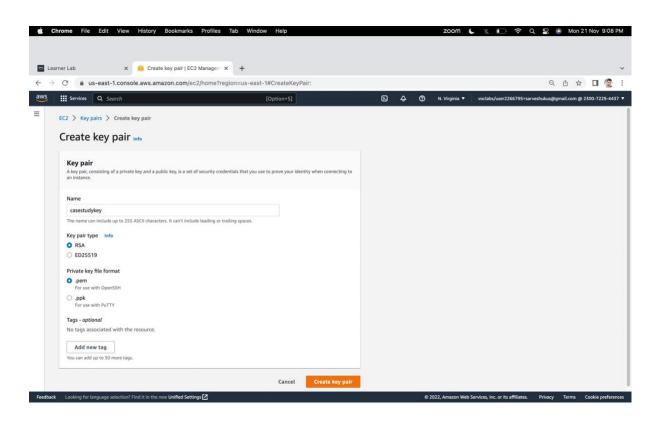


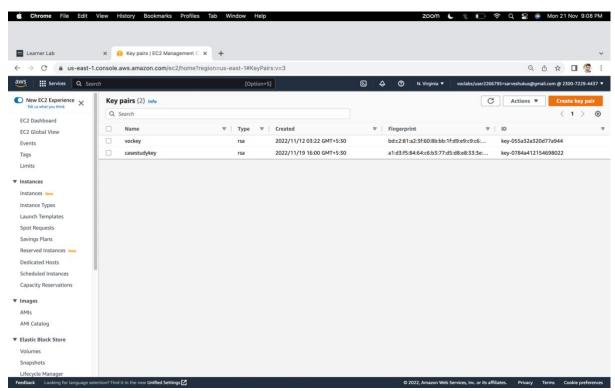
CASE STUDY

Submitted by: Aditya Punjabi, Sarvesh Sharma & Keshav Gupta

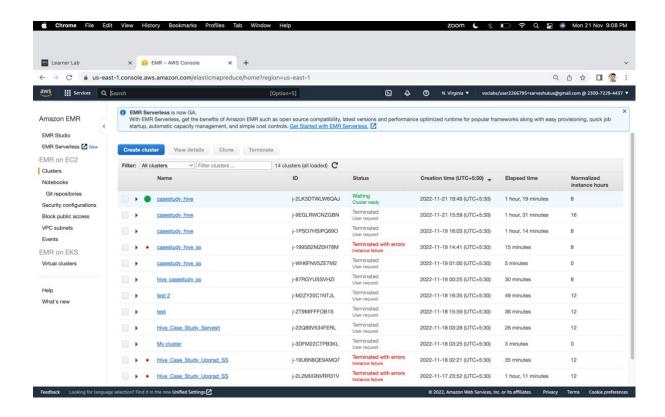
STEPS FOR CASE STUDY

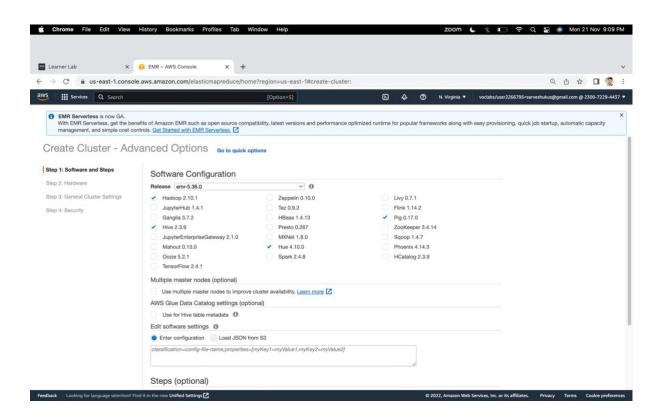
1. Creating and generating a KEY PAIR:-

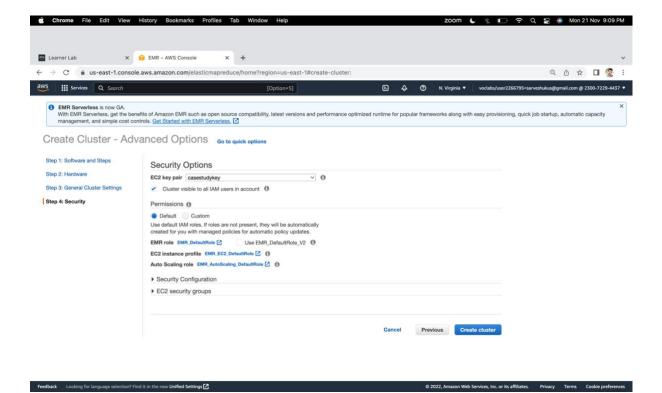


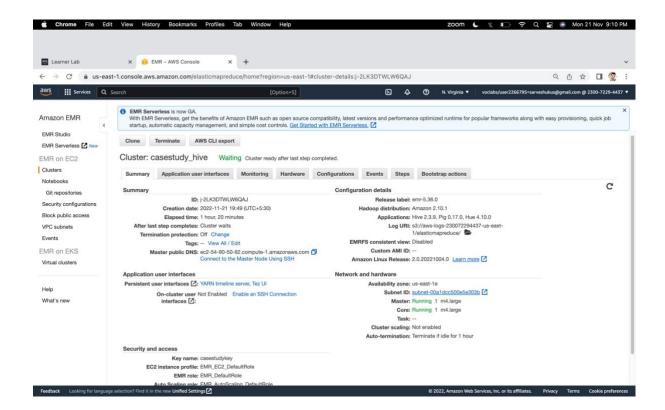


2. Creating EMR Cluster

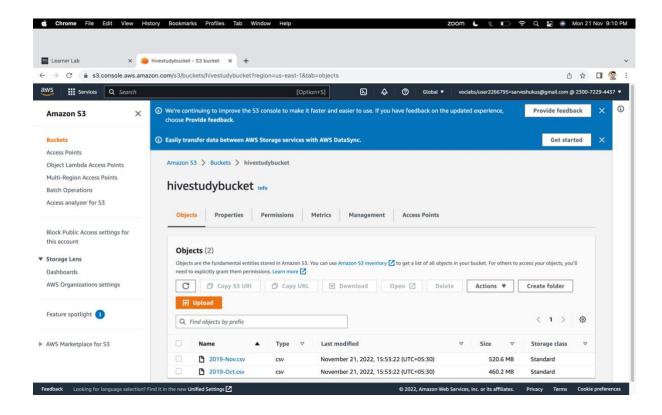








3. S3 Bucket to store data files



4. Command to check for already present directories in HDFS

hadoop fs -ls /

```
E Terminal Shell Edit View Window Help
                                                       zoom 🌜 🕺 🕞 🤝 Q 岩 🌘 Thu 24 Nov 2:13 AM
                 Amazon Linux 2 AMI
https://aws.amazon.com/amazon-linux-2/
22 package(s) needed for security, out of 32 available
Run "sudo yum update" to apply all updates.
-bash: warning: setlocale: LC_CTYPE: cannot change locale (UTF-8): No such file or directory
EEEEEEEEEEEEEEEE MMMMMMMM
                                 M::::::M R::::::::R
EE::::EEEEEEEE:::E M:::::::M
                               M::::::: M R:::::RRRRRR:::::R
 E::::E EEEEE M:::::::M
                              M:::::::::::::::::::::::::R
                E::::E
                                                   R::::R
 E:::E EEEEE M::::M
                 M::::M M:::M M::::M
                                          R:::R
                                                   R::::R
                                  M:::::M R:::R
                          MMM
                                                    R::::R
EE::::EEEEEEEE::::E M:::::M
                                 M:::::M R:::R
                                                   R::::R
M:::::M RR::::R
EEEEEEEEEEEEEEEE MMMMMMM
                                  MMMMMMM RRRRRRR
[hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /
Found 4 items
drwxr-xr-x - hdfs hdfsadmingroup
drwxrwxrwt - hdfs hdfsadmingroup
                                    0 2022-11-23 20:42 /apps
                                    0 2022-11-23 20:42 /tmp
drwxr-xr-x - hdfs hdfsadmingroup
drwxr-xr-x - hdfs hdfsadmingroup
                                    0 2022-11-23 20:42 /user
                                    0 2022-11-23 20:42 /var
[hadoop@ip-172-31-51-17 ~]$
```

Acumen:

- All the above directories are in-built in HDFS.
- Either these directories can be used to create our temporary directory to store data files or create a separate temporary directory.
- 5. Creating new temporary directory i.e., 'case_study' to store data file in the already present directory (Permanent) i.e., 'user'
 - hadoop fs -mkdir /user/case_study
- 6. Command to check creation of new temporary Directory in 'user' directory
 - hadoop fs -ls /user/

```
Terminal Shell Edit View Window Help
                                                                                                                                                    zoom 📞 🖹 🕞 🥱 Q 🤮 🌘 Thu 24 Nov 2:19 AM
                       EEEEE M::::::M
     E::::E
                                        M:::::M:::M M:::M:::::M R:::R
                                                                                                                                   R::::R
   R:::RRRRRR::::R
                                                                                                                                 R::::R
                                                                                                                                  R::::R
EE::::EEEEEEEE:::E M::::M
E:::::EEEEEEEE:::E M::::M
                                                                                   M:::::M R:::R
M:::::M RR::::R
                                                                                                                                R::::R
                                                                                                                                   R::::R
                                                                                    MMMMMMM RRRRRRR
EEEEEEEEEEEEEEE MMMMMMM
 [hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /
 Found 4 items

      drwxr-xr-x
      - hdfs hdfsadmingroup
      0 2022-11-23 20:42 /apps

      drwxrwxrwt
      - hdfs hdfsadmingroup
      0 2022-11-23 20:43 /tmp

      drwxr-xr-x
      - hdfs hdfsadmingroup
      0 2022-11-23 20:42 /user

      drwxr-xr-x
      - hdfs hdfsadmingroup
      0 2022-11-23 20:42 /var

[hadoop@ip-172-31-51-17 ~]$
 [hadoop@ip-172-31-51-17 ~]$
 [hadoop@ip-172-31-51-17 ~]$ hadoop fs -mkdir /user/case_study
[hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /user/
 Found 7 items

      drwxr-xr-x
      - hadoop hdfsadmingroup
      0 2022-11-23 20:49 /user/case_study

      drwxr-xr-x
      - hadoop hdfsadmingroup
      0 2022-11-23 20:44 /user/hadoop

      drwxr-xr-x
      - mapred mapred
      0 2022-11-23 20:42 /user/history

      drwxrwxrwx
      - hdfs
      hdfsadmingroup
      0 2022-11-23 20:42 /user/hive

      drwxrwxrwx
      - hue
      0 2022-11-23 20:42 /user/hue

      drwxrwxrwx
      - oozie
      0 2022-11-23 20:44 /user/oozie

      drwxrwxrwx
      - root
      hdfsadmingroup
      0 2022-11-23 20:42 /user/root

      Lbadoop@ip=172-31-51-17 715
      15 1-17 715

 [hadoop@ip-172-31-51-17 ~]$
```

Acumen:

- There will always be some files within the permanent directories of the HDFS.
- 7. Command to load data files '2019-Oct.csv' from S3 storage into HDFS storage as '2019-Oct.csv'
 - hadoop distcp s3://hivestudybucket/2019-Oct.csv /user/case study/2019-Oct.csv

```
Terminal Shell Edit View Window Help
[hadoop@ip-172-31-51-17 ~]$ hadoop distcp s3://hivestudybucket/2019-Oct.csv /user/case study/2019-Oct
22/11/23 20:51:51 INFO tools.OptionsParser: parseChunkSize: blocksperchunk false
22/11/23 20:51:52 INFO tools.DistCp: Input Options: DistCpOptions{atomicCommit=false, syncFolder=fals
e, deleteMissing=false, ignoreFailures=false, overwrite=false, append=false, useDiff=false, useRdiff=
false, fromSnapshot=null, toSnapshot=null, skipCRC=false, blocking=true, numListstatusThreads=0, maxM
aps=20, \ mapBandwidth=100, \ sslConfigurationFile='null', \ copyStrategy='uniformsize', \ preserveStatus=[], \ mapBandwidth=100, \ ma
 preserveRawXattrs=false, atomicWorkPath=null, logPath=null, sourceFileListing=null, sourcePaths=[s3:
 //hivestudybucket/2019-Oct.csv], targetPath=/user/case_study/2019-Oct.csv, targetPathExists=false, fi
ltersFile='null', blocksPerChunk=0, copyBufferSize=8192, verboseLog=false}
22/11/23 20:51:52 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-51-17.ec2.internal/
172.31.51.17:8032
22/11/23 20:51:53 INFO client.AHSProxy: Connecting to Application History server at ip-172-31-51-17.e
c2.internal/172.31.51.17:10200
22/11/23 20:51:56 INFO tools.SimpleCopyListing: Paths (files+dirs) cnt = 1; dirCnt = 0
22/11/23 20:51:56 INFO tools.SimpleCopyListing: Build file listing completed.
22/11/23 20:51:56 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.ta
sk.io.sort.mb
22/11/23 20:51:56 INFO Configuration.deprecation: io.sort.factor is deprecated. Instead, use mapreduc
e.task.io.sort.factor
22/11/23 20:51:56 INFO tools.DistCp: Number of paths in the copy list: 1
22/11/23 20:51:56 INFO tools.DistCp: Number of paths in the copy list: 1
22/11/23 20:51:56 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-51-17.ec2.internal/
172.31.51.17:8032
22/11/23 20:51:56 INFO client.AHSProxy: Connecting to Application History server at ip-172-31-51-17.e
c2.internal/172.31.51.17:10200
22/11/23 20:51:56 INFO mapreduce. JobSubmitter: number of splits:1
22/11/23 20:51:56 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1669236180199_0001
22/11/23 20:51:57 INFO conf.Configuration: resource-types.xml not found
22/11/23 20:51:57 INFO resource.ResourceUtils: Unable to find 'resource-types.xml'.
```

```
Terminal Shell Edit View Window Help
                                                                       zoom 📞 🖹 🕞 🤝 Q 😤 🌘 Thu 24 Nov 2:26 AM
                S3: Number of write operations=0
        Job Counters
                Launched map tasks=1
                Other local map tasks=1
                Total time spent by all maps in occupied slots (ms)=437568
                Total time spent by all reduces in occupied slots (ms)=0
                Total time spent by all map tasks (ms)=13674
                Total vcore-milliseconds taken by all map tasks=13674
                Total megabyte-milliseconds taken by all map tasks=14002176
        Map-Reduce Framework
                Map input records=1
                Map output records=0
                Input split bytes=136
                Spilled Records=0
                Failed Shuffles=0
                Merged Map outputs=0
                GC time elapsed (ms)=259
                CPU time spent (ms)=18580
                Physical memory (bytes) snapshot=661041152
                Virtual memory (bytes) snapshot=3329531904
                Total committed heap usage (bytes)=533725184
        File Input Format Counters
                Bytes Read=233
        File Output Format Counters
                Bytes Written=0
        DistCp Counters
                Bytes Copied=482542278
                Bytes Expected=482542278
                Files Copied=1
[hadoop@ip-172-31-51-17 ~]$
```

- 8. Command to load data files '2019-Nov.csv' from S3 storage into HDFS storage as '2019-Nov.csv'
 - hadoop distcp s3://hivestudybucket/2019-Nov.csv /user/case study/2019-Nov.csv

```
Terminal Shell Edit View Window Help
 [hadoop@ip-172-31-51-17 ~]$ hadoop distcp s3://hivestudybucket/2019-Nov.csv /user/case study/2019-Nov
22/11/23 20:58:13 INFO tools.OptionsParser: parseChunkSize: blocksperchunk false
22/11/23 20:58:14 INFO tools.DistCp: Input Options: DistCpOptions{atomicCommit=false, syncFolder=fals
e, deleteMissing=false, ignoreFailures=false, overwrite=false, append=false, useDiff=false, useRdiff=
false, fromSnapshot=null, toSnapshot=null, skipCRC=false, blocking=true, numListstatusThreads=0, maxM
aps=20, \ mapBandwidth=100, \ sslConfigurationFile='null', \ copyStrategy='uniformsize', \ preserveStatus=[], \ mapBandwidth=100, \ ma
 preserveRawXattrs=false, atomicWorkPath=null, logPath=null, sourceFileListing=null, sourcePaths=[s3:
 //hivestudybucket/2019-Nov.csv], targetPath=/user/case_study/2019-Nov.csv, targetPathExists=false, fi
ltersFile='null', blocksPerChunk=0, copyBufferSize=8192, verboseLog=false}
22/11/23 20:58:14 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-51-17.ec2.internal/
172.31.51.17:8032
22/11/23 20:58:14 INFO client.AHSProxy: Connecting to Application History server at ip-172-31-51-17.e
c2.internal/172.31.51.17:10200
22/11/23 20:58:17 INFO tools.SimpleCopyListing: Paths (files+dirs) cnt = 1; dirCnt = 0
22/11/23 20:58:17 INFO tools.SimpleCopyListing: Build file listing completed.
22/11/23 20:58:17 INFO Configuration.deprecation: io.sort.mb is deprecated. Instead, use mapreduce.ta
sk.io.sort.mb
22/11/23 20:58:17 INFO Configuration.deprecation: io.sort.factor is deprecated. Instead, use mapreduc
e.task.io.sort.factor
22/11/23 20:58:18 INFO tools.DistCp: Number of paths in the copy list: 1
22/11/23 20:58:18 INFO tools.DistCp: Number of paths in the copy list: 1
22/11/23 20:58:18 INFO client.RMProxy: Connecting to ResourceManager at ip-172-31-51-17.ec2.internal/
172.31.51.17:8032
22/11/23 20:58:18 INFO client.AHSProxy: Connecting to Application History server at ip-172-31-51-17.e
c2.internal/172.31.51.17:10200
22/11/23 20:58:18 INFO mapreduce. JobSubmitter: number of splits:1
22/11/23 20:58:18 INFO mapreduce.JobSubmitter: Submitting tokens for job: job_1669236180199_0002
22/11/23 20:58:18 INFO conf.Configuration: resource-types.xml not found
22/11/23 20:58:18 INFO resource.ResourceUtils: Unable to find 'resource-types.xml'.
```

```
Terminal Shell Edit View Window Help
                                                                       zoom 📞 🕺 🕞 🛜 Q 🙎 🌘 Thu 24 Nov 2:29 AM
        Job Counters
                Launched map tasks=1
                Other local map tasks=1
                Total time spent by all maps in occupied slots (ms)=499296
                Total time spent by all reduces in occupied slots (ms)=0
                Total time spent by all map tasks (ms)=15603
                Total vcore-milliseconds taken by all map tasks=15603
                Total megabyte-milliseconds taken by all map tasks=15977472
       Map-Reduce Framework
                Map input records=1
                Map output records=0
                Input split bytes=136
                Spilled Records=0
                Failed Shuffles=0
                Merged Map outputs=0
                GC time elapsed (ms)=276
                CPU time spent (ms)=22380
                Physical memory (bytes) snapshot=643158016
                Virtual memory (bytes) snapshot=3326513152
                Total committed heap usage (bytes)=523763712
        File Input Format Counters
               Bytes Read=233
        File Output Format Counters
                Bytes Written=0
        DistCp Counters
                Bytes Copied=545839412
                Bytes Expected=545839412
                Files Copied=1
[hadoop@ip-172-31-51-17 ~]$
```

- 9. Command to check successful loading of data files into the already created new temporary directory of HDFS i.e., 'case_study'
 - hadoop fs -ls /user/case study

Output: Found 2 items

-rw-r--r-- 1 hadoop hadoop 545839412 2022-11-23 20:58 /user/case_study/2019-Nov.csv -rw-r--r-- 1 hadoop hadoop 482542278 2022-11-23 20:52 /user/case_study/2019-Oct.csv

```
Terminal Shell Edit View Window
                Map input records=1
                Map output records=0
                Input split bytes=136
                Spilled Records=0
                Failed Shuffles=0
                Merged Map outputs=0
                GC time elapsed (ms)=276
                CPU time spent (ms)=22380
                Physical memory (bytes) snapshot=643158016
                Virtual memory (bytes) snapshot=3326513152
                Total committed heap usage (bytes)=523763712
        File Input Format Counters
                Bytes Read=233
        File Output Format Counters
                Bytes Written=0
        DistCp Counters
                Bytes Copied=545839412
                Bytes Expected=545839412
                Files Copied=1
[hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /user/hive-test-folder/
ls: `/user/hive-test-folder/': No such file or directory
[hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /user/case_study/
Found 2 items
-rw-r--r--
            1 hadoop hdfsadmingroup 545839412 2022-11-23 20:58 /user/case study/2019-Nov.csv
             1 hadoop hdfsadmingroup 482542278 2022-11-23 20:52 /user/case_study/2019-Oct.csv
-rw-r--r--
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
```

10. Command to start Hive system

hive

```
Terminal Shell Edit View Window Help
                                                                        zoom 🕻 🕺 🕞 🛜 Q 🧟 📵 Thu 24 Nov 2:35 AM
                Failed Shuffles=0
                Merged Map outputs=0
                GC time elapsed (ms)=276
                CPU time spent (ms)=22380
                Physical memory (bytes) snapshot=643158016
                Virtual memory (bytes) snapshot=3326513152
                Total committed heap usage (bytes)=523763712
        File Input Format Counters
                Bytes Read=233
        File Output Format Counters
                Bytes Written=0
        DistCp Counters
                Bytes Copied=545839412
                Bytes Expected=545839412
                Files Copied=1
[hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /user/hive-test-folder/
ls: `/user/hive-test-folder/': No such file or directory
[hadoop@ip-172-31-51-17 ~]$ hadoop fs -ls /user/case_study/
Found 2 items
            1 hadoop hdfsadmingroup 545839412 2022-11-23 20:58 /user/case_study/2019-Nov.csv
-rw-r--r--
-rw-r--r- 1 hadoop hdfsadmingroup 482542278 2022-11-23 20:52 /user/case_study/2019-Oct.csv
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$
[hadoop@ip-172-31-51-17 ~]$ hive
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: fal
hive>
```

11. Creating a table i.e., 'ecommerce' which will hold the data for both the data files stored in temporary directory of HDFS.

Query:

create table if not exists ecommerce (event_time timestamp, event_type string, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string)

- > row format delimited fields terminated by ','
- > lines terminated by '\n' stored as textfile
- > location '/user/case study'
- > tblproperties ("skip.header.line.count"="1");
- 12. Command to enable heading in the output
 - set hive.cli.print.header=true;
- 13. Simple HiveQL command to check successful creation of table and storage of data from both data files into table

Query:

SELECT * FROM ecommerce limit 5;

```
Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.properties Async: fal
hive> create table if not exists ecommerce (event_time TIMESTAMP, event_type string, product_id strin
g, category_id string, category_code string, brand string, price float, user_id bigint, user_session
string)
    > row format delimited fields terminated by ','
    > lines terminated by '\n' stored as textfile
    > location '/user/hadoop/case_study
    > tblproperties ("skip.header.line.count"="1");
Time taken: 0.97 seconds
hive> select * from ecommerce limit 5;
2019-11-01 00:00:02 UTC view
                              5802432 1487580009286598681
                                                                              0.32
                                                                                       562076640
      09fafd6c-6c99-46b1-834f-33527f4de241
2019-11-01 00:00:09 UTC cart 5844397 1487580006317032337
                                                                                       553329724
                                                                              2.38
       2067216c-31b5-455d-a1cc-af0575a34ffb
2019-11-01 00:00:10 UTC view
                               5837166 1783999064103190764
                                                                              22.22
                                                                                       556138645
       57ed222e-a54a-4907-9944-5a875c2d7f4f
2019-11-01 00:00:11 UTC cart
                              5876812 1487580010100293687
                                                                       iessnai3.16
                                                                                       564506666
      186c1951-8052-4b37-adce-dd9644b1d5f7
2019-11-01 00:00:24 UTC remove_from_cart
                                               5826182 1487580007483048900 3.33
                                                                                       553329724
      2067216c-31b5-455d-a1cc-af0575a34ffb
Time taken: 2.141 seconds, Fetched: 5 row(s)
hive> set hive.cli.print.header=true ;
hive> select * from ecommerce limit 5;
                     ecommerce.event type
ecommerce.event time
                                               ecommerce.product id
                                                                       ecommerce.category id
erce.category_code ecommerce.brand ecommerce.price ecommerce.user_id
                                                                        ecommerce.user_session
2019-11-01 00:00:02 UTC view
                               5802432 1487580009286598681
                                                                              0.32
                                                                                       562076640
```

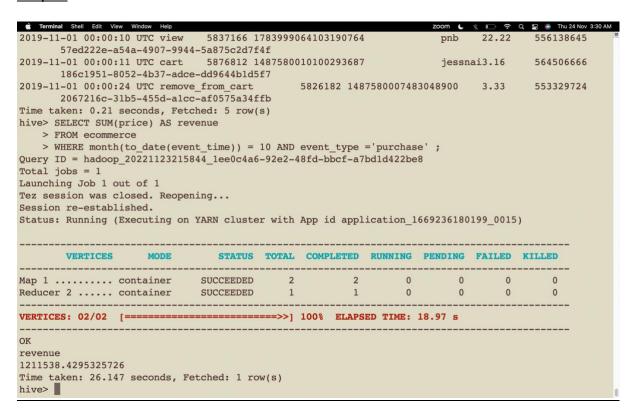
Questions and Answers using Hive Query

Q1: Find the total revenue generated due to purchases made in October.

Query:

SELECT SUM(price) AS revenue
FROM ecommerce
WHERE month(to_date(event_time)) = 10 AND event_type ='purchase';

Output:



Insights:

• The total revenue generated based on Purchase in the month of October of 2019 was 1,211,538.43 /-

Q2: Write a query to yield the total sum of purchases per month in a single output.

Query:

```
SELECT month(to_date(event_time)) AS month, SUM(price) AS total_sum_purchase FROM ecommerce
WHERE event_type= 'purchase'
GROUP BY month(to_date(event_time));
```

Output:

```
E Terminal Shell Edit View Window Help
1211538.4295325726
Time taken: 26.147 seconds, Fetched: 1 row(s)
hive>
hive> SELECT month(to_date(event_time)) AS month, SUM(price) AS total_sum_purchase
    > FROM ecommerce
    > WHERE event type= 'purchase'
    > GROUP BY month(to_date(event_time));
Query ID = hadoop_20221123220127_da51e5db-b313-4eaf-aaaa-f2a44143b579
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1669236180199_0015)
        VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

        Map 1 ...... container
        SUCCEEDED
        2
        2
        0
        0
        0
        0

        Reducer 2 ..... container
        SUCCEEDED
        6
        6
        0
        0
        0
        0

month total_sum_purchase
11
     1531016.8991247676
1211538.4295325726
10
Time taken: 14.137 seconds, Fetched: 2 row(s)
hive>
```

Insights:

- It seems to be that there was more purchase made in the month of November (11) i.e., 1,531,016 than in the month of October (10) i.e., 1,211,538.
- Looking at these figures we could assume that the month of November must be more profitable than the month of October. But we can verify our assumption by conducting further investigations.

Q3: Write a query to find the change in revenue generated due to purchases from October to November.

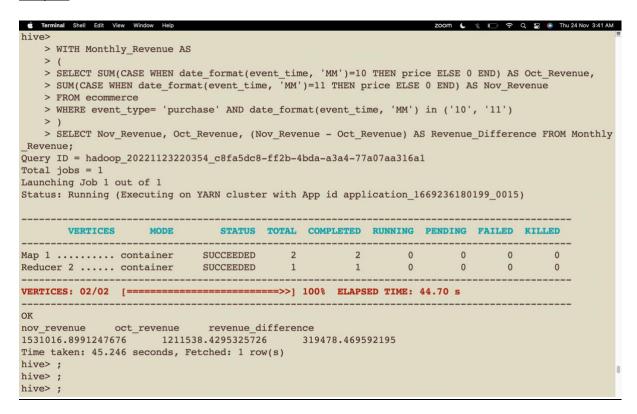
Query:

```
WITH Monthly_Revenue AS
(

SELECT SUM(CASE WHEN date_format(event_time, 'MM')=10 THEN price ELSE 0 END) AS
Oct_Revenue,
SUM(CASE WHEN date_format(event_time, 'MM')=11 THEN price ELSE 0 END) AS
Nov_Revenue
FROM ecommerce
WHERE event_type= 'purchase' AND date_format(event_time, 'MM') in ('10', '11')
```

SELECT Nov_Revenue, Oct_Revenue, (Nov_Revenue - Oct_Revenue) AS Revenue_Difference FROM Monthly Revenue;

Output:



Insights:

- On the basis of the results considering purchase as event, we could conclude that the
 revenue generated in November of 2019 was more than the revenue generated in the
 month of October. In other words, November was more profitable for the company
 than October.
- Company had a better sale in November, 2019.

Q4: Find distinct categories of products. Categories with null category code can be ignored.

Query:

```
SELECT DISTINCT SPLIT(category_code,'\\.')[0] AS Category FROM ecommerce
WHERE SPLIT(category_code,'\\.')[0] <> '';
```

```
zoom 💪 🕺 🕞 🛜 Q 🤮 🌘 Thu 24 Nov 3:44 AM
hive> SELECT DISTINCT SPLIT(category_code, '\\.')[0] AS Category
    > FROM ecommerce
    > WHERE SPLIT(category_code,'\\.')[0] <> '';
Query ID = hadoop_20221123221253_064c129e-7121-4be7-82e2-d3b6a100783f
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1669236180199_0015)
        VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

        Map 1 ...... container
        SUCCEEDED
        2
        2
        0
        0
        0

        Reducer 2 ..... container
        SUCCEEDED
        1
        1
        0
        0
        0

                                                                                                       0
VERTICES: 02/02 [==========>>] 100% ELAPSED TIME: 14.95 s
category
accessories
apparel
appliances
furniture
sport
stationery
Time taken: 15.493 seconds, Fetched: 6 row(s)
```

- There is total 6 different categories under which company sells their different products.
- category
 - o accessories
 - o apparel
 - o appliances
 - o furniture
 - o sport
 - o stationery

Q5: Find the total number of products available under each category.

Query:

```
SELECT SPLIT(category_code,'\\.')[0] AS Category, COUNT(product_id) AS No_of_products FROM ecommerce WHERE SPLIT(category_code,'\\.')[0] <> "
GROUP BY SPLIT(category_code,'\\.')[0]
ORDER BY No_of_products DESC;
```

```
É Terminal Shell Edit View Window Help
 Time taken: 15.493 seconds, Fetched: 6 row(s)
hive> SELECT SPLIT(category_code,'\\.')[0] AS Category, COUNT(product_id) AS No_of_products FROM ecom
     > WHERE SPLIT(category_code,'\\.')[0] <> ''
     > GROUP BY SPLIT(category_code, '\\.')[0]
    > ORDER BY No of products DESC;
Query ID = hadoop_20221123221614_cbb3fdd5-ff42-4503-ac55-8542a1c31635
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1669236180199_0015)
         VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

      Map 1 ......
      container
      SUCCEEDED
      2
      2
      0
      0
      0

      Reducer 2 .....
      container
      SUCCEEDED
      1
      1
      0
      0
      0

      Reducer 3 .....
      container
      SUCCEEDED
      1
      1
      0
      0
      0

                                                                                                                0
VERTICES: 03/03 [==========>>] 100% ELAPSED TIME: 15.09 s
category no_of_products appliances 61736
stationery 26722
furniture
                   23604
apparel 18232
accessories
                   12929
sport 2
Time taken: 15.597 seconds, Fetched: 6 row(s)
```

- Company has more products registered under Appliances category i.e., 61,736 products than any other categories.
- Then it is followed by stationery as second with 26,722 products, furniture as third with 23,604 products, apparel as fourth with 18232 products registered, accessories as fifth with 12929 products.
- Sports category has only 2 products registered. This must be due to low cosmetic products in the sports market.

Q6: Which brand had the maximum sales in October and November combined?

Query:

```
WITH Max_Sales_Brand AS
(
SELECT brand, SUM(CASE WHEN date_format(event_time, 'MM')=10 THEN price ELSE 0 END)
AS Oct_Sales,
SUM(CASE WHEN date_format(event_time, 'MM')=11 THEN price ELSE 0 END) AS Nov_Sales
FROM ecommerce
WHERE ( event_type='purchase' AND date_format(event_time, 'MM') in ('10','11') AND brand
<> '') GROUP BY brand
)
SELECT brand, Nov_Sales + Oct_Sales AS Total_Sales
FROM Max_Sales_Brand
ORDER BY Total_Sales DESC LIMIT 1;
```

Output:

```
Terminal Shell Edit View Window Help
                                                                                     zoom 🕻 🕺 🗀 🛜 Q. 🤮 🌘 Thu 24 Nov 3:52 AM
hive> WITH Max_Sales_Brand AS
    > SELECT brand, SUM(CASE WHEN date_format(event_time, 'MM')=10 THEN price ELSE 0 END) AS Oct_Sale
    > SUM(CASE WHEN date_format(event_time, 'MM')=11 THEN price ELSE 0 END) AS Nov_Sales
    > WHERE ( event_type='purchase' AND date_format(event_time, 'MM') in ('10','11') AND brand <> '')
 GROUP BY brand
    > SELECT brand, Nov_Sales + Oct_Sales AS Total_Sales
    > FROM Max Sales Brand
    > ORDER BY Total_Sales DESC LIMIT 1;
Query ID = hadoop_20221123222107_4e869a21-32a0-45cc-8478-fefdd6c9bfb4
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1669236180199_0015)
        VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

      Map 1 ......
      container
      SUCCEEDED
      2
      2
      0
      0
      0

      Reducer 2 .....
      container
      SUCCEEDED
      4
      4
      0
      0
      0

      Reducer 3 .....
      container
      SUCCEEDED
      1
      1
      0
      0
      0

                                                                                                              0
                                                                                                              0
                                                                                                            0
VERTICES: 03/03 [=======>>] 100% ELAPSED TIME: 45.59 s
OK
brand total_sales
runail 148297.93996394053
Time taken: 46.124 seconds, Fetched: 1 row(s)
```

brand total_sales runail 148297.93996394053

Insights:

- Runail is the brand that has highest / maximum sales in the month of October and November of 2019 combined.
- It seems that Runail brand has high popularity among cosmetic lovers and bringing in more products related to Runail brand could help in increasing their profit.

Q7: Which brands increased their sales from October to November?

Query:

```
WITH Monthly_Revenue AS (
SELECT brand, SUM(CASE WHEN date_format(event_time, 'MM')=10 THEN price ELSE 0 END)
AS Oct_Revenue,
SUM(CASE WHEN date_format(event_time, 'MM')=11 THEN price ELSE 0 END) AS
Nov_Revenue
FROM ecommerce
WHERE event_type='purchase' AND date_format(event_time, 'MM') IN ('10', '11')
GROUP BY brand
)
```

SELECT brand, Oct_Revenue, Nov_Revenue, Nov_Revenue-Oct_Revenue AS Sales_Difference FROM Monthly_Revenue WHERE (Nov_Revenue - Oct_Revenue)>0 ORDER BY Sales Difference;

```
Terminal Shell Edit View Window Help
                                                                                      zoom 📞 🖹 🕞 🤝 C 🤶 🌘 Thu 24 Nov 3:56 AM
hive> WITH Monthly Revenue AS
     > SELECT brand, SUM(CASE WHEN date format(event time, 'MM')=10 THEN price ELSE 0 END) AS Oct Reve
     > SUM(CASE WHEN date format(event_time, 'MM')=11 THEN price ELSE 0 END) AS Nov Revenue
     > WHERE event_type='purchase' AND date_format(event_time, 'MM') IN ('10', '11')
     > GROUP BY brand
     > SELECT brand, Oct_Revenue, Nov_Revenue, Nov_Revenue-Oct_Revenue AS Sales_Difference FROM Monthl
y Revenue WHERE (Nov Revenue - Oct Revenue)>0 ORDER BY Sales Difference;
Query ID = hadoop_20221123222445_2cd6a602-cd71-4880-adce-fb120e3369bb
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1669236180199_0015)
          VERTICES
                                        STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container SUCCEEDED
Reducer 2 .... container SUCCEEDED
Reducer 3 .... container SUCCEEDED
                                                                                  0
                                                                                                       0
                                                                                                                  0
                                                        4
                                                                       4
                                                                                 0
                                                                                             0
                                                                                                       0
                                                                                                                  0
                                                                     1
                                                                                0
                                                                                                                  0
                                                                                           0
                                                                                                     0
VERTICES: 03/03 [=========>>] 100% ELAPSED TIME: 45.65 s
brand oct_revenue
                            nov_revenue
                                                 sales_difference

        ovale
        2.5399999618530273
        3.0999999046325684
        0.559999942779541

        cosima
        20.230000972747803
        20.930000603199005
        0.6999996304512024

        grace
        100.9200005531311
        102.61000108718872
        1.6900005340576172
```

Ter	rminal Shell Edit View V	Vindow Help		zoom 🕻 🖎 🗀 🛜 Q 岩 🌘 Thu 24 Nov 3:58
lazan	101.37000036239624	194.010000705719	92.64000034332275	
ıra	83.95000076293945	177.5100040435791	93.56000328063965	
rasys	430.9100044965744	525.2000050544739	94.29000055789948	
joy	41.34999966621399	136.57000184059143	95.22000217437744	
pilfla	ax 2707.0699973106	384 2803.77999615	66925 96.70999884605408	
s	54.34000015258789	152.60999727249146	98.26999711990356	
rmex	145.07999897003174	243.3599967956543	98.27999782562256	
tiste	772.400013923645	874.1700088977814	101.76999497413635	
mo	645.5800037384033	762.3100028038025	116.72999906539917	
zao	819.1300112009048	945.5100176334381	126.38000643253326	
robeau	ity 513.66000038385	645.069999516	0103 131.40999913215637	
nish	98.37999773025513	230.37999820709229	132.00000047683716	
fertit	233.51999759674	072 366.640000343	32275 133.12000274658203	
izavec	ca 70.529999732971	19 204.299999237	06055 133.76999950408936	
skin	158.04000186920166	293.0700011253357	135.02999925613403	
tinoil	249.51999664306	384.589998722	0764 135.07000207901	
rmona	1692.46000289917	1843.4299907684326	150.9699878692627	
istali	inas 427.63000297546	584.950008392	334 157.32000541687012	
	358.93999576568604	538.6099972724915	179.67000150680542	
tresh	ca 0.0 182.669	99757289886 182.6	6999757289886	
eshbub	oble 318.69999980926	502.339997529	9835 183.63999772071838	
ne	66.79000186920166	260.26000118255615	193.4699993133545	
en	236.34999418258667	435.6199960708618	199.27000188827515	
ocraft	41.159999370574	95 241.950001239	7766 200.79000186920166	
edua	52.3799991607666	263.80999755859375	211.42999839782715	
covoc	827.9900186061859	1063.8200211524963	235.83000254631042	
inlite	651.93999958038	890.449993669	9867 238.50999408960342	
tity	479.70999866724014	719.2599903345108	239.54999166727066	
ind	298.0699954032898	542.9599976539612	244.8900022506714	
cotoker	ratin 201.24999809265	456.790002822	876 255.5400047302246	
auugre	een 511.50998783111	57 768.349999427	7954 256.8400115966797	
uesky	10307.239978790283	10565.529949843884	258.2899710536003	
andy	534.9600057601929	799.3799992799759	264.419993519783	
sight	1443.7000050544739	1721.9600095748901	278.26000452041626	
costar	310.84999823570	594.930002927	7802 284.08000469207764	
appyfor	ns 801.91998577117	192 1091.58998346	32874 289.66999769210815	
ms	330.0399923324585	632.0399990081787	302.0000066757202	
nary	871.9600003957748	1176.4899995326996	304.52999913692474	
itrile	847.2800407409668	1162.6800317764282	315.3999910354614	
owence	242.83999252319336	567.7499952316284	324.91000270843506	
ıs	3318.9600024223328	3657.4299937039614	338.4699912816286	
llips	245.8499938249588	606.0399996042252	360.19000577926636	
ador	2083.610013961792	2471.5300159454346	387.9200019836426	
aomi	0.0 389.00000119209	389.000001192	0929	
Lss	421.54999327659607	817.3299901485443	395.77999687194824	
1-r	271.4100036621094	673.710018157959	402.3000144958496	
ophin	1067.8599869012833	1515.5200046300888	447.66001772880554	
armavit	a 837.36999726295	1291.96999621	3913 454.59999895095825	

Ter	minal Shell Edit View	Window Help	zoom 🕻 🖹 🕞 🗧	2 😸 🌘 Thu 24 Nov 3
bioagua	942.8900030851364	1398.1200065612793	455.2300034761429	
	29.209999084472656	489.48999214172363	460.279993057251	
	1089.0699853897095	1557.6799898147583	468.6100044250488	
	3243.249990463257	3726.739989757538	483.489999294281	
	1308.9000149965286	1796.6000032424927	487.69998824596405	
	412.67999267578125	913.0699844360352	500.3899917602539	
	902.9999961853027	1428.4900131225586	525.4900169372559	
	5142.270027637482	5690.31001329422	548.0399856567383	
airnails				
prowxenr	a 14331.37028408	80505 14916.7302262	78305 585.3599421977997	
cinetics	6334.249932765	5961 6945.26000070	5719 611.0100679397583	
kosmekka				
	4412.429983615875	5086.069996476173	673.6400128602982	
refectoo				
rosi	3077.0399764180183	3841.5600021481514	764.520025730133	
solomeya				
	1293.830022573471	2150.2800248861313	856.4500023126602	
levissin	ne 2227.499914169	93115 3085.30990982	05566 857.8099956512451	
art-visa	ge 2092.710006475	54486 2997.80000579	35715 905.0899993181229	
	262.84999895095825	1214.30000436306	951.4500054121017	
nagaraku		34005 5327.68004557	1178 957.939967747777	
	157.13999938964844	1209.6799850463867	1052.5399856567383	
	1768.7500059604645	2834.43000292778	1065.6799969673157	
metzger	5373.4499744176865	6457.159960865974	1083.709986448288	
de.lux	1659.7000161707401	2775.510024756193	1115.810008585453	
swarovsk	1887.929985642	24332 3043.15998315	81116 1155.2299975156784	
beauty-f	ree 554.169998645	7825 1782.85999143	12363 1228.6899927854538	
zeitun	708.6600031852722	2009.6300013065338	1300.9699981212616	
joico	705.5200037956238	2015.1000146865845	1309.5800108909607	
severina	4775.879966884	48515 6120.47995302	0811 1344.5999861359596	
irisk	45591.96021157503	46946.04018642008	1354.0799748450518	
oniq	8425.409879207611	9841.649902820587	1416.240023612976	
levrana	2243.5599967837334	3664.0999879837036	1420.5399911999702	
roubloff	3491.360015034	46756 4913.77002763	7482 1422.410012602806	
smart	4457.259982824326	5902.139976501465	1444.8799936771393	
shik	3341.199989080429	4839.720018148422	1498.5200290679932	
domix	10472.05003106594	12009.170008182526	1537.1199771165848	
artex	2730.6399517059326	4327.249953508377	1596.6100018024445	
	10493.949965000153	12222.95004272461	1729.0000777244568	
milv	3904.940046072006	5642.01002573967	1737.0699796676636	
masura	31266.079910814762	33058.469878435135	1792.3899676203728	
E.o.x	6624.229980587959	8577.279987692833	1953.0500071048737	
capous	11927.159952402115	14093.079938054085	2165.91998565197	
concept	11032.14000660181	13380.400002479553	2348.2599958777428	
estel	21756.749947547913	24142.66994935274	2385.9200018048286	
kaypro	881.3400187492371	3268.700007915497	2387.3599891662598	
		3259.969982147217	2850.349985599518	
benovy	409.619996547699	3433.30330414/41/		

```
8756.910053431988
                                  11707.88005465269
                                                            2950.970001220703
voko
                                        12352.910059452057
10273.099990844727
                                                                     2962.2199823260307
                 9390.690077126026
haruyama
marathon
                7280.749939441681
                                                                    2992.3500514030457
lovely 8704.380010932684
                                  11939.059989094734
                                                            3234.6799781620502
bpw.style
                11572.1500659585
                                          14837.440190911293
                                                                    3265.290124952793
staleks 8519.730030417442
                                  11875.610019385815
                                                            3355.8799889683723
                3421.7800273299217
                                           7671.800070524216
freedecor
                                                                     4250.020043194294
                                                        5219.379857007414
5358.210015535355
runail 71539.28005346656 76758.65991047397
polarus 6013.720007181168
                                  11371.930022716522
                 8322.80991601944
                                          14536.989881515503
                                                                     6214.179965496063
cosmoprofi
                 26287.840348243713
                                           33345.23023867607
                                                                     7057.389890432358
jessnail
strong 29196.63009786606
                                                            9474.640277385712
                                  38671.27037525177
                 23161.38997283578
                                           33566.209977939725
                                                                     10404.820005103946
ingarden
lianail 5892.839952707291 16394.239884018898 10501.39993131607
uno 35302.029363155365 51039.74947929382 15737.720116138458
grattol 35445.53947067261 71472.70888674259 474679.05964545906 619509.2397020273
                                                            36027.169416069984
                                                            144830.18005656824
Time taken: 46.191 seconds, Fetched: 161 row(s)
hive> )
```

- Here are some 161 brands with increment in the selling from October to November.
- 'Grattol' brand has the highest total increment i.e., 36,027 /- and 'Ovale' seems to have least increment of 0.56 /- from October to November.
- Among all these brands list, 'Runail' which was the best brand in terms of selling in October and November combined is also in the top 10 brands with high increment for October (71539.28 /-) to November (76758.61 /-) i.e., increment of total 5219.38 /-.
- This implies that 'Runail' is the best and popular brand among all other brands within people.

Q8: Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.

Query:

SELECT user_id, SUM(price) as Total_Expenditure FROM ecommerce WHERE event_type='purchase' GROUP BY user_id ORDER BY Total_Expenditure DESC LIMIT 10;

Output:

user_id	total_expenditure
557790271	2715.8699957430363
150318419	1645.970008611679
562167663	1352.8499938696623
531900924	1329.4499949514866
557850743	1295.4800310581923
522130011	1185.3899966478348
561592095	1109.700007289648
431950134	1097.5900000333786
566576008	1056.3600097894669
521347209	1040.9099964797497

Time taken: 19.192 seconds, Fetched: 10 row(s)



- Here is the list of the top 10 users or buyers who have spent the most and could be rewarded with a Golden Customer plan to attract more people in the coming future.
- We are selecting this query to be executed using Optimized table to check that does optimized table reduces execution time with proper partitioning and bucketing.
- Time taken to execute this query on Base table (non-optimized table) is 19.192 seconds.

OPTIMIZED QUERIES

- 1. To create table with Partitioning and Bucketing below commands need to be executed one by one separately.
 - set hive.exec.dynamic.partition.mode=nonstrict;
 - set hive.exec.dynamic.partition=true;
 - set hive.enforce.bucketing=true;

```
hive> set hive.exec.dynamic.partition.mode=nonstrict;
hive> set hive.exec.dynamic.partition=true;
hive> set hive.enforce.bucketing=true;
```

Table Optimization Steps:

2. Command to create table 'dyn_ecommerce' with partition on 'event_type' attribute and bucket(cluster) on 'price' attribute.

Query:

```
CREATE TABLE IF NOT EXISTS dyn_ecommerce( event_time timestamp, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string )

PARTITIONED BY (event_type string)

CLUSTERED BY (price) INTO 7 BUCKETS

ROW FORMAT DELIMITED FIELDS TERMINATED BY ',' lines terminated by '\n' stored as textfile;
```

Output:

```
hive> CREATE TABLE IF NOT EXISTS dyn_ecommerce( event_time timestamp, product_id string, category_id string, category_code string, brand string, price float, user_id bigint, user_session string ) PARTIT IONED BY (event_type string) CLUSTERED BY (price) INTO 7 BUCKETS ROW FORMAT DELIMITED FIELDS TERMINAT ED BY ',' lines terminated by '\n' stored as textfile;
OK
Time taken: 0.08 seconds
```

3. To add data into partitioned and bucketed table we need to get it from already created table i.e., 'ecommerce'

Query:

INSERT INTO TABLE dyn_ecommerce PARTITION (event_type) SELECT event_time, product_id, category id, category code, brand, price, user id, user session, event type FROM ecommerce;

Output:

```
hive> INSERT INTO TABLE dyn_ecommerce PARTITION (event_type) SELECT event_time, product_id, category_
id, category_code, brand, price, user_id, user_session, event_type FROM ecommerce;
Query ID = hadoop_20221127183528_5a2cc81e-9035-4ea9-8cd3-dbc71bbbc78e
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening ...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1669571876130_0007)
       VERTICES
                     MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container SUCCEEDED Reducer 2 ..... container SUCCEEDED
                                            2
4
                                                                              0 0 0
                                                                     0
                                                                                                0
                                                           4
                                                                     0
                                                                                                0
VERTICES: 02/02 [===========>>] 100% ELAPSED TIME: 123.47 s
Loading data to table default.dyn_ecommerce partition (event_type=null)
Loaded: 4/4 partitions.
         Time taken to load dynamic partitions: 0.625 seconds
        Time taken for adding to write entity: 0.003 seconds
OK
```

4. Command to check the successful creation of partitioned and bucketed table first we need to exit from Hive environment by executing 'EXIT;' command and then run below mentioned commands.

- a. Command to exit Hive environment
 - EXIT:
- b. Command to check existence of partitions (event_type = purchase) in the table

Query:

hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=purchase

Output:

```
[hadoop@ip-172-31-53-228 ~]$ hadoop fs -ls /user/hive/warehouse/dyn ecommerce/event type=purchase
Found 7 items
-rwxrwxrwt 1 hadoop hdfsadmingroup 7156558 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=purchase/000000_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 10612187 2022-11-27 18:37 /user/hive/warehouse/dyn ecommerce/e
vent_type=purchase/000001_0
-rwxrwxrwt
            1 hadoop hdfsadmingroup
                                     5882649 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=purchase/000002_0
-rwxrwxrwt 1 hadoop hdfsadmingroup
                                      6198375 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=purchase/000003_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 7294992 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=purchase/000004 0
-rwxrwxrwt 1 hadoop hdfsadmingroup 7654941 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=purchase/000005_0
-rwxrwxrwt 1 hadoop hdfsadmingroup
                                       5654157 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=purchase/000006_0
```

c. Command to check existence of partitions (event_type = cart) in the table

Query:

hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=cart

Output:

```
[hadoop@ip-172-31-53-228 ~]$ hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=cart
Found 7 items
-rwxrwxrwt 1 hadoop hdfsadmingroup 33595875 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent type=cart/000000 0
-rwxrwxrwt 1 hadoop hdfsadmingroup 46627315 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=cart/000001_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 24891985 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=cart/000002 0
-rwxrwxrwt 1 hadoop hdfsadmingroup 28701160 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=cart/000003_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 32998180 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=cart/000004_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 34585933 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=cart/000005_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 24442448 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=cart/000006 0
[hadoop@ip-172-31-53-228 ~]$
```

d. Command to check existence of partitions (event_type remove_from_cart) in the table

Query:

hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=remove

_from_cart

Output:

```
[hadoop@ip-172-31-53-228 ~]$ hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=remove_from_
Found 7 items
                                     20976007 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
-rwxrwxrwt 1 hadoop hdfsadmingroup
vent_type=remove_from_cart/000000_0
                                      30722090 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
-rwxrwxrwt 1 hadoop hdfsadmingroup
vent type=remove from cart/000001 0
                                     16011783 2022-11-27 18:37 /user/hive/warehouse/dyn ecommerce/e
-rwxrwxrwt 1 hadoop hdfsadmingroup
vent type=remove from cart/000002 0
-rwxrwxrwt 1 hadoop hdfsadmingroup
                                     19551051 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/el
vent_type=remove_from_cart/000003_0
-rwxrwxrwt 1 hadoop hdfsadmingroup
                                      23881554 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=remove_from_cart/000004_0
                                     22782145 2022-11-27 18:37 /user/hive/warehouse/dyn ecommerce/e
-rwxrwxrwt 1 hadoop hdfsadmingroup
vent type=remove from cart/000005 0
-rwxrwxrwt 1 hadoop hdfsadmingroup
                                     15831904 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=remove_from_cart/000006_0
```

e. Command to check existence of partitions (event type = view) in the table

Query:

hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=view

Output:

```
[hadoop@ip-172-31-53-228 ~]$ hadoop fs -ls /user/hive/warehouse/dyn_ecommerce/event_type=view
Found 7 items
-rwxrwxrwt 1 hadoop hdfsadmingroup 49682305 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=view/000000_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 74032907 2022-11-27 18:37 /user/hive/warehouse/dyn ecommerce/e
vent type=view/000001 0
           1 hadoop hdfsadmingroup 44309688 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
-rwxrwxrwt
vent_type=view/000002_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 39932487 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent type=view/000003 0
-rwxrwxrwt 1 hadoop hdfsadmingroup 50747123 2022-11-27 18:37 /user/hive/warehouse/dyn ecommerce/e
vent_type=view/000004_0
                                     50032175 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
-rwxrwxrwt
            1 hadoop hdfsadmingroup
vent_type=view/000005_0
-rwxrwxrwt 1 hadoop hdfsadmingroup 42994207 2022-11-27 18:37 /user/hive/warehouse/dyn_ecommerce/e
vent_type=view/000006_0
```

5. Running the same query for <u>Question 8</u> on Optimized as executed on Base table to understand the execution time of same query on Base table and Optimized table.

Running the Optimized query using Hive.

Q8 with (optimization): Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.

a. Normal Query using Non-Optimized table "ecommerce"

```
SELECT user_id, SUM(price) as Total_Expenditure FROM ecommerce
WHERE event_type='purchase'
GROUP BY user_id
ORDER BY Total Expenditure DESC LIMIT 10;
```

Output:

```
hive> SELECT user id, SUM(price) as Total Expenditure
   > FROM ecommerce WHERE event_type='purchase
     > GROUP BY user_id
     > ORDER BY Total_Expenditure DESC LIMIT 10;
Query ID = hadoop_20221123223529_369144d9-c414-4d62-bd11-2749b1e35c24
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1669236180199_0016)
         VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

      Map 1 ......
      container
      SUCCEEDED
      2
      2
      0
      0
      0
      0

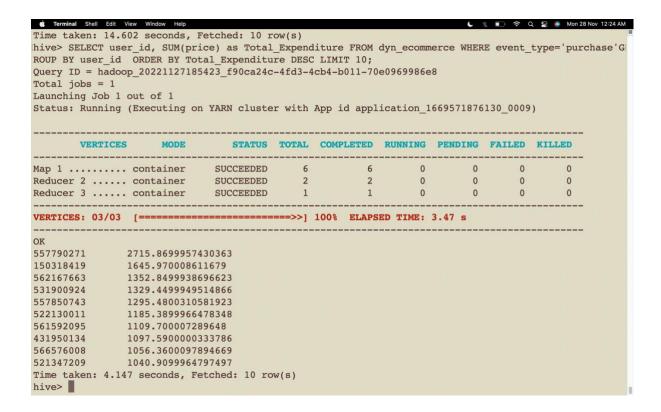
      Reducer 2 .....
      container
      SUCCEEDED
      6
      6
      0
      0
      0
      0

      Reducer 3 .....
      container
      SUCCEEDED
      1
      1
      0
      0
      0
      0

VERTICES: 03/03 [======>>] 100% ELAPSED TIME: 18.70 s
OK
user_id total_expenditure
Time taken: 19.192 seconds, Fetched: 10 row(s)
hive>
```

b. Optimised Query using dynamic table "dyn_ecommerce"

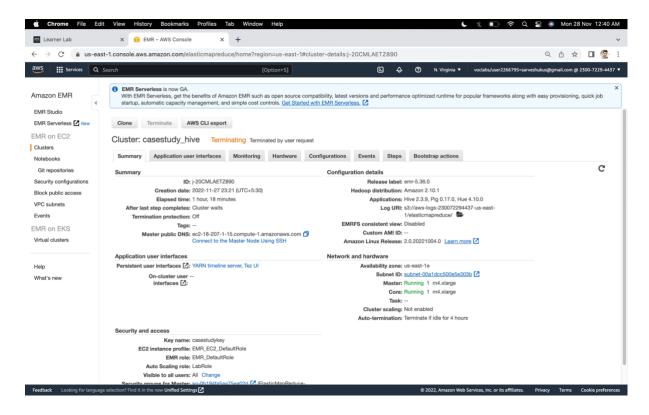
```
SELECT user_id, SUM(price) AS Total_Expenditure
FROM dyn_ecommerce
WHERE event_type='purchase'
GROUP BY user_id
ORDER BY Total_Expenditure DESC LIMIT 10;
```



- After creating an optimized table by Partitioning on 'event_type' attribute and Bucketing (Clustering) on 'price' we have executed same query of **Question No. 8** on this table.
- We can see the result is same as we have got when executed on Base table (Non-Optimized table).
- Secondly, most importantly we can see there is significant drop in the execution time of the same query i.e., previously the execution was measured as 19.192 seconds and now it is 4.147 seconds with the difference of 15.045 seconds.
- Hence, with proper partitioning and bucketing on table we can reduce execution time of the query.
- 6. Exit and Terminating EMR cluster "casestudy_hive"
 - a. Exit from Hive and hadoop using command 'exit;'

```
hive> exit;
[hadoop@ip-172-31-53-228 ~]$ exit;
logout
Connection to ec2-18-207-1-15.compute-1.amazonaws.com closed.
(base) sarveshsimmi@Sarveshs-MacBook-Air ~ %
```

b. Terminate EMR cluster



End of Procedure