

# KARA PHANG KEE JIA

67 Jalan Dermawan, Singapore 669016  
Mobile: + 65 8686 3969 Email: k.phang@cantab.net

## EDUCATION

### UNIVERSITY OF CAMBRIDGE

*Master of Philosophy (M.Phil.) in Management*

United Kingdom, UK  
Oct 2014 – Jun 2015

- Achieved 69% overall (equivalent First-Class border); Distinctions for Business Economics and Operations Management
- Papers included: Finance, Quantitative Techniques, Accounting, International Business Economics, Marketing, Organisational Analysis, Strategic Management, Innovation Management

### UNIVERSITY OF OXFORD

*Bachelor of Arts (B.A.) in Human Sciences*

United Kingdom, UK  
Oct 2011 – Jun 2014

- Achieved Double First-Class Honours in Preliminary Examinations and Final Honour School
- Goldsworthy Scholar awarded by St Catherine's College, Oxford for outstanding academic achievement
- Papers included: Quantitative Methods, Demography and Population, Human Genetics and Evolution, Animal and Human Behaviour, Sociological Theory, Human Ecology, Health and Disease

### HWA CHONG INSTITUTION

Singapore-Cambridge GCE Advance Level (A-Levels)

Singapore, SG  
Jan 2009 – Dec 2010

- Achieved Distinctions for Mathematics, Chemistry, Biology, General Paper, Literature in English and Project Work
- ESIP scholarship awarded by the Ministry of Education, Singapore – top 5% of students at O-level examinations nationwide

## WORK EXPERIENCE

### POINT HOPE PTE LTD

*Analyst, Private Equity Investment Team*

Singapore, SG  
Nov 2015 – present

*Point Hope is a Singapore-based private equity firm with a pan-Asian mid-market control buyout investment strategy*

- Assisted in developing financial models and performed valuation analyses using discounted cash flows, trading multiples, and acquisition multiples and LBO-based valuations
- Prepared information memorandums, board presentations, pitch books, investor Q&A lists and industry research
- Conducted due diligence on targets by analysing financial filings, trade publications, regulatory filings and sell-side research

### TRAVELOGY PTE LTD

*Intern, Growth Hacking*

Singapore, SG  
Aug 2014 – Sep 2014

*Travelogy is an online travel technology and media start-up founded by the co-founder of JobsCentral, which was acquired by CareerBuilder LLC in 2011*

- Researched data on travel markets and trends in Asia and forecasted their implications on travel outlook in Asia
- Supported content marketing manager in writing and publishing, search engine optimisation, and social media engagement; independently achieved 100,000+ increase in relevant monthly page views
- Prepared advertising pitch materials for sales team to reflect company's digital content reach and reader base

### THE STUDENT CONSULTANCY PROGRAMME, UNIVERSITY OF OXFORD

*Student Consultant, Team Leader*

United Kingdom, UK  
Oct 2013 – Dec 2013

- Initial one-week intensive consulting knowledge and skills training with Oxford University Careers Service
- Planned strategies to reduce order lead-time and increase cost efficiency for client's key business through assessment of order histories and interviews with employees and senior management
- Identified customer segments with growth potential and recommended pricing strategy; findings were used to inform sales team plan and led to investment in client's B2C services

## POSITIONS OF RESPONSIBILITY

### OXFORD NIGHTLINE

*Listener*

United Kingdom, UK  
Oct 2011 – Jun 2013

- Responded to hotline callers experiencing personal difficulties such as anxiety, depression, and suicidal thoughts
- Offered confidential and anonymous overnight listening, support and reassurance, and referral suggestions
- Instructor for three-week training course for future volunteers on active listening techniques and being supportive

### PEOPLE'S ASSOCIATION (SINGAPORE)

*Leader, planning and execution*

Singapore, SG  
Jan 2010 – Jun 2010

- Organising committee member of project to rehabilitate pre-adolescents identified as high risk for delinquency
- Led team of 30 camp leaders; planned activities to teach the dangers of behaviours like smoking and glue sniffing
- Managed communications and invited MP Christopher de Souza and other delinquency rehabilitation professionals

## INTERESTS, ACTIVITIES AND SKILLS

- Languages: English (full professional proficiency), Mandarin Chinese (native proficiency)
- Proficiency in MS Office: Word, Excel, PowerPoint; IBM SPSS Statistics
- Oxford University Ballet Society member, Cambridge University Ballet Club member and dancer for Coppélia ballet