



**Graphic Era**  
HILL UNIVERSITY  
Established by an Act of the State Legislature of Uttarakhand (Admission Begins 12 of 2011)  
University under section 20 of UGC Act, 1956

**Term Evaluation (Even) Semester Examination March 2025**

Roll no. **2201029**

Name of the Course: B Com (HONORS)  
Semester: IV  
Name of the Paper: Entrepreneurship and Small Business  
Paper Code: BCH 405  
Time: 1.5 hour

**Maximum Marks: 50**

**Note:**

- (i) Answer all the questions by choosing any one of the sub-questions
- (ii) Each question carries 10 marks.

CO.....1 (10 Marks)

Q1.

a. Is there a need for promoting entrepreneurship in a country like India? Discuss

OR

b. A new company's strategy must embody the founder's vision of where the company is going, not where it is. Discuss

CO.....2 (10 Marks)

Q2.

a. Discuss the differences between Intrapreneurship and Entrepreneurship.

OR

b. Identify the business philosophy, values, and behavioral orientation of any two important Indian entrepreneurs.

CO.....3 (10 Marks)

Q3.

a. Identify the advantages of being an entrepreneur.

OR

b. Identify the stages in the entrepreneurial process in detail.

CO.....4 (10 Marks)

Q4.

a. Bring out the role and methods of entrepreneurial development training.

OR

b. Write a detailed note on monitoring and evaluation of small businesses along with its methods and tools.

CO.....5 (10 Marks)

Q5.

a. "Family and society play an important role in entrepreneurship development". Discuss

OR

b. Women entrepreneurs have changed the way organizations have evolved? Discuss with an example.