



**ASMIDA BT YACOB**

**Bachelor of Business Administration BBA (Hons) (Marketing)**

A 1: Lot 2061, Kg Meranti, 17010, Pasir Mas, Kelantan

A 2: Apartment Taman Medan Jaya, Petaling Jaya, Selangor.

Mobile: 013-9551751 / Email: midaycb@gmail.com

### **PERSONAL INFORMATIONS**

|                       |                |               |             |
|-----------------------|----------------|---------------|-------------|
| <b>NRIC No.</b>       | : 901004035218 | <b>Age</b>    | : 26        |
| <b>Marital Status</b> | : Single       | <b>Gender</b> | : Female    |
| <b>Religion</b>       | : Islam        | <b>Health</b> | : Excellent |
| <b>Nationality</b>    | : Malaysian    | <b>Race</b>   | : Malay     |

### **PERSONAL CHARACTERISISTICS**

I am seeking to leverage acquired academic knowledge and work experience to effectively fill the position in the company. Ambitious and responsible worker eager to begin an entry-level position to utilize proven leadership and organizational skills who can be relied upon to help company. I like to gain new experience and skills by contributing more to company.

## ACADEMIC BACKGROUND

- 2013**                      **Universiti Teknologi Mara (UiTM) Kota Bharu, Kelantan**
- Bachelor of Business Administration BBA (Hons) (Marketing)
- Current CGPA : 3.46
- 2008-2011**                **Universiti Teknologi Mara (UiTM) Machang, Kelantan**
- Diploma in Accountancy (DIA)
- CGPA: 2.67
- 2010**                      **Malaysian University English Test (MUET)**
- Band achieved: 3
- 2006-2007**                **Sekolah Menengah Kebangsaan Sultan Ibrahim Satu, Pasir Mas**
- SPM: 3A 5B

## WORKING EXPERIENCE

|                                   |   |
|-----------------------------------|---|
| <b>Jan – June 2014</b>            | <ul style="list-style-type: none"><li>• Internship at Liferich International Marketing at Seksyen 13 Shah Alam, Selangor.</li></ul> |
| <b>August 2014 – January 2015</b> | <ul style="list-style-type: none"><li>• Working as Administration Officer at Rockwills Trustee Berhad.</li></ul>                    |
| <b>January 2015 - present</b>     | <ul style="list-style-type: none"><li>• Being promoted as Administration Executive at Rockwills Trustee Berhad.</li></ul>           |

## REFERENCES

**Dr Zuhal Hussein**

Pensyarah UiTM/Koordinator  
Universiti Teknologi Mara (UiTM)  
Kelantan  
0122811774

**Nurul Diana Zainuddin**

Human Resources Senior Executive  
Rockwills Corporation Sdn Bhd  
03-77811993