

Spencer HE

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EDUCATION

China Europe International Business School(CEIBS)

Master of Business Administration Candidate, Expected in April, 2017

Shanghai, China

August 2015 - Present

- Active member of Investing Club, Finance Club
- GMAT 750/800

ZHEJIANG UNIVERSITY OF TECHNOLOGY

Bachelor of Engineering, Mechanical

Hangzhou, China

September 2002 - June 2006

- Member of Tennis Club, Basketball Club

EXPERIENCE

GF Securities

Shanghai, China

Intern, Transportation Team, Research& Development Center

July 2016 – October 2016

- Collected and analyzed macroeconomic/industrial data and information, updated the database of air ticket price and discount, visited clients and attended roadshow.
- Wrote independently in-depth reports such as Supply Chain Finance industry report and the value analysis of public companies in the transportation industry.

Grantham, Mayo, & van Otterloo (GMO)

Shanghai, China

Part-time, Consultant in Equity Research

March 2016 - Present

A Boston-based asset management firm with US \$118 billion under management.

- Sourced and collected weekly important news about macroeconomics, policies, and industries.
- Surveyed monthly the information about sales volume and inventory level of real estate, consumer products, automobiles, home appliance, machines, engineering machinery, and transportation through questionnaire, telephone survey and site visits.
- Wrote research reports for public companies, such as analysis of listed airports companies.

S.C. JOHNSON

Shanghai, China

Purchasing Supervisor

September 2014 - March 2015

Leading FMCG enterprise, main products include Mr. Muscle and Raid.

- Conducted market research on home cleaning suppliers for the launch of the new home cleaning project.
- Made the monthly market report for raw material of household chemicals industry, including import/export volume, market price, supply & demand, and production/shutdown information. Used the report for procurement budgeting and decision making.
- Coordinated production and delivery schedule of suppliers to meet the emergent demand for raw material as a result of soaring sales of finished products.

ASIA PULP&PAPER (APP)

Shanghai, China

Purchasing Supervisor

March 2011 - July 2014

Products: paper, food pack and consumer products. 2013 revenue: USD 12 billion.

- Owned and managed new projects, initiated biweekly meeting with related departments about the progress of new projects to improve cross-department cooperation.
- Designed model to adjust the monthly purchase price of a petrochemical material based on market and the model was integrated into Standard Operation Procedure of the company.
- Built database for paper, household chemicals and petrochemicals industry to analyze market price and change in supply & demand, predict market trend, and conduct macroscopic research.

Purchasing Specialist

September 2006 - February 2011

- Communicated with related departments about selection of suppliers, allocation of supply and targeted factory of each supplier to reach consensus before making procurement decision.
- Undertook research on supply chain, channels, product lines and t segment market size of milk industry and milk package industry to develop 13 best suppliers for the new milk package project.

ADDITIONAL INFORMATION

- CFA Level 1, Securities Qualification Exam, Fund Qualification Exam
- Co-founder of Cancer Aid, a non-profit organization for disseminating public the medical knowledge about cancer and organizing events. Website: www.cancer-aid.org
- Interests including baseball, history, literature, blues music, travel, and architecture.

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学历背景

中欧国际工商学院

工商管理硕士在读, 预计 2017 年 4 月毕业

- 投资俱乐部成员, 金融俱乐部成员
- GMAT 750/800

中国上海
2015.8-2017.4

浙江工业大学

工学学士, 机械工程

- 网球俱乐部成员, 篮球俱乐部成员

中国杭州
2002.9-2006.6

工作经验

广发证券有限公司

研究部 交通运输组, 实习

- 收集及整理重要的宏观、行业数据, 定期更新民航业票价数据库, 参加路演活动和客户拜访。
- 独立撰写深度报告, 包括供应链金融行业报告和交运行业上市公司的价值分析报告。

中国上海
2016.7-2016.10

Grantham, Mayo, & van Otterloo (GMO)

证券研究部咨询师, 兼职

公司背景: 总部位于波士顿的资产管理公司, 管理资产 1180 亿美元。

- 每周搜寻和整理重要的宏观经济、政策和行业的重点新闻。
- 每月调研房地产, 消费品, 汽车, 家电, 机床, 工程机械, 交通运输等行业的销售、库存状况。包括问卷调查, 电话调研, 和现场探访。
- 撰写上市公司研究报告, 包括国内上市机场的基本面和行业分析。

中国上海
2016.3-今

庄臣有限公司

采购主任

- 针对一个研发中的家用清洁品项目, 在供方市场做调研。从供应链角度验证了项目的可行性。
- 主导对日用化学品行业的原材料市场月度分析报告, 分析进出口数量, 市场价格, 供需状况和生产/停产信息。将该分析报告用以采购预算制定和调整, 以及采购决策参考。
- 沟通协调供应商的生产和运输计划以应对因成品销量激增而导致的对原材料的紧急需求。

中国上海
2014.9-2015.3

金光集团(中国)有限公司

采购主管

公司背景: 产品包括纸产品, 食品包装和消费品。年营业额约为 600 亿人民币。

- 全权管理新项目, 建立定期沟通机制, 与公司内关联部门每两周开会交流新项目的进度以促进跨部门合作。
- 设计公式, 根据市场信息调整一石化产品原材料每月价格, 并将公式纳入公司的标准作业流程。
- 建立造纸、日用化工、石化原料等市场的数据库, 量化分析价格和供需变动, 预测价格趋势, 结合行业宏观分析, 制定市场展望报告。

中国上海
2011.3-2014.7

采购专员

- 与各关联部门充分沟通供应商选择, 供应量分配及供应目标工厂等事项, 在做采购决策时, 协调各部门达成一致意见。
- 针对新立项的牛奶包装项目, 调查牛奶行业的供应链, 渠道, 产品分类及相应市场份额等数据和信息, 并结合对包装行业的分析, 为该新项目开发了总计 13 家最佳供应商。

2006.9-2011.2

其他信息

- CFA I 级, 证券从业资格, 基金从业资格。
- Cancer Aid 联合创办人, Cancer Aid 是一个旨在传播癌症 预防知识和信息, 以及组织线下活动的网站。
www.cancer-aid.org
- 兴趣包括篮球, 历史, 文学, 蓝调音乐, 旅游和建筑。