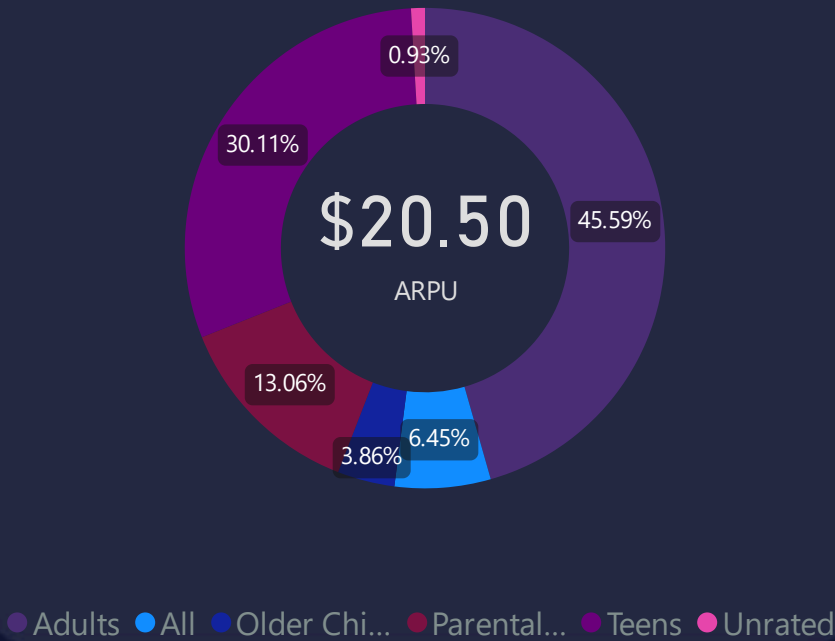
Marketing & Engagement



Subscriber Count

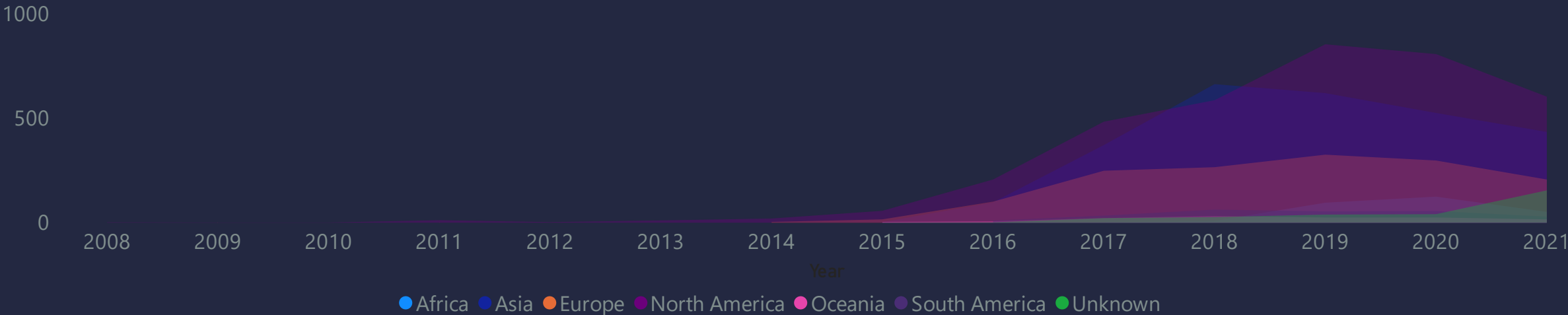


Age Group Wise Content Mix & ARPU



Streaming Reach Across Regions

regionwisecount



Year	Revenue	Growth %	Cost	Interest	PBT	Subscribers	Growth %	ARPU	Aqcost\$
2008	\$13,64,661	0	\$12,55,809	\$0	\$1,18,846	9,390	0	\$12	\$21
2009	\$16,70,269	23	\$14,87,450	\$0	\$1,83,072	12,268	31	\$11	\$19
2010	\$21,62,625	30	\$18,78,984	\$19,629	\$2,67,696	20,010	64	\$9	\$14
2011	\$32,04,577	49	\$28,28,509	\$20,025	\$3,59,522	26,253	32	\$10	\$15
2012	\$36,09,282	13	\$35,59,290	\$19,986	\$10,494	28,816	10	\$10	\$15
2013	\$43,74,562	22	\$41,46,215	\$0	\$1,99,205	36,035	26	\$10	\$13
2014	\$55,04,656	26	\$51,02,008	\$0	\$3,52,429	40,943	14	\$11	\$14
2015	\$67,79,511	24	\$64,73,685	\$1,32,716	\$1,41,885	44,612	9	\$12	\$18
2016	\$88,30,660	31	\$84,50,876	\$1,50,114	\$2,60,507	47,812	8	\$15	\$20
Total	\$13,98,38,213	0	\$12,16,92,270	\$31,60,309	\$1,47,07,118	4,90,682	-19	\$287	\$397



\$140M

25.64 %



Revenue

491K

14.14 %



Subscribers

All

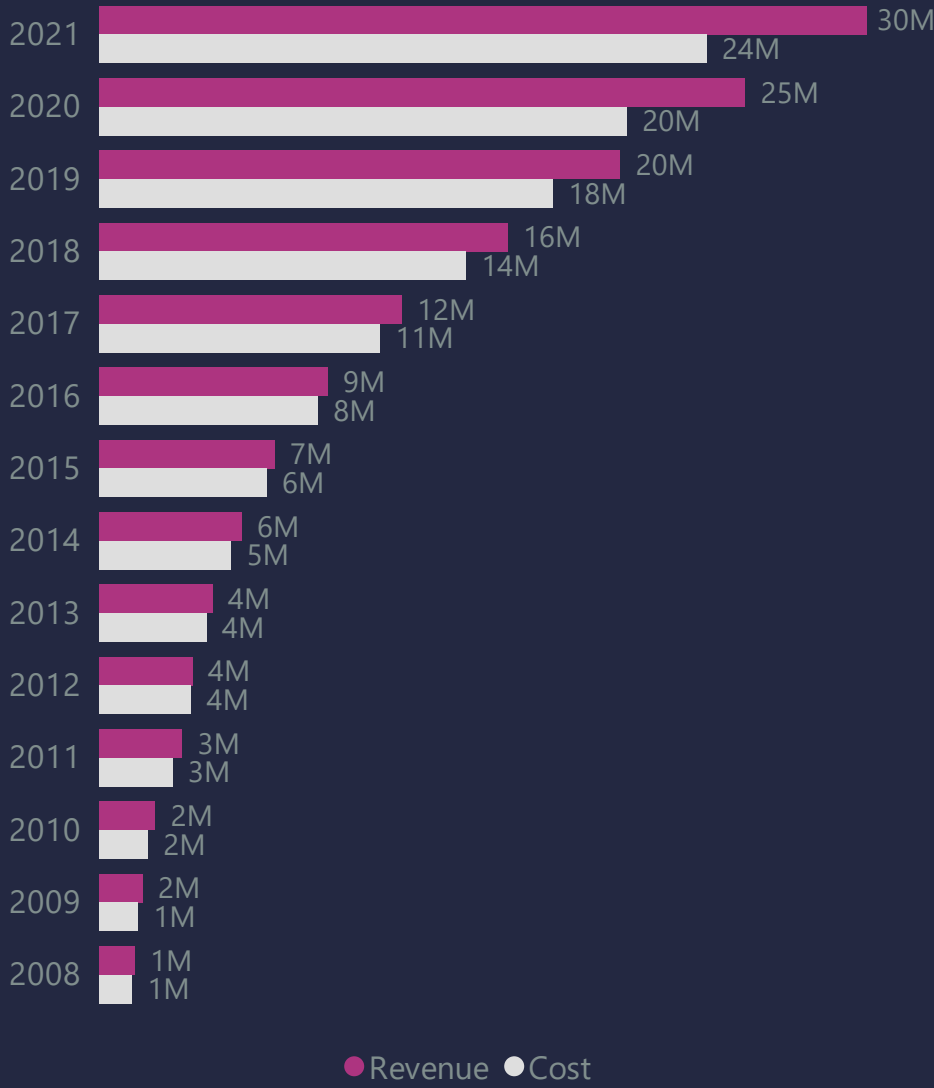
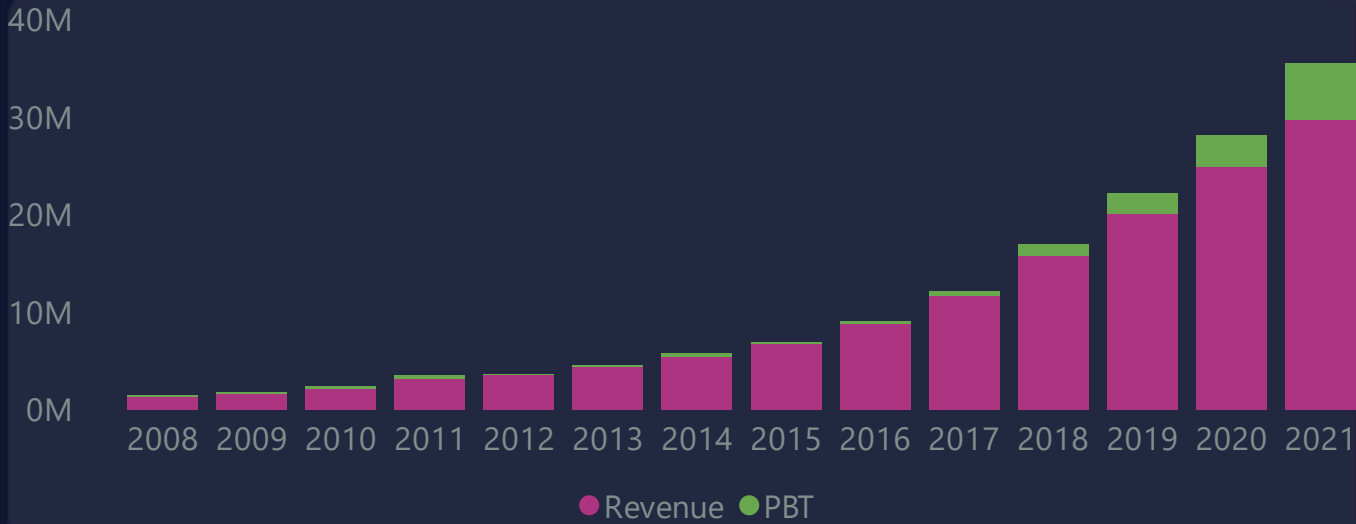


Clear all slicers

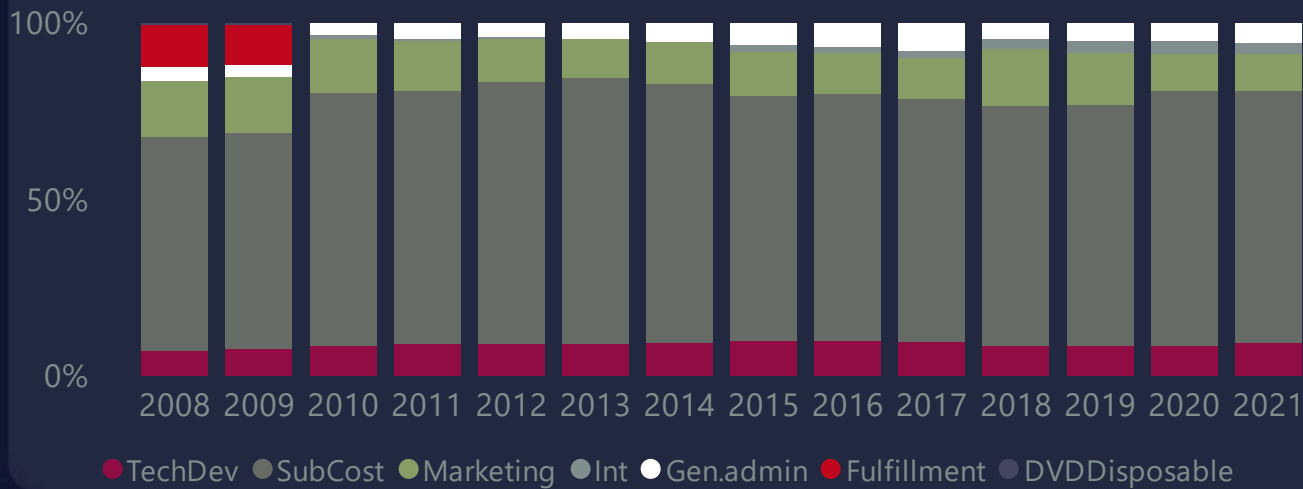
Summary

Business & Finance

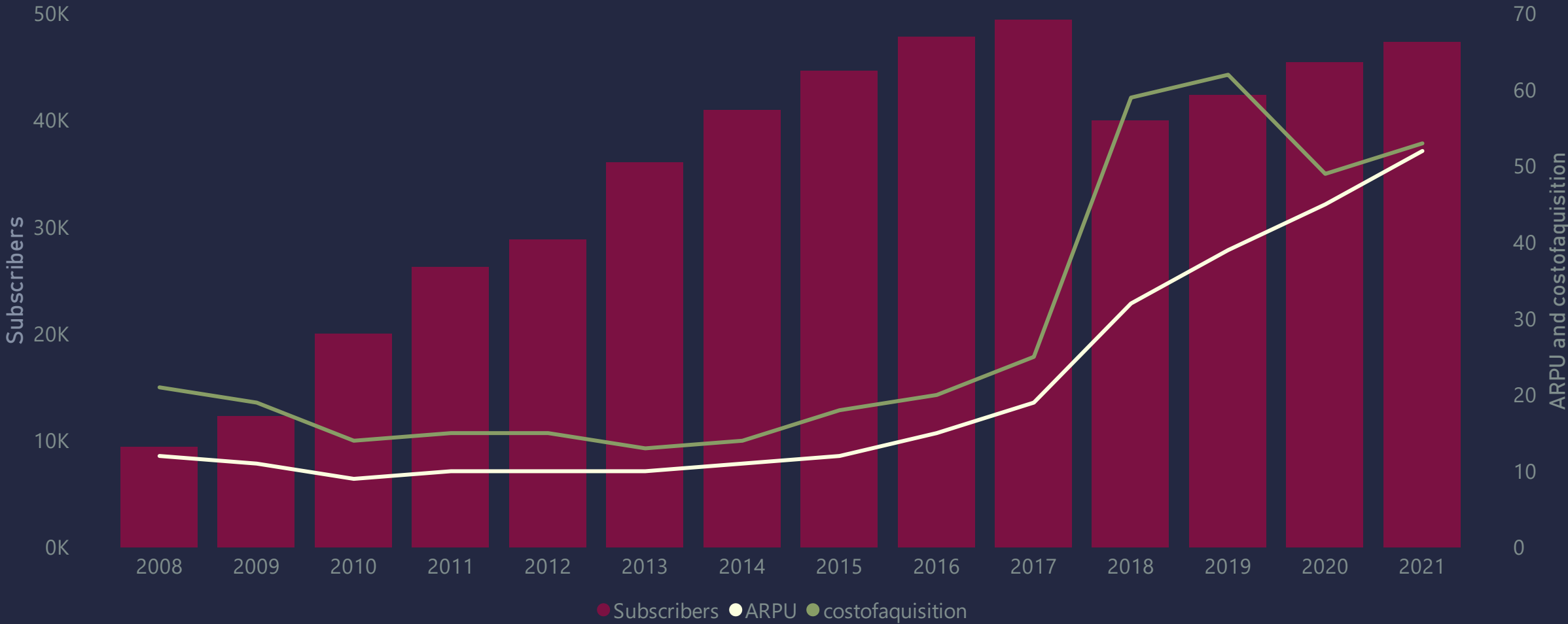
Marketing & Engagement

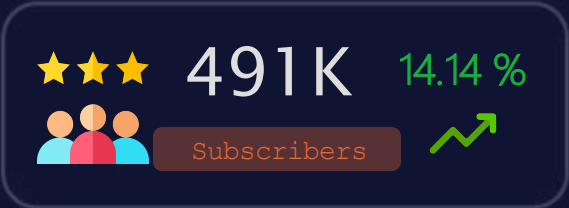


Year-on-Year Cost Distribution Against Revenue



Year	Revenue	Growth %	Cost	Interest	PBT	Subscribers	Growth %	ARPU	Aqcost\$
2008	\$13,64,661	0	\$12,55,809	\$0	\$1,18,846	9,390	0	\$12	\$21
2009	\$16,70,269	23	\$14,87,450	\$0	\$1,83,072	12,268	31	\$11	\$19
2010	\$21,62,625	30	\$18,78,984	\$19,629	\$2,67,696	20,010	64	\$9	\$14
2011	\$32,04,577	49	\$28,28,509	\$20,025	\$3,59,522	26,253	32	\$10	\$15
2012	\$36,09,282	13	\$35,59,290	\$19,986	\$10,494	28,816	10	\$10	\$15
2013	\$43,74,562	22	\$41,46,215	\$0	\$1,99,205	36,035	26	\$10	\$13
2014	\$55,04,656	26	\$51,02,008	\$0	\$3,52,429	40,943	14	\$11	\$14
2015	\$67,79,511	24	\$64,73,685	\$1,32,716	\$1,41,885	44,612	9	\$12	\$18
2016	\$88,30,669	31	\$84,50,876	\$1,50,114	\$2,60,507	47,812	8	\$15	\$20
2017	\$1,16,92,713	33	\$1,08,54,034	\$2,38,204	\$4,85,321	49,400	4	\$19	\$25
2018	\$1,57,94,341	36	\$1,41,89,115	\$4,20,493	\$12,26,458	40,000	-19	\$32	\$59
2019	\$2,01,56,447	28	\$1,75,52,193	\$6,26,023	\$20,62,231	42,345	6	\$39	\$62
2020	\$2,49,96,056	25	\$2,04,10,767	\$7,67,499	\$31,99,349	45,455	8	\$45	\$49
2021	\$2,96,97,844	19	\$2,35,03,335	\$7,65,620	\$58,40,103	47,343	5	\$52	\$53
Total	\$13,98,38,213	0	\$12,16,92,270	\$31,60,309	\$1,47,07,118	4,90,682	-19	\$287	\$397





All

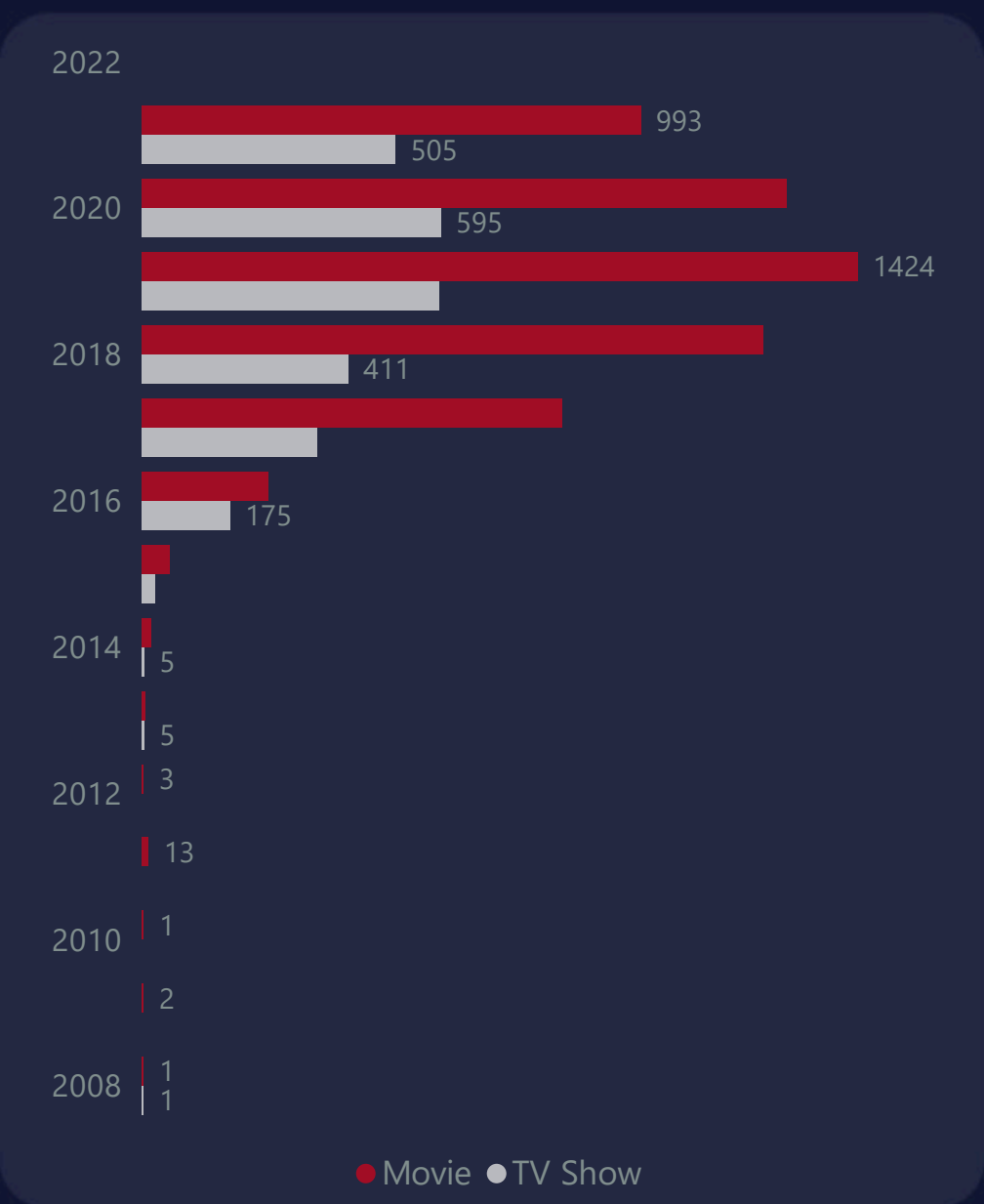
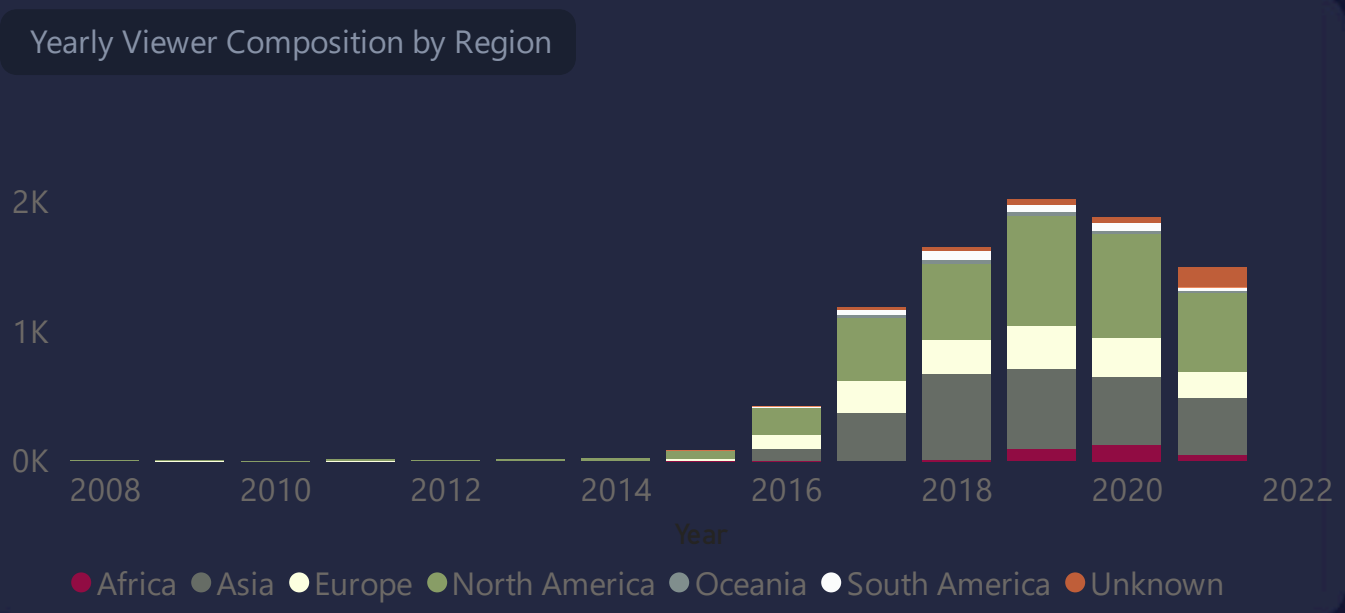
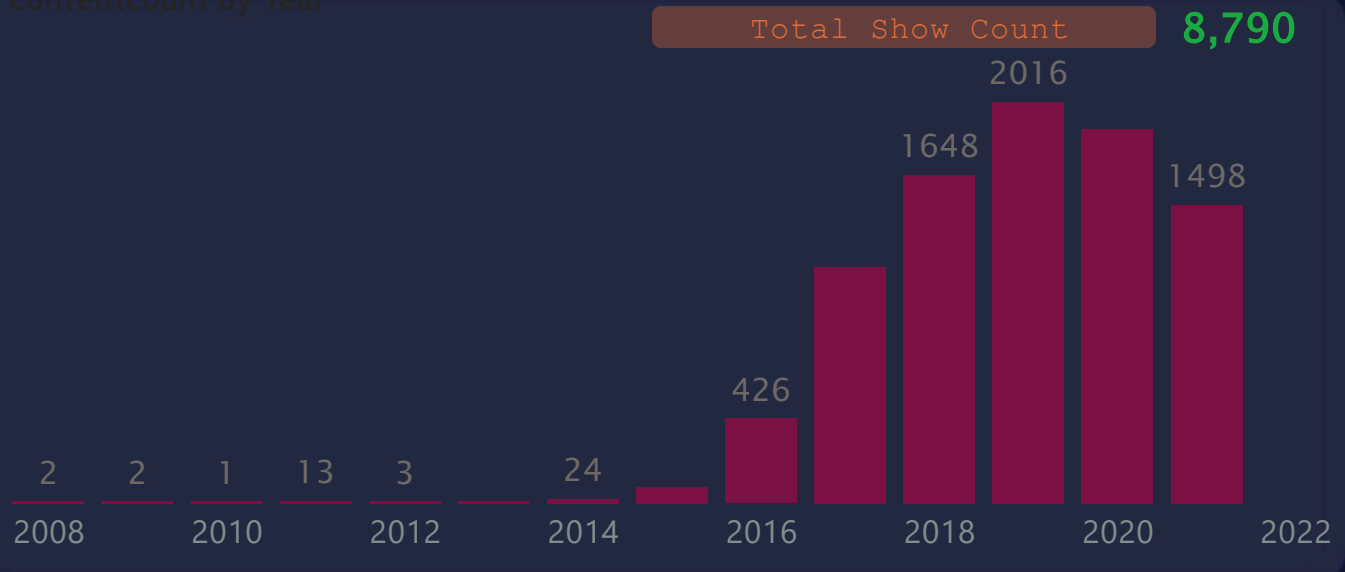
Clear all slicers

Summary

Business & Finance

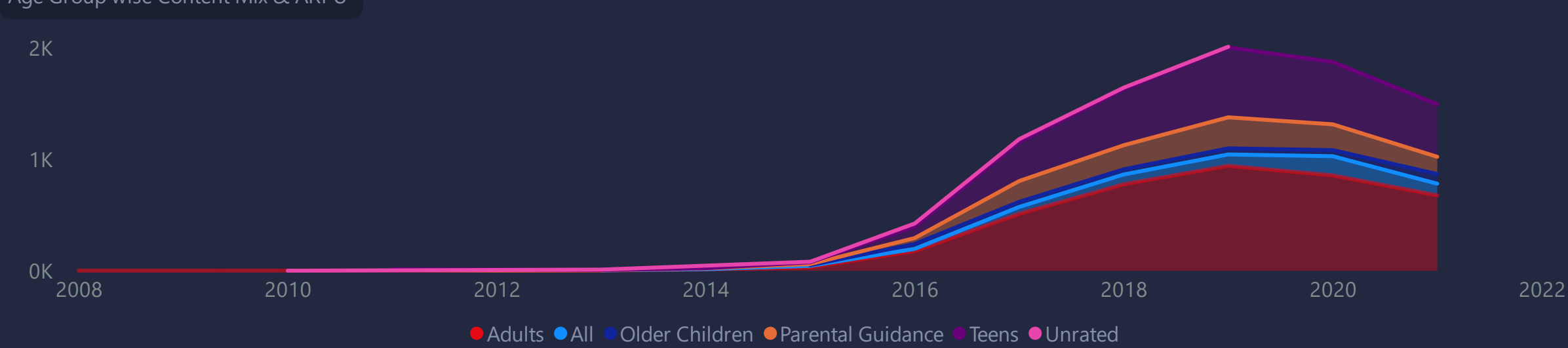
Marketing & Engagement

contentcount by Year



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2021	\$2,96,97,844	19	\$2,35,03,335	\$7,65,620	\$58,40,103	47,343	5	\$52	\$53
Total	\$13,98,38,213	0	\$12,16,92,270	\$31,60,309	\$1,47,07,118	4,90,682	-19	\$287	\$397

Age Group wise Content Mix & ARPU



Content Volume by

