BUSINESS CUSTOMER SEGMENTATION ANALYSIS

Customer Segmentation for E-commerce Dashboard

Central | East | South | West

Sales by Segment

Sales by Payment Mode

Sales by Region

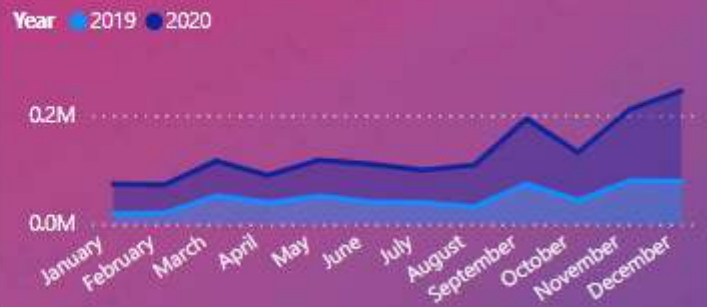
1.57M
Sum of Sales

22K
Sum of Quantity

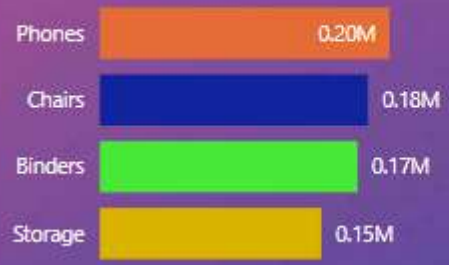
1.57M
Sum of Sales

23K
Sum of AvgDelivery

Sales by Month



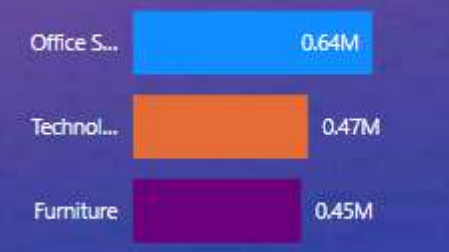
Sales by Sub - Category



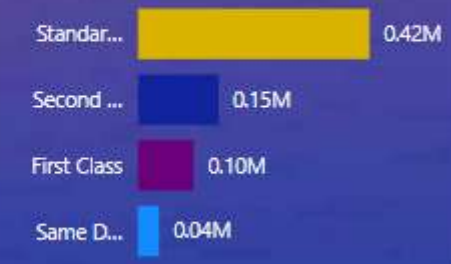
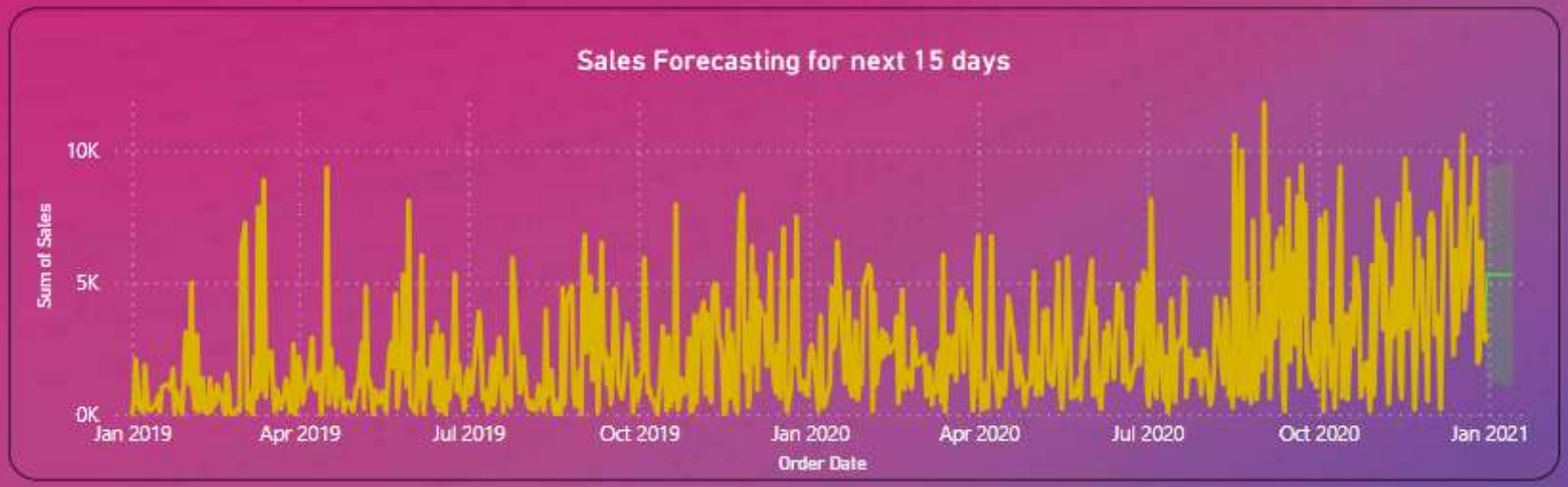
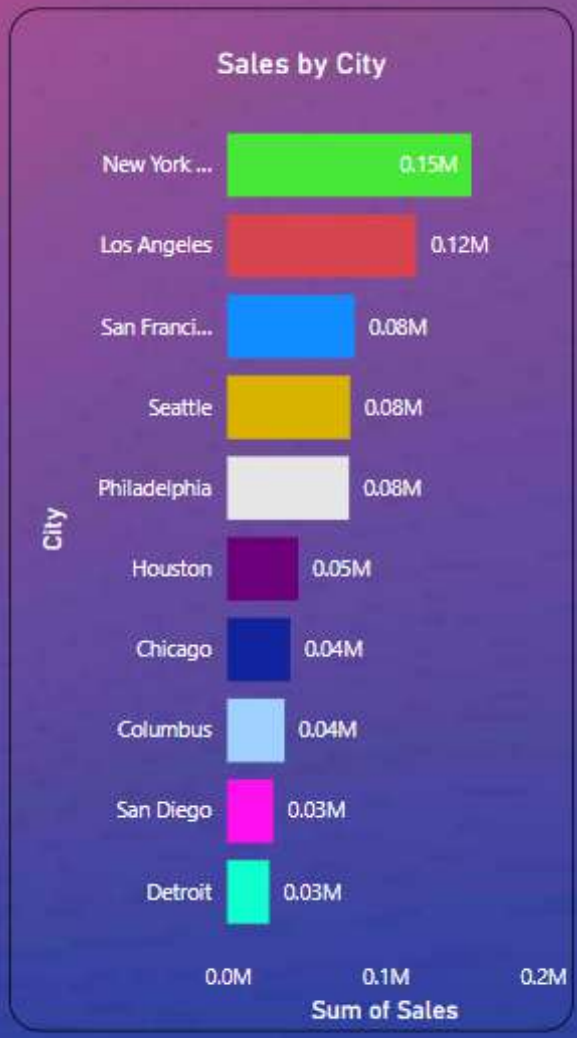
Sales and Profit by State

Profit by Month

Sales by Category



Sales by Ship Mode



Sales Forecasting for Next 15 Days