Jay (JoongSub) Han (Oct 1988)

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Education

Mar. 07 – Aug. 13 Korea University Seoul, Korea

■Bachelor of Economics (GPA 3.5/4.5)

Aug. 11 – Dec. 11 Chinese University of Hong Kong

Hong Kong

•Exchange Student for fall semester

•Organized event named "Korean night" to introduce Korean culture for over 100 local Hong Kong students

Work Experience

Aug 16 - Present BNP Paribas Securities Co., Ltd.

Hong Kong

May 14 – July 16 Equity Research, 2014 Graduate Program, Junior analyst in TMT sector

Seoul, Korea

•Recommended coverages – Naver (035420 KS), Secoo Holding (SECO US), LINE (3938 JP), Nexon (3659 JP), Samsung Electro-Mechanics (009150 KS), etc. - across various TMT sectors (hardware, internet, media, game, etc.) in Northeast Asia (Korea, Japan and China) and provided investment ideas

Accumulated in-depth knowledge in technology sector areas (semiconductor, display, mobile components, Fintech, AI, electric vehicle, autonomous car, etc.)
Engaged in NASDAQ IPO process of Chinese e-commerce platform Secoo Holdings (SECO US) by offering insightful information for institutional investors

Created marketing materials and actively interacted with institutional clients (pension, asset management, insurance, etc.) to maximize business opportunities
Constructed detailed earnings models based on due diligence and research on target corporates' ASP, shipment, cost structure, capex allocation, etc. from a

forward-looking investor's long-term perspective on business structure, competitive landscape, market outlook (supply & demand) and valuation attractiveness

•Implemented key valuation methodologies such as public comparable analysis (P/E, P/B-ROE, etc.) and DCF to compute fair value in various angles

Nov. 13 - May 14 Barclays Capital Securities Ltd., Seoul Branch

Seoul, Korea

Equity Research, RA

Assisted senior equity strategist to prepare marketing materials and support administrative tasks

•Performed macro-related requests to assist senior equity strategist

•Created daily macro data models including index, bond yield, currency, and commodities

Dec. 12 – Feb. 13 Credit Suisse Securities (Europe) Ltd., Seoul Branch

Seoul, Korea

IBD, Intern

•Engaged in creating various pitch books, closely working with junior analysts/associates

•Created multiple company profile slides to show the company's organization, product portfolio, shareholding structure and selective financial statements

•Executed relative valuation methods, including public comparable analysis and precedent transaction analysis

May. 12 – Jun. 12 UBS Securities Ptd, Ltd.

Seoul, Korea

Corporate Access, Intern

•Arranged multiple bespoke trips for foreign investors and non-deal road shows for Korean companies

•Translated various company meetings for overseas clients and engaged in organizing 2012 UBS conference

Activities

Aug. 12 – Jun. 13 IFRA(Investment and Finance Research Association)

Team leader

•Discussed market issues in English 3 times a week

•Presented market commentary; index tracking and knowledge sharing once a week

Aug. 10 – Dec. 10 KUBA(Korea University Buddy Assistant)

Acting Member

•Interacted with foreign exchange students from 25 diverse nationalities and gained valuable insights on cultural diversity

Skills & Others

Language •Native Korean, Fluent in spoken and written English

Skills •MS Office Specialist 2007 Master certificate (MS Power point; Excel; Word and Outlook)

CRA(Certified Research Analyst)

•Familiar with research tools such as Bloomberg

Interests

Travel Backpacking trip around the world

Reading •Classical literature; psychology, business and philosophy

Writing •Writer of the book "How much are you worth?"