

# CAROL CHOI, CPA

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## Work Experience

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### Senior Associate, Assurance – Financial Services Practice, PricewaterhouseCoopers Oct 2016 – Present

- Audit exposure specialized in asset management and capital markets industries including SFC licensed corporations, private equity, hedge funds, investment funds, mutual funds
- Managed several engagements as Senior-in-charge to deliver high quality of assurance services
- Engaged in special audit engagements including completion audits and regulatory review work
- Investigated and advised on high risk and operational specific areas, e.g. fraud, policy and procedures, due diligence and internal control deficiencies, with suggested remedial actions
- Researched and prepared valuation models; assessed the key parameters of the valuation models and examined the genuineness of the investment
  - Investments include real estate, private equity projects, funds and complex financial products (bonds, swaps and derivatives)
  - Models include discounted cash flow, residual method, option pricing model and comparable transaction
- Advised clients on accounting issues in accordance with HKFRS, HKAS, new HKCO, SFO and Listing Rules
- Launched a firm-wide business development project; estimated costs savings of HKD 3 million and time savings of 850 man-hours by redefining scope, communicating across the departments, and executing the plan

### Associate, Assurance – Institutional Group, PricewaterhouseCoopers Oct 2014 – Sep 2016

- Delivered assurance services for clients in real estate, hotel, entertainment, infrastructure and ship trading industries
- Reviewed financial statements and proposed financial adjustments such as consolidation adjustments and GAAP adjustments that would affect the evaluation of company values
- Assessed valuation of investment properties and reviewed the valuation report issued by independent valuer
- Advised the disclosure on management discussion & analysis on annual report for listed clients
- Performed overseas site visit to validate the effectiveness of the business control and liaise with the local management

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## Portfolio of Served Clients

### Financial Services

- China Minsheng Financial Holding Corporation Limited (0245.HK)
- Invesco Hong Kong Limited
- Fidelity Management & Research (Hong Kong) Limited
- Invesco Asia Real Estate Funds & MPF funds
- Snow Lake China Funds
- IvyRock China Focus Master Fund and Feeder Fund
- Ally Bridges Group Funds

### Real Estates & Hotel

- New World Development Limited (0017.HK)
- Shangri-La Asia Limited (0069.HK)
- Hongkong Land Holdings Limited
- China Travel International Investment Hong Kong Limited (0308.HK)
- COSCO (Hong Kong) Group Limited

### Miscellaneous

- NWS Holdings Limited (0659.HK)
- Hyva Holding Hong Kong Limited
- Deacons
- Eversheds Hong Kong

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## Education

### City University of Hong Kong

- BBA (Honors), Business Economics

Sep 2011 – June 2014

Upper Second Class Honor

### Jönköping International Business School, Sweden

- Education Abroad: Business Administration

Jan 2013 - May 2013

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## Qualifications & Awards

### Hong Kong Institute of Certified Public Accountants, CPA

Expected Jan 2018

### Joint-University Business Management Challenge 2012, Semi-finalists

2012

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## Languages & Hobbies

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| Languages | Fluent English, Mandarin, Cantonese; Elementary Spanish |
| Hobbies   | Yoga, Hiking, Running                                   |