

## **Personal Details**

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## **Education Background**

Aug 2011- Sept 2013 The Chinese University of Hong Kong  
Master of Philosophy in Government and Public Administration

Apr. 2013 Presenting thesis at 73<sup>rd</sup> annual meeting of Midwest Political Science Association, Chicago

Sept, 2007- Aug, 2011 Peking University  
Bachelor's degree in International Relations

Apr 2009- Mar 2010 Faculty of Law, Niigata University, Japan  
Exchange Programme

## **Publication:**

Co-authored with Jing Vivian Zhan. The art of political ambiguity: top-down intergovernmental information asymmetry in China. *Journal of Chinese Governance*. Vol. 1, 2017.  
<http://www.tandfonline.com/eprint/8VQIRKAZMSREGuDheK8U/full>

## **Working Experience**

Sept 2014 -present	<b>Gerson Lehrman Group (GLG)</b> <b>Associate (Full-time)</b> Nature: World's leading platform for professional learning	<b>Central, Hong Kong</b>
	Duties:	
	<ul style="list-style-type: none"><li>- Servicing public equity clients (sell-side, long-only funds and hedge funds) and</li><li>- Grow the GLG Councils by recruiting key opinion leaders on a strategic/tactical mode, using recruiting campaigns, leveraging industry and professional lists, trade and business associations, referrals and other relationships;</li><li>- Interview prospective industry leaders as needed and capture critical data in GLG's extensive profile management systems;</li><li>- Quickly and efficiently identify and establish consulting relationships with professionals and experts best suited to participate in our highest priority client inquiries through telephone marketing and email.</li><li>- Act proactively along clients' compliance protocols and GLG's compliance framework to help experts and clients manage potential conflicts and steer clear of compliance risks.</li><li>- Interact with Hong Kong sell-side /mutual funds clients: fulfilling time-sensitive research requests and leveraging GLG's platform and network to match industrial leaders with clients with accuracy, insight and urgency.</li><li>- Work closely with Business Development team to deepen existing client relationships, grow revenue through expansion of existing business and pursuit of new business.</li><li>- Program live event content (roundtables, large track conferences, and private visits, etc.) for Asia as well as more broadly distributed virtual event content with top industrial experts (key executives, entrepreneurs, etc.) to help clients identify new investment opportunities.</li></ul>	
Mar 2014- Sept 2014	<b>Monsoon Hong Kong Limited</b> <b>Marketing Executive (Full-time)</b>	<b>Central, Hong Kong</b>

Nature: One-stop marketing and PR solutions provider

Market: Hong Kong, Taiwan, Mainland China, Singapore, Australia, USA (LA and SF)

Duties:

- Play a vital role in whole business process: market research, branding, PR event planning, press conference organization, TV programme shooting, website design, etc.;
- Accomplishing all ad-hoc tasks as personal assistant to the Managing Director;
- Daily work including client request identifying, conducting market research, website design, liaison with local PR partners in Taiwan, Shenzhen, Singapore and Hong Kong, promotional event planning and organization, copywriting, drafting/translation of legal documents, TV programming, etc.

Market: Hong Kong, Taiwan, Mainland China, Singapore, Australia, USA (LA and SF)

Reference: Ms. WU MeiLing, Managing Director of Monsoon HK

Jan 2011 – **United Nations Developmental Program, Tumen Secretariat** **Beijing**  
Apr 2011 Intern

Nature: Non-profit Intergovernmental Organizations aiming at development and integration of East Asian counties

Market China, Japan, South Korea, Mongolia and Russia

- Duties:
- Assisting actively in research of several projects
  - Provide full secretarial and administrative support to Office Manager
  - Assisting the organization of the annual National Coordinators' Meeting in early April.
  - Daily email communication
  - Liaise with UNDP headquarter, member countries and local strategic partners like chamber of commerce, etc.
  - Assist in ad hoc assignments

Reference: Mr. ZHU Shu, the then Director of Tumen Secretariat, UNDP

Jun2009– **Niigata News Agency** **Niigata, Japan**  
Jul 2009 Summer intern (Journalist)

Nature: News Agency (top 10 local news agency in Japan)

Market Japan

Duties: News topic brainstorming, identifying subjects, interviews, and news reports writing and editing.

Jun2009– **Guangming News Agency** **Beijing**  
Aug2009 Intern (Journalist)

Nature: One of China's largest newspapers and SOE education group

Duties: News topic brainstorming, identifying subjects, conducting interviews, and news reports writing and editing.

Reference Mr. GUO FuGeng, Director of Education Division, Guangming News Agency

Dec2008– **Center for Chinese and Global Affairs** **Beijing**  
Jul 2011 **Coordinator/Editor**

Nature: Non-profit Academic Institution (Peking University)

Market China

- Duties:
- Organizing and writing reviews of a weekly academic salon, participated by distinguished young scholars spanning various academic backgrounds from various research institutions.
  - Assisting the organization of annual academic conferences, like "The Chinese Model", etc.
  - Managing the website of CCGA on a daily basis.

**Language Proficiency:** English / Mandarin / Japanese / Cantonese

**Computer Skills:** MS Office, Stata, SPSS, EditPro, etc.

**Availability:** Mid-Jun 2017