What is a key benefit of negotiating, beyond just getting more money?						

Conceding quickly to maintain harmony



- Demonstrating a reluctance to compromise
- Avoiding difficult conversations

2 1 / 1 point

Before approaching any negotiation, what is most crucial to identify about yourself?

Your unique value proposition and what you want

- Your willingness to accept any offer
- Your weaknesses and limitations
- Your previous negotiation failures

Negotiation is	best	described	as	what	kind	of	task?
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- A process of making demands and sticking to them.
- A joint problem-solving task to enhance value for both parties.
- A debate to convince the other party they are wrong.
- A competitive friendly conversation to win as much value for yourself.

1 / 1 point

What is a "target point" in negotiation?

- The other party's lowest acceptable outcome.
- The starting point of the negotiation.
- The lowest acceptable outcome.
- An outcome for the negotiation that you would be extremely happy with.

What is a "reservation price" in negotiation?

✓ ✓ Your bottom line, where you should be indifferent to reaching an agreement or not.

The initial offer you make.

The price at which the other party starts the negotiation.

The price at which you reserve the right to escalate the negotiation.

6 1 / 1 point

When should you explicitly reveal your bottom line to the other party?

Never, as the other party is likely to think you are bluffing.

Only if they ask directly.

Always, to be transparent.

When you feel you have strong leverage.