

LOGO DESIGN BRIEF

Logo needs to be modern, innovative and unique and not too serious or traditional

Fresh colours

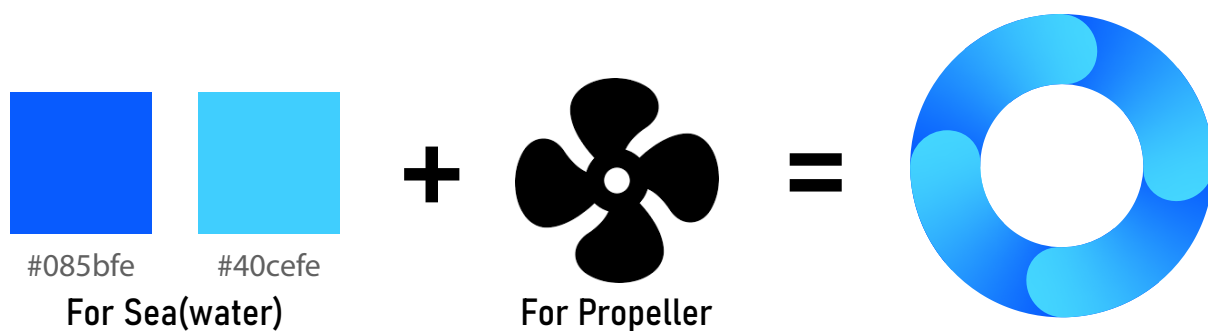
Perhaps some inspiration from the sea or beach - NO PALM TREES PLEASE

Simple, not over crowded,

Logo Text -

propeller accounting

LOGO IDEA



LOGO MADE



PROPELLER ACCOUNTANTS



PROPELLER ACCOUNTANTS

LOGO DESIGN BRIEF

We need a logo for our new company "deep worx" that will support other companies in transforming their old traditional IT services into agile, modern, cloud-native applications. In the execution we are always serious, professional and competent, but do not mistake this to be conservative, boring or ordinary. The word "deep" in the company name refers to the fact that we delve into the subject and knowledge area. Like a deep-sea diver dives into the ocean. The "x" in "worx" refers to cross-domain competence, as we have a very broad range of experience and skills.

The logo should therefore exude a certain seriousness, but can also be contrary to normal conversation or exude a certain playfulness. A first idea could be that the Ocean reference is reflected by the colors blue and green. Furthermore, the letter X in the logo should be emphasized.



LOGO MADE



MAGZINE COVER

Design a magazine cover. Should be minimal, modern.

Theme of magazine is time and how time's meaning is changing in modern world.

Must have -

Melting clock

Colours -

Golden and black

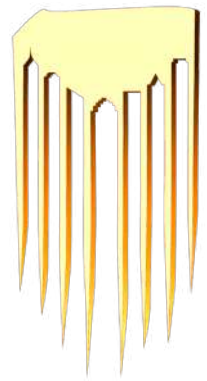
IDEATION AND ELEMENTS MADE



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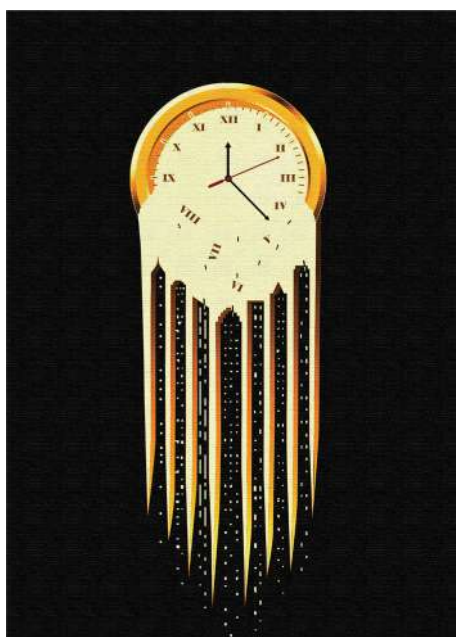
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FINAL DESIGN MADE



Colours -

Golden and black

Represents -

Clock melting into a modern city.
It's dial markings raining over the city
and turning into city lights.

T-SHIRT DESIGN BRIEF

I want a design like the one we already have that I have uploaded, I just want the fish replaced with either a bull shark or Hammerhead and want to add dimension to our current design.

Design artwork for shirts. I have uploaded our current design, however, I want a more professional take on this design that will look great to shirts.

I like our overall concept but feel it could be better. Instead of a cobia (the fish pictured) we would like to change it to a shark, however, not a great white. Possibly a hammerhead or bull shark.

We love color and want it super patriotic.

This is just our concept and would like someone to enhance it and make it better and we are open to suggestions.

Must have -
American Flag, Shark

Target Market(s) -
Fishing Enthusiasts

OLD DESIGN



DESIGN MADE



IDEATION



JERSEY DESIGN BRIEF

Sports jersey for hostel (named Aravali)

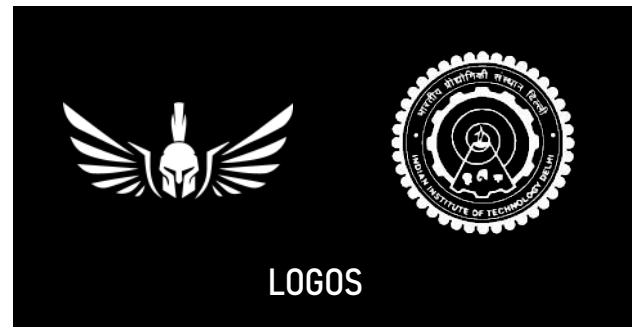
Colours -

Navy blue and light blue colours

Key features -

Sparta (or warrior)

as it the logo of the hostel



IDEATION AND ELEMENTS MADE



FINAL DESIGN MADE



BROCHURE DESIGN

ABOUT IIT DELHI

Indian Institute of Technology Delhi has substantially contributed to India and the World through excellence in scientific and technical education and research, to serve as a valuable resource for industry and society, and remain a source of pride for all Indians. Since its inception in 1951, the Institute has come a long way to create a niche for itself in the global educational setting. It has been an Institute of National Importance since the early 60s. In 2018 it was declared to be an Institution of Eminence by the government. The contributions of the Institute have been acknowledged at international platforms as well.

EDUCATION

Our world-class faculty is indispensable to our formidable reputation, and the college boasts of more than 500 professors who have earned PhD degrees from world-renowned universities. IITD has an outstanding academic record, and the Institute houses 17 departments, 3 centres, 8 Schools of Sciences, numerous Centres of Excellence, scores of Research Labs, a pioneering Centre for Innovation and a Central Workshop equipped with the latest technological armamentarium.

CAMPUS

The sprawling 320-acre campus of IIT Delhi is abode in the upscale locality of Hauz Khas in South Delhi. It is well-connected to the rest of the city via the Delhi Metro and public buses, which shuttle continuously throughout the day. Urban villages in the area have become a hub for designer boutiques, quaint restaurants, and aesthetic art galleries. Sri Aurobindo Marg bounds the campus on the west, Jawahar Lal Nehru University corridor on the east, ICTRT on the south, New Ring Road on the north, and is also flanked by medieval era monuments such as the Qutub Minar, the tomb of Feroz Shah Tughlaq, etc. IIT Delhi is a city on its own, having many residential complexes, modernised rooms, shopping outlets, wide roads, the campus also has water and electricity supply of its own.



ABOUT IIT DELHI

The campus boasts its lush green cover combined with modern infrastructure and facilities. The campus area is divided into four functional zones:

- (i) Residential zone for students
- (ii) Residential zone for the faculty and other supporting staff
- (iii) Academic zone for academic buildings and workshops, and
- (iv) Cultural-social and recreational zone for students.

The campus also offers amenities like Staff Clubs, Hospital, Shopping Centre, Banks, Post Office, Telecom Centre, Community Centre, Stadium, Playing Fields, etc. The Students Activities Centre provides all facilities for students' extra-curricular activities and physical development.

Student activity center offers a double-storied recreation block with a swimming pool and a gymnasium hall offers amenities such as squash courts, badminton, table tennis, and other indoor games. The amphitheatre with large capacity constructed in modern style is an added amenity to the centre.



DELHI YOUR CITY

HISTORY

In history, as is true even today, Delhi was one of the most influential and modern cities and the preferred capital city for most emperors of India (i.e. Hindus). The city has been witness to political upheavals and struggles over the years of its existence. The forts, exquisite monuments, and archaeological wonders are reminders of Delhi's evocative past. The Red Fort, Humayun's Tomb, Purana Qila, Old Fort, India Gate, and Qutub Minar are must-visits to get first-hand knowledge of our lineage.

EDUCATION

Delhi has seen phenomenal growth in the sphere of education over the past few years, with schools, colleges, and professional training institutes emerging at an exponential rate. The numerous campaigns by recent governments have created an awareness among the youth regarding the value of education and the indispensable role it plays in building the individual, and therefore the nation. There are about 500,000 university students in Delhi now attending around more than 165 universities and colleges. Delhi boasts of being home to some of the top engineering colleges in India – IIT Delhi, NIT Delhi, Indraprastha Institute of Information Technology, NIFT & Delhi Technological University. Delhi has ten medical institutes, out of which six provide both undergraduate and postgraduate education in medicine while other two are research based. All India Institute of Medical Sciences (AIIMS) is considered amongst the best medical research and treatment centres in India.

PLACES

Jantra Mantra, India Gate, Lodhi Gardens, Akshardham Temple, Lotus Temple are the most famous monuments (apart from the ones stated previously). Connaught Place, Khan Market, Rajpath, and Vasant Kunj are home to an assortment of restaurants, breweries, and nightclubs, making them popular hangout spots for youngsters. Make sure to pay a visit to the neighbouring city of Gurugram, which houses some of the most massive entertainment parks such as the Kingdom of Dreams, Cyber Hub, and Ambience Mall.



PLACES TO VISIT IN & AROUND DELHI

Delhi being the capital city is one of the best tourist places in India. The famous Sarojini Nagar and Lajpat Nagar Market known for their cheap yet best quality products can be visited for shopping.

From the iconic India Gate to the historic Red Fort, there are various places that one can visit during their Delhi Darshan. One can also visit Deer Park in Hauz Khas just a mile away from the campus.

Following places are a "must visit" in Delhi.

DELHI YOUR CITY

CLIMATE

Delhi is known for a climate that can touch extremes. It ranges from scorching hot in summer (April-July) to freezing temperatures in winter (December-January). However, spring (February-March) and Autumn (August-November) bring much-needed relief. The city also enjoys occasional bouts of monsoons in between. We recommend that you carry cotton and some woolen clothes during the Autumn semester. Spring semester only requires light breezy clothes to help you survive the heat.

CUISINE

Our cuisine is an amalgamation of various regional cuisines from all across India, as well as several international ones. You will find North Indian, South Indian, Punjabi, Rajasthani, Multi-cuisine eateries throughout the city. The lanes of Old Delhi epitomize the Mughal idea of food, offering the most delicious kebabs (a meat dish) and naans (a type of flatbread), all cooked in the traditional Mughal tandur (a huge earthen oven). The street-food culture has grown exponentially over the past few decades, and the area of Chandni Chowk is bound to enchant you with some of the most palatable yet affordable dishes.

SHOPPING STOP

Delhi is a paradise for all the Animalians out there. The sprawling malls house famous brands like GAP, H&M, Zara, etc., abet of exorbitant prices. On the contrary, one can visit the street markets, for which Delhi is famed, and stumble upon some of the same brands at a much more affordable price. Beware though, you must bring your bargaining A-game to the table; many times, the cost can be brought down to a tenth of the one initially quoted. Some of the best places to shop are Sarojini Nagar, Lajpat Nagar, and Kamla Nagar for clothing; Jangpoh, Paharganj, and Majnu ka Tila for footwear and accessories; Dilli Haat for souvenirs; and Daryaganj for books.



Monuments in Delhi



Religious Places in Delhi



There are amazing cities in close proximity to Delhi that one can visit. Alwar and Jaipur in Rajasthan are about 200 km from Delhi. These cities are known for their royal forts and heritage sites. One can sense the ethnic and royal tradition of Rajasthan by visiting these places.

The mesmerizing beauty of the hilly regions of Uttarakhand and Himachal Pradesh can soothe your mind and provide a much needed break from the hustle-bustle of Delhi. In Uttarakhand; Rishikesh, Haridwar, Jim Corbett National Park, Lansdown etc. are major attractions while in Himachal the capital city Shimla, Manali, Kufri are famous tourist spots.

One can also visit Chandigarh, famous for its greenery and architecture.



TRANSPORTATION

TRANSPORT IN AND AROUND DELHI

FLIGHTS AND TRAINS

- The IGI airport and the Delhi Cantt Railway Station are half an hour drive away from IITD.
- The most important railway station in Delhi are New Delhi Railway Station (NDLS), Old Delhi Railway Station (ODS), and Delhi Metro Station (DMS).
- There is a railway reservation counter located close to the main entrance and can book railway tickets just by showing your ID Card.
- For railway bookings, visit <https://www.irctc.co.in/>

- IIT Delhi provides a shuttle bus service within IIT for commuting between the hostel and the main academic area from 7:00 AM to 6:00 PM. The shuttle is available in front of each hostel. On weekends your arrival is free of charge.

- You can book Ola cabs at standard prices via their app.



TRANSPORT IN AND AROUND IIT DELHI

METRO STATIONS

- The Delhi Metro – the pride of Delhi, is the quickest, affordable, and efficient means of getting around the city. You can either buy a Smart Card (if you want to travel frequently) or purchase tokens for individual journeys from metro stations. There are 3 metro stations near IITD – Rajdham Metro Station, the IIT Metro Station near Main Gate and the Purana Metro Station near hostel zone. Delhi metro app is also available for easy access to the nearest and offline map routes.

RICKSHAW

- Manually driven rickshaws as well as e-rickshaws are available inside campus throughout the day for commuting between the hostels and the main academic area at only Rs. 20 per ride.
- Motorized rickshaws (i.e. e-rickshaws) are available both inside and outside IITD.
- You can also book a rickshaw via Uber or Ola apps.

VEHICLE BOOKING

- IIT Delhi does not restrict the entry of cabs and auto into the campus, but they are checked for security reasons. Hence you can only book a cab or an auto to your doorstep using various apps.

YULU

- Yulu, a locative organisation, provides transportation solutions to the people of Delhi.
- Yulu cabs are equipped with electric and manual batteries, which can be accessed easily via the mobile app.
- The Yulu like zones are present at every metro station, along with other areas of prime importance. They are marked in a way such that the user could find at least one yulu zone within the radius of 50-meters.
- In IIT Delhi, Yulu zones have been established at convenient distances.
- To avail a yulu you simply have to download the Yulu app & create an account. The application can then be used to avail the Yulu services from any Yulu zone.

MENTAL HEALTH



Importance of mental health – Emotional and mental health is significant since it affects your ideas, habits, and emotions and is a vital component of your life. Emotional well-being can boost productivity and effectiveness in activities such as job, school, and caregiving.

Student Counselling Services (SCS)

- This service comprises of a group of skilled, compassionate, and motivated counsellors that can help with any mental health or related issues.
- Counsellors give a non-judgmental, comfortable environment in which you may express yourself and share your concerns. They are available for sessions in a variety of formats, including in person, online, over the phone, and via chat.
- IIT Delhi recognises that these are extraordinary times, and that you are all dealing with a great deal of uncertainty and worry in your life. We hope you're all doing well, but if you're having any problems, we urge you to contact someone.
- The SCS office is located on the first floor of the Main Building on campus.

YourDost

- IIT Delhi has collaborated with YourDost (which means your friend) which is one of India's leading online and emotional wellness platforms. There are some self-tests available which determine an individual's emotional wellness.
- This platform has a lot of professional mental health experts that are available to help students of IIT Delhi for free round the clock 24x7.
- To sign up for YourDost, a student must use their official IIT Delhi email id to create an account and verify their email address and hence, they can talk to experts for free.
- Their services could be in the form of chat support, audio call support and video call support.