

Yijing (Ellen) Li

107 Fuzhou Road, Rm807
Shanghai, China
Mobile: +86 1391 8427 275
Email: ellenlyj@gmail.com

Summary

Master of Science in Finance with rich experiences in Credit Analysis, Equity Research and Corporate Finance; proficient in financial modeling, evaluating profitability / risk, and quantitative analysis techniques.

PROFESSIONAL EXPERIENCE

S&P Global Ratings

Associate, Credit Analyst

Hong Kong / Shanghai, P.R.C

May 2013 – Now

Board coverage: Greater China Corporates, including metals & minerals, building materials, car rental, chemicals, industrial conglomerates, LGFV, and capital goods.

- Perform credit analysis on new issuers by identifying key factors that affect an issuer's credit rating; maintain surveillance on existing issuers on a timely basis; Develop spreadsheet statistics and financial models to support credit analysis on issuers and industries;
- Participate rating committee and present findings, recommendations and options to a credit rating committee
- Responsible for publications on S&P credit portal and other media according market development, such as bulletin, commentary and rating action reports; Provide analytical opinions on a portfolio of credits and detailed commentaries on industry trends
- Market communication, responsible for communicating credit opinions towards covered sectors and credits, including webcast on industry and specific companies and one-on-one investor outreach.

EVALUESERVE BUSINESS CONSULTING

BANK OF AMERICA MERRILL LYNCH

Research Analyst

Shanghai, P.R.C

Feb 2012 – Apr 2013

Work as research analyst in China Strategy Team

- Monitor economic activities through news flow and formulate a big-picture view of the market overall for China Economy
- Conduct portfolio risk assessments, e.g. through previous crisis period stress test, historical cyclical change analysis
- Formulate mathematical and econometric models and large dataset for market microstructure, use top-down methodology to set investment strategy for all clients investing in China and Asia Pacific equity market
- Help to write periodically publications and daily news product, e.g. Shanghai Noon, which focus on overnight news, in-house research and market movements in China

Equity Research Analyst

Apr 2011 – Feb 2012

Work as an equity analyst with focus on Greater China Consumer Sector

- Monitor consumer sector, cover 10+ stocks from food & beverage, baby formula, apparel fashion stores, luxury brands and personal products, major listed in Hong Kong Exchange
- Investigate and summarize general and financial information to build securities pricing models; updating financial models with business updates and pop-up issues
- Set up proprietary databases, valuation and peers comparable; drive trend comparison analysis using bottom-up method
- Run channel check, use both internal and external research resources to gather value-added information, to conduct empirical research, and to write incisive reports for investors

Yijing (Ellen) Li

107 Fuzhou Road, Rm807
Shanghai, China
Mobile: +86 1391 8427 275
Email: ellenlyj@gmail.com

EDUCATION

Clark University

Graduate School of Management

Master in Science of Finance, 3.7 / 4.0

Worcester, MA, U.S.A

May 2010

Shanghai University of International Business and Economics

Bachelor of Administration in Corporate Finance, 3.5 / 4.0

Shanghai, P.R.C

June 2008

EXTRACURRICULAR ACTIVITIES

Team Leader - 2nd Mock APEC Minister Competition (Outstanding Team Award) May 2006

Lead five-people team represented the Philippines to negotiate with other countries representatives on Asia-Pacific governance topics and diplomatic issues

Journalist - SIFT College Newspaper

September 2005 - June 2007

Host interview with outstanding prize-winning students and report news around college

Volunteer - 2007 Shanghai Special Olympic Games

August 2007

Community delegate to assist athletes participating Special Olympic Games held in Shanghai

Accreditation Intern – MetroWest Chamber of Commerce

September - December 2009

Help the Chamber successfully honored 5-star accreditation. Of the 6,936 chambers in the United States, 247 of these are accredited, 63 are 5-Star chambers, which means only 0.9% chambers have such honor

Mentor - Clark University MSF Program

September 2009 - May 2010

One of four selected students, share internship experiences (working as equity researcher) and guide first-year students on modeling and reporting in fund management courses

SKILLS

Languages - Chinese-Mandarin (Native), English (Fluent), Chinese-Cantonese (Fluent)

Computer - MS Office (Excel, Access, Word, PowerPoint), Bloomberg, WIND, CEIC, Matlab, Power Builder, ThomsonONE Software, ACCPAC, Publisher, Eviews, Fireworks, Flash etc.