ERICA YU

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Professional Experience

Bravia Capital Hong Kong

Associate

Jun 2015 - Present

- Participate in private equity transactions within transportation and logistics sectors across Asia and Europe.
 Assist in all stages of deal flow including origination, analytics, due diligence, transaction structuring and portfolio management.
- Primary responsibilities include deal screening, performing financial modelling & valuations, preparation of investment memorandums and presenting due diligence findings to investment committee.
- Manage transaction processes and work flow between due diligence teams, accountants, legal advisors, target company and external co-investors.
- Monitor investee companies through financial analyses and budgeting, managing reporting processes, regular company visits, engaging in corporate management meetings and providing input into strategic decisions.

Deloitte & Touche Financial Advisory Services

Hong Kong

Senior Associate, Valuation Services Associate, Valuation Services Oct 2014 – Jun 2015

Jul 2012 - Sep 2014

- Advised clients on buy & sell-side acquisitions, purchase price allocations, financial reporting, tax planning and dispute related matters by providing comprehensive valuation analyses and opinions on fair market value.
- Performed business & equity valuations including discounted cash flow models and computation of comparable trading/transaction multiples across a wide range of sectors. Experience include consumer goods & retail, financial services, gaming, transportation and logistics industries.
- Draw upon a wide array of information sources (OneSource, Bloomberg, public filings, company publications, analyst reports) to develop macroeconomic and sector research by analyzing key industry drivers, market dynamics, competitive landscapes and underlying risks.
- Analyzed clients' financial and operational data to evaluate business outlooks, growth prospects and market positioning.
- Presented key findings to relevant stakeholders including senior management, third party valuers and crossdepartment functions to align interests of all parties.
- Created reports and presentations addressing key findings in a structured and concise manner, assisting clients in their business strategies and decision-making.

Hang Seng Bank Hong Kong

Summer Analyst

Jun 2011 - Aug 2011

 Prepared sales reports and presentation materials for pipeline and performance meetings by collaborating data and liaising across departments.

Atlantic Pacific Capital

Hong Kong

Summer Analyst

Jun 2009 - Aug 2009

 Performed industry and macroeconomic research to better understand client investment objectives and risk profiles.

Education

University of Western Ontario – Richard Ivey School of Business

Ontario, Canada

Honors Business Administration (Finance & Accounting Major)

2008-2012

- Western Admission Scholarship of Excellence Recipient
- Dean's Honor List

Language Skills

Languages: English (Native), Cantonese (Native), Mandarin (Working Proficient)