

Fiona Ye

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QUALIFICATIONS AND SKILLS

- Analytical mind with five-year experience in equity research area, both sell-side and buy-side
- Chartered Financial Analyst (CFA); Mainland SFC license
- Fluent in spoken and written English and Mandarin
- Frequent user of Bloomberg, CEIC, Wind, and Capital IQ. Proficient at Word, Excel and PowerPoint

PROFESSIONAL EXPERIENCE

Elevation Capital, Equity Research Analyst 9/2015 – present

- Covering ~30 HK/US listed Chinese stocks in internet and consumer sectors. Successfully recommended Netease (NTES US), Li Ning (2331 HK), China Lodging (HTHT US) and Baozun (BZUN US), etc
- Performing proprietary research and channel checks to portfolio names, keeping timely fundamentals tracking for closely watched companies
- Building and maintaining financial valuation models and industry database
- Establishing good relationships with industry experts, company managements and sell-side analysts

Cachet Hotel Group, Analyst of Finance and Investment 4/2014 – 8/2015

- Built financial models and doing valuations for corporate development pipeline projects
- Conducted research and performing financial analysis for hospitality and real estate investment projects, including NPV and IRR analysis
- Prepared quarterly budgets for different project JVs
- Prepared PPT presentations for hotel owners and board meetings

Evalueserve Business Consulting (Shanghai) Co., Ltd, Senior Investment Analyst 02/2011 – 4/2014

China Property, Gaming and Lodging (HK&US listed), Awarded for excellent performance in 2012-2013

Team member of Equity Research Teams from two US based top investment banks. Main responsibilities include:

- Built and maintained financial models, familiar with SOTP, DCF, EV/EBITDA, PE and PB valuation
- Supported analysts with reports writing, including initiation, weekly, results notes and regular products
- Maintained industry database and tracked market movement on a regular basis
- Built a close network with covered companies' IRs and management
- Prepared marketing PPT and arranged business tours

EDUCATION

Daniels College of Business, University of Denver, Denver, U.S.A 9/2008 – 6/2010

Master of Science in Finance Merit-based scholarship GPA 3.8/4.0

Huazhong University of Science and Technology, Wuhan, China 9/2004 – 6/2008

Bachelor of Economics First Prize Scholarship GPA 88.7/100

叶容

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证书与技能

- 五年二级市场买方与卖方行研经验, 善于分析
- 特许金融分析师; 证券从业资格
- 中英文流利, 可写作双语分析报告
- 熟练使用 Bloomberg, CEIC, Wind, Capital IQ 等数据系统; 熟悉 Word, Excel 及 PowerPoint

工作经历

尚峰资本 研究员 (买方) 9/2015 - 至今

- 覆盖近 30 家大消费及互联网行业个股, 港股及中概股为主, 成功推荐过网易、李宁、华住及宝尊等股票
- 对投资组合的公司进行深入独立研究及调研, 对紧密关注的公司保持基本面的持续及时跟踪
- 建立和维护财务估值模型和行业数据库
- 与行业专家, 公司管理层及卖方分析师建立良好关系

凯世酒店集团 财务及投资分析员 4/2014 - 08/2015

- 为公司发展筹备中项目创建财务模型并进行估值测算
- 对酒店业及地产投资项目市场进行研究并作财务分析, 包括 NPV 及 IRR 分析
- 针对不同的项目合资公司准备季度预算
- 为董事会及潜在酒店业主准备 PPT 展示材料

易唯思商务咨询 (上海) 有限公司 高级投资分析员 (卖方) 2/2011 - 4/2014

中国房地产行业、酒店及博彩行业(港股及中概股), 获 2012/2013 年度优秀员工称号

某美资顶级投行股票研究团队成员, 主要工作职责包括:

- 更新覆盖公司模型和数据库, 熟悉 SOTP, DCF, EV/EBITDA, PE 及 PB 等估值模型
- 支持分析师写作研究报告, 包括首次覆盖、周报、业绩点评及其他常规报告
- 维护行业数据库, 跟踪市场热点变化
- 与上市公司的投资者关系部及管理层建立紧密联系
- 制作路演 PPT 和安排商务拜访行程

教育背景

美国丹佛大学 金融学专业 硕士 9/2008 - 6/2010

- 连续两年荣获学术奖学金 绩点: 3.8 / 4

华中科技大学 国际经济与贸易专业 本科 9/2004 - 6/2008

- 连续三年获校一等奖学金 绩点: 88.7 / 100