

# ADITYA RASTOGI

## CONTACT

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## ABOUT ME

Passionate Software Engineer with expertise in React, JavaScript, HTML, CSS, and MySQL. Committed to creating responsive, secure web solutions using RESTful APIs. Eager to grow into a versatile Full-Stack Developer and contribute to cutting-edge digital solutions that enhance user experiences.

## EDUCATION

### CRIO.DO

MERN Stack Development Course  
2022-2023

### UPES, DEHRADUN

Bachelor of Computer Applications  
2018-2021

## SKILLS

→ HTML/CSS  
→ Javascript  
→ Typescript  
→ React.js  
→ Express.js  
→ Node.js  
→ MySql

## WORK EXPERIENCE

### SOFTWARE ENGINEER

Being the Parent ( MAY 2023 - MAY 2024 )

- Implemented dynamic data visualization in Admin Portal using React Recharts, reducing decision-making time by 40%.
- Engineered robust access controls with role-based system in Admin Portal using Bootstrap and React.
- Streamlined content creation in Admin Portal, enhancing operational efficiencies and data governance.
- Deployed Single Sign-On (SSO) solution across sub-brands, integrating Apple and Google Sign-In, increasing user retention by 15% and conversion rates by 25%.
- Led frontend development of AdTech platform with Ant Design, React CSV, and ApexCharts, boosting advertising revenue.
- Implemented Context APIs for advanced state management in AdTech platform, optimizing user experience and operational efficiency.

## PROJECTS

Crio.do

### QKART

- React E-commerce App
- Debouncing to improve the search feature
- Created auth routes for conditional rendering of UI

### XBOARD

- Live News Feeds
- Built the logic that converts the RSS feed into JSON format
- Used figma design sheets

## CERTIFICATION

### JAVASCRIPT

Jan 2022  
HackerRank

### SQL

Jan 2022  
HackerRank