

# Hsin-Tzu (Goldie) Chang

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## EDUCATION

### National Taiwan University

*Bachelor of Business Administration in Finance*

**Taipei, Taiwan**

Sep. 2011- June 2015

- Final GPA: 3.64/4.3

- Relevant Coursework: Derivative Practice (A+)/ Corporate Finance (A)/ Money and Banking (A)

### Columbia University

*Chinese Young Development Program (The only selected Taiwanese among 60 students)*

**New York, U.S.A**

June – July 2013

- Completed courses in Finance, Insurance and Public Relations.
- Received a scholarship with 35% of tuitions.

## PROFESSIONAL EXPERIENCES

### Goldman Sachs

*Analyst, Global Investment Research*

**Singapore**

Aug. 2015 – present

- Supported Greater China Consumer Team, which focused on shares listed in Hong Kong and Taiwan. These public companies are operated in China (sportswear brands), Hong Kong (retailers), and Taiwan (F&B/convenience stores/e-commerce/textile ODM).
- Selected Projects- Asia Convenience Store Report
  - Analyzed corporate strategy beneficial to earnings performance through companies' track record and management teams' guidance.
  - Quantified growth driver of Asia convenience stores in Philippines and China compared with other regions in Asia by conducting comparative analysis and deep-dive industry research. This report required close collaboration with teams across Asia, including Korea, Japan, and ASEAN.
  - Constructed valuation comparison table to assist writing analyst derive reasonable target price.
- Routine work included model maintenance, valuation tracking, data analysis, and earnings notes writing.

### J.P. Morgan

*Summer Analyst, Investment Management*

**Hong Kong**

June – Aug. 2014

- Assisted Hong Kong-based portfolio managers in conducting industry analyses and writing stock recommendations.
- Selected Projects:
  - China Property Research
    - Analyzed residential housing demand/supply in China and presented the results to portfolio managers.

### KPMG

*Intern, Audit*

**Taipei, Taiwan**

Jan. – Feb. 2013

- Performed analytical procedures to detect unusual financial statement relationships.
- Reviewed and evaluated control systems to ensure compliance with management policies.

## LEADERSHIP & INTERNATIONAL ACTIVITIES

### Pan Asia Model United Nations 2013

*Deputy Director of Social Events*

**Taipei, Taiwan**

April – October 2013

- Planned and executed four-day social events for Pan Asia Model United Nations 2013 with budgets up to NTD 600,000. The activity attracted over 200 attendees across Asia.

### Columbia Youth Development Program Case Study Competition

*Team Member*

**New York, U.S.A**

August 2013

- Took 2<sup>nd</sup> place in a team of 6 participants from China among the case study competition for exchange students.
- Coordinated team's efforts to conduct financial and market research on LinkedIn's potential business in China.
- Recommended expansion strategies for LinkedIn, including collaborating with existing communication tools in China and contributing more to privacy protection.

### Student Association of The Department of Finance

*Public Relations*

**Taipei, Taiwan**

January – June 2012

- Organized business tour with Taipei Fubon Bank for fifty students from the department of finance.

## PROFESSIONAL CERTIFICATIONS

- Certified Senior Securities Specialist (issued by Securities & Futures Institution of Taiwan)
- Microsoft Official Specialist Excel 2010 Expert

## SKILLS, ACTIVITIES & INTERESTS

**Languages:** Proficient in Chinese and English, Toefl 108

**Presentation skills:** Received over eight years of oral training programs for impromptu speech contests.

**Activities:** 2012 Harvard Project for International Relations/ 2013&2014 London School of Economics' Asia Investment Banking Conference/ Volunteer Teaching Program in Taiwan/ Viking Bar Commercial Blog (financial columnist)

**Interests:** Bridge (9 years of experience)/ body combat (3 years of experience)/ scuba diving (PADI Open Water License)