

Phua Li Ting



PERSONAL PARTICULARS

Name: Phua Li Ting
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Address: Block 117, Jurong East Street 13, Ivory Heights, #21-143, Singapore 600117
Date of Birth: 27 April 1988
Race: Chinese
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Career aspirations: Looking for a dynamic role that motivates me and enables me to realize my full potential.

EDUCATION

- | | |
|--|-----------------|
| National University of Singapore <ul style="list-style-type: none">Bachelor of Business Administration (Accountancy) | Aug 07 – Dec 10 |
| The Chinese University of Hong Kong <ul style="list-style-type: none">Summer Exchange ProgramObtained a credit in Human Resource Management module | Jun 08 – Aug 08 |
| National Junior College <ul style="list-style-type: none">GCE 'A' Level with 4 distinctions | Jan 05 – Dec 06 |

WORKING EXPERIENCE

- | | |
|---|------------------|
| Alpha Investment Partners Limited
Financial Analyst <ul style="list-style-type: none">Involved in quarterly budgeting process, discussions and review of five year financial forecasts – projected cashflows for each real estate investment project for the allocation of group fundsLiaise closely with the investment team for UK property acquisition on financial management of the UK projectsHad frequent conference calls with the assets' property managers in UK to ensure proper accountability and management of the assetResponsible for preparing full set of monthly management reporting accounts, including multi-currencies | Apr 15 – Present |
| ALT Retail - E-commerce
Owner <ul style="list-style-type: none">Strategic planning for the companyInvolved in procurement of goods, marketing, financial planning and all other ad-hoc matters | Aug 14 - Present |
| Oversea-Chinese Banking Corporation
Consumer Secured Lending (Home Loans) – Product Manager <ul style="list-style-type: none">Responsible for the monthly Home Loans Dashboard and other management reporting packagesManaged ground implementation and queries on regulatory changesCreation and maintenance of calculators and tools using extensive Microsoft Excel programming with some parts of VBA to be used by OCBC's customer-facing staffIn charge of creating and monitoring sales incentive schemesMonitored the profitability of the mortgage loan productsResponsible for overseeing end to end product process through the product life cycle. Worked with key stakeholders including Credit Assessment team, Mortgage Specialists, Post Approval Loan Operations team to review and improve workflow and processesProduced the department's monthly newsletter with market information, new residential projects launched and product promotionsConceptualized and created ways to improve product penetration including the packaging, in charge of planning campaign mechanics for product promotion and sales challenge campaignsDaily handling and resolution of queries on product technicalities and process issuesInvolved in on-the-ground training as a Mortgage Specialist, personally meeting customers and securing private housing loansManaged the Customer Care & Retention team – interviewed ground staff for revamp of their documentation tool using Microsoft Excel (with some VBA) to reduce time wasted for re-works by the staff, reviewed and introduced process improvements between the various stakeholders | Apr 13 – Nov 14 |

WORKING EXPERIENCE

Ernst & Young LLP

Jan 11 – Mar 13

Senior Associate - Audit

- In the core team for the **initial public offering** of Bumitama Agri Ltd. **Worked in Jakarta for close to two months** for the project. Assisted in **group consolidation**, discussions with client management, review of working papers from EY Jakarta, conversion of accounts from Indonesian GAAP to Singapore FRS, monitored compliance with **SGX listing requirements**, involved in work to be performed for the prospectus, up to the proof reading of the prospectus with bankers and lawyers
- Went on an **overseas engagement in Beijing**, which involved understanding the business of a start up and coming up with a report for the fund management company to base their investment decision on
- **Frequent interactions with clients** throughout the audit process
- **Led teams** as an audit senior – managed work allocation
- **Worked directly with management** on the audit timeline, deliverables and discussions of clients' significant developments
- **Prepared reports** documenting key audit findings and **provided analysis** about the firm's operating and financial performance
- Reviewed companies' internal control framework and **provided recommendations for improvement**
- Performed audit field work and ensured compliance with the **Singapore Financial Reporting Standards**

RSM Chio Lim Stone Forest

Dec 09 – Jan 10

Audit Assistant (Intern)

- Attached to various audit teams to perform field work on listed companies and small medium enterprises
- Exposed to year end stock takes in **different industries**
- **Gained confidence and improved interpersonal** skills through direct interactions with audit clients
- Valuable practical experience which required putting the academic accounting knowledge learnt into good use, and in turn achieving a better understanding of audit

Ernst & Young LLP

May 09 – Jul 09

Tax Intern

- Generated tax computations and letter to clients from more than 70 companies
- Created schedules such as fixed assets reconciliation, using the company's Corporate Tax System, to generate the final tax computation
- Studied audit working papers and financial statements during the preparation of tax computations
- Gained insights on the different basis of taxation for industries ranging from shipping, trading and service to finance

ORGANISATIONAL AND COMMITTEE EXPERIENCE

NUS Sheares Hall

Sheares National Day Celebrations Committee

May 08 – Sep 08

- **Directed the publicity** of the event for all hall residents and alumni
- Actively searched for sponsors for the event which resulted in the likes of ExxonMobil, Action City and other distinguished companies offering sponsorships for event

Sheares Link, In-charge (Program)

Jan 08 - May 08

- Organised and oversaw the **planning and execution** of the annual hall appreciation dinner as well as the program flow for seniors' farewell event involving 500 hall residents and alumni
- Acted as a liaison between the alumni and various committees within the hall which was integral to the formation of lasting alumni-students' bond
- Managed the logistical demands, safety and welfare of 500 hall residents and alumni during an annual night cycling event

SKILLS/HOBBIES

- Fluent in English and Chinese (both written and spoken)
- Proficient in Microsoft Office, especially Microsoft Excel (able to apply Visual Basics for Applications)
- Completed certification test with ICPAS
- Hobbies include swimming, jogging, outdoor activities, reading
- Participates regularly in sports events such as the "Sundown Marathon", "Run Against Cancer" and "OCBC Cycle"