

Eric Cheung (張錦誠), CPA

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Professional Profile

- Over 5 years of experience in financial service industry specialising in asset management
- Acting manager (rated higher performer) supervising audits of hedge funds, private equity funds, investment managers and listed companies
- Well-versed in widely practised standards in asset management, such as IFRS/ HKFRS and US GAAP
- Skilled in regulatory and tax matters, namely HKSFC FRR, CIMA FAR and IRD Tax return
- Experienced in valuation methodologies and models in private equity investments
- Strong interpersonal and communication skills, fluent in English and Chinese, both written and spoken
- Solid network in Big 4 accounting firms

Experience

PricewaterhouseCoopers

2012 - Present

Senior Associate

Oct 2014 – Present

- Acting manager (rated high performer) managing and supervising annual audits of various entities including hedge funds, private equity funds, investment managers and listed companies
- Report directly to partners for regular status updates, audit findings, IPO projects, new opportunities with clients
- Manage various projects and assignments, from timetable, deliverables, resources and staffing, project economics, progress and budget monitoring to billings
- Review audit work and provide timely guidance, coaching and assistance to the engagement teams
- Supervise offshore service teams internally outsourced to Manila to provide support to audit teams
- Offer recommendations to clients on internal controls and financial reporting functions
- Specialist in hedge and private equity funds with profound knowledge in valuation and pricing methodologies of level 1 to 3 investments of various asset classes
- Experienced in special acquisition projects for listed companies to comply with Hong Kong Standard on Assurance Engagements 3000 (Revised) (“HKSAE 3000 (Revised)”) and Hong Kong Standard on Investment Circular Reporting Engagements 500 (“HKSIR 500”)

Associate**Oct 2012 – Sep 2014**

- In-charge of annual audits of various entities in the financial services industry
- Perform audit testings, documentation for different entities' financial reporting functions and communicating audit findings and results to managers and the teams
- Analyse company reporting packages, historical records, and comparing with industrial data, trends and benchmarks
- Special secondment to a private bank for compliance work

Major assets management clients – hedge and private equity funds:**A. Investment management and advisory services affiliated to UNHW families and individuals in Asia**

- Pacific Eagle Asset Management Limited and Pacific Eagle Funds Group, EB Asia Absolute Return Master & Feeder Funds

B. Hedge funds

- Trilogy Master & Feeder Funds, Nighthawk Asia Financial Funds, Modus Greater China Funds, ExaByte Capital Holding Funds

C. Listed company providing Corporate Finance and Fund Services

- ZZ Capital International Limited (listed in HK Exchange) – for both acquisitions and audit

Professional Qualification**Certified Public Accountants (CPA)****2015**

Hong Kong Institute of Certified Public Accountants, Members

Education**Post-graduate****College of Business, City University of Hong Kong****2012**

Postgraduate Certificate in Professional Accounting

Undergraduate**CUHK Business School, The Chinese University of Hong Kong****2009 – 2012**

Bachelor of Business Administration (IBBA) in Finance and Marketing (Honours)