

SAMUEL ONG SI HAO

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EDUCATION

Singapore Management University

Aug 2010 – Jun 2014

Bachelor of Business Management – Major in Finance

- *Academics:* 3.9/4.0 GPA, Dean's List Honouree (Academic Year 2010/11, 2011/12)
- *Leadership:* Head Teaching Assistant for Statistics, Chief Organizer for a motivational camp targeted at delinquent teenagers, Lead Organizer in a team of 20 students for SMU Alumni Networking Night
- *Competitions:* SMU Quantitative Finance Society Trading Competition (Champion), Singapore Public Policy Challenge (Semi-finalist), SMU Wealth Management Challenge (2nd place), CIMA Global Business Case Challenge (Top 10 finalist)
- *Exchange:* Cass Business School in Fall 2013/14

EXPERIENCE

Morgan Stanley Equity Research

Feb 2015 – Current

Associate – ASEAN Real Estate

- Assist in the coverage of real estate stocks in ASEAN, primarily focused on the coverage of Singapore REITs
- Formulate investment theses and identify key risks in stocks under coverage, penning findings in research reports
- Recommended tactical ideas in 2016 achieved an 87% hit rate, averaging 4.4% return with a holding period of 37 days
- Project industry trends for property subsegments including retail, industrial, office, hotel by analysing demand-supply dynamics and constructing regression models based on macroeconomic indicators
- Identify key debates and catalysts of stocks under coverage, performing scenario analysis on them to assess the impacts and probabilities in each scenario; this includes conducting accretion/dilution analysis on corporate actions
- Built company and industry models, forecast financials, incorporating the team's views
- Meet management teams to discuss company prospects as well as evaluate management guidance and targets

Morgan Stanley Equity Research

Jun 2014 – Aug 2014

Intern – ASEAN Equity Strategy

- Participated in the initiation of coverage on ASEAN equity markets at the index level, taking into account both qualitative and quantitative factors
- Analysed cross company quantitative data such as valuations, earnings, growth prospects and fund flows amongst others to identify key market-moving debates

Deloitte Financial Advisory Services

May 2013 – Aug 2013

Intern – M&A and Valuation

- Conducted financial due diligence and facilitated the M&A process for 6 transactions totalling US\$2.6b, with deals ranging from US\$100m to US\$1.1b in size
- Prepared both buy-side and sell-side M&A pitch documents and conducted valuations using discounted cash flow, public company comparables and precedent transactions

Global Advisors

Dec 2012 – Apr 2013

Intern – Investment Banking

- Delivered integrated corporate finance solutions, connecting US\$270m worth of capital to investments
- Constructed a valuation model with what-if analysis for an internet start-up, raising US\$50k of venture capital

Allianz Capital Partners

Aug 2012 – Dec 2012

Intern – Investment Research

- Established performance evaluation metrics and prepared reports that were used by the investment committee to better understand performance risk attribution of each investment
- Analysed fund performance by examining macroeconomic trends and creating performance benchmarks using pivot tables

CO-CURRICULAR ACTIVITIES

Institute of Trading and Portfolio Management

Oct 2013 – Dec 2014

Investment and Portfolio Management Trainee

- Conduct top-down asset selection by forecasting economic performance across regions using macroeconomic variables
- Appraise sectors and stocks by examining value chains, fundamentals and technicals to identify long/short opportunities
- Employ risk management techniques by beta hedging and instituting portfolio construction parameters

SMU Political-Economic Exchange

May 2012 – Dec 2013

Head of Publications and MacroWatch

- Headed a team of 30 writers and editors to produce economic publications with an international viewership of 1100 people
- Improved the quality of publications by revamping the timeline for publishing and establishing an economic think tank as well as a market monitoring committee, resulting in a 29% increase in readership

ADDITIONAL

- *Certifications:* Passed CFA Level III Examination, Bloomberg Assessment Test (Top 10 scorers in APAC)
- *Societies:* Mensa Singapore, SMU E.y.E Investment Club, SMU Economic Intelligence Club, SMU Quantitative Finance Society, SMU School of Accountancy Volunteer Corps
- *Databases:* Bloomberg, CEIC, Datastream and Thomson Reuters