Elie Chalouhi

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Summary

Real Estate entrepreneur proposing and selling opportunistic international off market equity investment deals to a network of (U) HNW investors based in the GCC region.

Compensation: Min £ 120.000 + Bonus & Uncapped OTE

Employment History

Current career level Director

FOUNDER & CEO FIRST GULF EQUITY

November 2014 - Present

Dubai . United Arab Emirates

First Gulf Equity (FGE) is a Dubai-based one stop shop international real estate equity investment platform that specializes in sourcing opportunistic global off-market opportunities for a select clientele of high net worth individuals, families and trusts in the GCC region.

FGE gives investors ready access to invest in prime opportunistic RE equity investment deals.

Our capital raising and investor relations services allow RE sponsors to focus their efforts on managing their investment portfolios for the benefit of investors instead of raising capital.

Track record for raising equity capital in the GCC that resulted in winning capital commitment mandates:

- Westminster Abbey deal in prime SW1 London with Henley Investments (raised £12m equity with a Qatari UHNWI out of £56m requirement) May, 2013
- Technopark phase III deal in Kerala, India with Taurus Investment Holding (raised USD 75m equity with a Qatari Investment firm out of USD500m requirement) – October, 2014

Funding process for the Launching of Real **Pool**, a one stop shop global opportunistic RE platform that will transform the interaction between sponsors and investors in the RE private equity market.

WINDEO GREEN FUTUR BENELUX SA

January 2009 - October 2013

Sales Director, part of the management team

Brussels, Belgium

Sales Director, part of the management team

- Increased sales from start up to EUR 30 million in annual revenue
- · Maintained full P&L accountability
- Attained 125% of planned sales in 2009, 200% in 2010 and 2011 and 300% forecasted in 2012
- Delivered record profits + 175 %/year
- Recruit, coach and optimize the sales team (direct sales force: 65)
- Implemented standardized processes performance metrics and incentives that immediately improved sales performance
- · Actively involved in developing Green Point store concept and in drafting all contractual agreements
- Ranked # 1 in the Belgium market in 2012, with an annual forecast of EUR 60 million for 2013

Real Estate Developer PLUS PROPERTIES

January 2006 - January 2009

Dubai, United Arab Emirates

Senior Sales Executive leader

- Managed key strategic accounts selling all type of property class assets that deliver stable distributions and sustainable total returns for global investors and international property investment firms.
- Inspire and coach sales teams (sales force of 40) and local broker's partners to exceed sales revenue targets.
- Achieved company's biggest single transaction in 2007 for the sale of commercial office floors in the DIFC district (+/- US 15M)
- Achieved highest dollar Sales volume for luxury apartments and villas to global investors, mainly British and Russians. Ranked # 1 sales' volume for 2 consecutive years (total revenue generated: +/-US 35M)
- Achieved quickest turnaround in Company's history by selling a 1250m2 luxury penthouse to a Kenyan Sr. Official (US 3,5M), in 3 days!
- Encourage, train and coach the sales team and local real estate agents to sell property portfolio resulting to annual sales revenue exceeding US 225M.

ENVERGURE

January 2002 – January 2006 Brussels , Belgium CEO

• Source, buy, hold and sell property opportunities in Europe and in the US IN partnership with (U)HNW investors.

MACNASH & ASSOCIATES

Real Estate Broker

Sales Partner

- Developed and managed multi-million Euros exclusive portfolio in Belgium for the account of Macnash & Ass. (#2 Residential Real Estate Company in Belgium)
- Broke sales record with Sales of 60 residential properties in 6 months. Ranked #1 salesman.

INDILO INTERNATIONAL

January 1994 - January 2002

Sales Director

Luxemburg

Global Logistics Provider

 Sales of global logistics services, mainly transportation and warehousing facilities for key customers like Hasbro International, Emery Worldwide, Carrefour, Volkswagen AG, Dade Diagnostic Temporary logistics assignments on behalf of PriceWaterhouseCoopers at Valio, Levi Strauss EMEA, PerkinHelmer Life Science, Glaverbel and Marsh

Education History

1990 – 1994 Bachelor in Business Administration, Mercer University, Atlanta, USA

Languages

Fluent in English, Spanish and French