

Shrishti Dubey

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Skills

Content Creation, Natural Language Processing, Data Analysis Skills, Python, Communication skills, Large Language Models, Microsoft Word, Generative AI, Prompt Engineering, Linguist Experience

Experience

Convin AI

AI Conversational Designer | 02/2025 - Present

- Design & Optimise AI Conversations – Create intuitive chatbot and voice assistant interactions using NLP and AI-driven dialogue systems.
- Develop & Refine Conversational Flows – Craft engaging scripts, user journeys, and persona-driven dialogues for seamless user experiences.
- Collaborate & Implement – Work with product, engineering, and UX teams to integrate conversational AI into digital products.
- Analyse & Improve Performance – Use data insights, user research, and A/B testing to enhance AI-driven interactions.
- Technical & UX Expertise – Proficiency in platforms like Dialogflow, Rasa, and Botmock, with a strong understanding of UX writing, NLP, and human-computer interaction.

Freelancer

Content Specialist and Generative AI Consultant | 08/2024 - 02/2025

- Developed high-quality prompts and refined content using generative AI, increasing engagement by 30%.
- Conducted in-depth research to align AI content with client requirements, improving credibility and relevance.
- Designed and delivered training sessions to enhance prompt development and content creation workflows.
- Leveraged data analytics tools to evaluate performance metrics, achieving a 15% improvement in engagement.

Knowledge Ridge | Maharashtra, Pune City

Research Associate | 04/2023 - 08/2024

- Created conversational prompts and generative responses for AI models, ensuring linguistic accuracy and contextual appropriateness.
- I have leveraged **Botpress, Dialogflow, and Voiceflow** to develop chatbots that streamline **research processes** within the organization, enhancing efficiency and automation.
- Summarized complex expert insights into actionable, high-quality deliverables tailored to client specifications.

Future Market Insights | Maharashtra, Pune City

Associate Consultatnt | 10/2022 - 04/2023

- Authored detailed reports and refined NLP-driven prompt frameworks to improve content quality and model outputs.
- Delivered concise, contextually accurate captions and content for diverse use cases, boosting client satisfaction.

IndustryARC | Telangana, Hyderabad

Market Researcher | 01/2022 - 10/2022

- Supervised the creation of tailored content and ensured adherence to project-specific quality standards, improving output accuracy by 30%.
- Collaborated with cross-functional teams to develop high-quality proposals, contributing to a 25% acquisition increase.

ETLHive | Maharashtra, Pune City

Data Science Trainee | 09/2019 - 01/2020

- Designed predictive models and interactive dashboards, improving data accessibility and usability by 30%.
- Applied NLP techniques to enhance machine learning model performance by 20%.

Education

Dr. Ram Manohar Lohia Avadh University | Faizabad, Uttar Pradesh

Bachelor in Computer Application | 03/2021

Networking, World-Wide-Web, Data Structure, Advanced C Language Programming, Database Management, Mathematics, Software Engineering, Object-Oriented, Programming using C++, Visual Basic, Optimization techniques, JAVA, Oracle, Python, Operating Systems, Web Scripting, and Development, etc.