

## Lu Yu (于璐)

### Contact Details

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### Education

2015 - 2016

#### **Judge Business School, University of Cambridge, the United Kingdom**

Master of Finance; GMAT: 760/800 (top 1%); Group consulting project: sourced 5 investment opportunities in the UK for JJR Capital (a newly established private equity firm); Equity research project: produced investment analysis and recommendation on Associated British Foods (a company listed on London Stock Exchange)

2007 - 2011

#### **Department of Accountancy, City University of Hong Kong, Hong Kong**

BBA (Hons) in Accountancy; GPA: 3.8/4.3 (First Class Honours); Dean's List; HKSAR Government Scholarship recipient (2008/09 and 2010/11); ACCA Hong Kong Placement Scholarship recipient (2009/10); Chartered Institute of Management Accountants Prize recipient (2010/11); CityU Mainland Student Scholarship recipient (2007-11)

Semester A 2009/10

#### **Kent Business School, University of Kent, the United Kingdom**

Undergraduate fulltime exchange student

### Professional Experience

2011 - 2015

#### **PricewaterhouseCoopers, Hong Kong**

##### **Senior Associate, Assurance Practice**

- Achieved "High Performer" in annual performance evaluations (top 20%)
- Led year end audits and interim reviews and served clients across various industries, including logistics and transportation, convention and exhibition, construction, lift installation and maintenance and retail companies
- Communicated with client management of various departments, such as purchase, production, sale, accounting and payroll, to understand business processes and activities and identify risks
- Evaluated the operating effectiveness of internal controls
- Performed analysis on financial statements and tested transactions, account balances and disclosures
- Prepared audit reports
- Set up audit plan and monitored progress of team members
- Visited associates/joint ventures in mainland China, such as a toll road in Nanjing, and reviewed their financial performance
- Communicated with PwC overseas offices and 3<sup>rd</sup> parties, such as professional valuation firms

Summer 2010

#### **Grant Thornton, Singapore**

##### **Trainee, Assurance & Business Advisory Department**

- Assisted colleagues with financial statements analysis
- Performed sample testings and cash counts

### Additional Information

#### **Languages**

Mandarin (Native); English (Fluent); Cantonese (Fluent)

#### **Professional Qualifications**

Certified Public Accountant;  
Chartered Financial Analyst (Level II candidate)

#### **Volunteer Experience**

Volunteer for "ORBIS Moonwalkers" to raise fund for the blind (2013); Volunteer for the "City Youth Empowerment Project" to help the children from poor families with their studies (2007/08)

#### **Interests**

Piano (8th grade certified by Chinese Musician Association); Wine tasting (WSET level 2 award in wines and spirits); Travelling