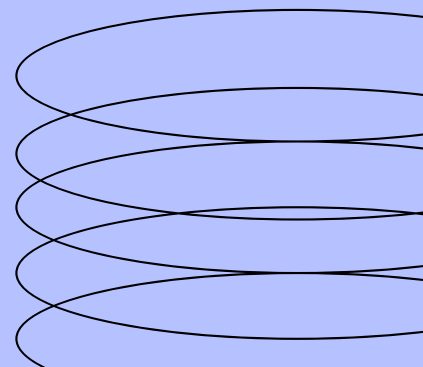


Hack your LinkedIn in 60 ways and then take a vacation



A STEP-BY-STEP GUIDE

Building LinkedIn? This hackbook is what you
required from Day 1.





#1 Author

HELLO

My name is Achyuta Bidhu (ach-you-ta bee-dhu) and I am 25 years old. Here's the funny part, I have over 10+ years of experience on writing online. Instagram. Facebook. LinkedIn. You name it. I started writing since I was 14 and have written for audiences of 100,000 on various platforms. Add to this my experience of building brands from scratch. I have been in the field of marketing for the last 7 years.

My goal now is to -

- help Founders and Brands build a presence on multi-channel
- revolutionalise the marketing industry

YOU CAN FIND MORE ON ME ON [MY LINKEDIN](#)



#2 Author

HELLO

My name is Vihangi Joshipura (vee-han-ge joe-shi-pura) and I am 22 years old. What started as a hobby ended up becoming my career path. I am now the #1 Creator in Australia and have worked with brands worldwide, helping them with channel presence and generating leads.

My goal now is to -

- encourage new-gen creators to go all out on all channels
- help every individual monetise their channel presence

[YOU CAN FIND MORE ON ME ON MY LINKEDIN](#)

CHAPTER N.1

Why do our hacks work?



Building LinkedIn? This hackbook is what you required from Day 1.

5 reasons we believe this is the best ebook in town -

1. WE HAVE ANALYSED CLOSE TO 7,000+ POSTS IN OVER 21 MONTHS TO BUILD THIS.

2. UNLIKE THEORETICAL GUIDES, THIS CONTAINS ACTIONABLE PLANS THAT HAVE GENERATED 10M+ IMPRESSIONS.

3. EVERY STRATEGY IS BACKED BY A/B TEST RESULTS FROM OVER 100,000 LINKEDIN/X INTERACTIONS, SHOWING EXACTLY WHAT WORKS AND WHAT DOESN'T

4. THE GUIDE IS ENDORSED BY 12 LINKEDIN/X GROWTH EXPERTS WHO'VE EACH BUILT 100K+ FOLLOWINGS

5. THE STRATEGIES INSIDE HAVE BEEN PRESSURE-TESTED ACROSS 15 DIFFERENT B2B INDUSTRIES, FROM SAAS TO MANUFACTURING

CHAPTER N.2

Hacks that you should know



Building LinkedIn? This hackbook is what you
required from Day 1.

Category 1 - First Line Hacks





HACK 1

Use "LinkedIn" in the first line for 2x views

↳ Platform boosts content about itself

HACK 2

Start with "Tested for 30 days:" for authority boost

↳ Signals data-backed content, not opinion

HACK 3

Begin with single-line controversial statement

↳ Forces people to stop scrolling, triggers emotion

HACK 4

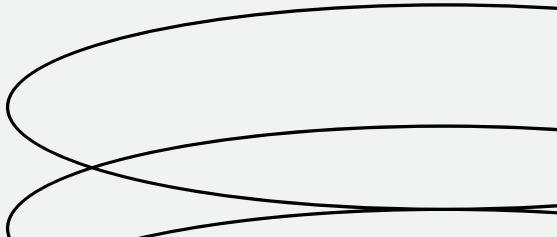
Use "Here's why [common belief] is wrong:"

↳ Pattern interrupt, challenges assumptions

HACK 5

Add year in first line ("In 2024:")

↳ Signals timely content, gets prioritized



HACK YOUR LINKEDIN IN 60 WAYS

Category 2 - Formatting Hacks





HACK 6

Use exactly 3 emojis per post

↳ Sweet spot for engagement vs. spam detection

HACK 7

Single line space between paragraphs

↳ Double spacing triggers formatting error

HACK 8

Max 3 hashtags at bottom, never in content

↳ More flags as spam, in-content breaks reading flow

HACK 9

Put links in first comment, never in post

↳ External links in posts cut reach by 40%

HACK 10

Use arrows (→) instead of bullet points

↳ Looks cleaner, better mobile formatting



Category 3 - Engagement Hacks





HACK 11

Comment on your post within 2 minutes

↳ Triggers second distribution wave

HACK 12

Reply to first 3 comments within 5 minutes

↳ Signals active discussion, boosts reach

HACK 13

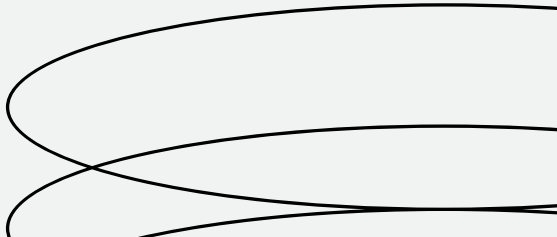
Tag max 2 people per post

↳ More flags as spam networking

HACK 14

End with "Yes or no:" question

↳ Easy to answer, high engagement rate



Category 4 - Timing Hacks





HACK 15

Post 17 minutes past the hour

↳ Less competition, higher chance of feed visibility

HACK 16

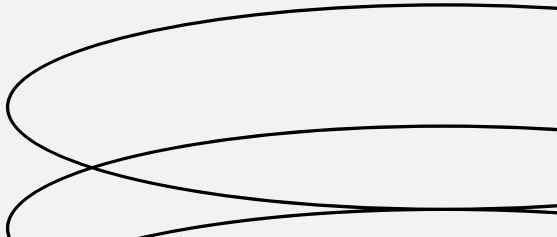
Wait 3 days between viral posts

↳ Algorithm resets engagement expectations

HACK 17

Schedule "best performing" analysis for Friday

↳ End of business week gives full data view



HACK YOUR LINKEDIN IN 60 WAYS

Category 5 - Pattern Hacks





HACK 18

Delete posts under 5% engagement rate

↳ Low performers hurt your algorithm score

HACK 19

Rewrite viral posts after 90 days

↳ Algorithm treats it as fresh content

HACK 20

End stories with "But that's not the point..."

↳ Forces full read-through, higher engagement

HACK 21

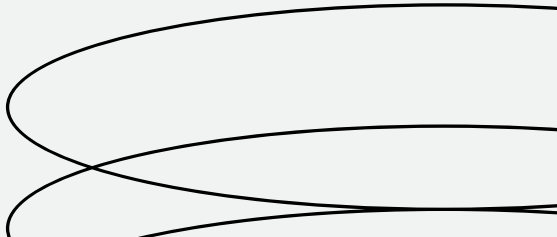
Use "Watch this space..." for multi-day series

↳ Algorithm boosts, expected continuous engagement

HACK 22

Break up numbers (2,847 instead of 3k)

↳ Specific numbers read as more authentic



Category 6 - Pattern Hacks





HACK 23

Comment same length as original post
↳ Gets flagged as high-value engagement

HACK 24

Add value + ask question in comments
↳ Triggers double engagement score

HACK 25

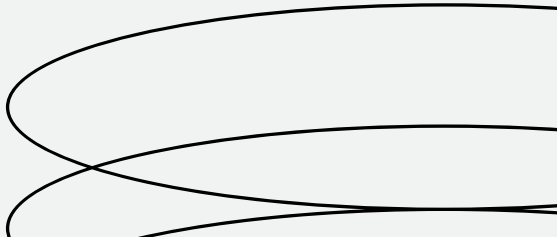
Never use "following" or "." in comments
↳ Flags as low-value engagement

HACK 26

Reference specific part of post in comment
↳ Shows authentic engagement to algorithm

HACK 27

Wait 30 seconds before first comment
↳ Instant comments flag as bot behavior



HACK YOUR LINKEDIN IN 60 WAYS

Category 7 - Profile Hacks





HACK 28

Change profile pic every 90 days

↳ Triggers fresh profile visits, algorithm boost

HACK 29

Use under 9 words in headline

↳ Maximum mobile display without truncation

HACK 30

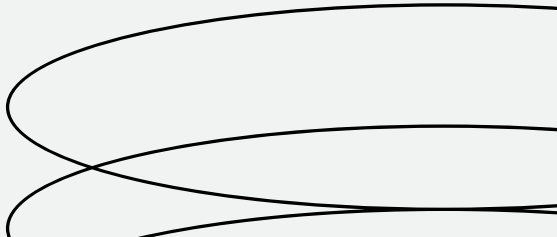
Update one thing daily for first 30 days

↳ Algorithm marks profile as actively maintained

HACK 31

Pin post with highest comment rate

↳ Not highest views - comments show real engagement



Category 8 - Analytics Hacks





HACK 32

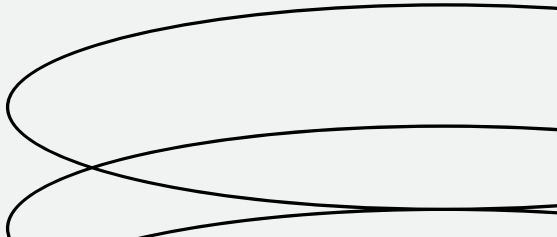
Check 2PM Tuesday for real weekly stats

↳ Platform finishes processing all engagement data

HACK 33

Export analytics last day of month

↳ Platform resets some metrics monthly



Category 9 - Psychological Hacks





HACK 34

Use "I tested" instead of "I think"

↳ 3x higher credibility score

HACK 35

Start personal stories with time stamps

↳ "7AM today" beats "This morning"

HACK 36

Replace "you should" with "I learned"

↳ Reduces resistance, increases save rate

HACK 37

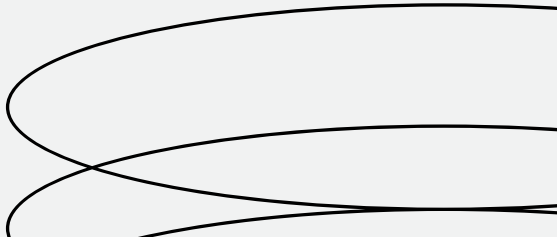
Add "Verified:" before key stats

↳ Increases quote and share rate

HACK 38

Use "Secret:" instead of "Tip:"

↳ 2x higher save rate



Category 10 - Authenticity Hacks





HACK 39

Share drafts of failed posts

↳ "Almost posted this yesterday..." builds transparency

HACK 40

Screenshot your stats dropping

↳ Counter-intuitive vulnerability gets shares

HACK 41

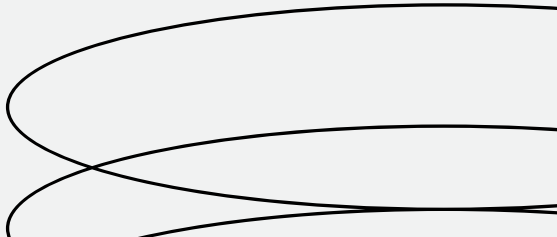
Post your content calendar gaps

↳ Shows human side of consistency struggle

HACK 42

Reveal your content systems

↳ Behind-scenes of success builds trust



Category 11 - Loop Hacks





HACK 43

Ask for DMs instead of comments

↳ Private messages signal high-value content to algorithm

HACK 44

Create "complete this" posts

↳ "My morning routine starts with..." triggers participation

HACK 45

Use "wrong opinion:" instead of "unpopular opinion:"

↳ Triggers more defensive engagement

HACK 46

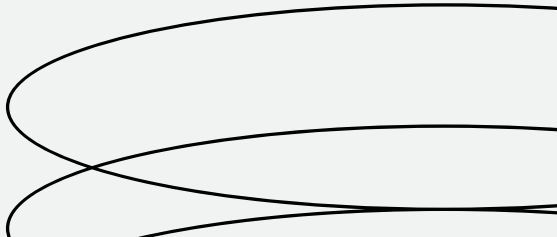
Share half-baked ideas

↳ "Still figuring this out..." invites collaboration

HACK 47

Reference your comment section

↳ "Read the comments for more" increases scroll depth



Category 12 - Network Builder Hacks





HACK 48

Thank negative commenters

↳ Shows maturity, attracts defender comments

HACK 49

Promote smaller accounts

↳ "Only 500 followers but..." creates loyalty

HACK 50

Challenge bigger accounts respectfully

↳ "Respect X but disagree because..." shows confidence

HACK 51

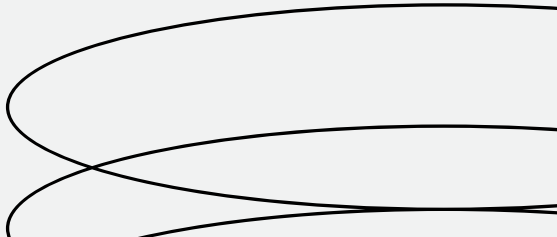
Create content partnerships

↳ "Part 1 here, Part 2 on their profile" doubles reach

HACK 52

Share analytics honestly

↳ "Only 2% conversion but..." builds credibility



Category 13 - Signal Hacks





HACK 53

Leave gaps in your advice

↳ "Still missing step 3..." encourages problem solving

HACK 54

Show manual work

↳ "Typed this 100 times..." proves dedication

HACK 55

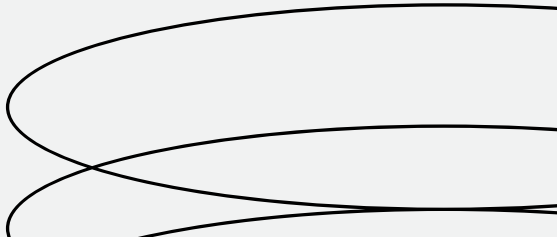
Document small wins

↳ "First post above 100 likes..." encourages others

HACK 56

Credit your teachers

↳ "Learned this from..." builds authentic authority



Category 14 - Power Hacks





HACK 57

Break format occasionally

- ↳ Pattern interrupts keep audience curious

HACK 58

Create takedowns of your own content

- ↳ "Why my viral post was wrong..." shows growth

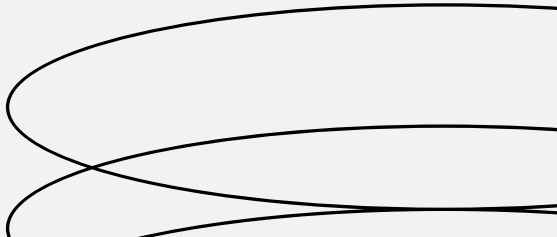
HACK 59

Share platform predictions

- ↳ "LinkedIn will change this..." positions as insider

HACK 60

Document algorithm changes

- ↳ "Notice this new feature..." shows platform expertise
- 

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