

1/1/2015

6/30/2017

Total Profit

10.46M

Total Revenue

24.91M

Total Orders

25164

Total Returns

1828

SubcategoryName	Total Revenue	Order %	
Bike Racks	36,240.00	<div></div>	1.20%
Bike Stands	37,206.00	<div></div>	0.93%
Bottles and Cages	107,744.94	<div></div>	17.82%
Caps	35,882.07	<div></div>	8.19%
Cleaners	13,562.70	<div></div>	3.38%
Fenders	87,040.80	<div></div>	7.85%
Gloves	62,261.18	<div></div>	5.29%
Helmets	205,833.94	<div></div>	23.98%
Hydration Packs	38,218.05	<div></div>	2.76%
Jerseys	158,564.94	<div></div>	12.37%
Mountain Bikes	8,583,747.75	<div></div>	18.70%
Road Bikes	11,287,182.69	<div></div>	28.21%
Shorts	66,070.56	<div></div>	3.75%
Socks	9,556.37	<div></div>	2.14%
Tires and Tubes	380,826.68	<div></div>	36.10%
Touring Bikes	3,771,564.66	<div></div>	8.44%
Vests	33,083.50	<div></div>	2.07%
Total	24,914,586.82	100.00%	

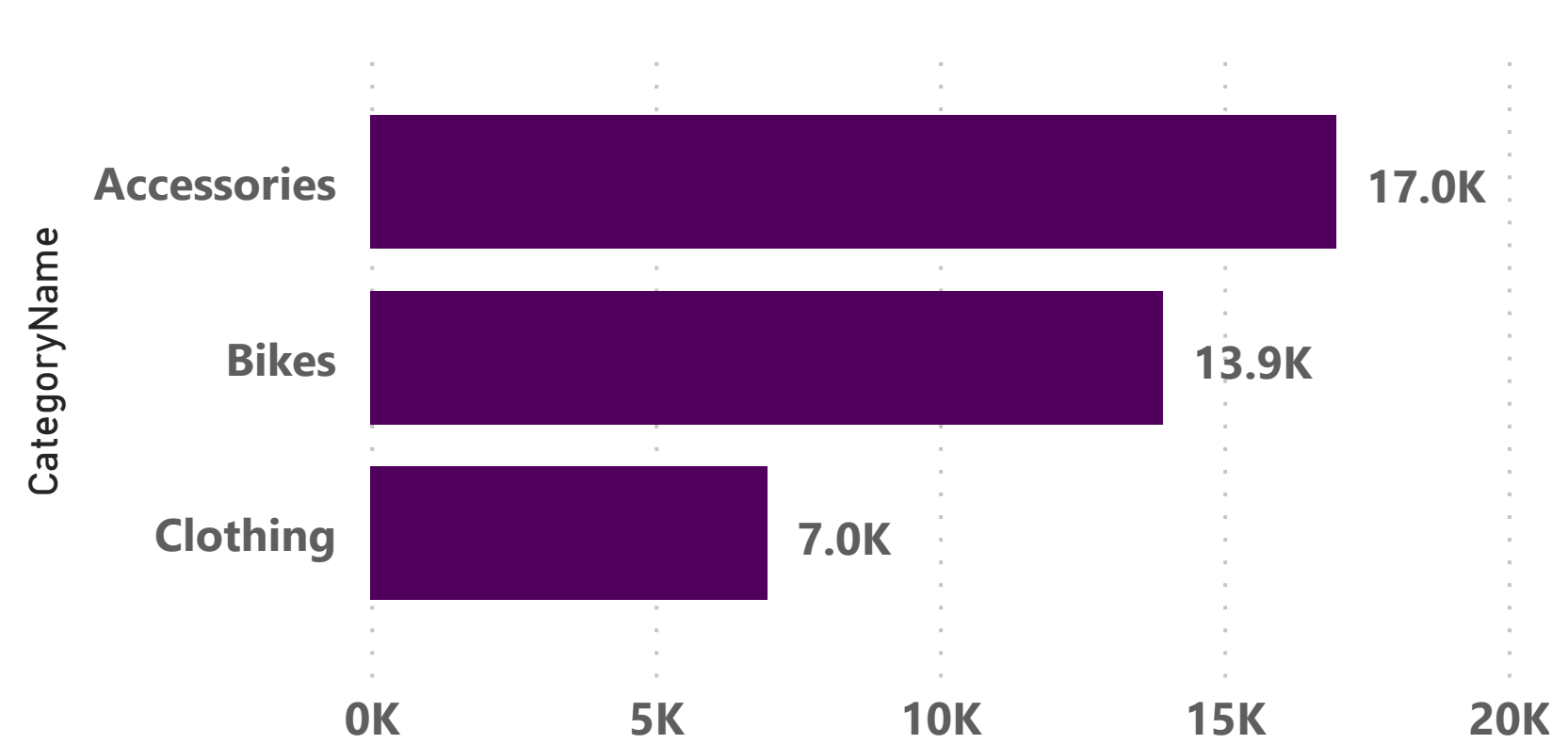
Top Product

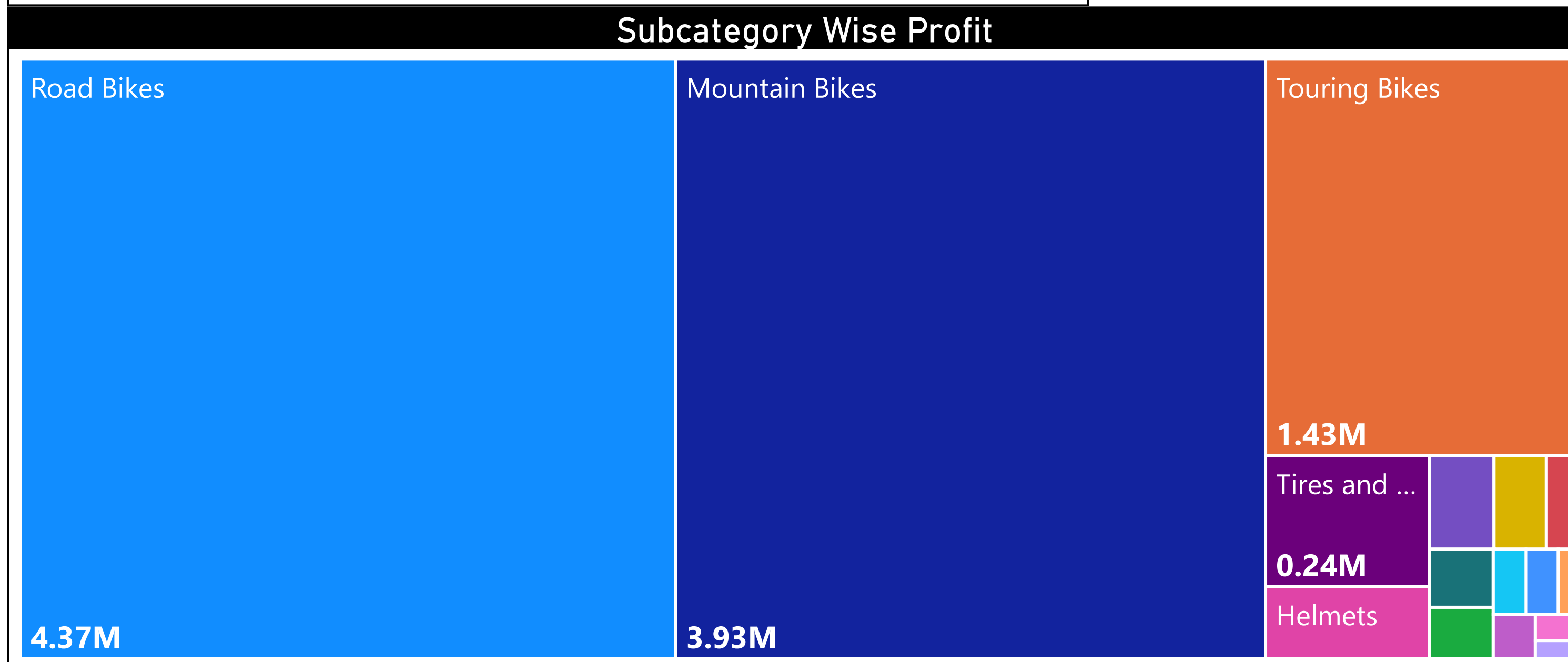
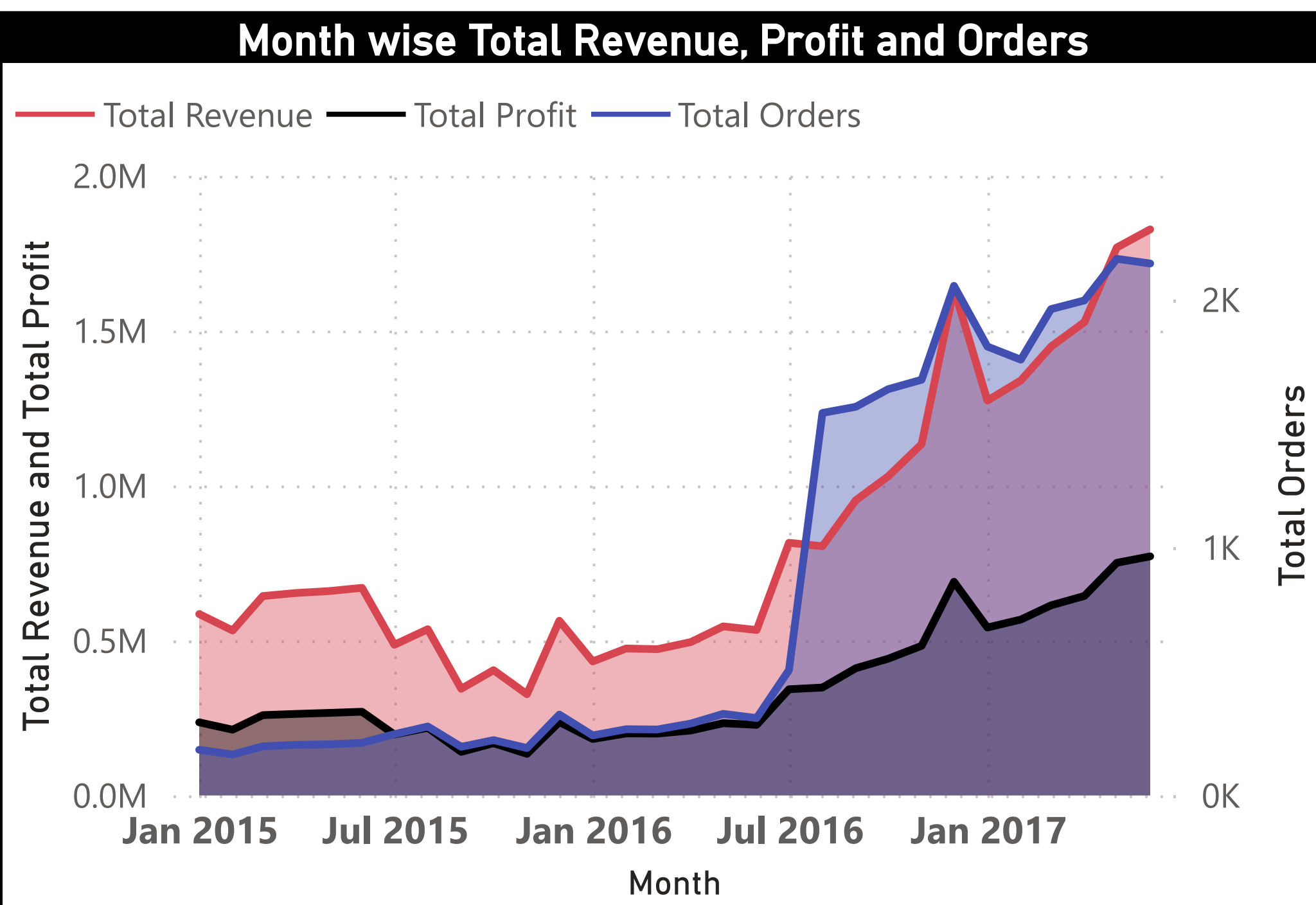
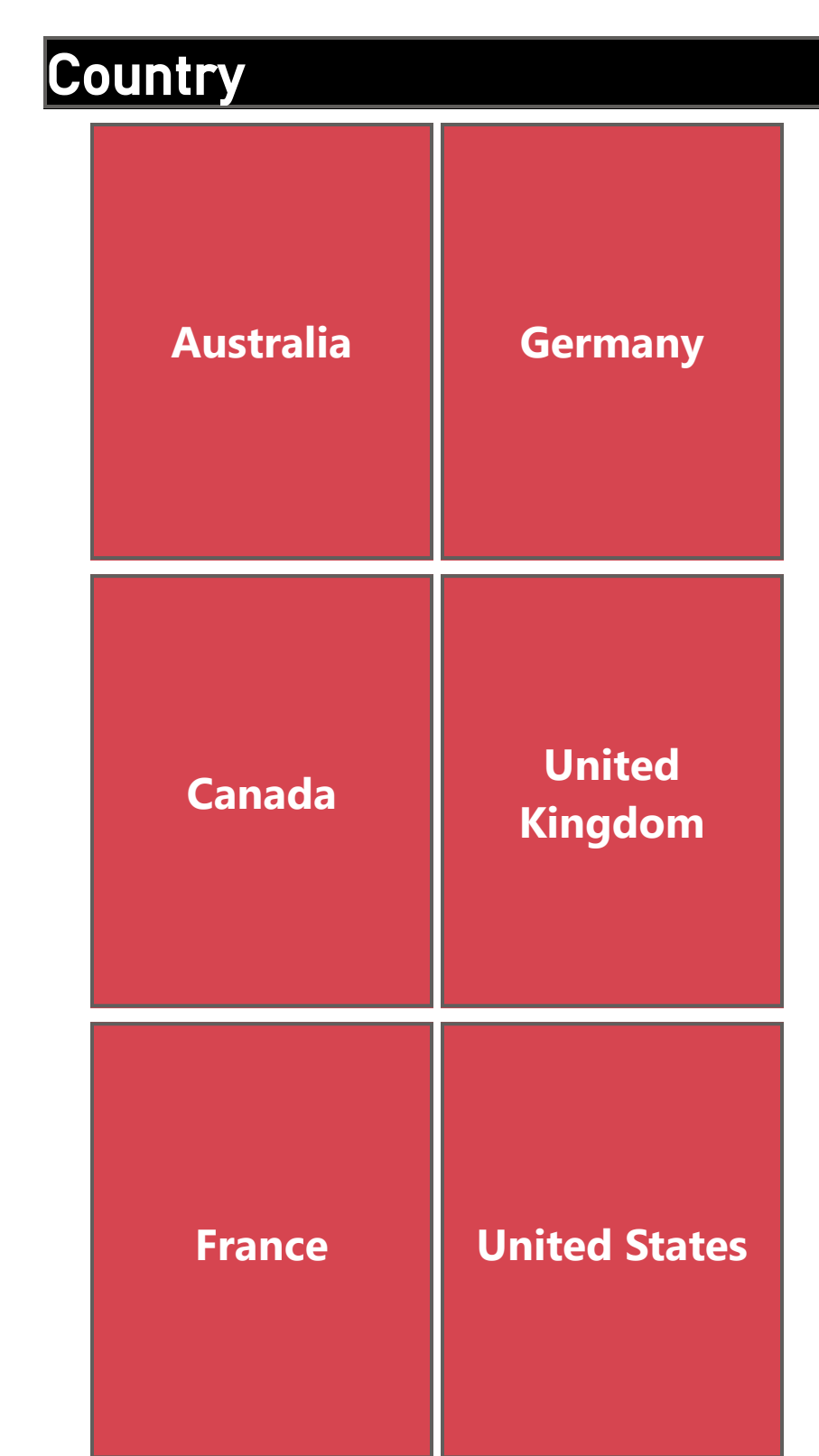
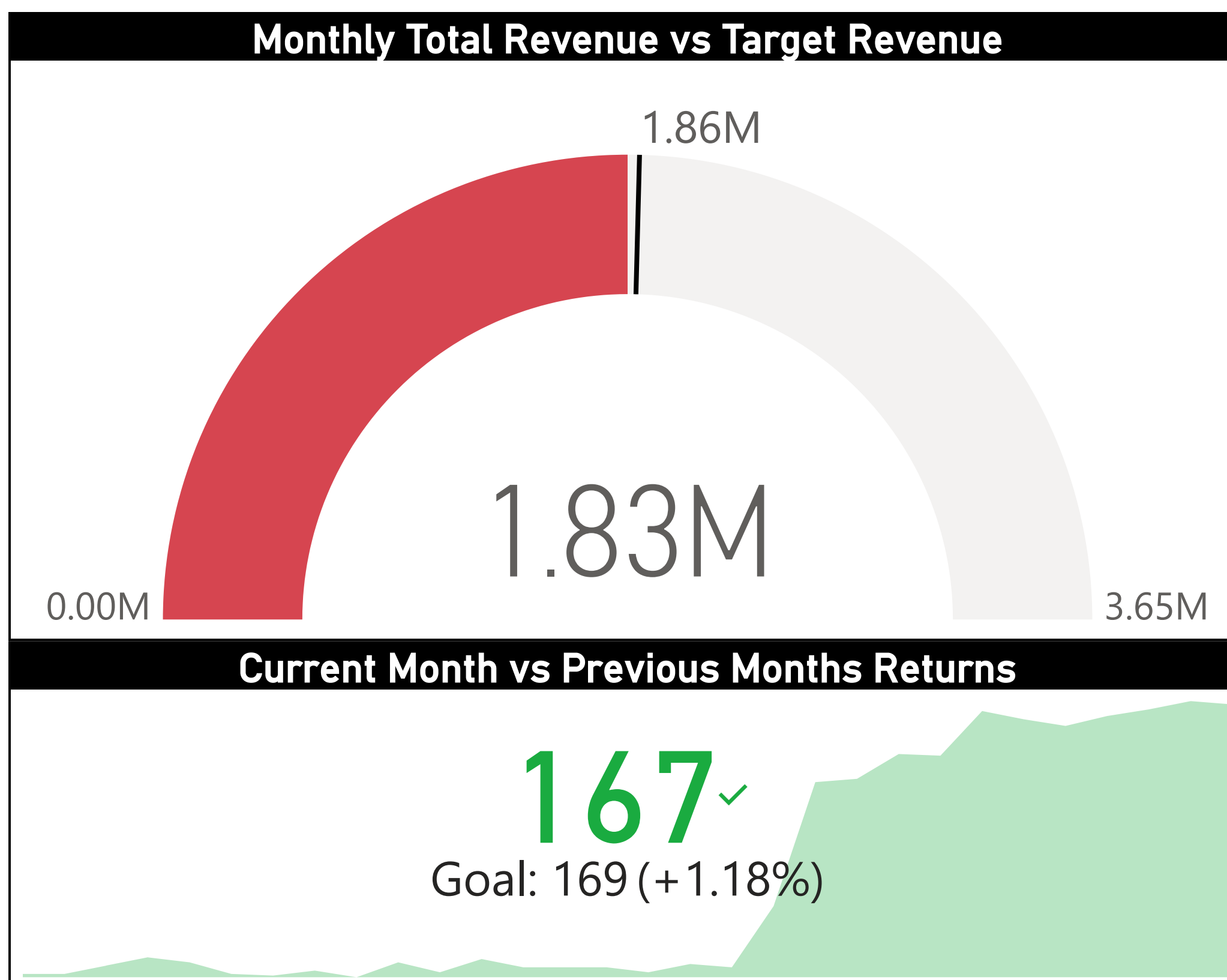
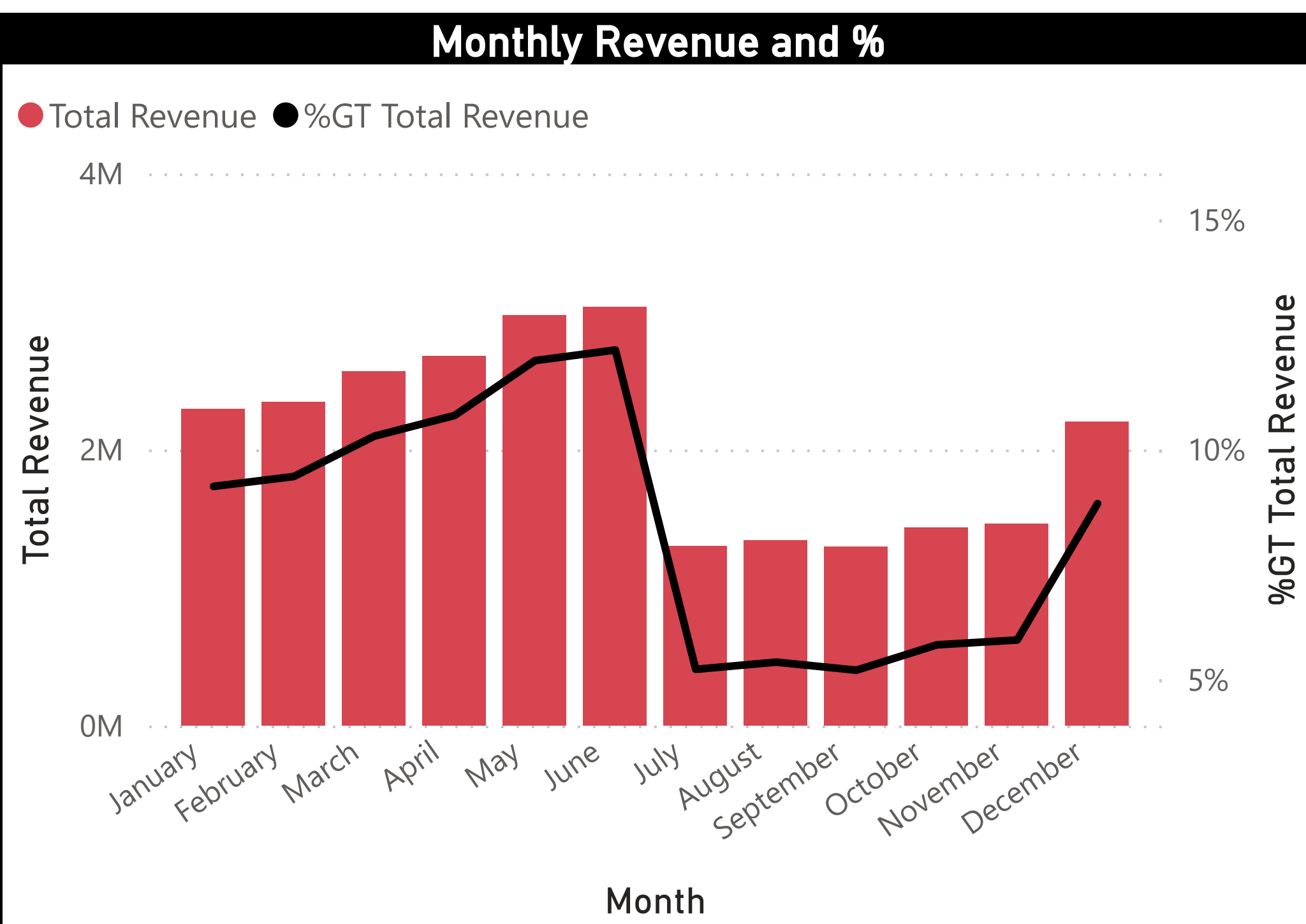
Mountain-200 Black, 46

Top Subcategory

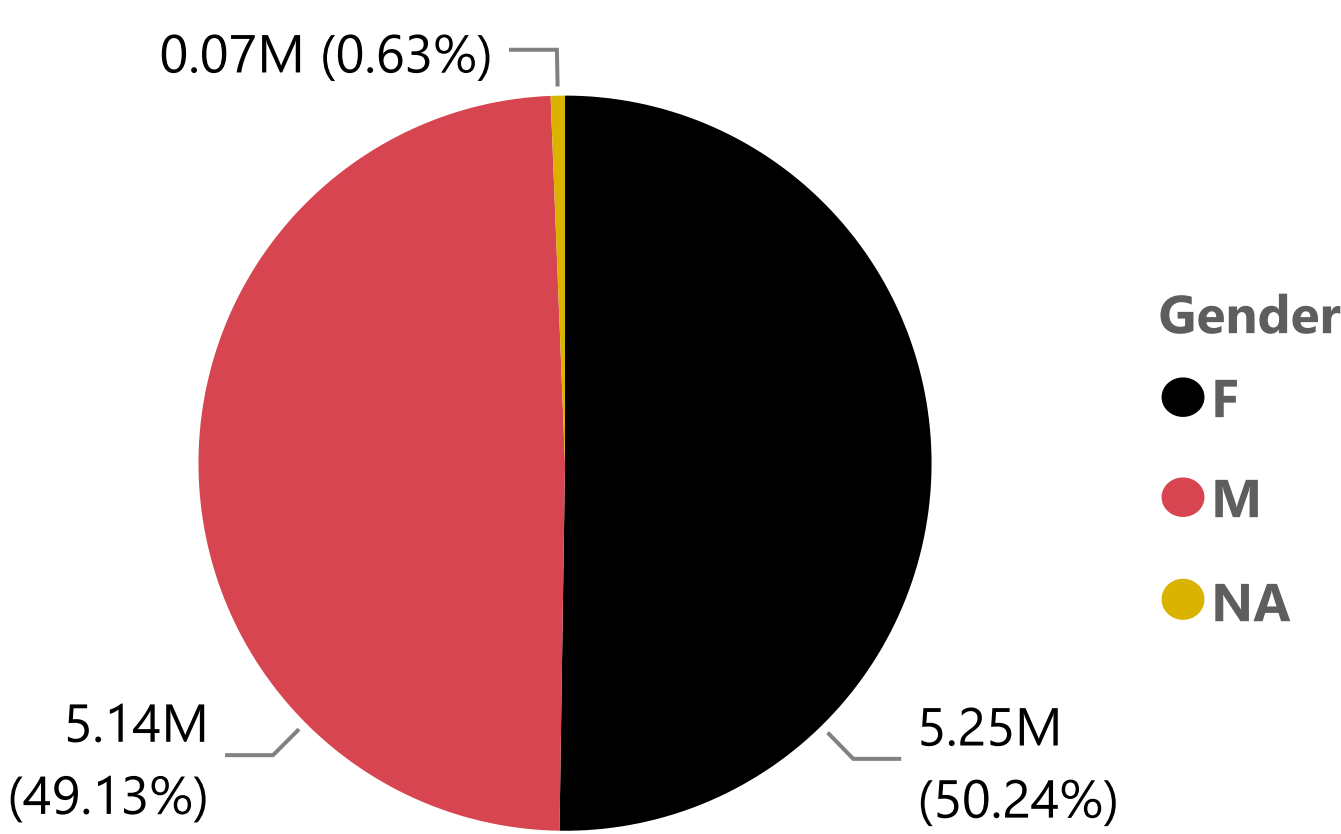
Road Bikes

Category wise orders

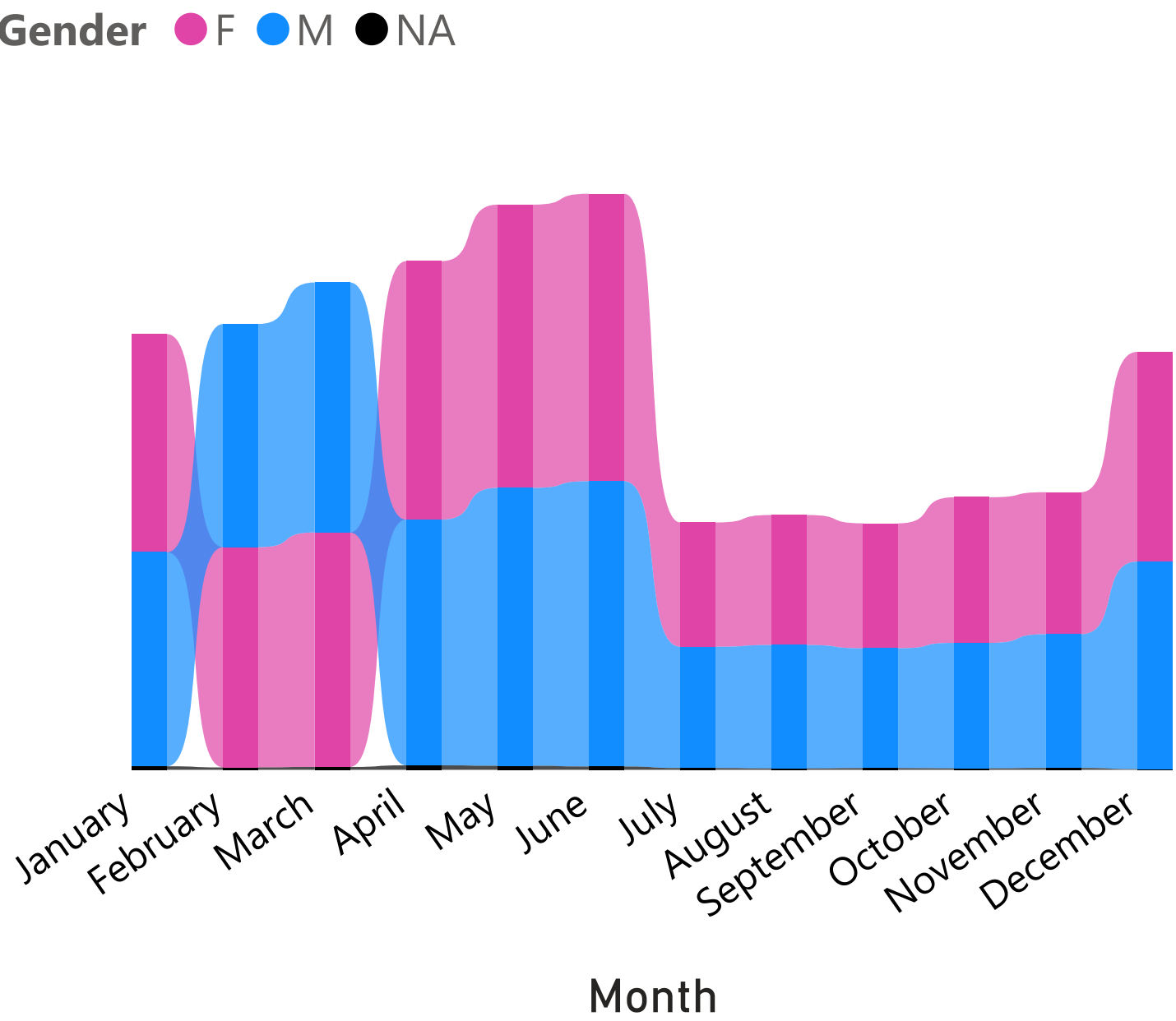




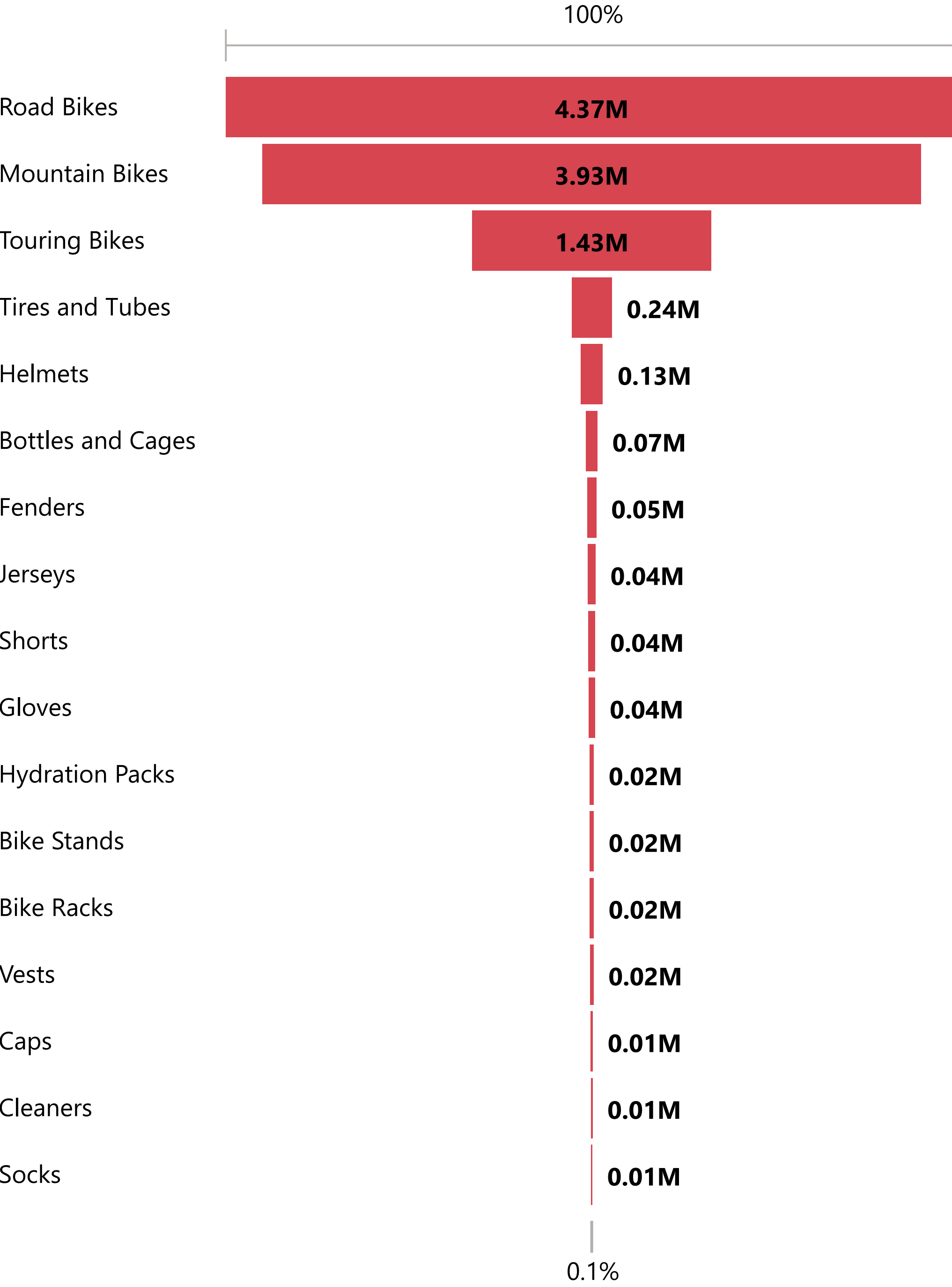
Gender wise Total Profit



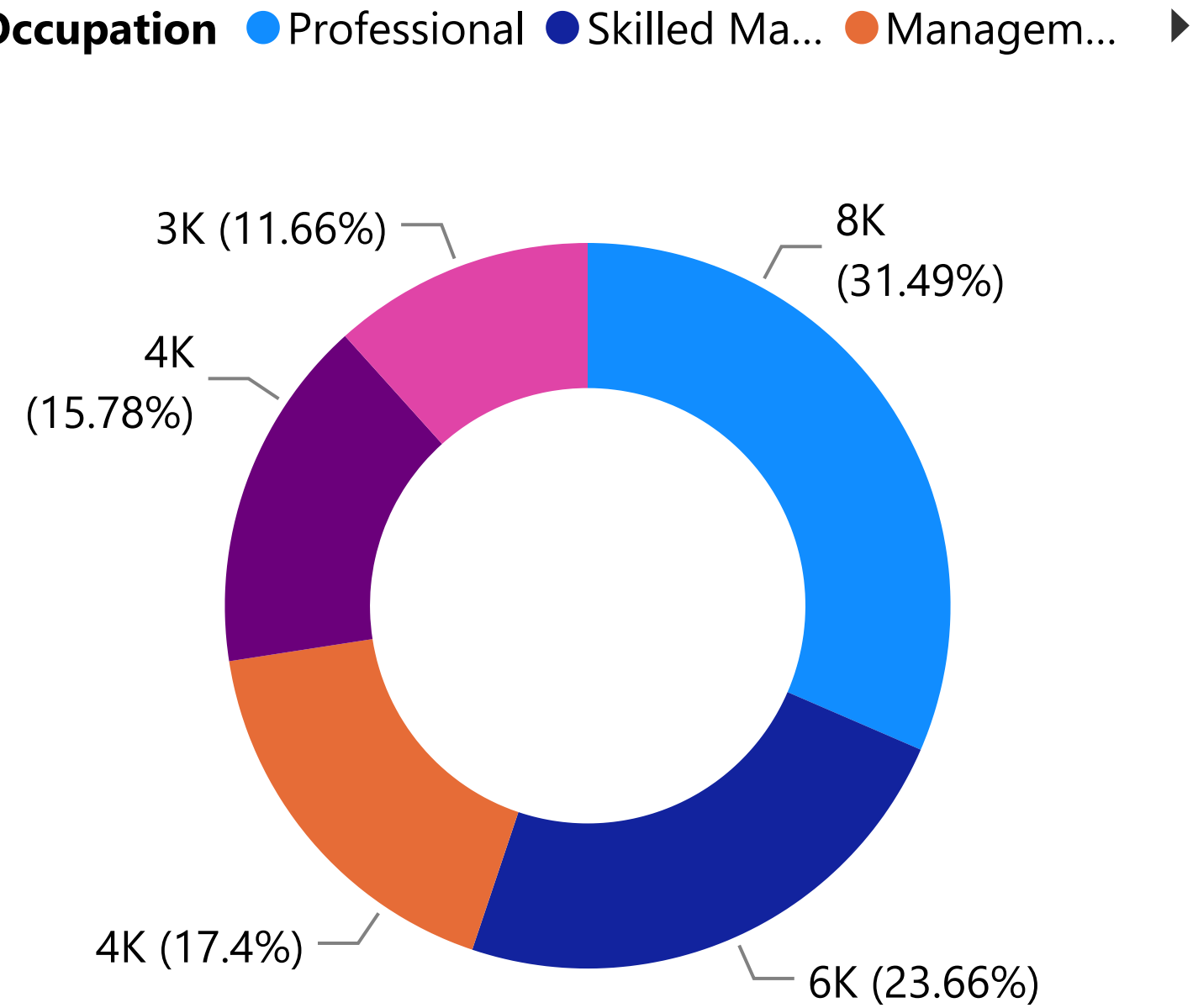
Gender wise Total Monthly Revenue



Subcategory wise Total Orders



Occupation wise Total Orders



Subcategory wise Total Orders

