

**From:** IIDE VIP hello@info.iide.co  
**Subject:** Congratulations and Welcome to IIDE's Virtual Internship Family!  
**Date:** February 9, 2024 at 3:42 PM  
**To:** official.thelu@gmail.com

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Dear Virtual Buddy,

We are glad to have you onboard for IIDE's Virtual Internship Programme - **34.0 Edition**.

**Your Key Responsibilities include -**

- Conducting in-depth research on assigned keywords and writing SEO- friendly articles
- Collaborating with the lead nurturing & business development team to generate potential prospects
- Conceptualize, create and ideate content for the Quora Marketing Team at IIDE
- Creating and executing social media marketing campaigns

**Perks -**

- Special Edition Masterclasses from IIDE's Faculty
- Exposure in Digital marketing through collaboration with different departments at IIDE
- Incentives to top performers, activity winners
- Letter of Experience from Karan Shah, the CEO of IIDE on successful completion of the internship.
- Networking with global interns at IIDE
- Extensive training from department leads at IIDE

**Following are the details of the Internship Programme -**

- **Date of commencement:** 19th February 2024
- **Duration:** 1-month (Monday to Friday)
- **Timings:** 4:00 PM to 7:00 PM IST (between this time training of maximum 2 hours takes place after which you are allocated tasks)

maximum 2 hours takes place after which you are allocated tasks on basis of certain deadlines)

- **Requirements:** Laptop, Strong internet connection, and Enthusiasm to learn
- **Type:** Unpaid + Work from home Internship
- **Reward:** Letter of Experience on successful completion of Internship

It is mandatory for an intern to go through the [Internship Policy](#) before joining the internship.

**WhatsApp group link -**

<https://chat.whatsapp.com/IIgXTJYPWCN9uzfEWwLh6N>

(This link is unique to you and **NOT** meant to be shared with anyone.)

Make sure you join this group, as this will be our official source of communication.

Also, join us for the orientation on 19th February, Monday - 4:00 PM IST where you will be briefed on the working and expectations of this internship.

Feel free to reach out at [vip@iide.co](mailto:vip@iide.co) in case of any queries.

**Kindly Note** - In case you are not willing to take up the Internship, please write back to us, so that we can accommodate other applicants in your place.

Warm Regards,

**VIP Team**

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