

**Graphic Era Hill University**  
**End Semester Examination 2024**

**Course: BECHELOR OF TECHNOLOGY**  
**(CSE)**

**Branch: B.Tech**

**Semester: II**

**Subject: Advanced Professional Communication**

**Subject Code: THU 201**

**Time: 3:00 H**

**Maximum Marks: 100**

**Note:**

- (i) All questions are compulsory.
- (ii) Answer any two sub questions among a,b and c in each main question.
- (iii) Total marks in each main question are twenty.
- (iv) Each question carries 10 marks.

**Q.1 (Attempt any 2 out of A, B & C)**

**10×2=20 Marks**

**A. Write the meaning of each idiom and make a sentence too using it. CO**

**-2**

1. On the cards
2. Tooth and nail
3. Kick the bucket
4. Hit the sack
5. Bell the cat
6. Blow one's one trumpet
7. Above board
8. Beat about the bush
9. At a loss
10. Gift of the gab

**B. Write the meaning and usage in a sentence of the given phrasal verbs.**



1. Break into
2. Come about
3. Cope with
4. Fall out
5. Hold over
6. Look upto
7. Bring out
8. Live by
9. Look forward
10. Turn up

**C. Frame a meaningful sentence using each oxymoron given below. C0-2**

- 1) Foolish wisdom
- 2) Grow smaller
- 3) Climb down
- 4) Found missing
- 5) Only choice
- 6) Irregularly regular
- 7) Icy hot
- 8) Cool passion
- 9) Deafening silence
- 10) Friendly takeover

**Q. 2. (Attempt any 2 out of A, B & C)**  
Marks

**10×2=20**

**A. Make a Précis of the following passage and give it a suitable title:**

Broken friendship, like china, may be repaired, but the break will always show. Friendship is a precious thing—too precious a treasure to be carelessly broken or thrown away. The world handles the word “friend” lightly, its real, true, deeper meaning is forgotten, and the acquaintance of an hour or the chance comer is designated by the term which in itself bears a wealth of meaning. Your friend is the one who appreciates your faults as well as your virtues, who understands and sympathizes with your defeats and victories, your aims and ideas, your joys and temptations, your hopes and disappointments, as no one else does or can. It is your friend to whom you turn for counsel, for comfort, for praise, he may not be as learned as some or as wise as others, but it suffices that he understands you, and even his quiet listening gives strength and renewed courage.



Blessed is the man or woman into whose life has come the beauty and power of such a friendship. Prize it well. Do all in your power to keep such a friendship unbroken. Avoid the break, for when it comes it cannot be mended and the jarring note mars the harmony. It is not alone a question of forgiveness that may be full and complete. It is the hurt in the heart that will not readily heal and the confidence that will not fully come back.

- B. Explain a recent scientific discovery or technological advancement that you find fascinating. How might it impact our future?
- C. Write dos and don'ts of an interview process.

Q.3 (Attempt any 2 out of A, B & C)

10×2=20

Marks

**A. Explain the popular Jargons given below.**

1. Leverage
2. ROI
3. Cloud Computing
4. Brand Equity
5. EMR
6. MOOC
7. Big Data
8. Scalability
9. STEM
10. LMS

**B. Explain people skills and its any four important attributes in a personality.**

C0-3

**C. Can you explain what a group discussion is and outline some key guidelines for effective participation? C03**

Q.4 (Attempt any 2 out of A, B & C)  
Marks

10×2=20

A. what are the essential components needed to write an effective research paper?". CO-4

B. writhe a detailed notice on your collage notice board informing an extravaganza program on coming weekend. CO-4

C. Imagine you are the CR of your class, your class mates want to go on an industrial visit. Write a proposal to be submitted to the Head of Department (HOD), explaining all its benefits, viability, and the associated costs. CO-4

Q.5 (Attempt any 2 out of A, B & C)  
Marks.

10×2=20

A. Prepare a combination Resume for the post of a software engineer at HP Bangalore. CO-5

B. What are presentation skills? Describe some effective strategies for delivering a successful presentation. CO-05

C. Explain the concepts of JAM (Just A Minute), GD (Group Discussion), Extempore, and Debate in detail. What are the key differences between these formats? CO -5