

ADITYA RASTOGI

CONTACT

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ABOUT ME

Passionate Software Engineer with expertise in React, JavaScript, HTML, CSS, and MySQL. Committed to creating responsive, secure web solutions using RESTful APIs. Eager to grow into a versatile Full-Stack Developer and contribute to cutting-edge digital solutions that enhance user experiences.

EDUCATION

CRIO.DO

MERN Stack Development Course
2022-2023

UPES, DEHRADUN

Bachelor of Computer Applications
2018-2021

SKILLS

→ HTML/CSS
→ Javascript
→ Typescript
→ React.js
→ Express.js
→ Node.js
→ MySql

WORK EXPERIENCE

SOFTWARE ENGINEER

Being the Parent (MAY 2023 - MAY 2024)

- Implemented dynamic data visualization in Admin Portal using React Recharts, reducing decision-making time by 40%.
- Engineered robust access controls with role-based system in Admin Portal using Bootstrap and React.
- Streamlined content creation in Admin Portal, enhancing operational efficiencies and data governance.
- Deployed Single Sign-On (SSO) solution across sub-brands, integrating Apple and Google Sign-In, increasing user retention by 15% and conversion rates by 25%.
- Led frontend development of AdTech platform with Ant Design, React CSV, and ApexCharts, boosting advertising revenue.
- Implemented Context APIs for advanced state management in AdTech platform, optimizing user experience and operational efficiency.

PROJECTS

Crio.do

QKART

- React E-commerce App
- Debouncing to improve the search feature
- Created auth routes for conditional rendering of UI

XBOARD

- Live News Feeds
- Built the logic that converts the RSS feed into JSON format
- Used figma design sheets

CERTIFICATION

JAVASCRIPT

Jan 2022
HackerRank

SQL

Jan 2022
HackerRank