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ASSIGNMENT – 1

1. User Personas:

Persona	Background	Goals	Frustrations
Victor	Incoming freshman; night	Find roommate who	Past roommates
Knowles	owl; messy but tolerant;	won't judge his	complained about
	prefers quiet study.	messiness and matches	his disorganization.
		his sleep schedule.	_
Ivy	Transfer student; clean	Match with someone	Previous roommate
Clarion	freak; early riser; needs	equally tidy and	partied late,
	absolute quiet for	respectful of study time.	disrupting his sleep.
	studying.		

2. Features:

Feature 1: Preference Profiling

- **Description**: Onboarding form capturing 4 key preferences: Sleep Schedule, Cleanliness, Study Habits, Social Behavior.
- Use Case 1: Victor selects "Night Owl," "Moderately Messy," "Studies with Music," and "Social" → app filters incompatible early risers.
- Use Case 2: Ivy selects "Early Bird," "Very Tidy," "Prefers Quiet," and "Private" → app prioritizes neat, quiet matches.

Feature 2: Swipe Matching

- **Description**: Tinder-style cards showing match compatibility % + key shared traits.
- Use Case 1: Alex sees "Jamie: 92% match" → card highlights "Both night owls, tolerate messiness" → swipes right to connect.
- Use Case 2: Taylor sees "Riley: 88% match" → card shows "Both tidy, need quiet study" → swipes right to match.

WIREFRAMES:







