

Seah Sihui Serene

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JOB OBJECTIVE

Seeking for a Finance Associate Director / Senior Manager role to utilise my knowledge and experience in best possible way.

SUMMARY OF QUALIFICATIONS

- More than fourteen years in the accounting and financial industry in the Big-4 and
 investment management institutions, with a broad understanding of the diverse
 aspects of the firm and the financial services industry as a whole and a proven record
 of productivity, quality, and integrity.
- More than six years of leadership experience within the Finance Department to produce timely reports.
- Practical background in accounting and finance with thorough understanding in accounting and finance procedures.
- A motivated self-starter, able to quickly grasp issues and attend to details while maintaining a view of the big picture.
- Ability to work accurately under fixed reporting dates.
- Equipped with skills in analyzing and evaluating complex data and information.
- Familiar with local regulatory capital requirements for investment managers.
- Strong interpersonal and teamwork skills with the ability to communicate effectively with people of all ages and backgrounds, to work collaboratively to resolve problems.
- Flexible, able to adapt to changing priorities and maintain a positive attitude and strong work ethic.
- Profound spreadsheet skills (Excel), and excellent general PC skills.

EXAMPLES OF ACCOMPLISHMENTS

Production of valuable reports

- Produce valuable reports to consolidate Assets Under Management (AUM) data and financial data for management decision –making purposes
- Communicate with various departments and senior management to produce reports and analysis to cut down on expenses, eg marketing profit/loss, distributor contribution analysis, analysis of past 5-year profitability trend of the Company

Process improvements

- Completed reviewing of Finance process to evaluate and improve efficiency, ie total man days saved: 12 days per year, and produce documentation on finance work process
- Improve on budget and forecast process resulting in earlier completion of the process by one month
- Study and assess impact of Financial Reporting Standards (FRS) update, Monetary Authority of Singapore (MAS) circular and new tax regulations on the Company's financial
- Study and assess impact of local and cross border tax regulations on the Group's financial

Leadership

- Being part of the team to undergo a leadership program designed for potential leaders of the Company
- Led team to study and perform simulation on revised RBC framework, and produce template for continuous monitoring
- Co-ordinate and led team to produce template for automation of fee accrual journal entries resulting in reduction of Chart of Account (COA) tagging error
- Oversee the acquisition/upgrade of the Company's accounting system

PROFESSIONAL EXPERIENCE

12/15 – Pres. TE Healthcare Advisory Pte Ltd

Senior Manager, Finance & Admin

- Lead team to set up processes within Finance Team
- System evaluation and implementation
- Provide guidance to Finance Leads in overseas subsidiaries and ensuring finance function of the Group are operating smoothly
- Manage and maintain relationship with service providers; eg fund accountants, outsourced accountants, tax advisors, etc

- Review of the monthly management accounts of 20 Singapore entities prepared by staff and ensure that the accounts are prepared in accordance with SFRS
- Perform consolidation for Group financials
- Preparation of quarterly report for board meeting
- Take charge of Budget and Forecast exercise
- Review GST submission
- Manage audits and ensuring timely delivery of audited statements
- Attend to tax queries and assisting in tax computation and tax submission
- Work closely with external auditors and tax advisors to assess impact of financial standards and tax regulations within the Group
- Manage payroll matters
- Cost control
- Liaising with banks for financing requirements
- Managing capital calls and injections to projects and advising fund flows type
- Appointed as Chief Compliance Officer and implement Anti-Corruption Policy within the Group
- Prepare and submission of Annual Declaration to MAS
- Ad hoc projects

12/14 – 11/15 ICAP Management Services Pte Ltd

Asia Regional Manager, Management Accounting

Finance Responsibilities

- Review/Oversight of the monthly management accounts of 20 APAC entities by ensuring that the accounts are prepared in accordance with local IFRS, reviewed and signed-off in a timely manner, and in accordance with the global Fin Ops timetable
- Co-ordinate queries on the monthly management accounts
- Ensure the management accounts processes are efficient and robust and make recommendations/system enhancements where possible based on any local knowledge (Process Improvements)
- Co-ordinating Non-Oracle centres
- Provide support for any invoice related queries that arise across the region, liaise with the UK to resolve matters where necessary
- Delegate/manage audit queries
- Fulfill any additional / ad hoc duties as required to meet the needs of the business

Regulatory Responsibilities

 Monitor regulatory capital of the regulated entities and prepare regulatory returns for submission to local regulators in Singapore, Australia and Hong Kong

- Develop and maintain an up to date knowledge of Singapore, Australia and Hong Kong Regulatory Capital requirements
- Analyse and assess the impact of any changes to regulatory requirements across the regions.
- Prepare governmental statistical returns
- Build, maintain and develop relationship with external advisors, the business, and other Group functions on regulatory capital issues

12/10 - 12/14 Lion Global Investors Ltd

Senior Manager, Finance (Management and Financial Reporting) Finance Responsibilities

- Analysis of financial and non-financial data for management decision making
- Monthly preparation of Management reports, which include KPIs and slides for management meeting
- Preparation of Quarterly report for board meeting
- Take charge of Budget and Forecast exercise
- System evaluation and implementation
- Cost control
- Analysis of financial information, sensitivity analysis and competitors' analysis
- Review monthly journal entries prepared by staff and responsible for monthly financial reporting
- Review GST submission
- Manage audits and ensuring timely delivery of audited statements
- Attend to tax queries and assisting in tax computation and tax submission
- Ad hoc projects

Regulatory Responsibilities

- Review quarterly and annual regulatory reporting, and governmental statistical returns
- Analyse notices / circular issued by MAS and assess the impact of any proposed changes to regulatory requirements on the Company

08/10 - 12/10 Pilgrim Partners Asia (Pte.) Ltd.

Operations and Finance Manager

- Report to the COO of the company.
- Handled accounting tasks related to the company
- Prepared monthly financial statements
- Represent the company in front of the tax authorities and the external auditor to clear their doubts and queries regarding the accounting entries
- Act as a tax consultant for the company to help them compute the amount of tax payable and comply with statutory regulations related to taxation

03/10 - 08/10 **SBI Ven Capital Pte. Ltd.**

Associate, Operations

- Support Senior Vice President and Vice President in back-office private equity / hedge fund environment
- Perform daily / monthly middle and back-office reporting and reconciliations
- Prepare monthly consolidation packages for SBI's Tokyo HQ
- Provide the requested information to Auditors to expedite the audit process
- Reports prepared: Daily valuation report and monthly consolidated financials to HQ

09/06 - 03/10 Lion Global Investors Ltd

Assistant Manager, Portfolio Administration

- Assist the Head, Portfolio Administration in supervising team members on a daily basis and maintaining the responsibility for client reporting.
- Facilitated fortnightly staff meetings to share information, respond to issues and develop constant interactions to motivate staff.
- Assist with the implementation of procedures for month-end client reporting to ensure accuracy and timeliness of month-end deliverables.
- Reports prepared: Monthly valuation statement

Assistant Manager, Alternative Investment Operations

- Oversees daily fund administration of fund-of-hedge funds and single strategy hedge funds and report to the Head, Alternative Investment Operations.
- Worked closely with other departments to set up the fund-of-hedge fund and single strategy hedge fund operations at Lion Fairfield Capital Management.
- Conceived and developed customized financial/operations reports for decision-making purposes, based on in-depth knowledge of operations and the needs of users of report.
- Perform operational due diligence on more than 10 external hedge fund managers.
- Manage service providers: auditor, fund administrator, prime brokers, custodian, transfer agents and tax agent.
- Involves in assessing impact of enhanced tier scheme on the fund-of hedge fund and single strategy hedge fund.
- Reports prepared: Monthly AUM report, Monthly projected cashflow report, Operational due diligence report, Operations Manual, Fees calculation report.

06/03 - 08/06 **PricewaterhouseCoopers**

Associate, Assurance

• Handled various auditing task and prepared reports on auditing activities.

PROFESSIONAL DEVELOPMENT

- Chartered Accountant, Singapore, 2014
- Business Analytics & Reporting (Certificate of Merit), 2009
- The Association of Chartered Certified Accountants, 2005

EDUCATIONAL DEVELOPMENT

- The Association of Chartered Certified Accountants The Financial Training Company, 2003-2005
- Dip in Accounting & Finance Temasek Polytechnic, 2000-2003
- GCE 'O' Level Manjusri Secondary School, 1999