



SWIGGY SALES ANALYSIS DASHBOARD

Figures in millions of Rupee ₹

- ADITYA RAVISHANKAR

TOTAL SALES

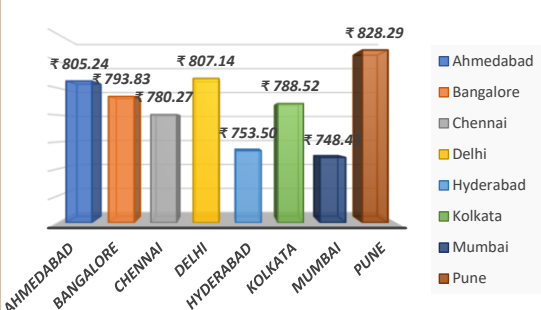
₹ 14,54,782

NUMBER OF ITEMS

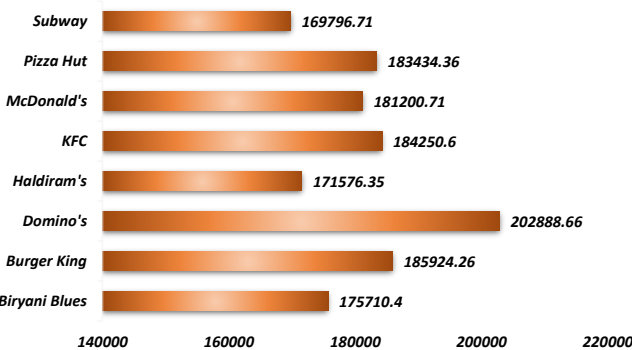
2000

Sales Analysis

Average Order amount by Location

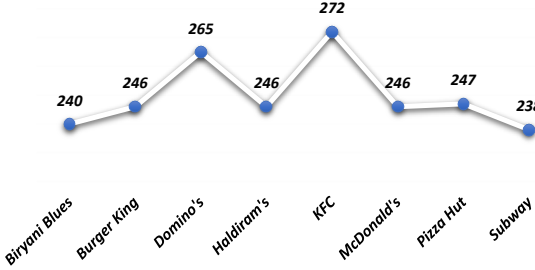


Total Sales by Restaurant

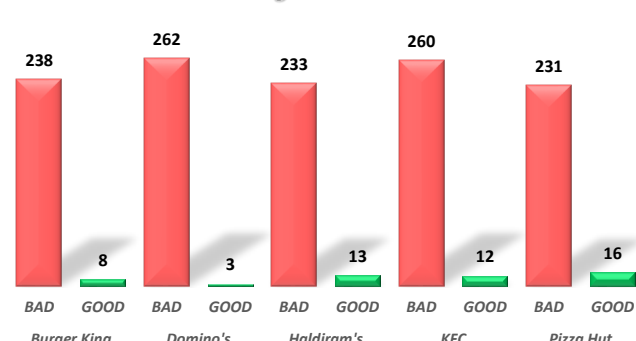


Customer Behaviour Analysis

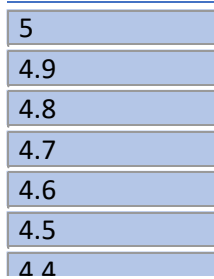
Number of items ordered in Restaurants



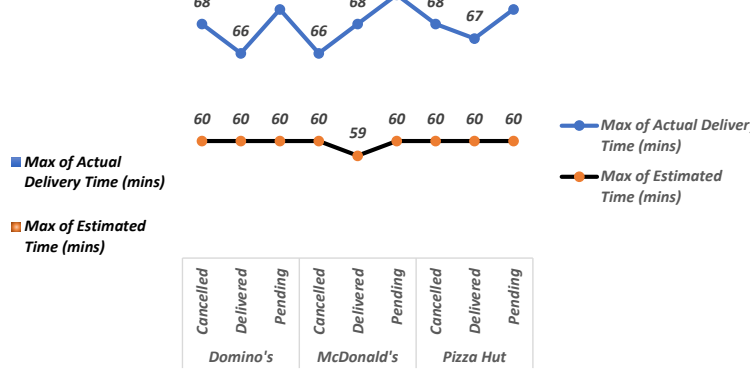
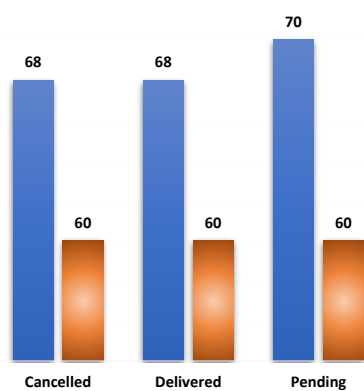
Customer Rating Based on Restaurants



Customer R...

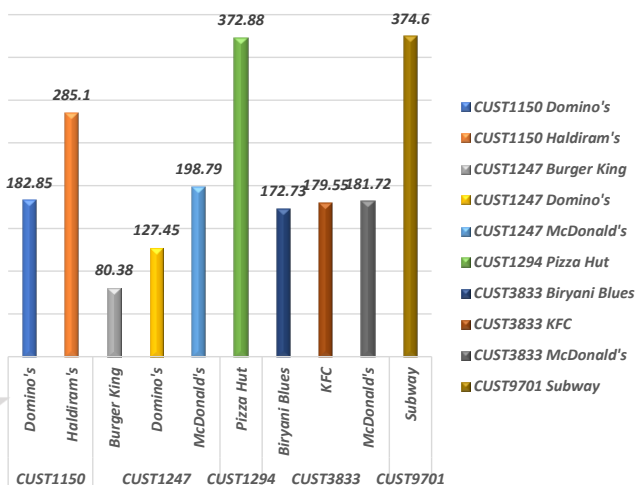
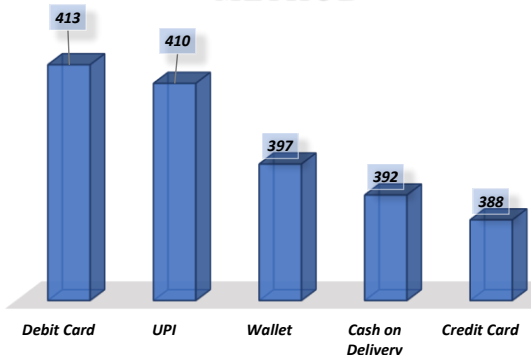


Delivery Performance



Discount & Payment Methods

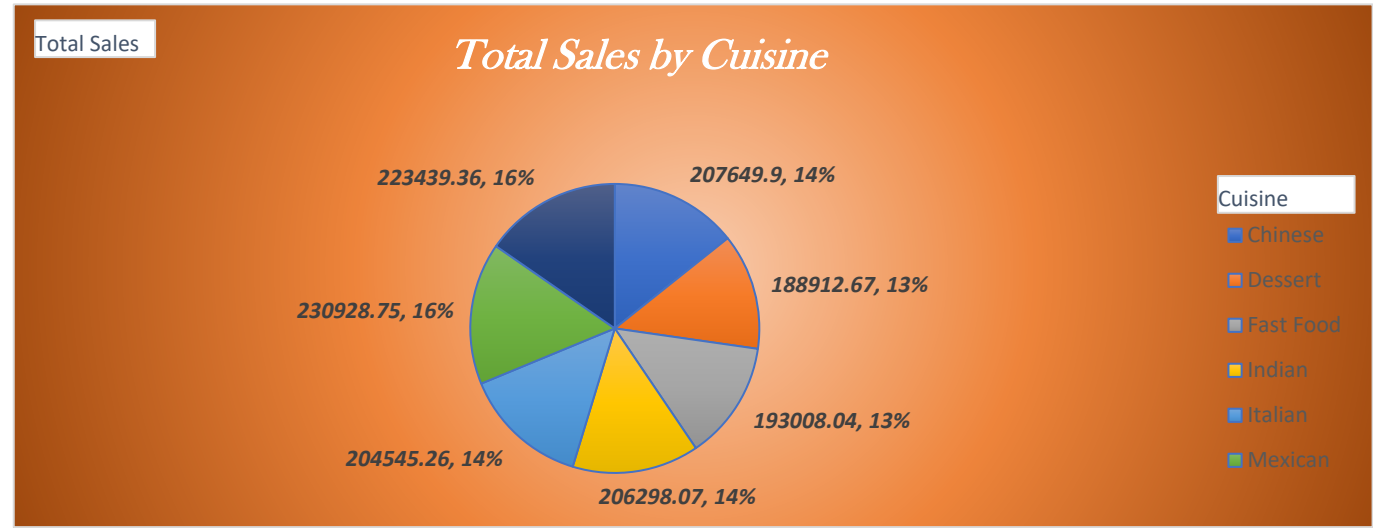
PREFERRED PAYMENT METHOD



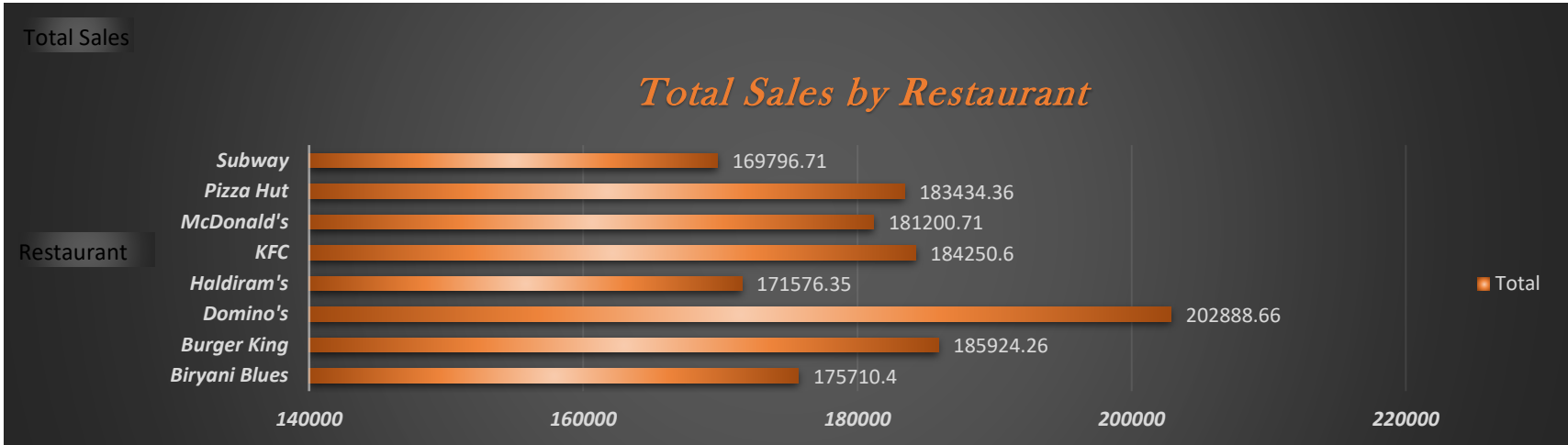
SALES ANALYSIS

Total Sales	Count of Number of Items	Total Sales	Count of Number of Items
₹ 14,54,782	2000	₹ 14,54,782	2000

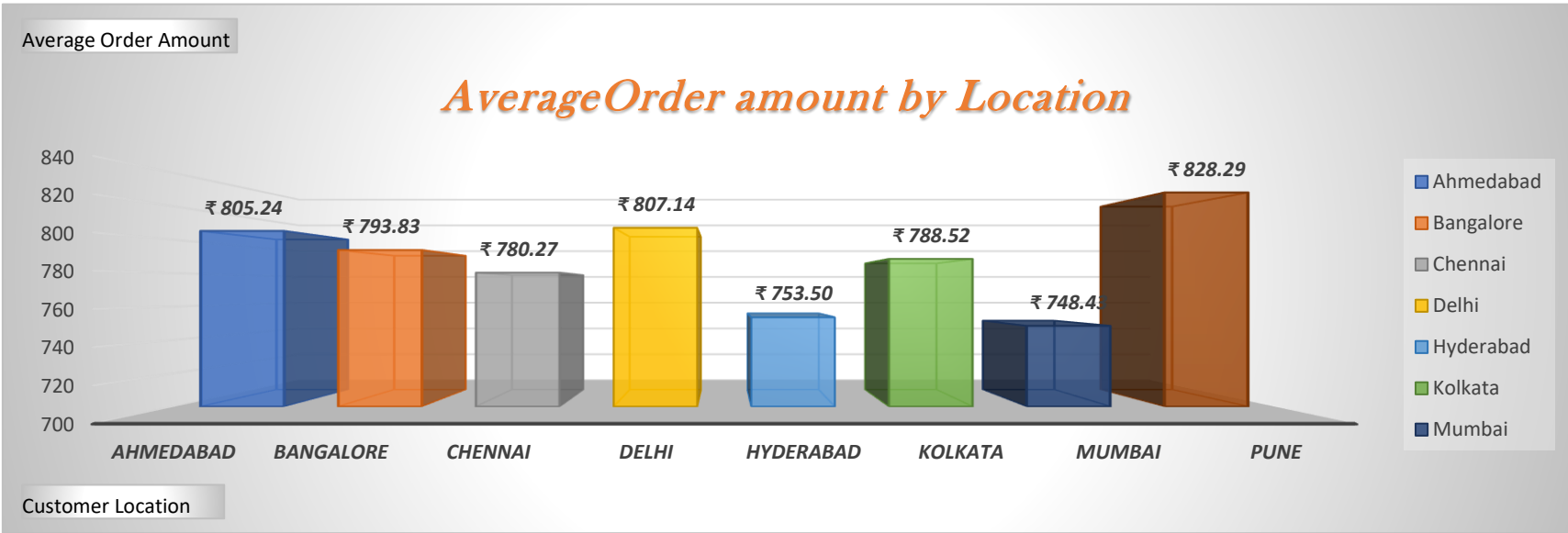
Cuisine	Total Sales
Chinese	207649.9
Dessert	188912.67
Fast Food	193008.04
Indian	206298.07
Italian	204545.26
Mexican	230928.75
Thai	223439.36
Grand Total	1454782.05



Restaurant	Total Sales
Biryani Blues	175710.4
Burger King	185924.26
Domino's	202888.66
Haldiram's	171576.35
KFC	184250.6
McDonald's	181200.71
Pizza Hut	183434.36
Subway	169796.71
Grand Total	1454782.05

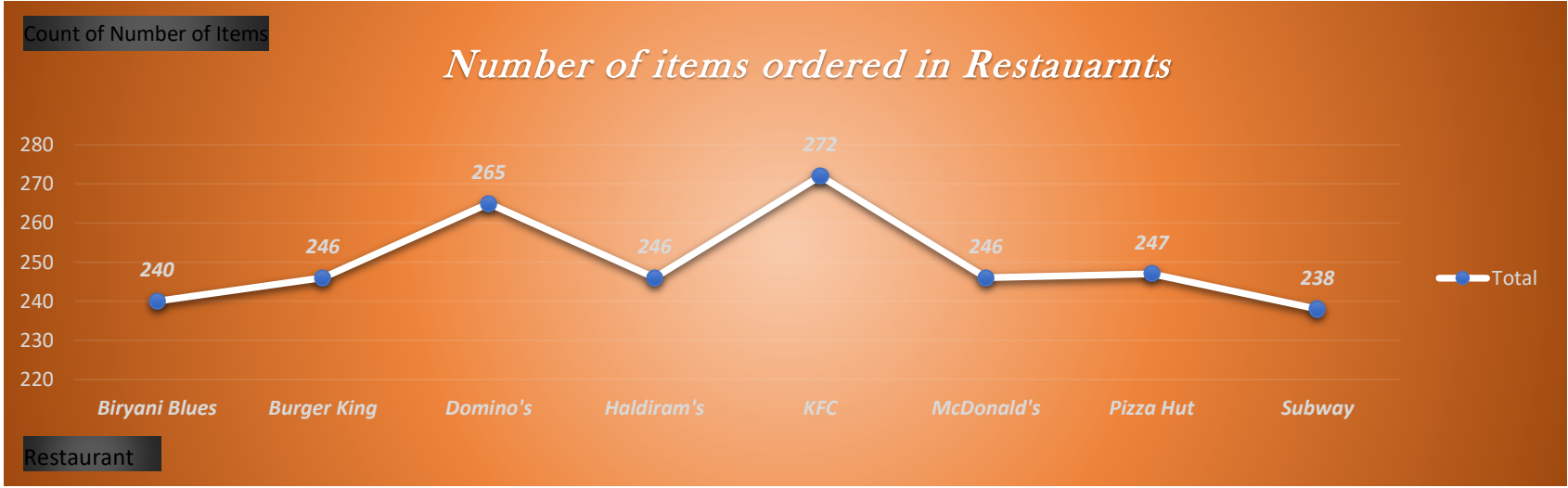


Customer Location	Average Order Amount
Ahmedabad	805.2408163
Bangalore	793.8288593
Chennai	780.27392
Delhi	807.1415175
Hyderabad	753.5027347
Kolkata	788.5151452
Mumbai	748.4259167
Pune	828.2894595
Grand Total	788.677175

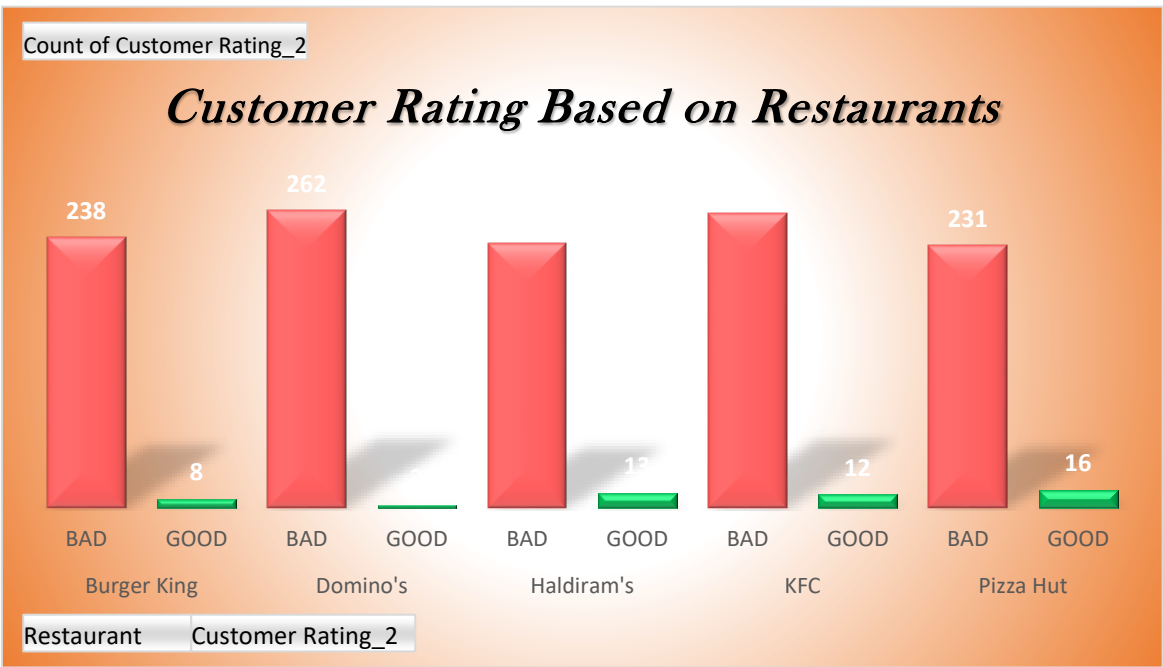


CUSTOMER BEHAVIOUR ANALYSIS

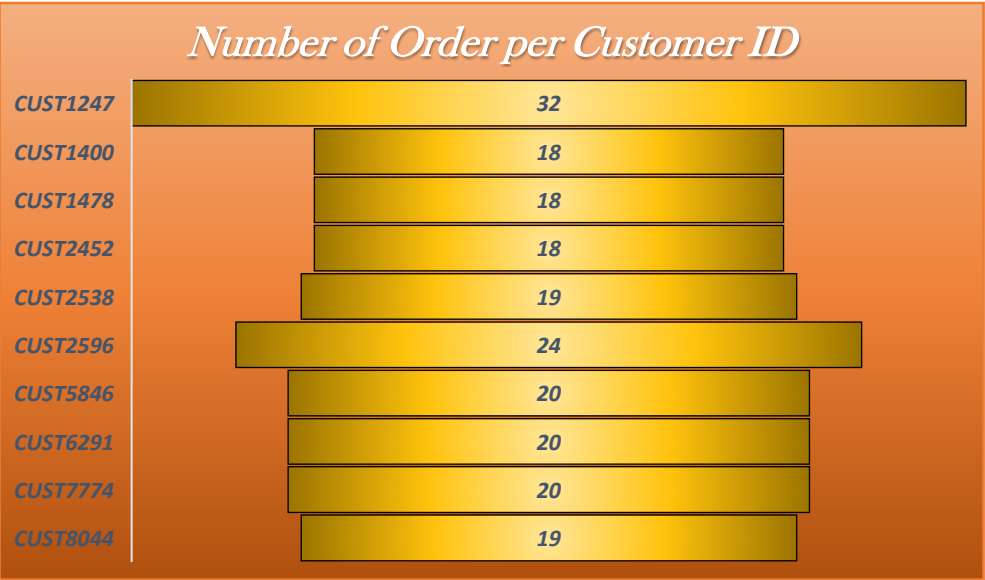
Restaurants	Count of Number of Items
Biryani Blues	240
Burger King	246
Domino's	265
Haldiram's	246
KFC	272
McDonald's	246
Pizza Hut	247
Subway	238
Grand Total	2000



Customer ID	Count of Customer Rating_2
Burger King	
BAD	238
GOOD	8
Domino's	
BAD	262
GOOD	3
Haldiram's	
BAD	233
GOOD	13
KFC	
BAD	260
GOOD	12
Pizza Hut	
BAD	231
GOOD	16
Grand Total	1276



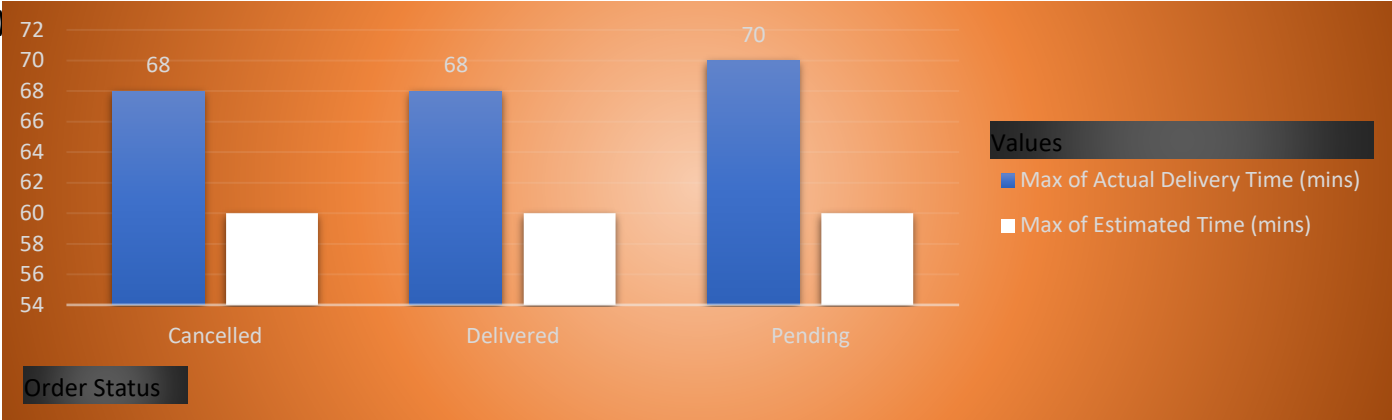
Customer ID	Sum of Number of Items	Customer ID	Sum of Number of Items
CUST1247	32	CUST1247	32
CUST1400	18	CUST1400	18
CUST1478	18	CUST1478	18
CUST2452	18	CUST2452	18
CUST2538	19	CUST2538	19
CUST2596	24	CUST2596	24
CUST5846	20	CUST5846	20
CUST6291	20	CUST6291	20
CUST7774	20	CUST7774	20
CUST8044	19	CUST8044	19
Grand Total	208	Grand Total	208



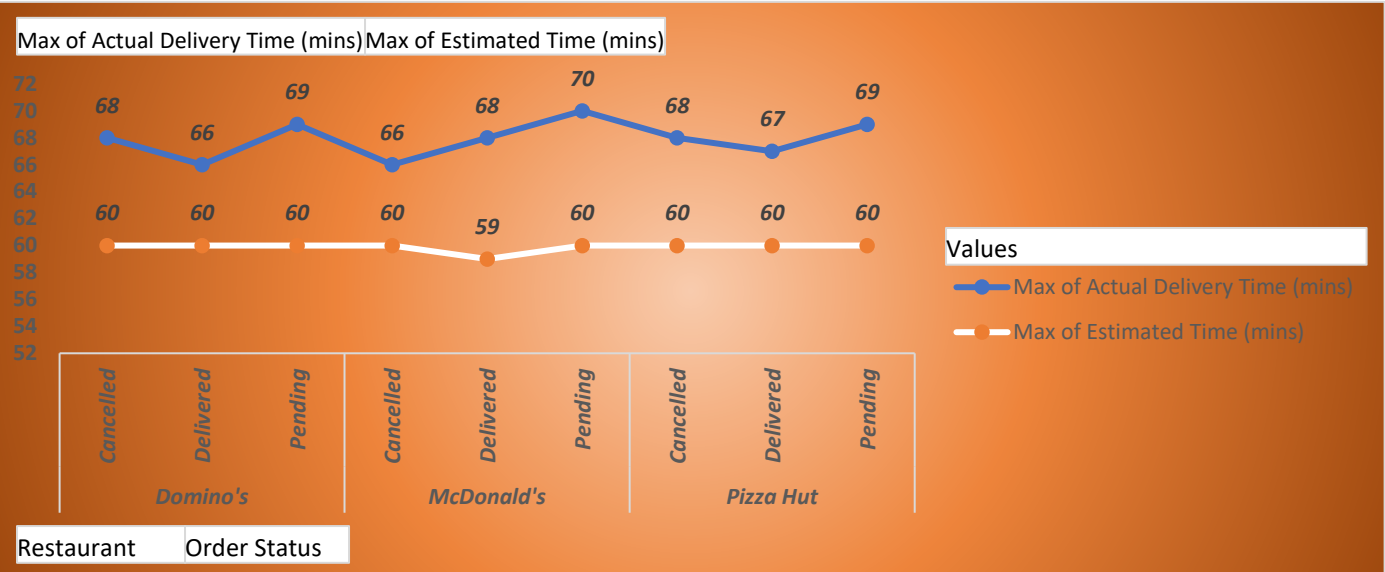
DELIVERY PERFORMANCE

Max of Actual Delivery Time (mins)/Max of Estimated Time (mins)

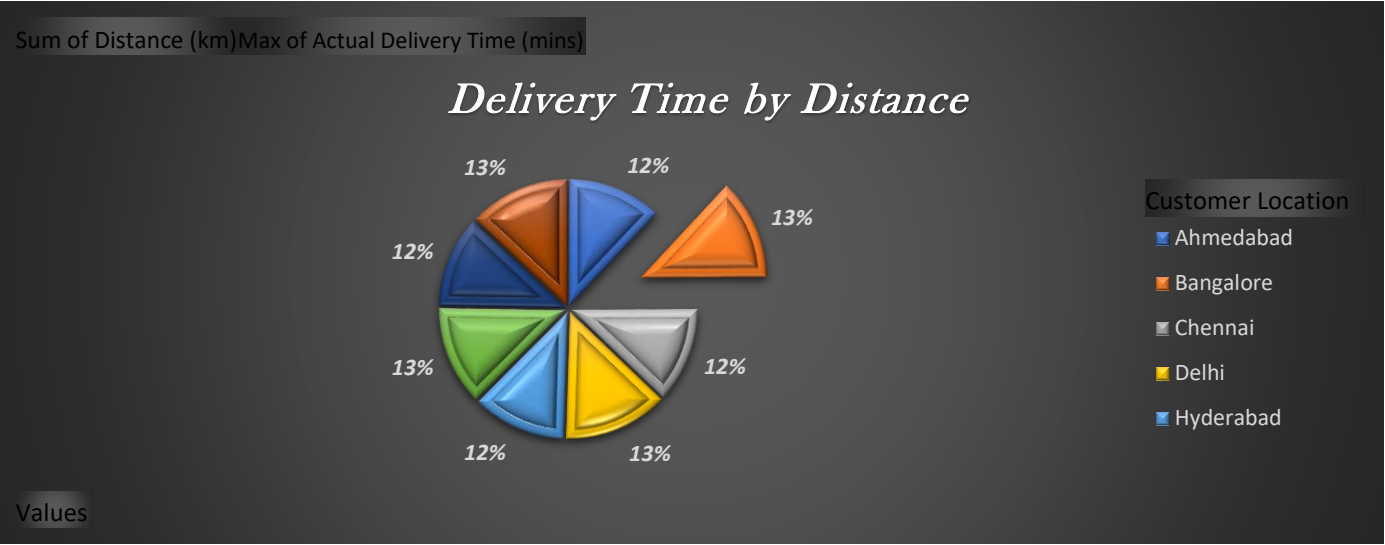
Order Status	Max of Actual Delivery Time	Max of Estimated Time (mins)
Cancelled	68	60
Delivered	68	60
Pending	70	60
Grand Total	70	60



Order Status	Max of Actual Delivery Time	Max of Estimated Time (mins)
Domino's		
Cancelled	68	60
Delivered	66	60
Pending	69	60
McDonald's		
Cancelled	66	60
Delivered	68	59
Pending	70	60
Pizza Hut		
Cancelled	68	60
Delivered	67	60
Pending	69	60
Grand Total	70	60

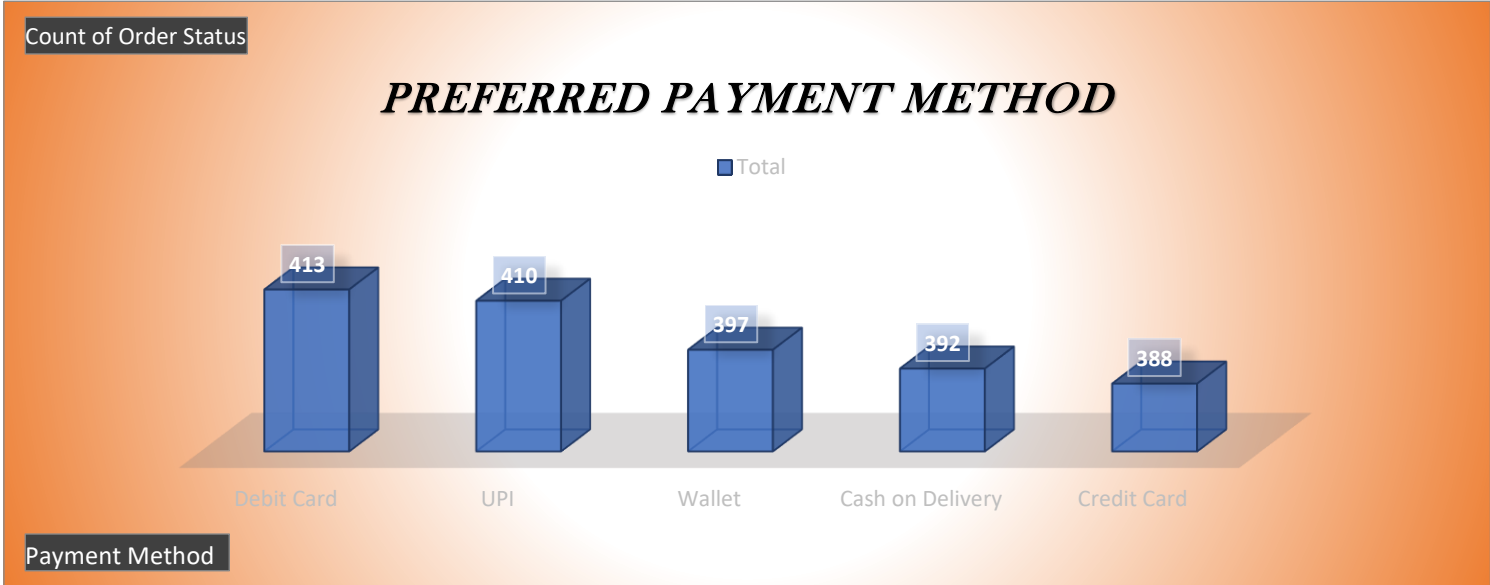


Customer Location	Sum of Distance (km)	Max of Actual Delivery Time
Ahmedabad	1314.35	70
Bangalore	1426.01	69
Chennai	1342.77	68
Delhi	1472.31	69
Hyderabad	1324.42	68
Kolkata	1402.75	68
Mumbai	1287.83	68
Pune	1433.8	67
Grand Total	11004.24	70

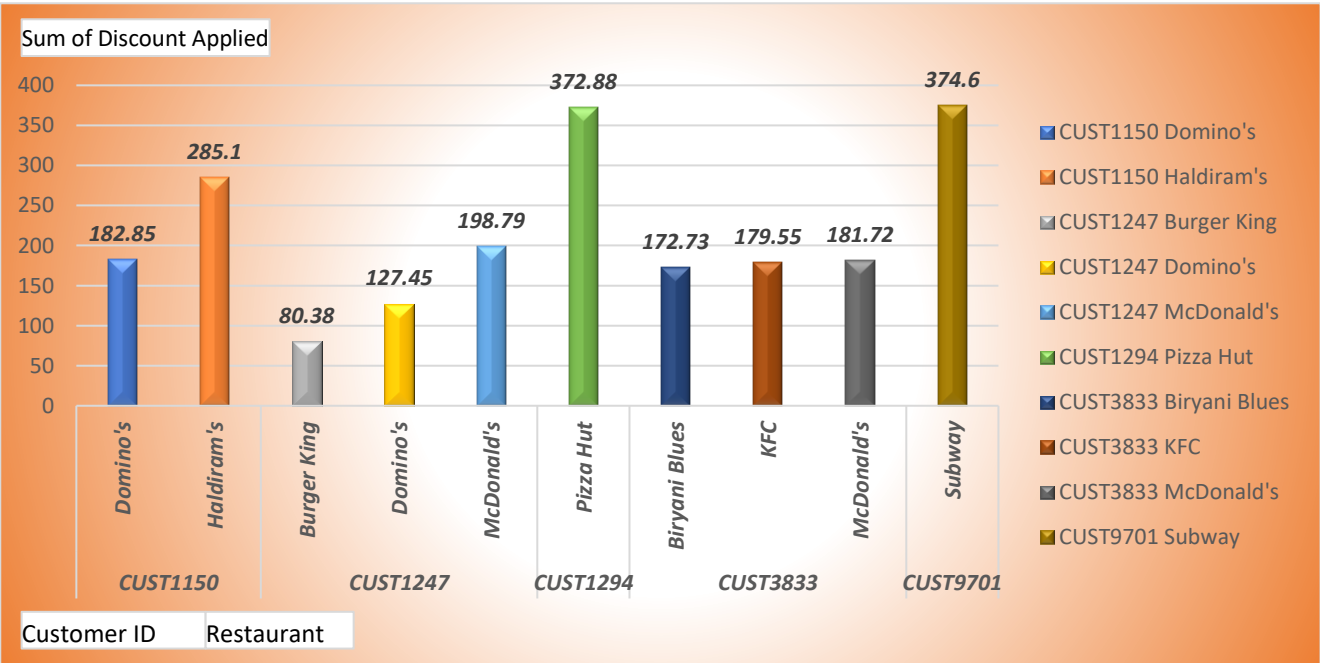


DISCOUNT & PAYMENT METHODS

Payment Method	Count of Order Status
Debit Card	413
UPI	410
Wallet	397
Cash on Delivery	392
Credit Card	388
Grand Total	2000



Customer ID	Sum of Discount Applied
CUST1150	
Domino's	182.85
Haldiram's	285.1
CUST1247	
Burger King	80.38
Domino's	127.45
McDonald's	198.79
CUST1294	
Pizza Hut	372.88
CUST3833	
Biryani Blues	172.73
KFC	179.55
McDonald's	181.72
CUST9701	
Subway	374.6
Grand Total	2156.05



Customer Rating
5
4.9
4.8
4.7
4.6
4.5
4.4
4.3