1. What is Data Science? Why is it needed?

- Data Science is the study of data to extract meaningful insights for business or research purposes. It combines domain expertise, programming skills, and knowledge of mathematics and statistics.
- It is needed because of the massive amount of data generated daily that needs analysis for decision-making.

2. What is Big Data? Explain the 5 V's of Big Data.

- Big Data refers to datasets that are so large or complex that traditional data processing software can't manage them.
- 5 V's: Volume, Velocity, Variety, Veracity, and Value.

3. Applications of Data Science?

 Healthcare, Banking, E-commerce, Fraud Detection, Recommendation Systems, Image and Speech Recognition.

4. What is Data Explosion?

• Rapid growth of data due to social media, IoT devices, transactions, etc.

5. How are Data Science and Information Science related?

• Information Science focuses on organizing and accessing information; Data Science focuses on analyzing and predicting from information.

6. Business Intelligence vs Data Science?

- Business Intelligence: Deals with descriptive analytics (what happened?).
- Data Science: Deals with predictive and prescriptive analytics (what will happen and how can we make it happen?).

7. What are the phases of the Data Science Life Cycle?

 Data Collection, Data Preparation, Model Planning, Model Building, Communication of Results, Operationalization.

8. What are different Data Types?

• Structured, Semi-structured, Unstructured data.

9. What is Data Wrangling and why is it needed?

 The process of cleaning and unifying messy and complex data sets for easy access and analysis.

10. Methods of Data Wrangling?

• Data Cleaning, Integration, Reduction, Transformation, Discretization.

11. Why are statistics important in Data Science and Big Data Analytics?

• Statistics help to analyze data patterns, model relationships, and make predictions.

12. Define Measures of Central Tendency.

• Mean: Average

• Median: Middle value

• Mode: Most frequent value

Mid-range: (Minimum + Maximum)/2

13. Define Measures of Dispersion.

Range: Difference between maximum and minimum values.

• Variance: Average squared deviation from mean.

Mean Deviation: Average of absolute deviations.

• Standard Deviation: Square root of variance.

14. What is Bayes Theorem?

• It describes the probability of an event, based on prior knowledge of conditions that might be related to the event.

15. What is Hypothesis and Hypothesis Testing?

- Hypothesis: A statement to be tested.
- Hypothesis Testing: Process to determine if there is enough evidence to support a particular belief.

16. Explain Pearson Correlation.

Measures the linear relationship between two variables (ranges from -1 to 1).

17. What is Sample Hypothesis Testing?

Testing assumptions about a population parameter based on sample data.

18. What is Chi-Square Test?

 A statistical test used to determine if a significant relationship exists between categorical variables.

19. What is a t-test?

A test used to compare the means of two groups.

20. What are sources of Big Data?

• Social Media, Sensors, Internet Transactions, Logs, Mobile Apps.

21. Phases of Data Analytic Lifecycle?

Discovery, Data Preparation, Model Planning, Model Building, Communicate Results,
Operationalize.

22. Essential Python Libraries for Data Science?

NumPy, pandas, matplotlib, scikit-learn, seaborn.

23. What are Analytics Types?

Predictive, Descriptive, Prescriptive Analytics.

24. What is Association Rule Mining?

• Discovering interesting relations between variables in large datasets. Algorithms: Apriori, FP-growth.

25. Explain Linear and Logistic Regression.

- Linear Regression: Predicts continuous output.
- Logistic Regression: Predicts categorical output (binary/multiclass).

26. What are Naïve Bayes and Decision Trees?

- Naïve Bayes: Classification technique based on Bayes theorem.
- Decision Trees: Tree-like model for decision making and classification.

27. What is Clustering?

• Grouping similar data points together (unsupervised learning).

• Algorithms: K-Means, Hierarchical Clustering.

28. What is Time-Series Analysis?

Analyzing data points collected over time to forecast future trends.

29. Basics of Text Analysis?

 Preprocessing text (tokenization, removing stopwords), Bag of Words, TF-IDF, Topic Modeling.

30. Need for Social Network Analysis?

• To study relationships and interactions in social structures.

31. Metrics for Evaluating Classifier Performance?

Accuracy, Precision, Recall, F1-Score, ROC-AUC.

32. What is Holdout Method and Random Subsampling?

- Holdout: Splitting data into training and testing.
- Random Subsampling: Repeated random splits for evaluation.

33. What is Parameter Tuning and Optimization?

Finding the best parameters for a model to improve performance.

34. Common Model Evaluation Tools?

Confusion Matrix, ROC Curve, AUC, Elbow Plot.

35. Challenges of Big Data Visualization?

Scalability, Interactivity, Real-time Rendering.

36. Types and Techniques of Data Visualization?

• Line Plot, Scatter Plot, Histogram, Density Plot, Box Plot.

37. Tools for Data Visualization?

• Tableau, Power BI, matplotlib, seaborn.

38. Hadoop Ecosystem Overview?

• Components: HDFS, MapReduce, Pig, Hive, HBase, Spark.

39. What is MapReduce?

• Programming model for processing large data sets with a distributed algorithm.

40. What is Hive and Pig?

- Hive: Data warehouse software to manage large datasets.
- Pig: Platform for analyzing large datasets with a high-level scripting language.

End of Questions