



JMUN 2024

IPC



To report on contemporary geopolitics while
representing different viewpoints

BACKGROUND GUIDE



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LETTER FROM THE EXECUTIVE BOARD



The International Press Corps stands for three things:

- Truth
- Integrity
- World Domination

As much as the press would like to pretend it's dedicated to the preservation and propagation of the truth and nothing else, I feel we all know that's not the case. Some organizations just hide it better than others. The press, however, is quite frankly one of the most important bodies in the world as it fights for the uncovering of truth.

Journalism has been referred to as the fourth estate; democracies across the world depend on an independent press to hold officials accountable.

Being a part of this committee, you will have the exceptional power of providing stirring intelligence about the affairs in various committees, all in a compelling and hopefully well-written article. Every one of you carries the great honour of being one of the select few non-representatives in these committees. Therefore, it is your duty to inform the world of your findings and ensure that nations that overstep their boundaries are held accountable, not just by the members of their committee, but by their citizens and the whole world.

It is imperative that your perspective is accurately portrayed through your article, whether it be through a humorous comment or an exasperated full-fledged opinion article, your personal touch may just take your article from good to phenomenal. Your job is to get people to start thinking and to spark debate; something that you cannot do without expressing your opinion.

Moreover, it is important to remember that your articles must be engaging and riveting because although your primary objective is to relay information, you must also remember that this is not just an account of the happenings in each committee but your take on the enthralling issues being covered in each committee. Delegates, you are the poets of this MUN as you use your words to create powerful and inspiring pieces from the most mundane and simple matters. Best of luck to all of you.

Aarush Vyas, Head Chair (aarush052103@greenwoodhigh.edu.in)

Anya Sapru, Vice Chair (anya051277@greenwoodhigh.edu.in)



ARTICLE GUIDE



Beat-Based Article:

A ‘Beat’ is commonly called the smallest unit of a story. Story beats can be emotional turns, incidents or events, actions, reactions, or realizations. These often serve to shift the direction the story takes.

That’s precisely what you’ll be documenting. Imagine the committee proceedings as a grand story unfolding before you. As you do this, highlight, in your mind, important events which shift the direction the committee session goes.

These could be statements that “stand out,” either for their relevance to the agenda or the world or simply because of their audacity. They could also be crisis updates featuring world-shattering events. Remember - treat the world inside those doors as the story you immerse yourself in.

Parameters for writing:

- 250-350 words, with a 50-word tolerance **above** the limit.
- Amount Due: **Minimum 1, Maximum 2.**

Opinion Editorial:

“Your job is not only to get people involved in and thinking about geopolitics, but to spark debate as well, and it’s not often that there’s a way to do that without sharing a spicy opinion.” - Introduction of this background guide.

It’s important to remember the quote above when writing your opinion editorial, as you must incorporate a narrative that may not be 100% agreeable. This can reflect either your portfolio’s bias or your own. This, however, depends on where your agency is based.

Parameters for writing:

- 500-1000 words, with no tolerance for any deviation from these parameters.
- Amount Due: **I (not more or less than this amount)**



Feature Article:

The Feature Article is where you have the most freedom to show off your artistic talent. The only requirement for a feature is some relation to the agenda of the committee you are reporting. A feature can be a poem, a short story, a political cartoon, or even simply a sketch relating to the agenda of the committee you're reporting on. **This cannot be above 1000 words.** You will only be asked to submit **one** feature article. Any submitted after that will not be graded.

Committee Report:

These should be focused on reporting the committee's events and occurrences as they occur. It should primarily highlight the background and direction of the discussions, including statements from delegates/representatives, key information, and so on. It should be brief, thorough, and, most importantly, correct. The importance of the committee's talks should be highlighted. Sensationalized works, on the other hand, are not advised, especially since the major goal here is to be objective, accurate, and to the point. Being unbiased is key in these reports!

Parameters for writing:

- 250-600 words, with no tolerance for any deviation from these parameters.
- Amount Due: **Minimum 1, Maximum 2**

Formatting:

The priority when formatting should be readability. You should not make the article look like a research paper that you know experts will read, but rather one your grandma, friend, or cousin or cousin would read.

It is also important that the article is formatted like the respective agency. This can be done through various graphic design sites such as Canva, but for most agencies, passable results can be obtained through Microsoft Word or Google Docs. All submissions must be made in pdf form.

A TITLE MUST ALSO BE INCLUDED. YOU WILL BE MARKED FOR THE INGENUITY OR CREATIVITY DISPLAYED IN THE TITLE.



DEADLINES



The times of the deadlines will be given *on the day of the conference*.

Submission:

When submitting anything to the EB, it is important to adhere to the following:

- Submit as a PDF file
- The name of the file should reflect the following:

“[Allocation]_[Name]_[Title given by delegate]”

For example, if someone were to be named *Johnathan Doe*, were allocated to ABC News, and had an article that is an opinion editorial then the file name would be:

“ABCNews_OpinionEditorial_1”



PRESS CONFERENCES



The press conference will most likely be the highlight of the MUN for most delegates, both in terms of fun and challenge. Delegates, in their press conference, will be tasked with trying to get a controversial statement out of a delegate.

Despite this, there are rules:

- All questions must be vetted by the Executive Board.
- If any questions absolutely must be improvised, then they must be respectful, and accurate.
- If a figure/statistic must be stated, then a source must be readily available in case of inquisition.
- *Maintain decorum at all times*

That being said, delegates, go out there and *get to it!*

