

# Erin Lin

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## PROFILE

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- Self-motivated finance professional skilled in Financial Modeling, Quantitative and Scenario Analysis and Market Research
- Adept at tracking and forecasting macroeconomic conditions and industry trends
- Results-driven and goal oriented; Skilled in networking and relationship building
- Expert in using Excel, Bloomberg, Factset, Wind and CEIC

## WORK EXPERIENCE

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### Macquarie Securities Group (Shanghai, China)

*Research Associate*

05/2015 – Present

- Build financial models for small and mid cap companies listed on HKEX, SSE and SZSE
- Company coverage includes tourism, education, consumer, packaging and telecom industries
- Conduct financial statements and valuation analysis for use with institutional investors
- Compose research reports and pitch informed stock ideas to influence clients' investment decisions
- Attend conferences, earnings calls and company visits to gain company insights and market intelligence
- Utilize industry specific data and track market trends in support of company coverage
- Review business and trade publications, annual reports and financial filings
- Generate Non-Deal Roadshow (NDR) meetings with covered companies and investors

### HSBC Bank (China) (Shanghai, China)

*Credit Officer, Global Banking Security*

06/2014 – 05/2015

- Provide technical support to front line relation managers in Global Banking and Marketing sector
- Monitor terms and conditions of credit applications and set up credit line for global corporate clients
- Review for legality and compliance of incoming applications to mitigate fraud risk

### GC Education Group (Vancouver, Canada)

*Enrollment Consultant*

07/2013 – 05/2014

- Advise clients regarding educational and career programs of North American colleges and universities
- Sell to customers via walk-in traffic, incoming phone calls and following up leads
- Develop and implement new policies, procedures and enhance pre-existing services

## EDUCATION & CERTIFICATION

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### CFA Institute

*Level III Candidate*

- Passed Levels I & II on first attempts

### Sauder School of Business at University of British Columbia (Vancouver, Canada)

*Bachelor of Commerce, Class of 2013*

- Double Major in Finance and Supply Chain Management
- Recipient of UBC President's Entrance Scholarship and Dean's Honor Roll

## SKILLS & ADDITIONAL

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- Native in Mandarin, Fluent in English, Cantonese and Shanghai-Dialect
- 2015 HSBC China Annual Dinner Committee Emcee
- Member of Golden Key International Honor Society – UBC Chapter
- Shanghai Conservatory of Music, Level 10 Piano Certified