

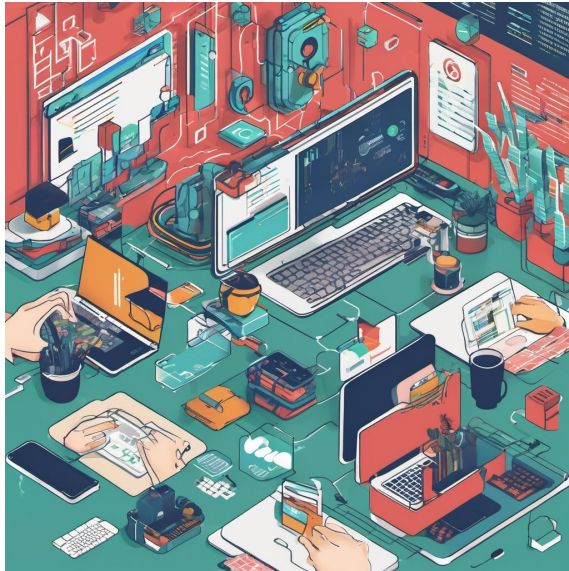
Excelerate HackQuest

Team Details

- Thanusha Reddy Elluru (Team Lead)
- Suryasen (Project Manager)
- Tomisin Kehinde (Project Manager)
- Tharun Radhandi (Project Manager)
- Uchenna Alu (Project Scribe)
- Aditya Thelu (Project Scribe)
- Vydhurya Maheshwaram (Project Lead)

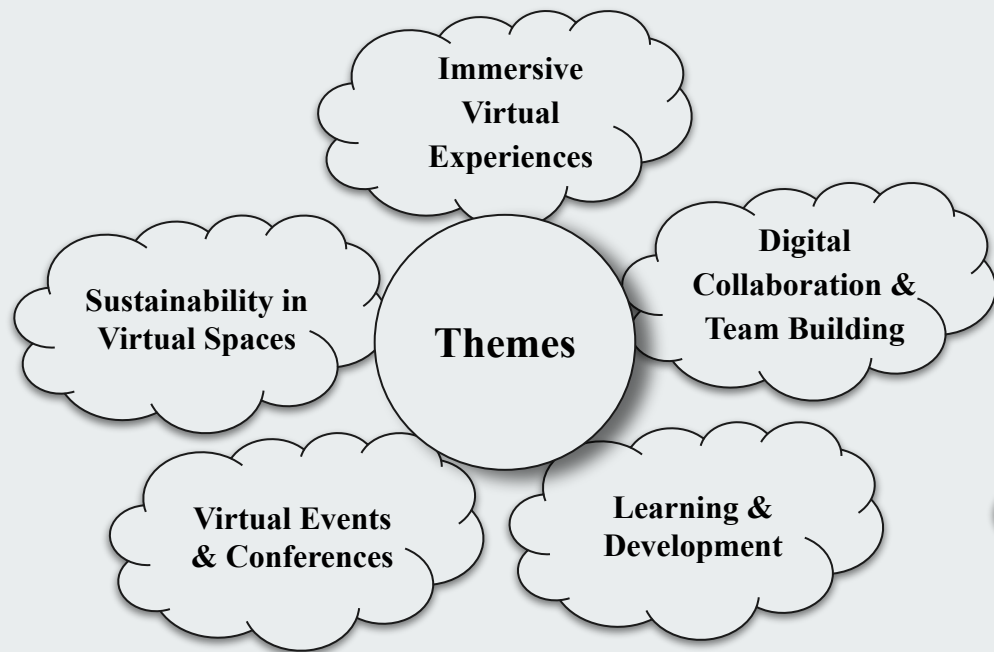


Overview

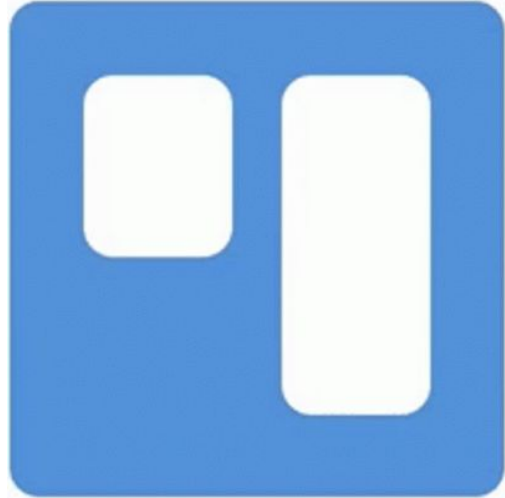


- ❖ **Virtual Global Hackathon**
- ❖ **Transformative Experience**
- ❖ **Empowering the Next Generation of Innovators**
- ❖ **Connections that Transcend Geographical Borders**

Themes and Goals

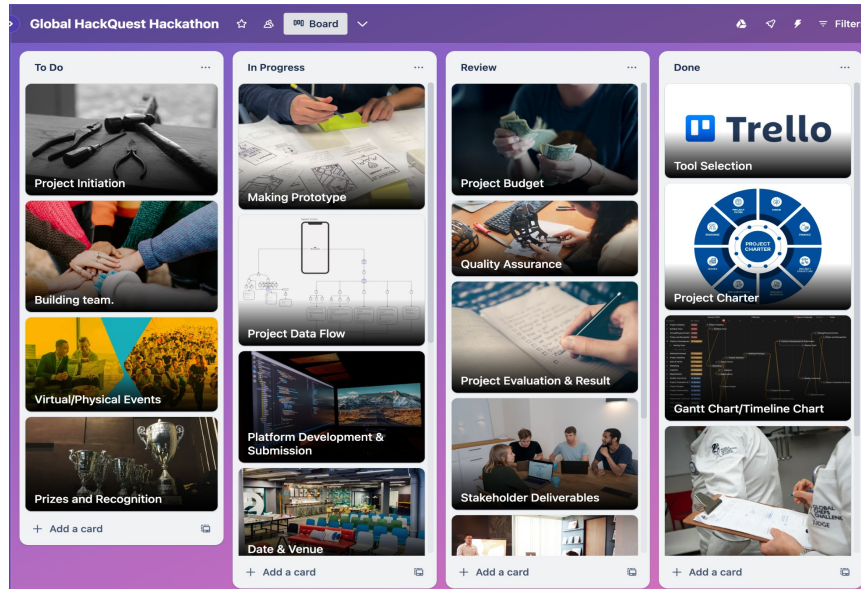


Project Management Tool - Trello



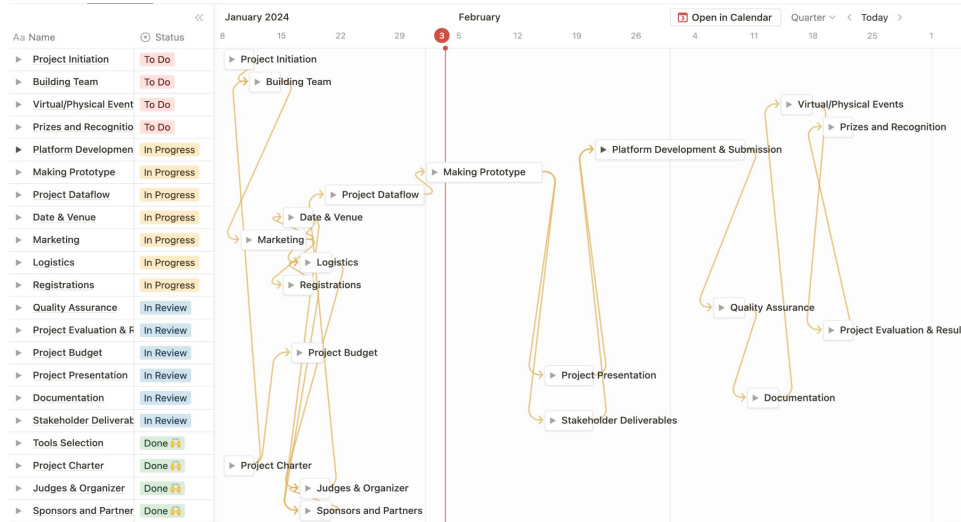
- ❖ **Ultimate Teamwork Project Management Tool**
- ❖ **Integration of Various other Productive Apps**
- ❖ **Streamlines Workflow**
 - **Labels and Categories**
 - **Collaboration and Comments**
 - **Drag and Drop Interface**
 - **Kanban Methodology**

Kanban Board - Trello



- ❖ **Visual Work Management**
- ❖ **Flexibility**
- ❖ **Real-time Status Updates**
- ❖ **Task Prioritization**
- ❖ **Collaboration and Productivity**
- ❖ **Efficient Workflow Management**

Gantt Chart - Notion



- ◆ Visual representation
- ◆ Task Durations
- ◆ Dependency Representation
- ◆ Real-time progress tracking
- ◆ Timeline Clarity



Prioritization of task

High	Medium	Standard
<ul style="list-style-type: none">• Team Formation• Prototype• Dataflow• Tool selection• Budget• Stakeholders deliverables• Gantt chart	<ul style="list-style-type: none">• Virtual Events• Marketing• Logistics• Judges	<ul style="list-style-type: none">• Sponsors• Awards• Recognition

❖ **Prioritizing tasks was done in accordance with how they will affect the Global Hackathon outcome and the project's overall schedule.**



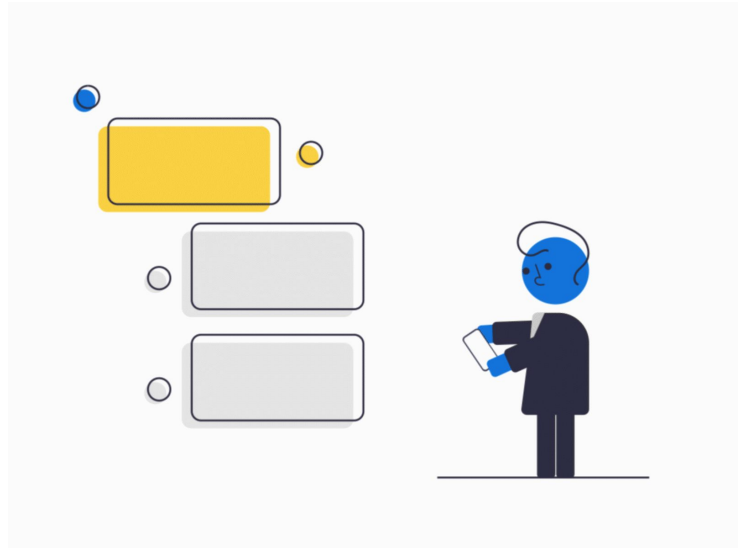
Criteria

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Criteria

- ◆ **Effect on Achievement**
- ◆ **Sensitivity to Timelines**
- ◆ **Crucial Dependencies**
- ◆ **Requirements for Resources**

Adjustments Made During Planning



- ❖ **Feedback and Insights**
- ❖ **Flexibility in Approach**
- ❖ **Continuous Evaluation**

Budget Proposal & Breakdown

Category	Estimated Cost
Marketing and Promotion	
Social media ads	\$6,000
Email newsletters	\$1,300
Promotional materials	\$3,000
Prizes and recognition	
Cash prizes	\$15,000
Certificates/awards	\$2,500
Technical Infrastructure	
Software licenses	\$5,500
Technical support	\$3,000
Logistics	
Speaker arrangements	\$8,000
Participant kits	\$5,000
Sponsorship	
Sponsorship benefits	\$15,000
Contingencies	
	\$6,430
Total Budget	
Total Budget	\$64,300
Final Budget (Contingency Inclusive)	\$70,730

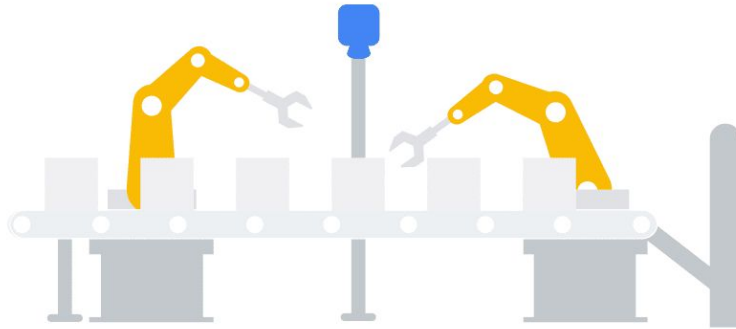
- ◆ Comprehensive budgeting for event planning.
- ◆ Heavily invested in marketing and promotion.
- ◆ Incentives for participation; rewards excellence.
- ◆ Tech and logistics for seamless experience.
- ◆ Sponsorship benefits offset costs, add value.
- ◆ Contingency fund for unexpected expenses.

Cost Estimation Methodology



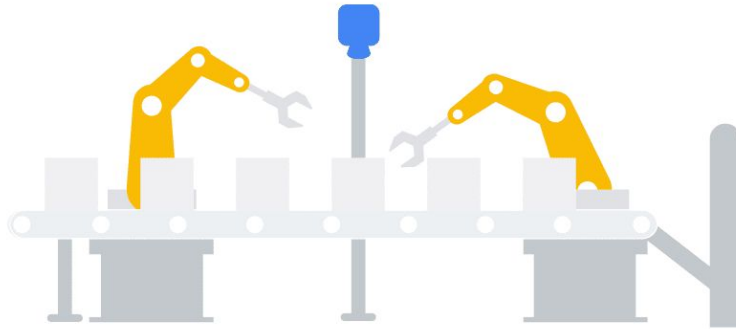
- ❖ **Market research informs event cost estimation.**
- ❖ **Historical data, detailed vendor quotes obtained.**
- ❖ **Inflation considered, conservative estimates applied.**
- ❖ **Scrutinized budgets optimize resource allocation.**
- ❖ **Final budget balances goals, expected outcomes.**

Quality Control Framework



- ❖ **Participants experience**
- ❖ **Ethical and inclusive practices**
- ❖ **Submission Excellence**
- ❖ **Brand and image reputation**
- ❖ **Data Privacy and security**
- ❖ **Collaboration and Networking**
- ❖ **Logistics and operations**
- ❖ **Post-Hackathon Support**
- ❖ **Judging Process**

Components of Quality Control Framework



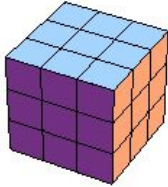
- ◆ **Participants experience**
 - User-friendly platforms
 - Clear communication
- ◆ **Submission Excellence**
 - Technical innovation
 - Thinking outside the box
- ◆ **Collaboration and Networking**
 - Stakeholders Management
 - Effective team collaboration
- ◆ **Judging Process**
 - Fair and consistent judging process
 - Structured evaluation process

Tools & Processes for the Quality Control

Stratification Tool:

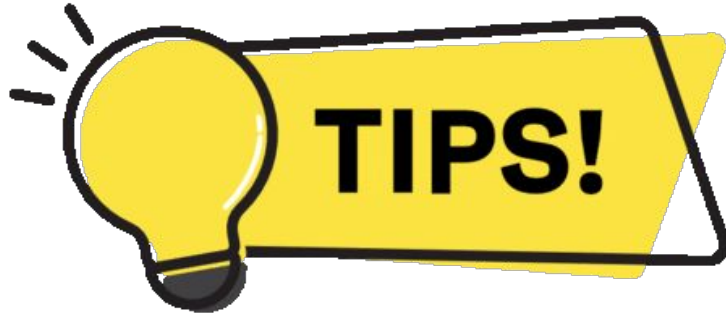
Rubric:

Summary



- ❖ **Meticulous allocation:** Every dollar optimized.
- ❖ **Marketing muscle:** Reaching the right audience.
- ❖ **Tech & logistics:** Solid foundation for success.
- ❖ **Sponsors & contingency:** Risks mitigated, costs managed.
- ❖ **Data-driven estimates:** Informed & conservative.
- ❖ **Optimized spending:** Resources used wisely.
- ❖ **Balanced approach:** Objectives met, budget on track.

Recommendations for Next Steps



- ❖ **Ensure Technical Readiness**
- ❖ **Finalize Participant Guidelines**
- ❖ **Emphasize Data Privacy and Security**
- ❖ **Monitor Brand Image**

Areas for Ongoing Improvement



- ❖ **Optimize Logistics and Operations**
- ❖ **Enhance Collaboration and Networking**
- ❖ **Refine Ideation and Evaluation Process**

THANK YOU

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