

# Fiona Ye

Mobile: (86)185-2150-6020    E-mail: [yerongwaiting@163.com](mailto:yerongwaiting@163.com)    Gender: Female    Year of Birth: 1986

## QUALIFICATIONS AND SKILLS

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- Nearly six-year experience in investment; over four-year in equity research area, both sell-side and buy-side
- Chartered Financial Analyst (CFA) level III candidate; Mainland SFC license
- Fluent in spoken and written English and Mandarin
- Frequent user of Bloomberg, CEIC, Wind, and Capital IQ. Proficient at Word, Excel and PowerPoint

## PROFESSIONAL EXPERIENCE

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**Elevation Capital, Internet and Consumer Analyst** 9/2015 – present

- Covering ~30 HK/US listed Chinese stocks in internet and consumer sectors. Successfully recommended Netease (NTES US), Li Ning (2331 HK) and Weibo (WB US), etc
- Performing proprietary research and channel checks to portfolio names, keeping timely fundamentals tracking for closely watched companies.
- Building and maintaining financial valuation models and industry database
- Establishing good relationships with industry experts, company managements and sell-side analysts

**Cachet Hotel Group, Associate Director of Finance and Investment** 4/2014 – 8/2015

- Built financial models and doing valuations for corporate development pipeline projects
- Conducted research and performing financial analysis for hospitality and real estate investment projects, including NPV and IRR analysis
- Prepared quarterly budgets for different project JVs
- Prepared PPT presentations for hotel owners and board meetings

**Evalueserve Business Consulting (Shanghai) Co., Ltd Senior Investment Analyst** 02/2011 – 4/2014

*China Property, Gaming and Lodging, Awarded for excellent performance in 2012-2013*

Team member of Equity Research Teams from two US based top investment banks. Main responsibilities include:

- Built and maintained financial models, familiar with SOTP, DCF, EV/EBITDA, PE and PB valuation
- Supported analysts with reports writing, including initiation, weekly, results notes and regular products
- Maintained industry database and tracked market movement on a regular basis
- Built a close network with covered companies' IRs and management
- Prepared marketing PPT and arranged business tours

## EDUCATION

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**Daniels College of Business, University of Denver, Denver, U.S.A** 9/2008 - 6/2010

Master of Science in Finance    Merit-based scholarship    GPA 3.8/4.0

**Huazhong University of Science and Technology, Wuhan, China** 9/2004 - 6/2008

Bachelor of Economics    First Prize Scholarship    GPA 88.7/100

# 叶容

联系电话: (86)185-2150-6020 邮箱: [yerongwaiting@163.com](mailto:yerongwaiting@163.com) 性别: 女 出生年: 1986

## 证书与技能

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- 近六年投资相关工作经验, 其中近五年二级市场买方与卖方行业经验
- 通过 CFA 考试二级; 证券从业资格证书
- 中英文流利, 可写作双语分析报告
- 熟练使用 Bloomberg, CEIC, Wind, Capital IQ 等数据系统; 熟悉 Word, Excel 及 PowerPoint

## 工作经历

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**尚峰资本 (美元基金) 互联网及消费分析师** 9/2015 - 至今

- 先后覆盖近 30 家大消费及互联网行业个股, 港股及中概股为主, 成功推荐过网易, 李宁及微博等股票
- 对投资组合的公司进行深入独立研究及调研, 对紧密关注的公司保持基本面的持续及时跟踪
- 建立和维护财务估值模型和行业数据库
- 与行业专家, 公司管理层及卖方分析师建立良好关系

**凯世酒店集团 财务及投资副总监** 4/2014 - 08/2015

- 为公司发展筹备中项目创建财务模型并进行估值测算
- 对酒店业及地产投资项目市场进行研究并作财务分析, 包括 NPV 及 IRR 分析
- 针对不同的项目合资公司准备季度预算
- 为董事会及潜在酒店业主准备 PPT 展示材料

**易唯思商务咨询 (上海) 有限公司 高级投资分析员** 2/2011 - 4/2014

中国房地产行业、酒店及博彩行业, 获 2012/2013 年度优秀员工称号

某美资顶级投行股票研究团队成员, 主要工作职责包括:

- 更新覆盖公司模型和数据库, 熟悉 SOTP, DCF, EV/EBITDA, PE 及 PB 等估值模型
- 支持分析师写作研究报告, 包括首次覆盖、周报、业绩点评及其他常规报告
- 维护行业数据库, 跟踪市场热点变化
- 参加上市公司反向路演, 安排项目参观行程
- 与上市公司的投资者关系部人员及管理层建立紧密联系
- 制作路演 PPT 和安排商务拜访行程

## 教育背景

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**美国丹佛大学 金融学专业 硕士** 9/2008 - 6/2010

- 连续两年荣获学术奖学金 绩点: 3.8 / 4

**华中科技大学 国际经济与贸易专业 本科** 9/2004 - 6/2008

- 连续三年获校一等奖学金 绩点: 88.7 / 100