

0.07

Cancellation Rate (%)

678.16

Average Order Value

50.42

Average time on...

2K

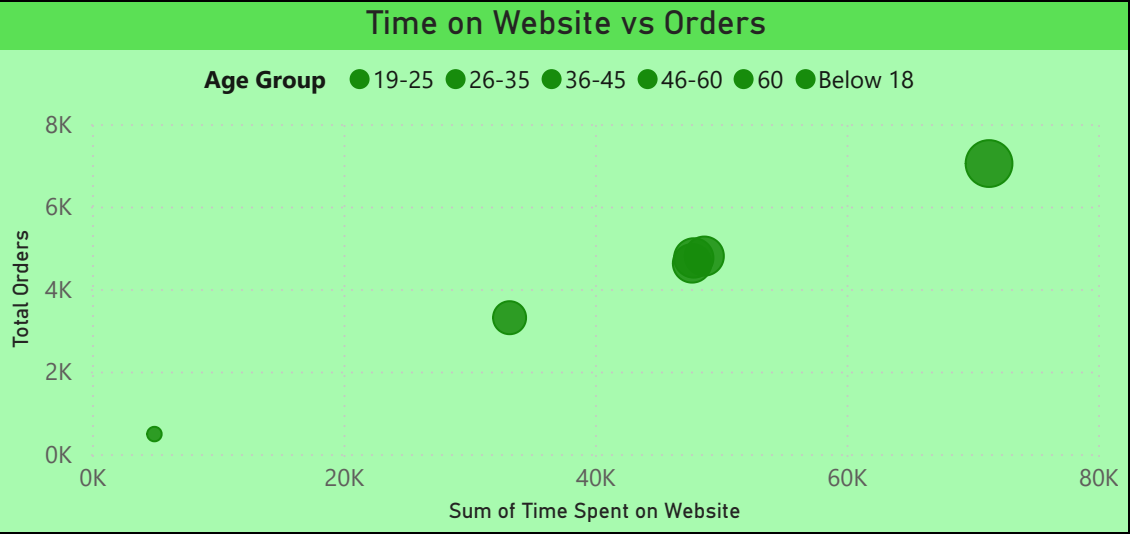
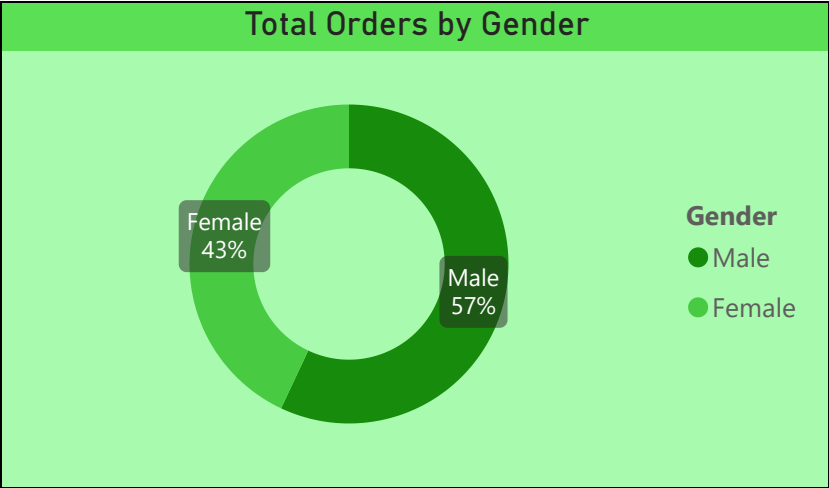
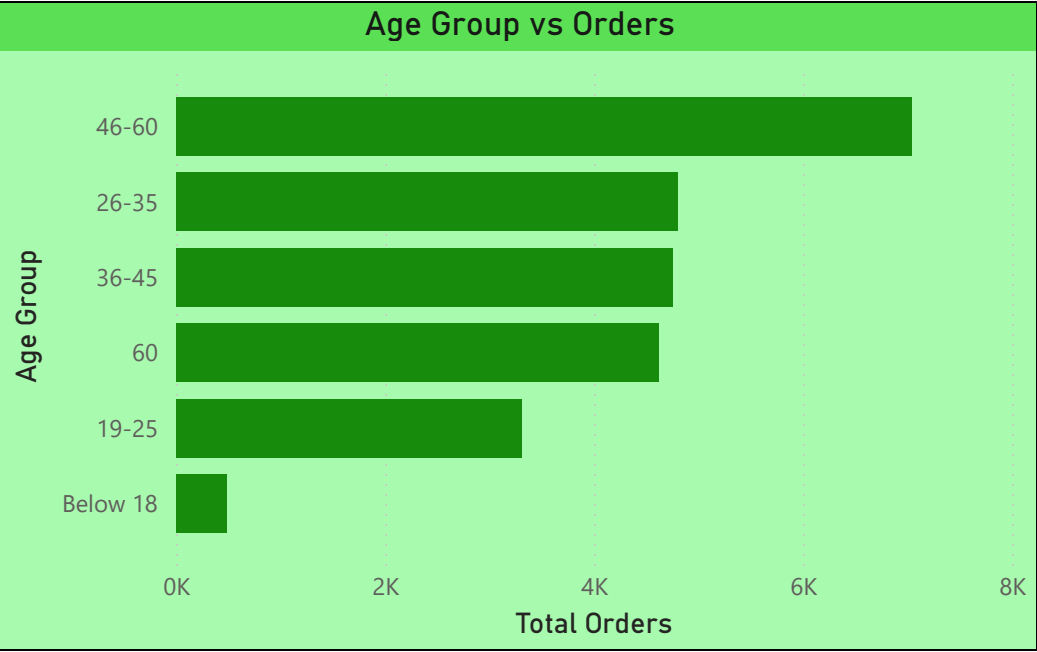
Cancelled Orders

17M

Total Revenue

25K

Total Orders



Age Group ▾

☐ 19-25

☐ 26-35

☐ 36-45

☐ 46-60

☐ 60

☐ Below 18

Gender ▾

☐ Female

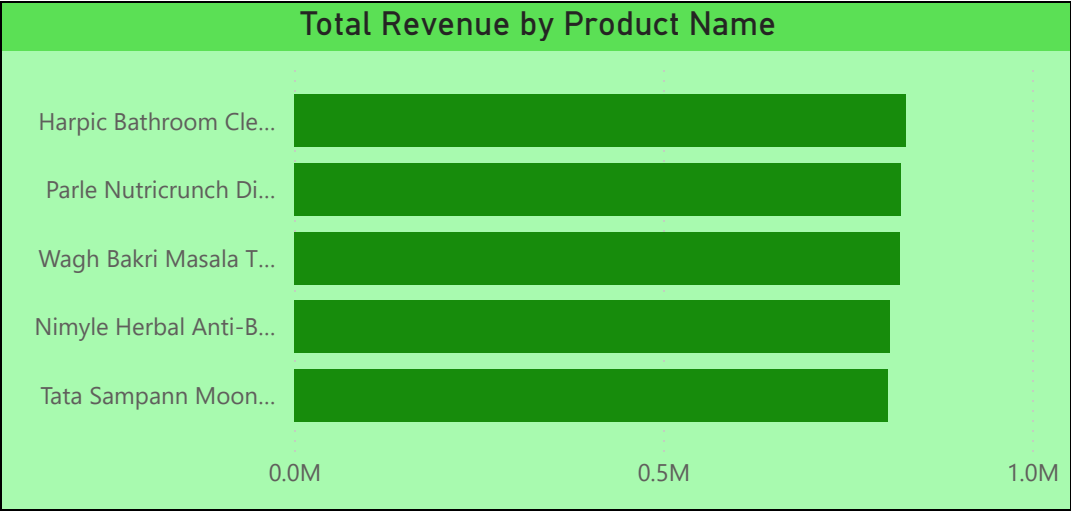
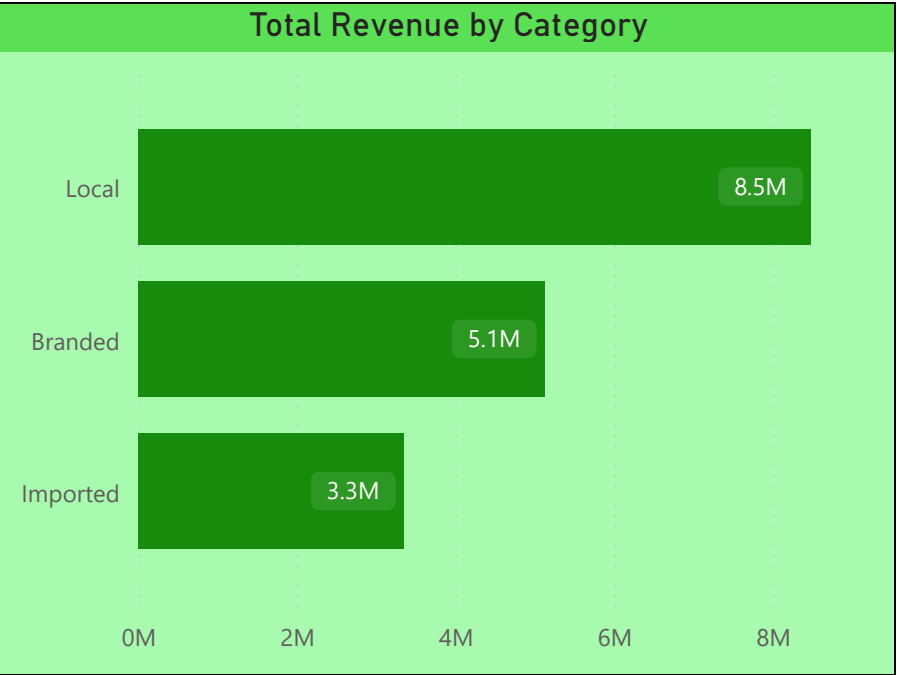
☐ Male

Category ▾

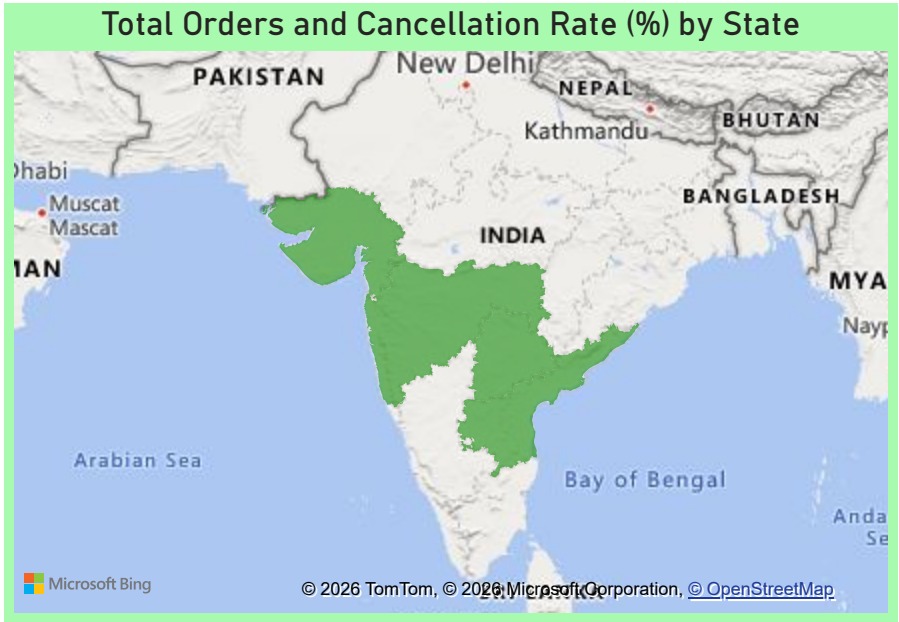
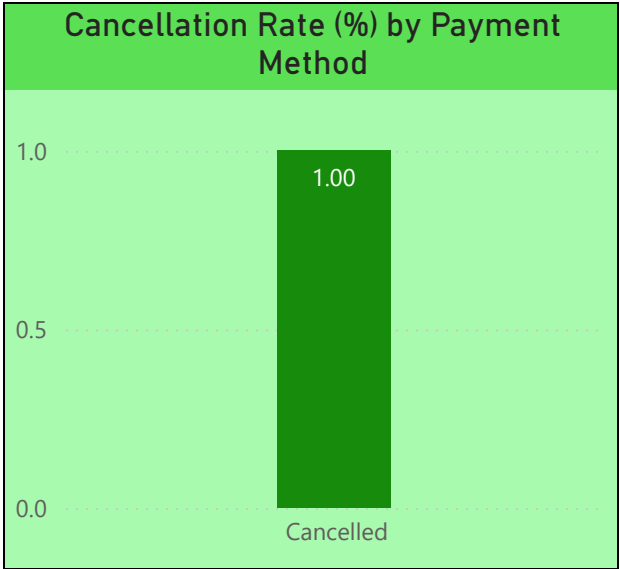
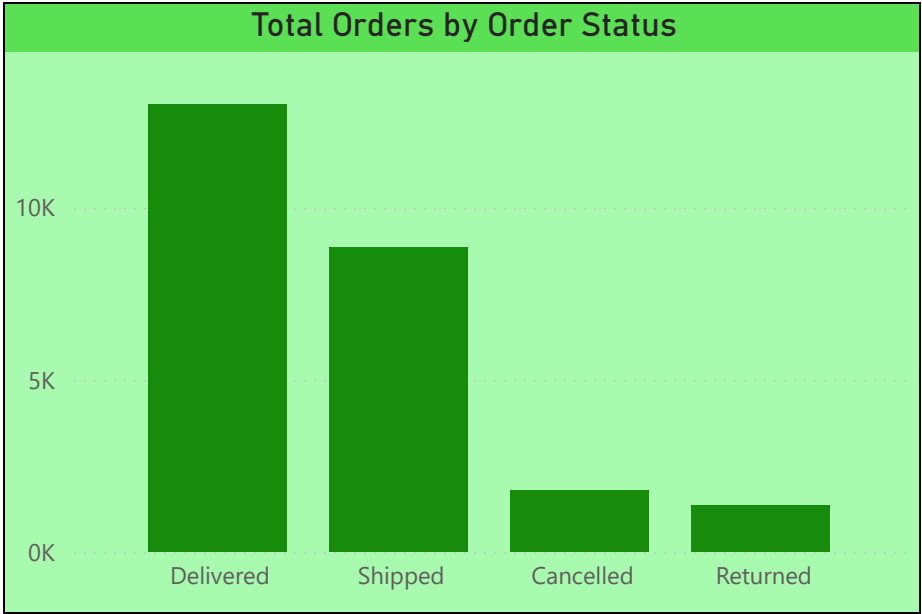
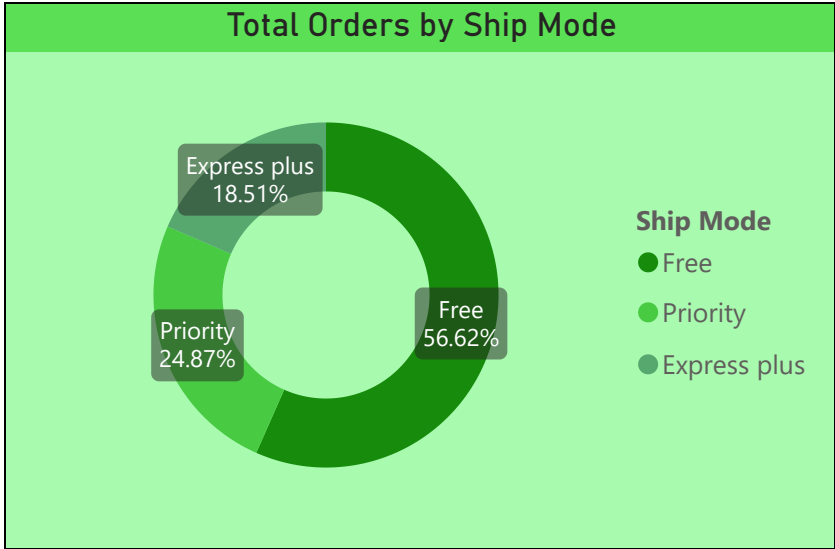
☐ Branded

☐ Imported

☐ Local



Discount vs Sales		
Category	Low	Total
Branded	5124795	5124795
Imported	3347279	3347279
Local	8482035	8482035
Total	16954109	16954109



D MART SALES ANALYSIS DASHBOARD

0.07

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Cancelled Orders

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25K

Total Orders

Gender

☐ Female

☐ Male

Category

☐ Branded

☐ Imported

☐ Local

Age Group

☐ 19-25

☐ 26-35

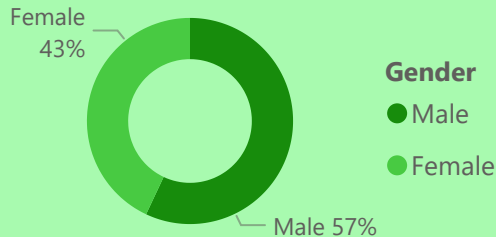
☐ 36-45

☐ 46-60

☐ 60

☐ Below 18

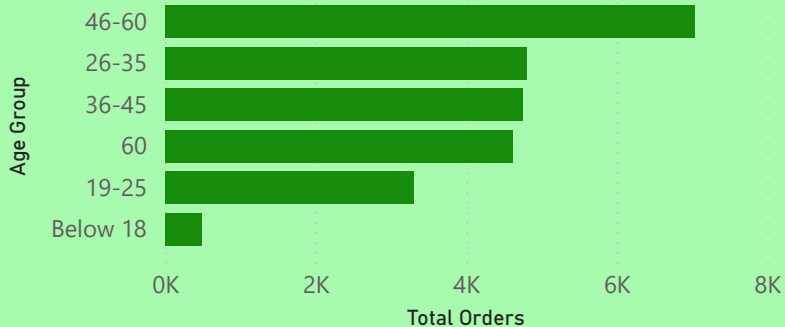
Total Orders by Gender



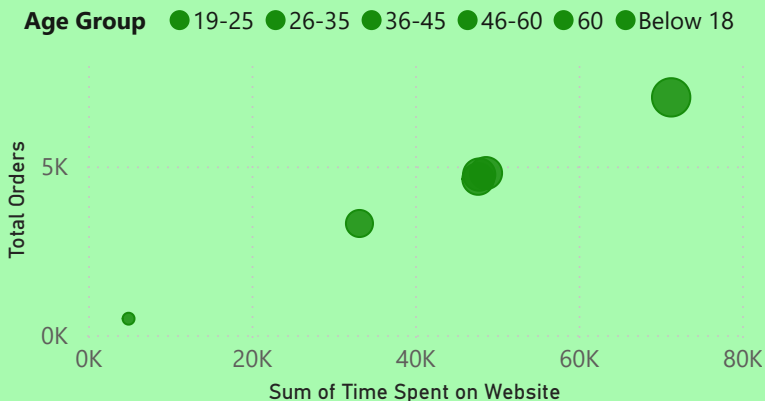
Total Revenue by Product Name



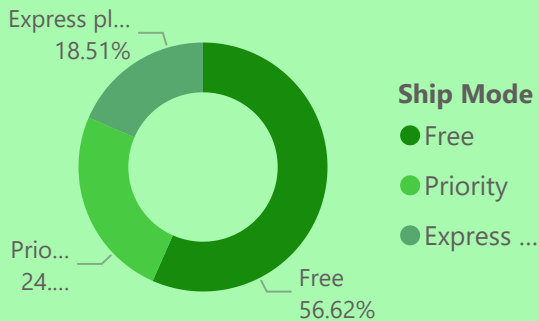
Age Group vs Orders



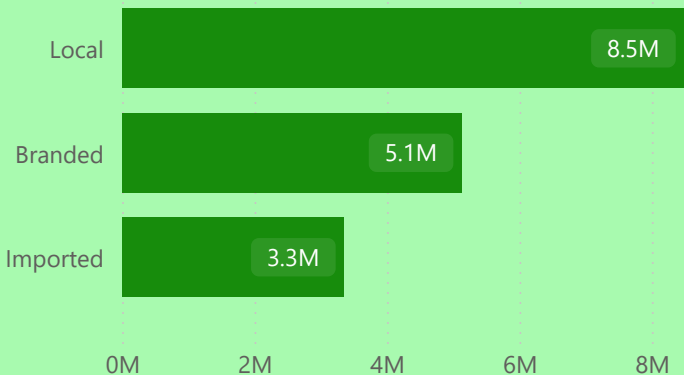
Time on Website vs Orders



Total Orders by Ship Mode



Total Revenue by Category



Total Orders by Order Status



Total Orders and Cancellation Rate (%) by State

