

ADVENTUREWORKS

REGIONAL ANALYSIS

Date

1/1/2005

12/31/2014

\$109.81M	\$43.97M	\$65.84M	60.0%
Total Sales	Total Cost	Gross Profit	% Gross Profit

Country

Australia

Canada

France

Germany

United Kingdom

United States

Select Category

All

Select Sub-Category

All

Internet Sales	\$29.36M	\$17.28M	60K	41.1%
Total IS CY	Total Cost IS	Total Quantit...	% Margin IS	

Reseller Sales	\$80.45M	\$26.69M	214K	66.8%
Total RS CY	Total Cost RS	Total Qty RS	% Margin RS	



EnglishProductSubcategoryName	Total Sales
Bib-Shorts	\$166,739.7086
Bike Racks	\$237,096.156
Bike Stands	\$39,591
Bottles and Cages	\$64,274.7936
Bottom Brackets	\$51,826.374
Brakes	\$66,018.711
Caps	\$51,229.4461
Chains	\$9,377.7102
Cleaners	\$18,406.9725
Cranksets	\$203,942.6182
Total	\$109,809,274.203

