Grow Social

SOCIAL MEDIA DASHBOARD

Team Logic Labs

USED TECHNOLOGY

Grow Social

We have Used React with Tailwind CSS and Next js in our Frontend of Website. We used MongoDB as Database. As well as Express JS and NodeJS as Backend. Zego cloud service for video calls. Apex Charts for chart Generation. Also using Social Media platform api to get data. Gemini AI for AI integration

APPROACH

1. **Data Integration & Security: Connect with major social platforms securely.**
2. **Advanced Analytics: Analyze historical data for trends and forecast future engagement.**
3. **Personalized Content Recommendations: Use analytics to suggest tailored content.**
4. **Competitor Analysis: Analyze competitors' strategies and metrics.**
5. **Intuitive UI: Create a user-friendly interface for real-time insights and customization.**

Grow Social

- **Multiple Social Media Platform Integration**
- **Real-time Analytics**
- **Content Scheduling**
- **Sentiment Analysis**
- **Hashtag Tracking**
- **Data Visualization**
- **Mobile Compatibility**
- **AIML based views , likes prediction**

FEATURES