

1

1 / 1 point

What is the main distinction between AI and machine learning (ML)?

- ☐ ML systems do not use data
- ☒ ML is a subset of AI focused on learning from data and new algorithmic learning paradigms
- ☐ AI is used only in robotics; ML is used for data analysis
- ☐ AI is narrower in scope than ML

2

1 / 1 point

Why is predictive AI still crucial for businesses today?

- ☐ It creates realistic images
- ☐ It provides the foundation for AI creativity
- ☐ It is newer and trendier
- ☒ It generates significant business value through decisions driven by data

3

1 / 1 point

What is a key difference between predictive and generative AI?

- ☐ Predictive AI is used only for images
- ☐ Generative AI cannot make predictions
- ☐ Predictive AI requires no training data
- ☒ The objective of generative AI is to produce (generate) new data based on training data and not just to make predictions

4

1 / 1 point

What is a key technical innovation that enabled the rise of generative AI like ChatGPT?



☒ Embeddings and the Transformer architecture



Convolutional filters



Supervised classification



Clustering algorithms

5

1 / 1 point

What is "hallucination" in generative AI models?

- ☐ A crash due to memory overload
- ☐ A visual glitch
- ☒ Generating new, but false information that was not part of the training data
- ☐ Predicting the same output for all inputs

6

1 / 1 point

What is Retrieval-Augmented Generation (RAG)?

☒ Using external documents and content during inference to improve accuracy

- ☐ Optimizing performance using statistical regressions
- ☐ Creating random responses
- ☐ Training AI with social media data

7

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Why do some AI models struggle with edge cases?

- ☐ They only function in real-time environments
- ☐ Edge cases are only related to video data which we know is hard
- ☒ They rely heavily on historical data that may not have information of such cases
- ☐ Edge cases are very easy for AI but hard for humans

8

1 / 1 point

What is reinforcement learning with human feedback (RLHF)?

- ☐ Teaching humans to understand AI
- ☐ Fine-tuning models based on survey responses
- ☐ Using AI to automate a business process
- ☒ Training AI models using human ratings on outputs



9

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Why should businesses be cautious when adopting AI based on benchmark performance?

- ☐ Benchmarks are used only for academic research
- ☐ Benchmarks always reflect real-world applications
- ☒ Real-world tasks differ significantly from benchmarks
- ☐ AI benchmarks guarantee legal compliance

10

1 / 1 point

How can AI best support humans in the workplace, according to the speaker?

☐ By automating every business process

☐ By reducing all jobs to data analysis

☒ By helping humans perform better, especially on routine tasks

☐ By fully replacing human workers