The availability of human tellers in bank branches.

The interest rates offered on savings accounts.

The speed of opening new bank accounts.

The accuracy of predicting fraudulent transactions, reducing declined legitimate transactions.

According to Professor Babina, what is the primary reason the financial sector has seen one of the largest rates of investment in AI?
Financial regulations mandate the use of AI for compliance.
Al helps financial firms significantly reduce their marketing costs.
Al is primarily used for replacing human workers in finance.
The financial industry generates enormous amounts of digitized data, which is essential for AI.
1/1 point
Which of the following is highlighted as a significant improvement in banking due to AI, almost eliminating a past inconvenience?

O Primarily being used by individual retail investors.

Professor Babina's own research indicates that US firms most commonly use AI for:
Reducing office operational costs.
Product innovation, including improving and customizing products and creating new services.
Compliance with government financial reporting.
Large-scale replacement of workers.
1 / 1 point
Algorithmic trading, powered by AI, is characterized by:
Reducing the amount of data needed for trading decisions.
Slower, more deliberate trade execution focusing on long-term trends.
<ul> <li>Executing trades at very high speeds based on complex market analysis.</li> </ul>

The number of employees the firm has.

The current stock market valuation of external AI solution providers.

The geographical location of the firm's headquarters.

How are venture capitalists and private equity firms using AI?
To decrease the amount of capital invested in early-stage companies.
To identify promising startups, automate due diligence, and monitor portfolio companies.
To replace the need for human judgment in final investment decisions.
Primarily for marketing their funds to potential investors.
5 1/1 point
What fundamental reason should guide a firm's decision between using external AI solutions (like ChatGPT) versus building its own?

Whether the problem the firm is trying to solve involves its core competitive advantage and product innovation.

## One of the key ways AI helps investment analysts is by:

- Reducing the need for analysts to understand financial statements.
- Generating fictional news to test market reactions.
- Digesting huge amounts of data like earnings calls, news, and financial filings much faster to generate insights.
- Automatically making final investment decisions without human oversight.

10 1 / 1 point

## Looking ahead, what factors will define the next wave of AI innovation in finance?

- A reduction in the amount of data required for AI models.
- Explainability of AI, its ethical implications, and deep integration across platforms and products.
- The exclusive use of internally built AI solutions by all firms.
- A complete shift away from human oversight in all financial decisions.