

Mr. Veera Anansongvit
202 Kim Seng Road, Singapore 239496
Mobile: +65 9686 8627
Email: veer13@gmail.com

PERSONAL ATTRIBUTES

- Finance professional integrated with entrepreneurial problem solving skills.
- Institutional sales experience with product knowledge and investment experience.
- Global citizen: UK permanent resident, Singaporean permanent resident, Indian OCI and Thai national.
- Proficient in the Microsoft Office product suite, Bloomberg, Lipper, Morningstar, amongst other 3rd party institutional sales platforms.

PROFESSIONAL EXPERIENCE

Eastspring Investments (Singapore) Limited Singapore
Manager, Product Strategy & Development Nov 2012 – Present

- Manage regional product relationships to assist with local offices product plans - successfully project managed the creation of a landmark product in Indonesia in 2016.
- Provide ongoing product support for Sales/Marketing departments in Asia and Europe.
- Liaise with 3rd party information providers to maintain up to date investment product information.
- Research and produce competitor analysis to assist regional and local offices sustain competitive advantage.
- Production of key regulatory product reports.
- Produce adhoc business presentations/reports to help assist Sales departments.

Kamolsiri Pte Ltd. Bangkok, Thailand
Junior Director, Imports/Exports Wholesale Trading Sept 2010 – Nov 2012

- Managed and facilitated discussions with key internal stakeholders to ensure that short and long term business strategies/goals were achieved.
- Developed marketing and sales initiatives through various channels.
- Key relationships formed/maintained with external stakeholders.
- Sourced and negotiated with a variety of suppliers to ensure our product quality standards.
- Revamped accounting procedures by reorganizing methods to create efficient business reporting.
- Upgraded inventory methods to electronic means to create instant feedback for clients.

Prudential Asset Management (Singapore) Limited Singapore
Institutional Sales Support, Institutional Business Oct 2008 – Aug 2010

- Created, developed and managed RFI/RFP's and presentation material.
- Prepared information and materials for implementing a strategic framework to assist the institutional sales directors tap into global opportunities.
- Developed and maintained investment consultants' databases that supported and pitched specific products to potential institutional clients.
- Compiled and distributed regular periodic reports to existing institutional clients.
- Maintained and controlled a database of client enquiries and executed their timely resolution.

Prudential Asset Management (Singapore) Limited Singapore
Research Analyst, Equity Investments Oct 2007 – Oct 2008

- Conducted primary macro & micro (top-down equity) research in the Middle East (G.C.C.) region.
- Placed and executed exchange traded equity orders for Prudential managed funds through Prudential's trading system and CRTS system.
- Interacted and coordinated with brokers to place exchange traded orders.
- Provided daily morning updates on global financial news for selected internal stakeholders.
- With guidance, developed portfolio management skills and investment knowledge.

EDUCATIONAL QUALIFICATIONS

Bond University Gold Coast, Australia
Bachelor of Commerce (Finance Major) 2005 – 2007

International School Bangkok Bangkok, Thailand
High School Diploma (International Baccalaureate Qualification) 1993 – 2004