

Li Qingzhu (Catherine) 李青竹, CPA, MBA

Email : liqingzhu.acc@gmail.com

Mobile: (+852)6570 4124

EXPERIENCE

Macquarie Capital Group

Associate Analyst

Hong Kong
June 2015 – Now

- Provide sell side equity research on conglomerates and real estate industry.
- Focus on ten listed companies in REITs and landlords sector, mainly investment properties, built model and database, analyzed industry landscape and trends, wrote some reports independently.
- Support China and Hong Kong property research intensively, prepare regularly reports, maintain database, attend companies' reverse road show, and assist in reports on individual companies.
- Helped initiation of conglomerates, especially, did most of work on one company which has exposure in telecommunication, retail, ports and infrastructure industries in global market.
- Identify investment opportunities through in-depth fundamental research on industry trends, companies' strategy, operation, financials, handle client request and join meetings with clients and management, study essentials of investment thesis, financial management, M&A process, exit timing,
- Strong modeling skills- independently built comprehensive models from scratch using various valuation methods, and set up database for analysis.
- Strong financial analysis skills – answered the whole research team on RMB depreciation issues, Tax policy changes due to solid accounting knowledge.
- Well trained data and news searching skills using Excel, Factset, Bloomberg, Wind and other databases

SCHULTE RESEARCH

Part-time intern

Hong Kong
March 2015 – May 2015

- Performed equity research for internet financial market
- Independently wrote a report on Lufax and Chinese P2P market.

BLACKPEAK

Part-time intern

Hong Kong
Nov 2014 – April 2015

- Performed business due diligence and research for pre-IPO, investment or acquisition projects
- Provided advisory solutions in risk mitigation, business intelligence and corporate finance advisory for financial investors including investment banks, private equity, funds and other institutions.

PWC

Senior Associate

Hong Kong
Sept 2011 – Aug 2014

- Performed auditing, internal control review, financial due diligence for listed companies, MNCs and private companies, specialized in technology, property, consumer goods industries
- Evaluated business environment and risk, performed analytics and substantive procedures for financial assurance, acted with objectivity, independence and integrity at all times
- Dealt with clients and auditors from Mainland China, Taiwan, Japan, US, France and Hong Kong, and achieved mutual understanding, cooperation and new business relationship
- Leadership – Led teams including 2 to 7 people, helped in planning and resource allocation, met tight deadlines successfully with less human resources and got exceptional/high rating from managers
- Analytic – Identified audit issues such as unreported investments in associate companies
- Quick learning – Made valuation for properties and investments by consulting external valuer and property agency, reviewing client budget and consolidating market data

BANK OF CHINA

Rotational Intern

Taiyuan, China
Jul 2010 – Aug 2010

- Did credit analysis on corporate customers in Corporate Financing Department
 - Demanded payment of debt and promoted fund timing investment in Personal Financing Department
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EDUCATION

THE HONG KONG UNIVERSITY OF SCIENCE & TECHNOLOGY

Master of Business Administration

Hong Kong
Aug 2014 – Jan 2016

- Concentration in Finance, member of finance club.

PURDUE UNIVERSITY

Exchange program in Business School

West Lafayette, U.S.A.
Sep 2009 – Dec 2009

- Awarded China Construction Bank (Asia) Corporation Limited Exchange Scholarship

CITY UNIVERSITY OF HONG KONG

Bachelor of Business Administration of Accounting

Hong Kong
Sep 2007 – Jul 2011

- Graduated with first class honor
- Awarded full scholarship from Hong Kong Government, Scholarship for Excellence and Amiable Living
- Elected residence tutor, student delegate, vice president of art ministry of student association

QUALIFICATION

- SFC license for Type 4
- CPAs in Hong Kong
- CPA in Mainland China
- Passed CFA level 2 exam

ADDITIONAL INFORMATION

- Languages: Mandarin (Native), Cantonese (Fluent), English (Fluent)
- GMAT: 740
- National Mathematic Olympics Competition: first prize