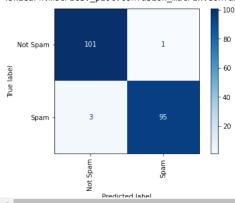
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```
import pandas as pd
df = pd.read_csv('Data/ham-spam.csv')
df.head()
₹
         IsSpam
                                                         Text
      0
               0 key issues going forwarda year end reviews rep...
      1
               0
                   congrats contratulations the execution the cen...
      2
               0
                    key issues going forwardall under control set...
      3
               O
                    epmi files protest entergy transcoattached our...
               0
                    california power please contact kristin walsh ...
df.info()
<<class 'pandas.core.frame.DataFrame'>
     RangeIndex: 1000 entries, 0 to 999
     Data columns (total 2 columns):
      # Column Non-Null Count Dtype
      0 IsSpam 1000 non-null int64
                   1000 non-null
          Text
     dtypes: int64(1), object(1)
     memory usage: 15.8+ KB
Check for duplicate rows in the dataset.
df.groupby('IsSpam').describe()
₹
               Text
               count unique top
                                                                             freq
      IsSpam
         0
                         499 paso firm capacity award memorandumlouise del...
                                                                                2
                 500
                                  you get your order immediately via gra levitr .
                 500
                         500
df = df.drop_duplicates()
df.groupby('IsSpam').describe()
₹
               Text
               count unique top
                                                                         freq
      IsSpam
         0
                 499
                         499 brazil commercial update version delete previ...
                                                                             1
                 500
                         500
                               you get your order immediately via gra levitr ...
from sklearn.feature extraction.text import CountVectorizer
vectorizer = CountVectorizer(ngram_range=(1, 2), stop_words='english')
x = vectorizer.fit_transform(df['Text'])
y = df['IsSpam']
Show the vocabulary that \mbox{CountVectorizer} built from the training e-mails.
vectorizer.vocabulary_
→ {'key': 50036,
       'issues': 48310,
       'going': 40119,
       'forwarda': 37692,
       'year': 99702,
       'end': 31413,
       'reviews': 77698,
       'report': 76304,
```

'needs': 60510,

```
'generating': 39353,
      'like': 52433,
      'mid': 57723,
      'documenting': 27881,
      'business': 12428,
      'unit': 93760,
      'performance': 66771,
      'review': 77618,
       'completion': 18806,
       'david': 23666,
       'john': 49105,
       'work': 98732,
      'plan': 67886,
       'generation': 39362,
      'nim': 61313,
      'employees': 31202,
      'hpl': 44127,
'transition': 92241,
      'ongoing': 63430,
       'officially': 63018,
      'transferred': 92194,
      'regardsdelainey': 75386,
      'key issues': 50047,
      'issues going': 48337,
      'going forwarda': 40142,
       'forwarda year': 37693,
      'year end': 99733,
       'end reviews': 31450,
      'reviews report': 77707,
      'report needs': 76342,
      'needs generating': 60519,
       generating like': 39356,
      'like mid': 52526,
      'mid year': 57738,
      'year documenting': 99731,
      'documenting business': 27882,
       'business unit': 12542,
      'unit performance': 93775,
      'performance review': 66798,
       'review completion': 77630,
      'completion david': 18810,
      'david john': 23680,
       'john work': 49173,
      'work plan': 98799,
      'plan generation': 67922,
       generation nim': 39379,
      'nim issues': 61314,
      'issues employees': 48325,
text = vectorizer.transform(['Why pay MORE for * expensive meds when you can ...123... order them online and save $$?'])
text = vectorizer.inverse transform(text)
print(text)
 == [array(['expensive', 'meds', 'online', 'order', 'order online', 'pay',
             save'], dtype='<U401')]</pre>
Split the dataset so that 80% can be used for training and 20% for testing.
from sklearn.model_selection import train_test_split
x_train, x_test, y_train, y_test = train_test_split(x, y, test_size=0.2, random_state=0)
from sklearn.naive_bayes import MultinomialNB
model = MultinomialNB()
model.fit(x_train, y_train)
→ MultinomialNB()
Validate the trained model with the 20% of the dataset aside for testing and show a confusion matrix.
%matplotlib inline
from sklearn.metrics import plot confusion matrix
plot_confusion_matrix(model, x_test, y_test, display_labels=['Not Spam', 'Spam'], cmap='Blues', xticks_rotation='vertical')
```

</p



model.score(x_test, y_test)

→ 0.98

from sklearn.metrics import roc_auc_score

probabilities = model.predict_proba(x_test) roc_auc_score(y_test, probabilities[:, 1])

→ 0.9992997198879552

Use the model to classify e-mails

message = vectorizer.transform(['Can you attend a code review on Tuesday? Need to make sure the logic is rock solid.']) model.predict(message)[0]

→ 0

model.predict_proba(message)[0][0]

0.9999170457201042

message = vectorizer.transform(['Why pay more for expensive meds when you can order them online and save \$\$?']) model.predict(message)[0]

<u>→</u> 1

model.predict_proba(message)[0][0]

0.00021423891260677753

model.predict_proba(message)[0][1]

→ 0.9997857610873945

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