

0.07

Cancellation Rate (%)

678.16

Average Order Value

50.42

Average time on...

2K

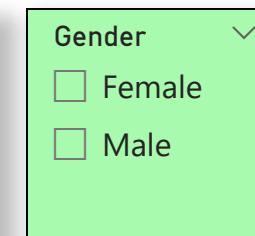
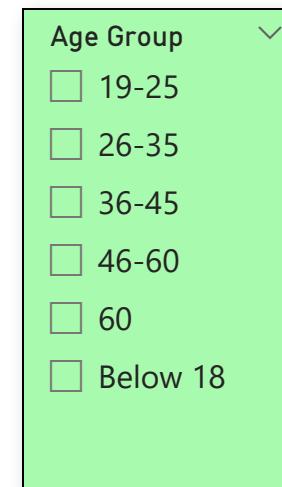
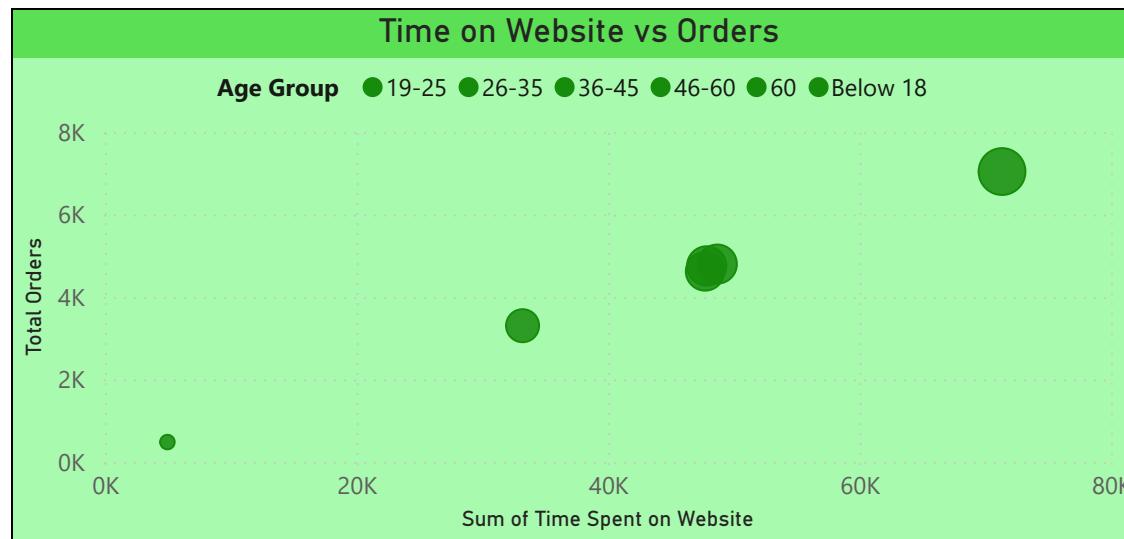
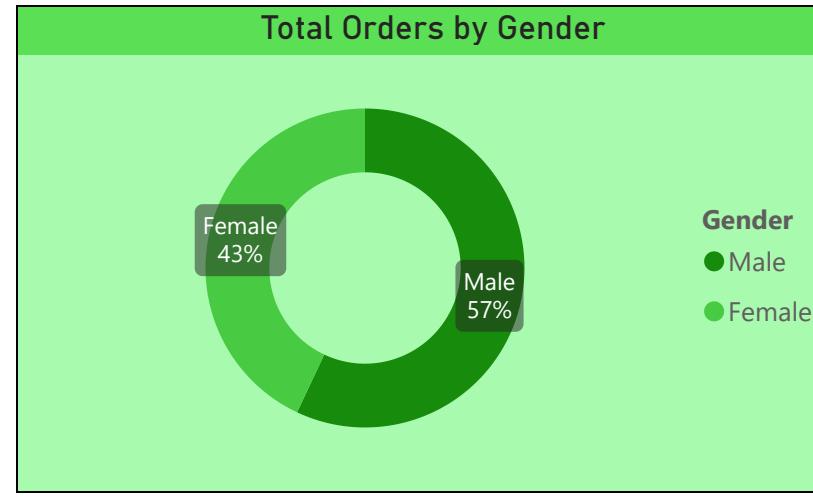
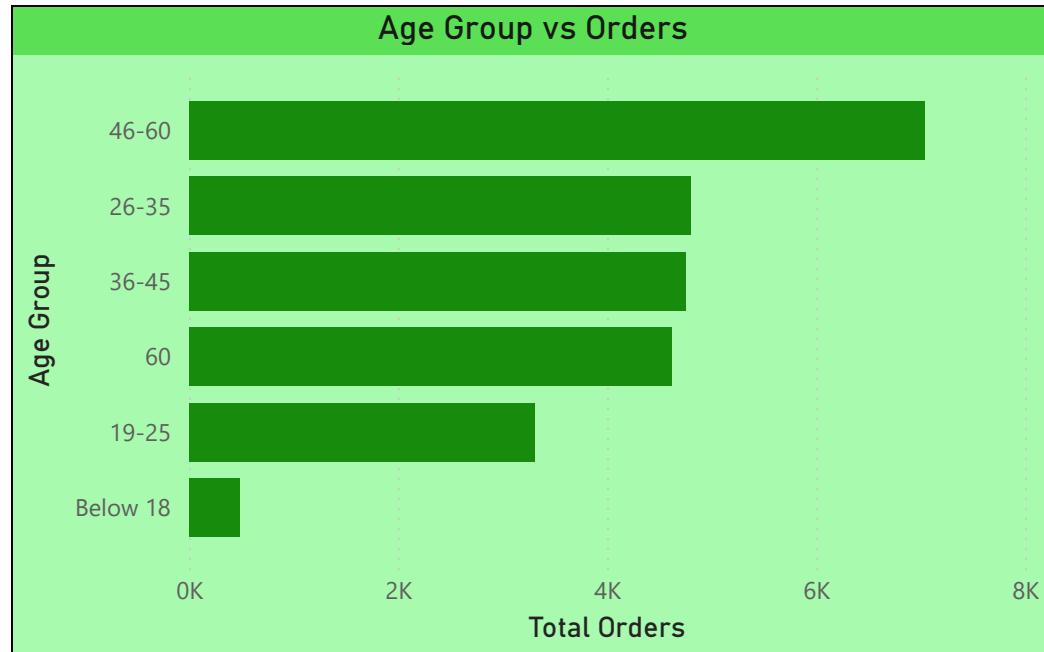
Cancelled Orders

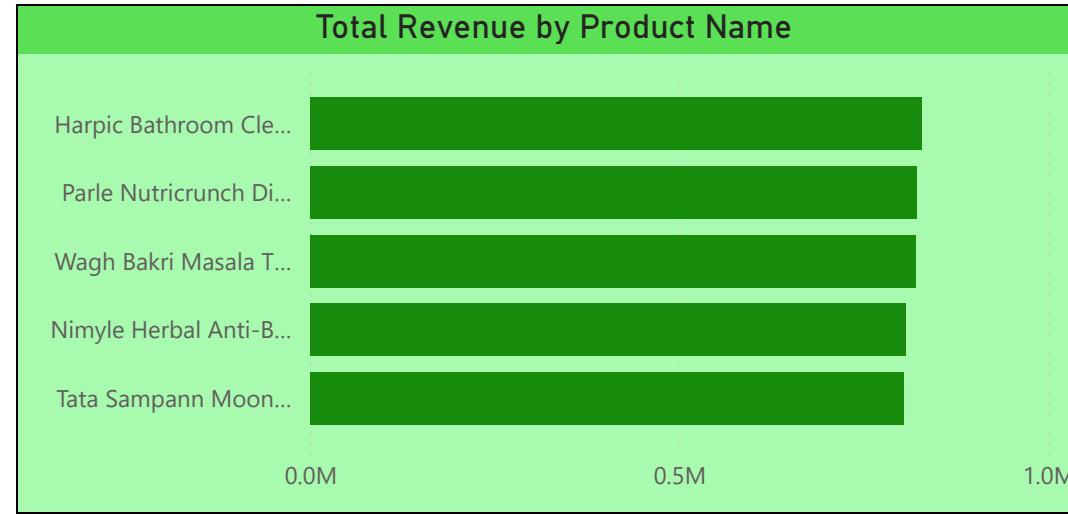
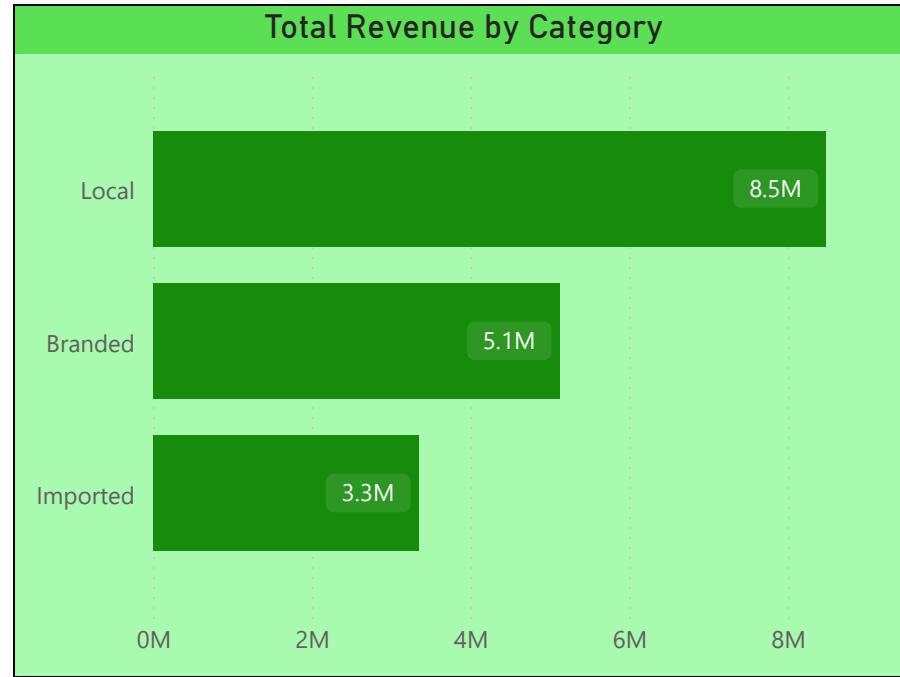
17M

Total Revenue

25K

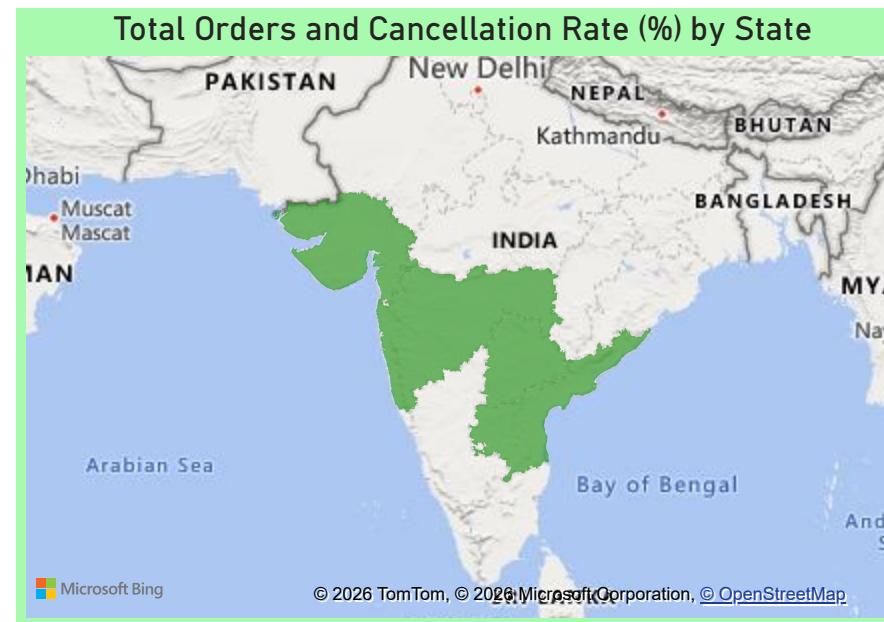
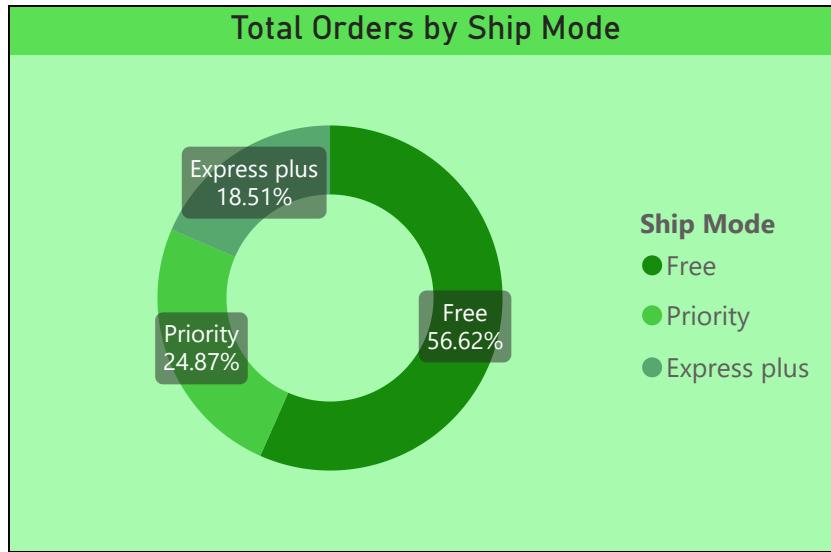
Total Orders





Discount vs Sales

Category	Low	Total
Branded	5124795	5124795
Imported	3347279	3347279
Local	8482035	8482035
Total	16954109	16954109



D MART SALES ANALYSIS DASHBOARD

0.07

Cancellation Rate...

678.16

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50.42

Average time on...

2K

Cancelled Orders

17M

Total Revenue

25K

Total Orders

Gender

Female

Male

Category

Branded

Imported

Local

Age Group

19-25

26-35

36-45

46-60

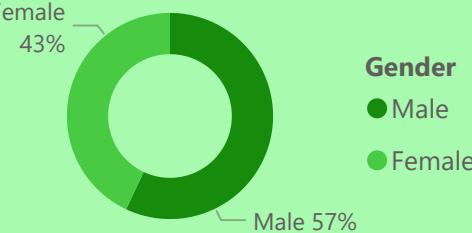
60

Below 18

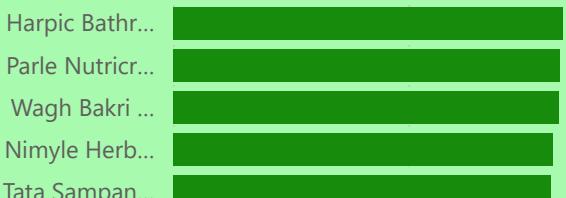
Age Group vs Orders



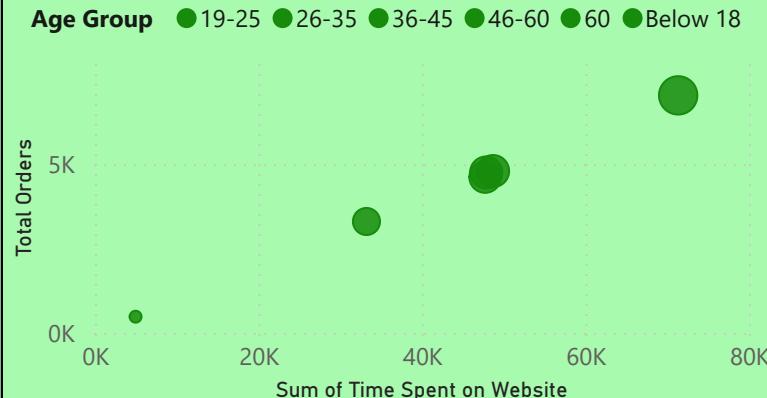
Total Orders by Gender



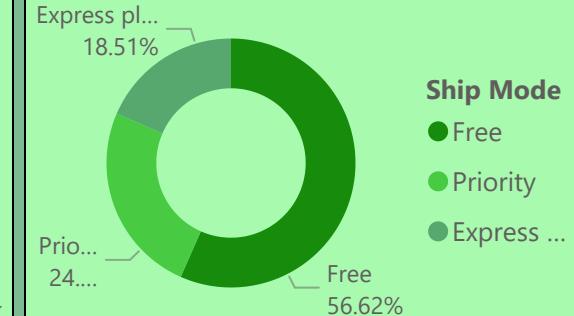
Total Revenue by Product Name



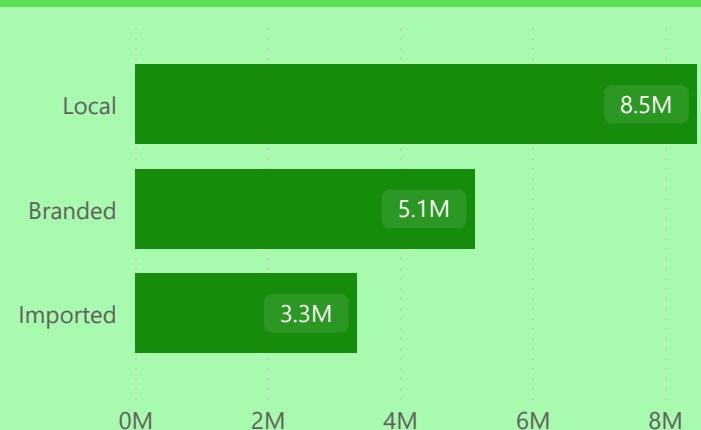
Time on Website vs Orders



Total Orders by Ship Mode



Total Revenue by Category



Total Orders by Order Status



Total Orders and Cancellation Rate (%) by State



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