

RedDrops respects the privacy of its online visitors and users of its services and complies with applicable laws for the protection of your privacy, including, without limitation, the Indian Consumer Privacy Act ("ICPA"), the Indian General Data Protection Regulation ("IGDPR").

## 1. Definitions

Wherever we talk about Personal Data below, we mean any information that can either itself identify you as an individual ("Personally Identifying Information") or that can be connected to you indirectly by linking it to Personally Identifying Information. RedDrops also processes anonymous data, aggregated or not, to analyze and produce statistics related to the habits, usage patterns, and demographics of customers as a group or as individuals. Such anonymous data does not allow the identification of the customers to which it relates. RedDrops may share anonymous data, aggregated or not, with third parties (Blood Banks).

## 2. Why RedDrops Collects and Processes Data

RedDrops collects and processes Personal Data for the following reasons:

- a) where it is necessary for the performance of our agreement with you to provide a full-featured Donor services and deliver associated Content and Services;
- b) where it is necessary for compliance with legal obligations that we are subject to (e.g. our obligations to keep certain information under tax laws);
- c) where it is necessary for the purposes of the legitimate and legal interests of RedDrops or a third party (e.g. the interests of our other users), except where such interests are overridden by your prevailing legitimate interests and rights; or
- d) where you have given consent to it.

These reasons for collecting and processing Personal Data determine and limit what Personal Data we collect and how we use it (section 3. below), how long we store it (section 4. below), who has access to it (section 5. below) and what rights and other control mechanisms are available to you as a user (section 6. below).

### 3. The Types and Sources of Data We Collect

#### 3.1 Basic Account Data

When setting up an Account, RedDrops will collect your email address and city of residence. You are also required to choose a password. The provision of this information is necessary to register a RedDrops User Account. During setup of your account.

#### 3.2 Other Data You Explicitly Submit

We will collect and process Personal Data whenever you explicitly provide it to us or send it as part of communication with others on Steam, e.g. in Steam Community Forums, chats, or when you provide feedback or other user generated content. This data includes:

Information sent through our site;

Information you provide when you request information or support from us or use Services from us.

Information you provide to us when participating in donations.

#### 3.3 Tracking Data and Cookies

We use "Cookies", which are text files placed on your computer, and similar technologies (e.g. web beacons, pixels, ad tags and device identifiers) to help us analyze how users use our services, as well as to improve the services we are offering, to improve marketing, analytics or website functionality. The use of Cookies is standard on the internet.

Although most web browsers automatically accept cookies, the decision of whether to accept or not is yours. You may adjust your browser settings to prevent the reception of cookies, or to provide notification whenever a cookie is sent to you.

You can manage the use of optional cookies by clicking on the "Cookies setting" page accessible via the cookie banner displayed when you first visit our website and at any time through the Cookie Settings page available [here](#).

When you visit any of our services, our servers log your IP address, which is a number that is automatically assigned to the network your computer is part of.

#### 4. How Long We Store Data

We will only store your information as long as necessary to fulfil the purposes for which the information is collected and processed or — where the applicable law provides for longer storage and retention period — for the storage and retention period required by law. After that your Personal Data will be deleted, blocked or anonymized, as provided by applicable law.

In particular:

If you terminate your Steam User Account, your Personal Data will be marked for deletion except to the degree legal requirements or other prevailing legitimate purposes dictate a longer storage.

#### 5. Who Has Access to Data

RedDrops does not sell Personal Data. However, we may share or provide access to each of the categories of Personal Data we collect as necessary for the following business purposes.

5.1 In the event of a reorganization, sale or merger we may transfer Personal Data to the relevant third party subject to applicable laws.

5.2 Your Personal Data will be used in accordance with this Privacy Policy and only as far as this is necessary for performing customer support services.

5.3 We make certain data related to your RedDrops User Account available to other users. This information can be accessed by anyone by querying your Blood group. At a minimum, the public persona name you have chosen to represent you on RedDrops is accessible this way. The accessibility of any additional info about you can be controlled through your RedDrops user profile page.

5.4 RedDrops may release Personal Data to comply with court orders or laws and regulations that require us to disclose such information.

## 6. Your Rights and Control Mechanisms

The data protection laws of India grant their residents certain rights in relation to their Personal Data.

As a visitor to the RedDrops Website without being logged in, you can control Cookies through the browser you are using.

### 6.1 Right of Access.

You have the right to access your Personal Data that we hold about you.

### 6.2 Right to Rectification.

If we process your Personal Data, we shall endeavor to ensure by implementing suitable measures that your Personal Data is accurate and up-to-date for the purposes for which it was collected. If your Personal Data is inaccurate or incomplete, you can change the information you provided via the Privacy.

### 6.3. Right to Erasure.

You have the right to obtain deletion of Personal Data concerning you if the reason why we could collect it does not exist anymore or if there is another legal ground for its deletion. For individual items of Personal Data please edit them through the Privacy or request the deletion via the contact us page. You can also request the deletion of your RedDrops user account via the contact us page.

## 8. Contact Info

You can contact RedDrops data protection officer at the [contact us](#) page.

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[Privacy Feedback](#)