

POWER BI (UNIT 3)

Our Power BI dashboard, provides a succinct yet comprehensive overview of our ecommerce sales data. Through intuitive visualizations, this dashboard offers insights into sales quantity, profit margins, regional performance, and product analysis. Harnessing the power of data analytics, we aim to optimize decision-making and drive business growth in the competitive landscape of ecommerce.

Here are screenshots of the dashboard indicating sales, quantity, average number of days to deliver, returned orders, top 6 profit companies and top 10 customers during years 2012, 2013, 2014 and 2015 and overall.





