

In 2017, 2018, and 2019, there were a total of 3052, 2944, and 2001 films released, with the majority being released in March, followed by September, and then January. We can also see that the United States and India produce a large number of films each year. In 2019, the United States and India produced over a thousand films (1818).

There are a total of 13 genres. Out of these 13, drama had the highest number of movies in 2019 i.e., 4285 movies produced. The average length of an 'Action' genre movie is 113 minutes which is the highest among all. In terms of the number of films produced, thriller films rank third among all genres.

The ratings table's minimum and maximum values are within the expected range i.e., no outliers. Kirket and Love in Kilnerry have the highest rating of 10 and rank first out of all movies. The largest portion of films have a median rating of 7. The most successful films with an average rating of at least 8 were produced by Dream Warrior Films and National Theatre Live. We can also conclude that German movies receive more votes than Italian movies.

James Mangold is the top director whose films have an average rating above 8. Marvel Studios is the top production company. In India, the actor and actress that are on the top of the list are Vijay Sethupati and Taapsee Pannu. Andrew Jones and A.L. Vijay are on the top of the list of directors.

RECOMMENDATION:

The best genres include drama followed by comedy, and thriller. For great outcomes, it is better to keep the films confined to just one genre. Great markets exist in the USA and India. For best returns, it is ideal to start working with the individuals and companies specified above.