ADITYA RASTOGI

Software Developer

CONTACT

- 📞 (+91) 8802141638
- 📍 Delhi, India
- ✉️ adityarastogi1801@gmail.com
- 🌐 *www.adityarastogi.com*

EDUCATION

CRIO.DO

MERN Stack Development Course
2022-2023

UPES, DEHRADUN

Bachelor of Computer Applications
2018-2021

SKILLS

- HTML/CSS
- Javascript
- Typescript
- React.js
- Express.js
- Node.js
- MySql
- Next.js

ABOUT ME

Passionate Software Engineer with expertise in React, JavaScript, HTML, CSS, and MySQL. Committed to creating responsive, secure web solutions using RESTful APIs. Eager to grow into a versatile Full-Stack Developer and contribute to cutting-edge digital solutions that enhance user experiences.

WORK EXPERIENCE

SOFTWARE ENGINEER

Being the Parent (MAY 2023 - MAY 2024)

- Implemented dynamic data visualization in the Admin Portal using React Recharts, reducing decision-making time by 40%.
- Engineered robust access controls with a role-based system in the Admin Portal using Bootstrap and React.
- Streamlined content creation in the Admin Portal, enhancing operational efficiencies and data governance.
- Deployed Single Sign-On (SSO) solution across sub-brands, integrating Apple and Google Sign-In, increasing user retention by 15% and conversion rates by 25%.
- Led frontend development of AdTech platform with Ant Design, React CSV, and ApexCharts, boosting advertising revenue.
- Implemented Context APIs for advanced state management in the AdTech platform, optimizing user experience and operational efficiency.

PROJECTS

Simple Scribbles ↗

- A personal blogging website using Next.js for server-side rendering and static site generation.
- Utilized Tailwind CSS for responsive and modern UI design.
- Added hoverable stages for interactive user experience.
- Showcased personal projects with detailed descriptions and media.