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工作经历

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- 02.2016 - 02.2017 **Groupon** 电子商务 / 新加坡
高级财务计划及分析 (经理级别)
亚太地区 (包括新加坡 / 香港 / 马来西亚 / 澳大利亚 / 新西兰 / 日本等)
 - 主持编制并合并亚太及欧洲区域月度/季度/年度管理报表, 预算及预测
 - 成本分析, 控制及追踪, 有效与各部门沟通预算使用状况, 并及时更新预算
 - 分析亚太及欧洲区域人力资源与成本, 为公司人事变动决策提供支持
 - 配合芝加哥总部, 参与年度预算和月度预测, 督促公司决策的有效执行
 - 预测销售业绩, 分析营销/销售费用/投资回报率, 设定并分析销售人员关键绩效指标
 - 协助亚太及欧洲区域财务总监进行其它相关财务计划分析工作
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- 07.2014 - 01.2016 **新加坡邮政 (SingPost)** 物流, 零售, 电子商务 / 新加坡
财务经理, 集团财务计划与分析
 - 分析集团公司收入, 利润及利润率, 建立并跟踪子公司关键业绩指标
 - 建立集团公司全面预算管理体系, 制定并完善全面预算管理制度和流程, 设计全面预算管理模板, 为董事会, 审计委员会准备财务报告与财务分析
 - 分析月度/季度/年度业绩, 并跟踪预算其执行情况, 对比实际和预算的差异
 - 建立成本费用分析的财务模型, 提供成本费用节约控制方案
 - 协助资金部门进行现金流分析与资金安排计划
- 10.2013 - 07.2014 **ABB** 电机, 能源, 自动化 / 新加坡
财务核算及财务分析, 亚太地区财务共享服务中心
 - 负责马来西亚国家月度/季度/年度财务核算 (US GAAP)
 - 审阅财务报表, 管理报表及财务披露
 - 协助公司内部控制审计
 - 标准化亚太地区管理报表, 提高管理报表准确性及有效性
- 05.2013 - 09.2013 **赛诺菲 (Sanofi)** 医药 / 新加坡
财务分析与财务控制, 实习 (硕士学位必修学分)
 - 实习得分: A⁺ (财务经理)
 - 分析, 跟踪生产计划效率, 评估生产变更对财务影响
 - 创立生产效率分析模型, 对生产效率进行情景测试与敏感性测试
 - 监督生产计划, 参与管理生产周例会, 报告进度, 评估生产延迟对财务影响
 - 执行生产效率年度预算
- 03.2010 - 06.2011 **香港置地 (Hongkong Land)** 房地产 / 中国
高级会计, 财务
 - 建立财务模型, 分析潜在投资项目现金流量, 利润, 投资回报率及投资回报周期, 协助管理层投资决策
 - 为引进人民小学入住项目, 策划设立人民小学基金会, 并成功对其捐赠 3 亿人民币, 为公司节税
 - 参与土地招投标, 协助资金注入, 税收筹划
- 08.2006 - 05.2009 **普华永道 (PwC)** 会计师事务所 / 中国
高级审计师, 审计

- 为上市公司执行年度法定审计
 - 上市公司审计准则包括：美国会计准则，国际会计准则及中国会计准则
 - 上市公司审计客户包括医药（拜尔），电讯（中国联通），IT（菲尼克斯半导体），能源（CLP Group）以及制造业（康明斯）等
- 参与重庆机电股份有限公司上市审计，其于 2008 年在香港交易所成功上市
- 为多个美国上市公司执行萨班斯内控审计，并提供内控改进建议
- 作为项目负责人，带领团队执行审计，保证报表准确合规，识别项目审计风险，评估风险并控制风险，编制审计报告

教育背景

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|-------------------|--|---------------|
| 08.2012 - 01.2014 | ESSEC 法国高等商学院（欧洲顶级商学院） | <i>巴黎-新加坡</i> |
| | <ul style="list-style-type: none"> • 金融硕士 • 2013 荣获 ESSEC 最高荣誉优秀毕业生 • 2012 荣获 AXA 奖学金 | |
| 09.2002 - 06.2006 | 重庆大学 / 本科 / 工程管理 | <i>中国</i> |
| | <ul style="list-style-type: none"> • 2006 年重庆市优秀毕业生 | |
| 06.2017 | Chartered Financial Analyst (CFA) Institute | <i>新加坡</i> |
| | <ul style="list-style-type: none"> • 通过 CFA 一级和二级 | |

语言与计算机

- 中文母语 英文流利
- 微软证书 - **Microsoft Office Excel 专家**
- 擅长 Excel, Word, PPT
- 熟悉财务/业务系统 SAP, ABACUS, Hyperion, BPC, Business Warehouse (BW), SmartView, Anaplan, NetSuite, Tableau, Salesforce, Xero

兴趣爱好

- 跑步，游泳，徒步和烹饪

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WORK EXPERIENCE

- 02.2016 - 02.2017 **Groupon** *e-Commerce / Singapore*
Senior Financial Analyst, Regional FP&A, Commercial Finance, APAC
- Prepared and consolidated monthly management reports for FP&A cycle - including budget, forecast and variance reviews (APAC & EMEA)
 - Worked with head of HR and analyzed weekly headcounts, open positions and resignations to make and assess business strategy (APAC & EMEA)
 - Worked with country financial directors for adjustments to comply with HQ (Chicago) plan (APAC)
 - Analyzed SG&A and marketing expense, and distributed the monthly analysis to heads of departments (APAC)
 - Calculated monthly sales commission and tested the impact of sales commission plans (APAC)
 - Supported CFO for various ad-hoc analysis regarding the company's strategy and restructuring (APAC)
 - Supported monthly forecast on Shopping Business Line (EMEA)
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- 07.2014 - 01.2016 **SingPost** *Logistics, Retail and e-Commerce / Singapore*
Finance Manager, Financial Analysis and Management Reporting
- Oversaw the group's full P&L including revenue, cost and margins by industry, product, business unit, subsidiary and country
 - Created financial models to analyze various cost saving initiatives in the group
 - Developed key performance indicators (KPIs) and trend analysis with recommendations to assist in improving cost efficiencies in the organization
 - Consolidated forecast and budget from all business units and subsidiaries, conducted the preparation and roll-up of the company budget and monthly forecast and provided variance analysis to identify areas of concern
 - Designed, published and distributed customized periodical flash reports, management reports and performance report to GCFO, BOD and audit committee
 - Built reporting tools for the FP&A department
 - Assisted with cash flow analysis and treasury analysis
 - Assisted in group long run planning for the next 5 years
 - Provided financial supports to IT projects for Singpost transformation
- 10.2013 - 07.2014 **ABB** *Power and Automation Technology / Singapore*
Accounting Center Analyst, Shared Accounting Services
- In Charge of monthly, quarterly and yearly financial closing for Malaysia Reporting (US GAAP)
 - Reviewed and validated journal entries and reconciled BS, P&L and CF
 - Prepared timely and accurate reporting package and associated disclosures
 - Assisted with internal audit, annual statutory audit under US GAAP and SOX audit
 - Identified best practice for the standardization within shared accounting services
- 05.2013 - 09.2013 **Sanofi Aventis** *Pharmaceutical / Singapore*
Intern in Finance and Controlling (compulsory for master graduation)

- **A⁺** internship performance evaluated by Finance & Controlling manager at Sanofi
- Analyzed financial data and identified the production trends that may affect costs
- Designed financial models for scenario test and sensitivity test on the production yield
- Evaluated production efficiency by variance analysis versus budget and forecast, created yield reports and presented in the weekly management meeting
- Conducted 2014 annual budget and forecast on yield

03.2010 - 06.2011 **Hongkong Land**

Real Estate / China

Senior Accountant, Finance and Accounting

- Built financial models to analyze various investment strategies and business opportunities
- Performed financial analysis on full P&L, profitability of residential properties and foreign capital injection
- Provided project and operational analysis to GM and CFO on Renmin Primary School Education Fund and HKL donation project (CNY 300 Million) and this project successfully attracted a famous primary school to build its campus in the company's residential property, Yorkville
- In charge of financial closing for HKL Chongqing Office and conducted budget and forecast for JV companies and HKL Chongqing Office
- Assisted in capital planning for project finance and tax planning for project company

08.2006 - 05.2009 **PricewaterhouseCoopers**

Financial Services / China

Senior Associate of Assurance Service, Audit

- Conducted statutory audits for listed companies under different accounting standards (US GAAP, IFRS and PRC GAAP)
- Led team in projects across various industries, such as pharmaceutical (Bayer), telecom (China Unicom), IT (Phoenix Semiconductor), oil & energy (CLP Group) and manufacturing (Cummins)
- Participated in the IPO project of CQME (stock code: 2722), which was successfully listed in HK Exchange in 2008
- In charge of audits under Sarbanes-Oxley (SOX) for China Unicom and Phoenix Semiconductor
- Tested internal controls for clients and provided the best solutions for their process improvement
- Ensured the accuracy and transparency of financial statements, identified key risks, evaluated pivotal issues, raised audit adjustments and drafted audit reports

EDUCATION

08.2012 - 01.2014 **ESSEC Business School (*Top Tier Business School in Europe*)** *Paris-Singapore*

- Master Degree in Finance
- **Graduated summa cum laud (with the highest honor)**
- The Excellence Scholarship by AXA Private Equity Mécénat & ESSEC Business School

09.2002 - 06.2006 **Chongqing University / Bachelor Degree in Engineering**

China

- The Excellent Graduate by Chongqing Municipality Government

06.2017 **Chartered Financial Analyst (CFA) Institute**

Singapore

- CFA Level III Candidate, Passed CFA Level I & II

LANGUAGES AND COMPUTER SKILLS

- Fluent in English / Chinese native speaker
- Microsoft Certificate - **Microsoft Office Specialist Expert** for Office Excel
- Proficient in Excel, Word, PPT
- Sound knowledge of SAP, ABACUS, Hyperion, BPC, Business Warehouse (BW), SmartView, Anaplan, NetSuite, Tableau and Salesforce

INTERESTS

- Jogging, swimming, hiking and cooking