

SALES DASHBOARD - ADITYA NUR ILMAN WIBOWO

Insight of sales performance in August - December 2021

Sale Date (Year Month): Exclud... (2)

Delivery Country

SKU

Coupon Code

Monthly Sales

Sales Revenue (\$)

1,678

Average Price per Item (\$)

28.93

Unique Buyers

27

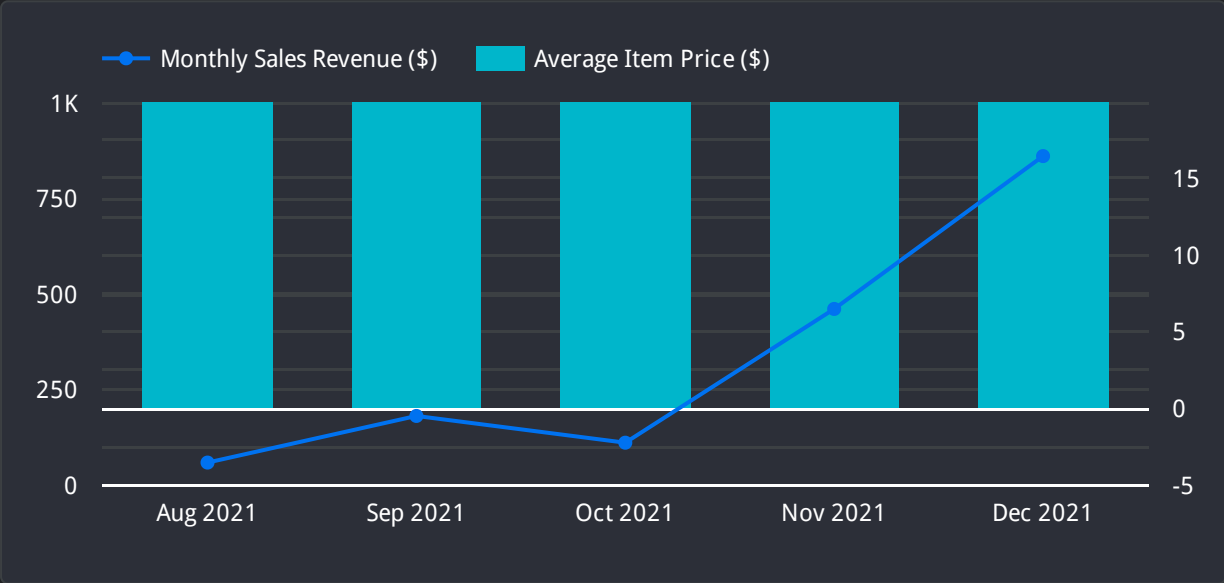
No of Items Sold

58

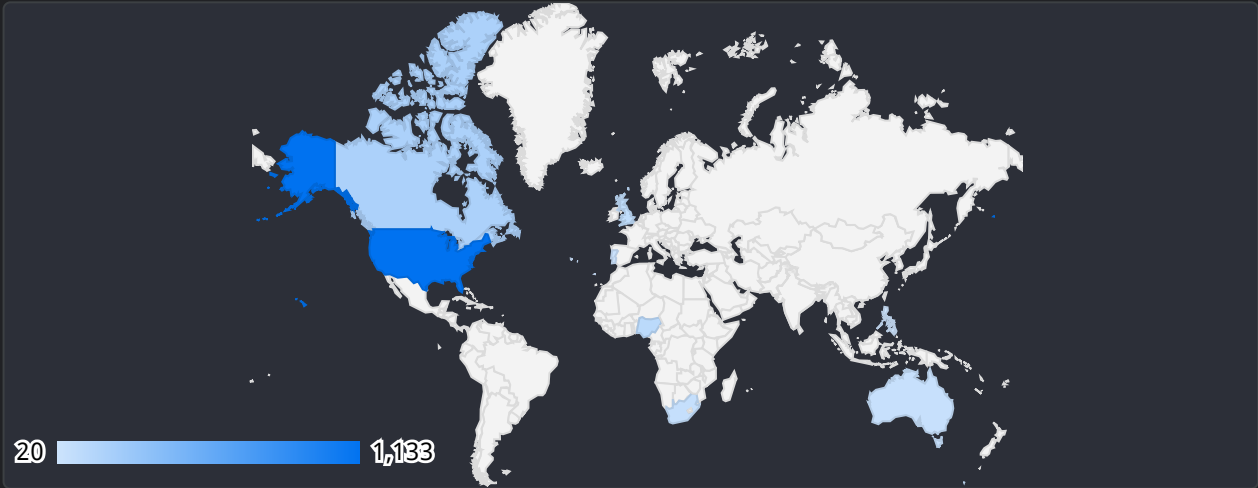
Price After Discount

1,584.5

MONTHLY REVENUE & AVERAGE ITEM PRICE



REVENUE CONTRIBUTION MAP

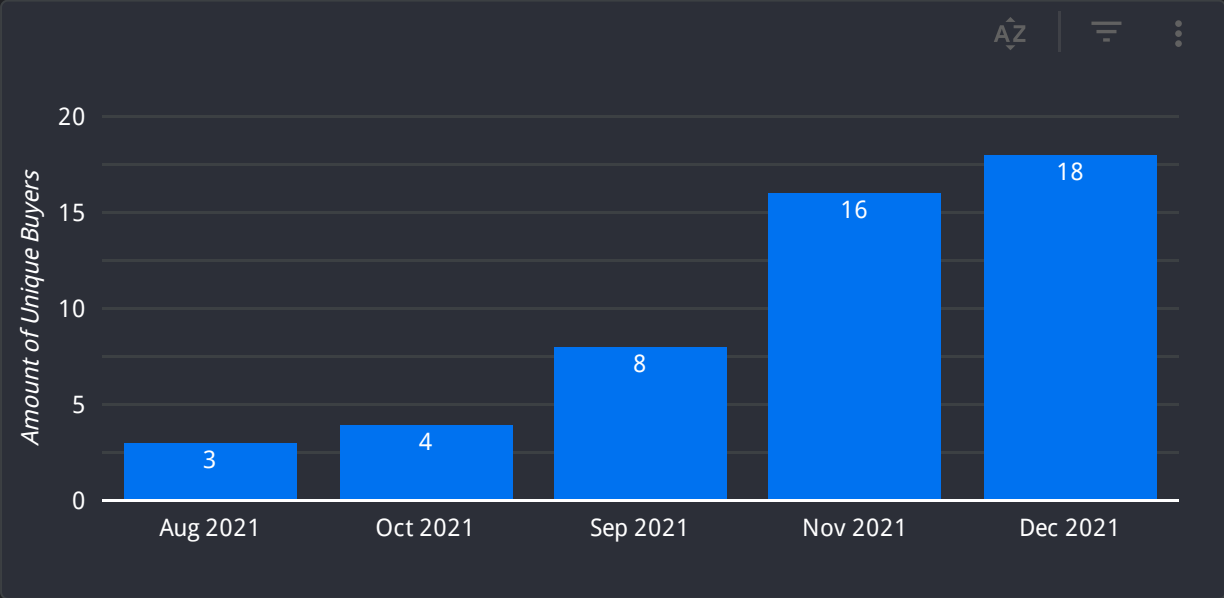


COUPON CODE USAGE

	Coupon Code	Sales Revenue (\$)	Discount (\$)	Total Usage
1.	cyber2021	168	42	6
2.	SALE111121	70	17.5	2
3.	SALE01	20	4	1
4.	OPENINGSALE08082021	20	4	1
5.	FLASH20	60	12	2
6.	CYBER2021	56	14	2
	Grand total	1,678	93.5	58

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5 TOP SKU WITH MOST UNIQUE BUYERS



REVENUE AFTER DISCOUNT (\$)

	Coupon Code	Revenue After Discount (\$)
1.	cyber2021	126
2.	SALE111121	52.5
3.	SALE01	16
4.	OPENINGSALE080820...	16
5.	FLASH20	48
6.	CYBER2021	42
	Grand total	1,584.5

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