



# CYBER SECURITY

Assignment 2



# What is footprinting and reconnaissance

- Footprinting and [reconnaissance](#) are two essential steps in any security assessment (Hunt, 2021). They help provide a blueprint of an organization's security posture and can uncover potential vulnerabilities. This article will discuss footprinting, reconnaissance, and different types of footprinting methodologies. We will also look at what information can be gathered through footprinting and how it can improve organizations' cybersecurity.

# What is footprinting

- Footprinting involves passive data gathering techniques, such as searching public websites, social media platforms, and online forums for information about the target. This information can include company details, employee names, email addresses, and even technical specifications of the systems they use.

# What is Reconnaissance

- Footprinting is a part of a larger process known as reconnaissance. Reconnaissance is the information-gathering stage of ethical hacking, where you collect data about the target system. This data can include anything from network infrastructure to employee contact details. The goal of reconnaissance is to identify as many potential attack vectors as possible.

# Architecture of Footprinting and Reconnaissance



# Footprinting Methodology

- There are many different ways to approach footprinting, but all approaches should follow a similar methodology. This includes identifying the assessment goals, gathering information about the target, analyzing this information, and reporting your findings.
- The first step is to identify the goals of the assessment. What do you want to achieve by conducting a security assessment (Arora, 2021)? Do you want to find out how easy it would be to hack into the organization's systems, or do you want to gather general information about the organization's network infrastructure?
- Once you have identified your goals, you can gather information about the target. This includes anything relevant, such as the company's name, website, contact details, and relevant social media profiles. It is also essential to gather information about the organization's security posture, such as what type of security measures they use and how they are implemented

# Information Gathered through Footprinting

- The information gathered during a footprinting assessment can be used in many different ways. It can be used to improve an organization's security posture by identifying vulnerabilities and recommending corrective actions. It can also be used in future penetration tests or red team exercises (Forbes Technology Council Expert Panel, 2021) to assess the effectiveness of security measures.
- Finally, it can also be used as evidence in the aftermath of a data breach or cyberattack. Having a comprehensive record of its security posture can help an organization show that it took all reasonable steps to protect its data

# How Footprinting is used

- Footprinting in ethical hacking is a common technique used by security professionals to assess an organization's security posture. It can be used as part of a more extensive assessment or in isolation and can provide valuable information about the organization's cybersecurity vulnerabilities. To learn Ethical hacking, you can enroll to a [Ethical hacking course](#).
- For hackers, footprinting can be used to gather information about a target that can then be incorporated when planning an attack. This includes information such as the names of employees, contact details, and social media profiles.