



# Pizza Sales Report

Jan 2015 - Dec 2015

01-01-2015

31-12-2015



Home



Best Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

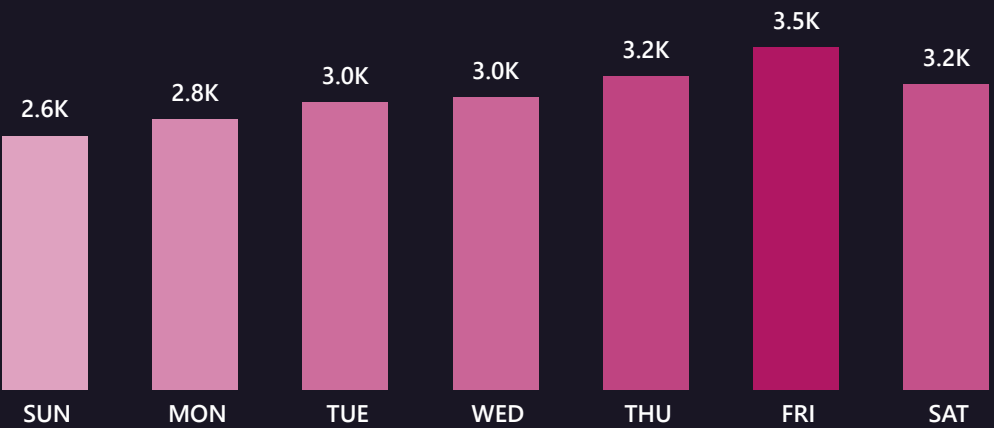
Total Orders



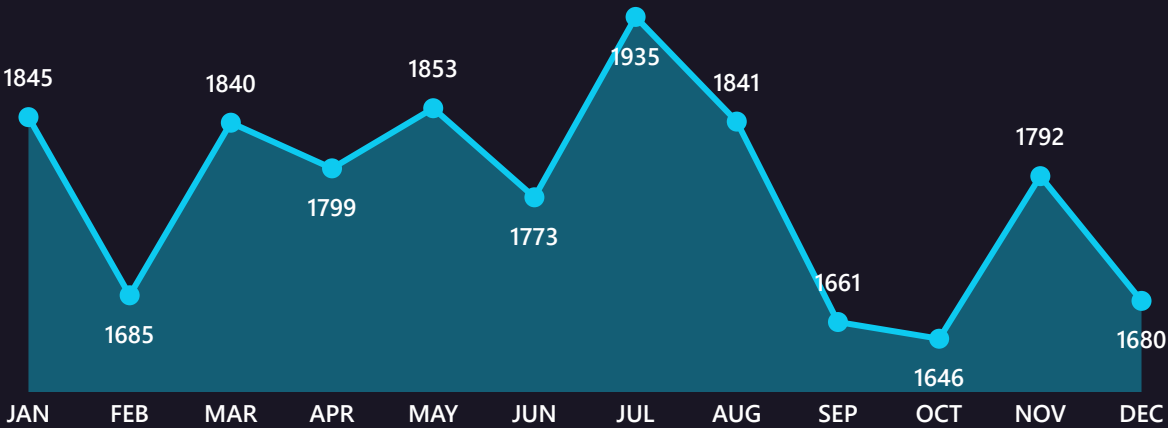
2.32

Avg Pizza per Order

Daily Trend for Total Orders



Monthly Trend for Total Orders



## Busiest Time

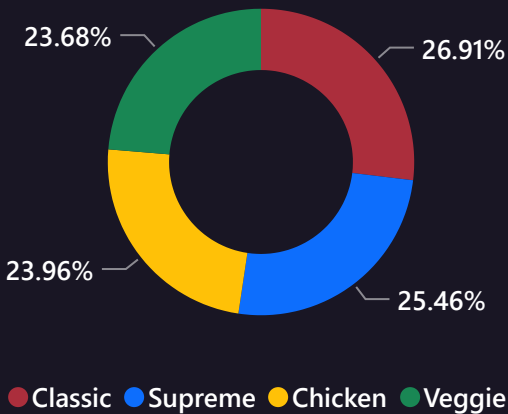
### DAYS

**Maximum** orders are on weekends i.e **Friday/Saturday** evenings

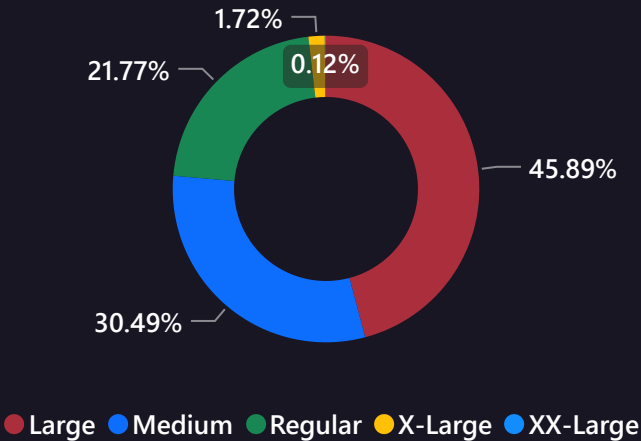
### MONTHS

**Maximum** orders in months of **July and January**

% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas sold by Category



## Sales Performance

### CATEGORY

**Classic** category contributes to **maximum** sales and orders.

### SIZE

**Large** size pizza contributes to the **maximum** sales.

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Avg Pizza per Order

## Top 5 Pizzas by Revenue

The Thai Chic...	43K
The Barbecue ...	43K
The California...	41K
The Classic De...	38K
The Spicy Itali...	35K

## Top 5 Pizzas by Quantity

The Classic De...	2.5K
The Barbecue ...	2.4K
The Hawaiian ...	2.4K
The Pepperon...	2.4K
The Thai Chic...	2.4K

## Top 5 Pizzas by Total Orders

The Classic De...	2.3K
The Hawaiian ...	2.3K
The Pepperon...	2.3K
The Barbecue ...	2.3K
The Thai Chic...	2.2K

## Best Sellers

### Revenue

Thai Chicken Pizza

### QUANTITY

Classic Deluxe Pizza

### TOTAL ORDERS

Classic Deluxe Pizza

## Bottom 5 Pizzas by Revenue

The Spinach P...	15.6K
The Mediterra...	15.4K
The Spinach S...	15.3K
The Green Ga...	14.0K
The Brie Carre...	11.6K

## Bottom 5 Pizzas by Quantity

The Soppress...	961
The Spinach S...	950
The Calabrese...	937
The Mediterra...	934
The Brie Carre...	490

## Bottom 5 Pizzas by Total Orders

The Chicken P...	938
The Calabrese...	918
The Spinach S...	918
The Mediterra...	912
The Brie Carre...	480

## Worst Sellers

### Revenue

Spinach Pesto Pizza

### QUANTITY

Soppressata Pizza

### TOTAL ORDERS

Chicken Pesto Pizza