

Year

2012

2013

2014

2015

Market

Africa

Asia Pacific

Europe

LATAM

USCA

Sales

\$12.64M

Return Orders

1079

Average Delivery Days

4

Quantity

178.31K

Total Customers

17.42K

Shipping Mode

All

Month

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ July

☐ August

☐ September

☐ October

☐ November

☐ December

Sales by Market

Market	Sales	Percentage
Asia Pacific	\$4.04M	31.98%
Europe	\$3.29M	26%
USCA	\$2.36M	18.7%
LATAM	\$2.16M	17.12%
Africa	\$0.78M	6.2%

Sales by Segment

Segment	Sales	Percentage
Consumer	\$6.51M	51.48%
Corporate	\$3.82M	30.25%
Home Office	\$2.31M	18.27%

Total Shipping Cost

\$1M

Total Orders

51.29K

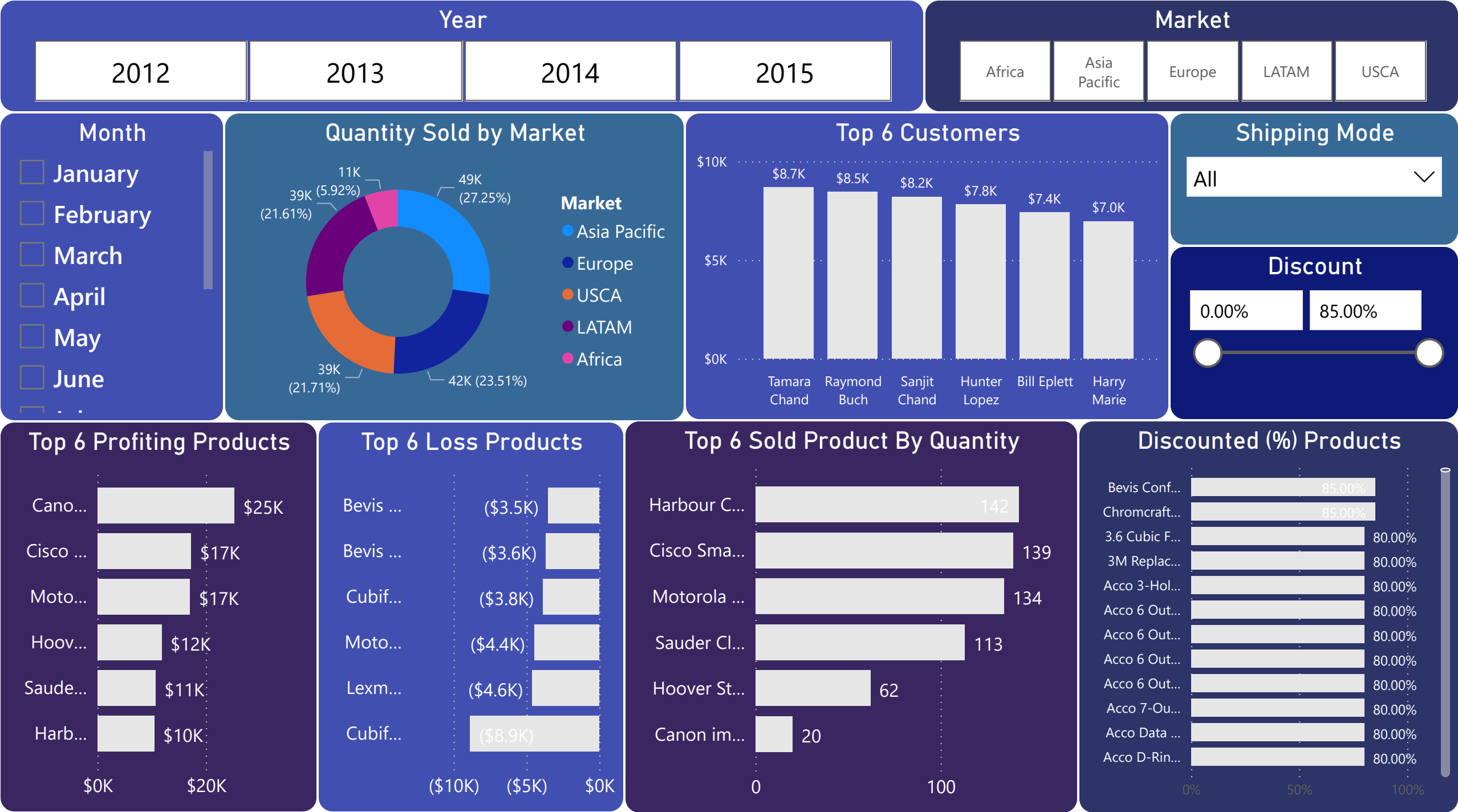
Total Profit

\$1.47M

Sales by Region

Microsoft Bing

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Top 6 Profiting Products

Product	Profit
Cano...	\$25K
Cisco ...	\$17K
Moto...	\$17K
Hoov...	\$12K
Saude...	\$11K
Harb...	\$10K

Top 6 Loss Products

Product	Loss
Bevis ...	(\$3.5K)
Bevis ...	(\$3.6K)
Cubif...	(\$3.8K)
Moto...	(\$4.4K)
Lexm...	(\$4.6K)
Cubif...	(\$8.9K)

Top 6 Sold Product By Quantity

Product	Quantity
Harbour C...	142
Cisco Sma...	139
Motorola ...	134
Sauder Cl...	113
Hoover St...	62
Canon im...	20

Discounted (%) Products

Product	Discount (%)
Bevis Conf...	85.00%
Chromcraft...	85.00%
3.6 Cubic F...	80.00%
3M Replac...	80.00%
Acco 3-Hol...	80.00%
Acco 6 Out...	80.00%
Acco 6 Out...	80.00%
Acco 6 Out...	80.00%
Acco 6 Out...	80.00%
Acco 7-Ou...	80.00%
Acco Data ...	80.00%
Acco D-Rin...	80.00%