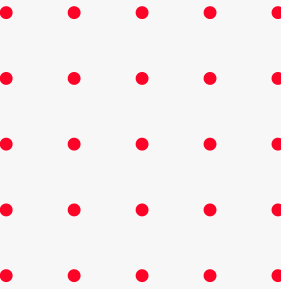
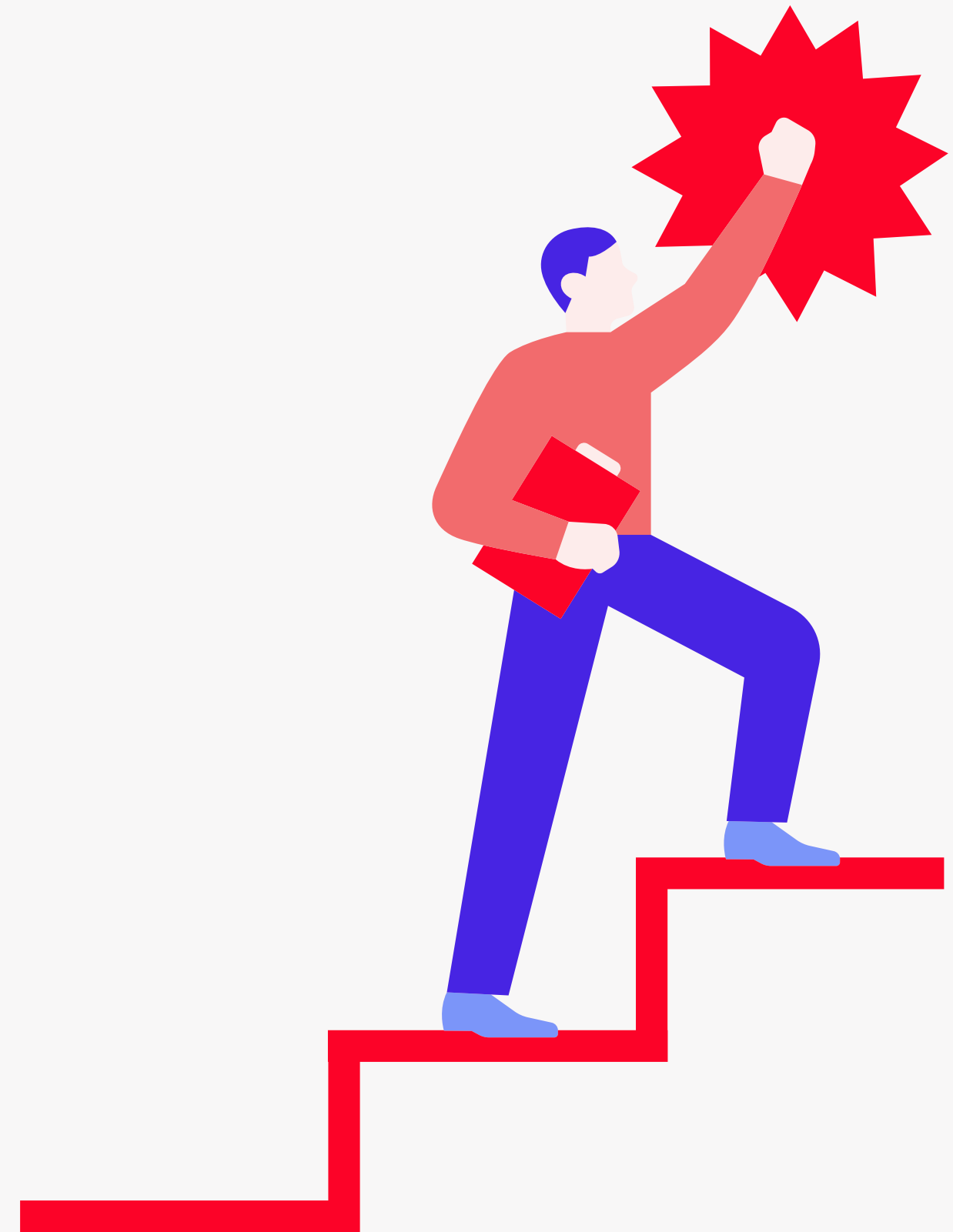


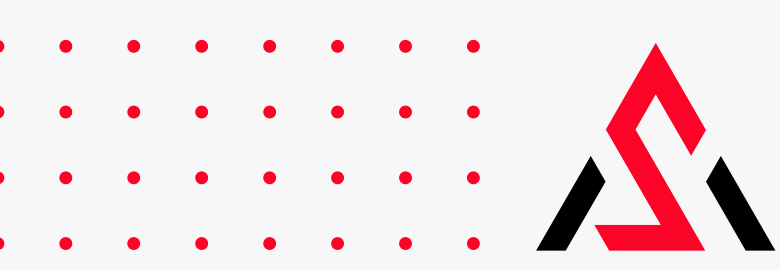


Sales Performance Dashboard in Excel(MIS)



Created by
Aditya Kumar





Introduction

- 1** Tracks sales performance across multiple cities.
- 2** Provides insights on total sales, target achievement, and improvement areas.
- 3** Interactive city selection for detailed analysis.

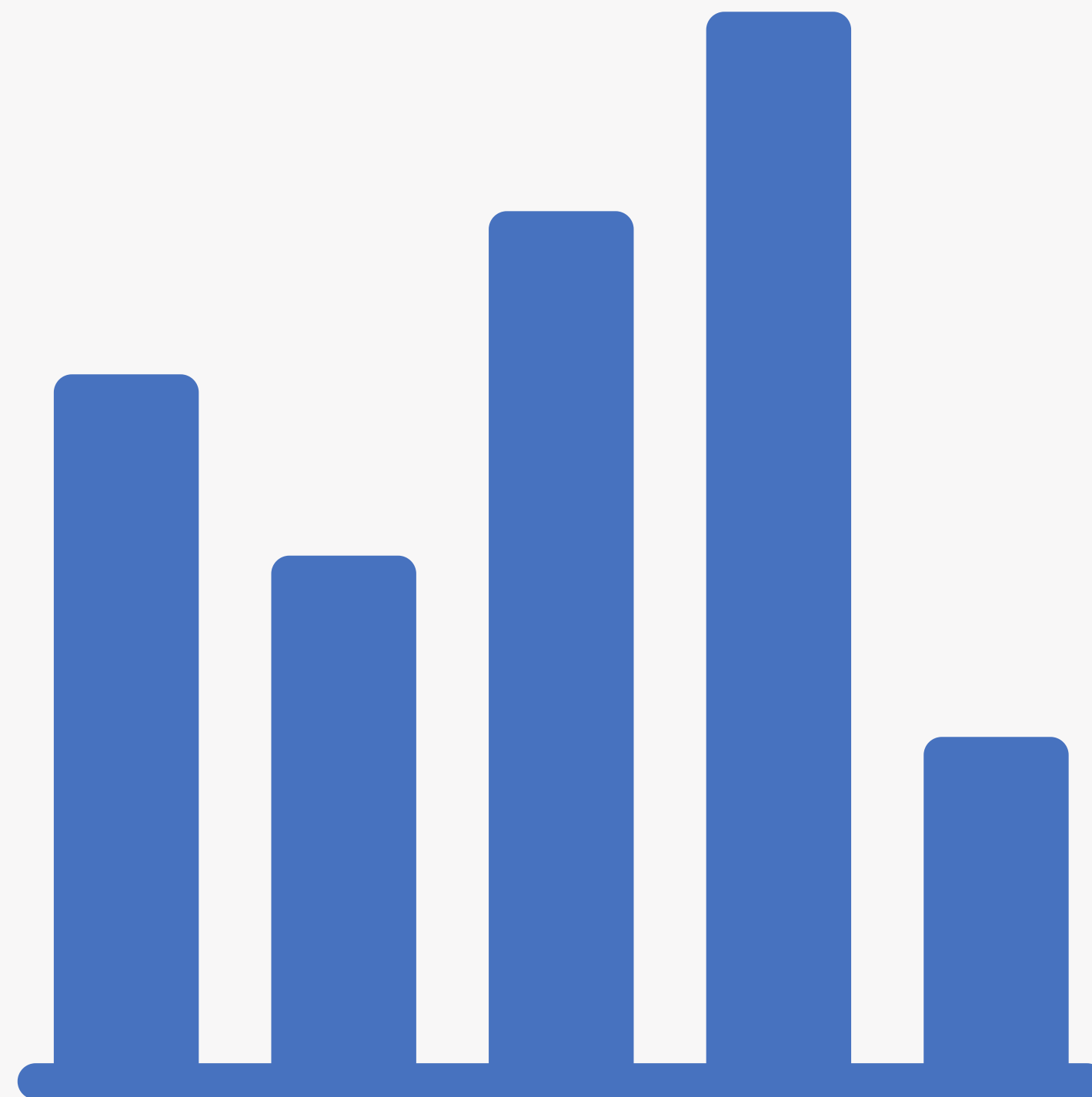
Dashboard Overview





Key Insights

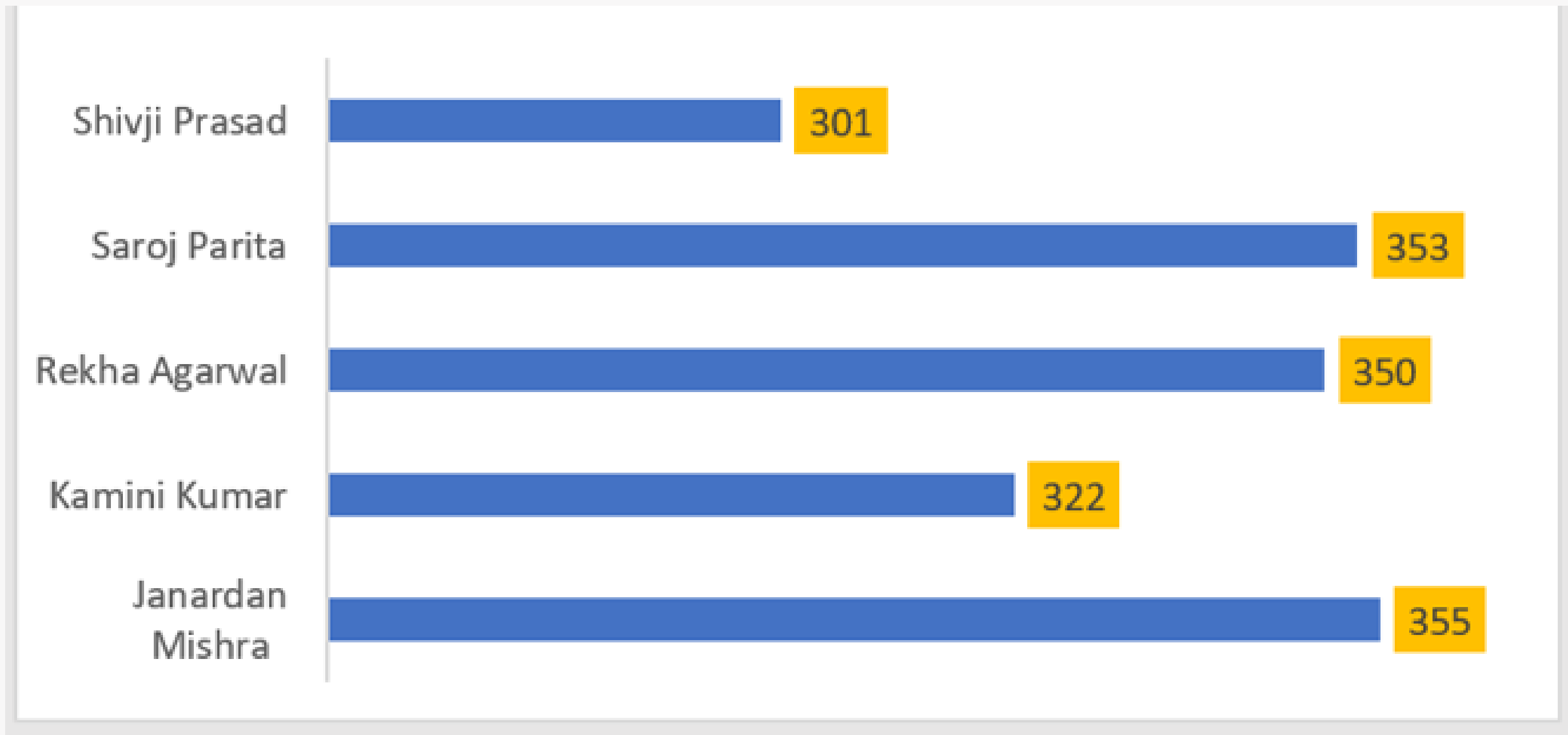
- 🏆 Janardan Mishra achieved highest sales: 355 units.
- 🎯 Highest Target Achievement: 71% (Janardan Mishra).
- 📊 Best Target Hit Rate: 71.4% (Omprakash O).
- 🌐 Dynamic city selection enables detailed analysis.





Visual Breakdown

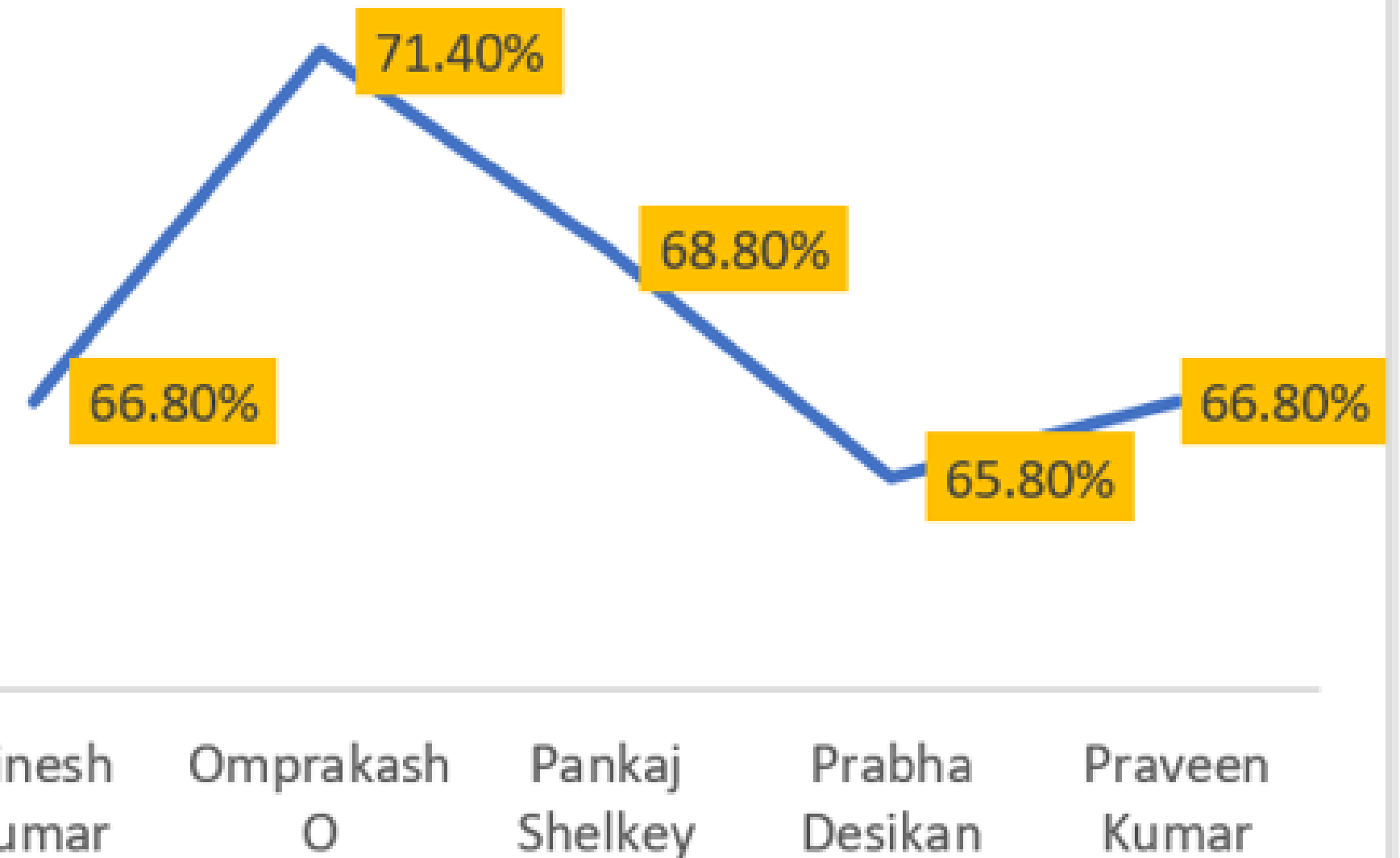
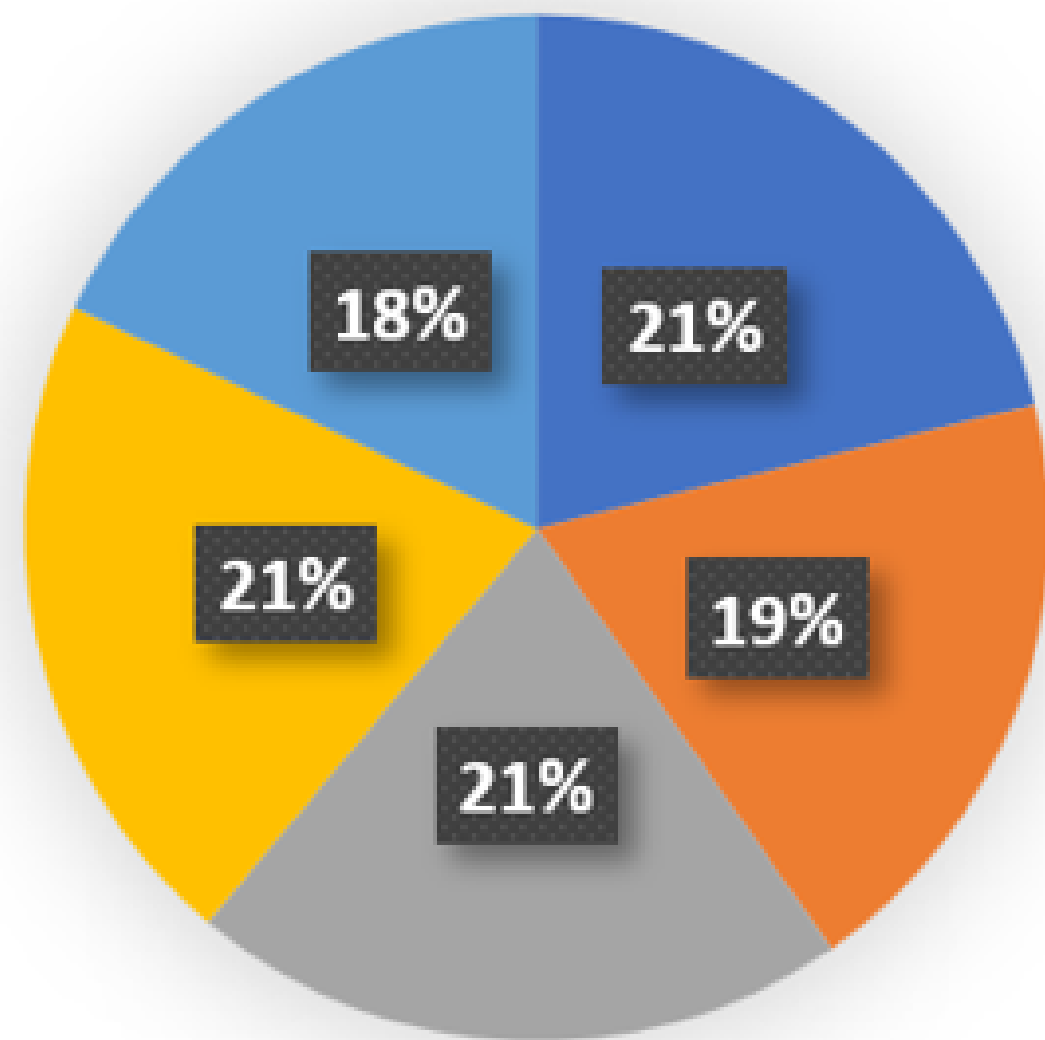
- Horizontal Bar Chart: Top Sales Performers.





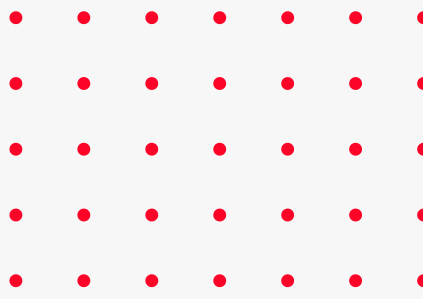
Visual Breakdown

- Pie Chart: Contribution of Teams.
- Line Chart: Target Deviation Trend.





Conclusion



- Excel dashboards simplify performance tracking.
- Visualizations enable faster, better decision-making.



"Data is the new oil, and dashboards are the refineries." 🚀

Thank You

Presented by
ADITYA KUMAR