

# Privacy Policy

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## 1. Introduction

Welcome to FreshBite! Your privacy is important to us, and we are committed to protecting your personal data.

This Privacy Policy explains how we collect, use, and share your information when you use our website and services.

## 2. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, and delivery address.
- Payment Information: Processed securely through third-party payment gateways.
- Usage Data: IP address, browser type, device information, and browsing activity.

## 3. How We Use Your Information

We use the collected data for:

- Providing and improving our services
- Processing transactions
- Sending updates, offers, and promotional materials
- Enhancing user experience and security

## 4. Data Sharing & Security

We do not sell your personal data. However, we may share information with trusted third-party service providers

for payment processing, analytics, and marketing. We implement strict security measures to protect your data.

## 5. Your Rights & Choices

You have the right to access, update, or delete your personal data. You can opt out of marketing communications at any time.

## 6. Cookies & Tracking Technologies

We use cookies to personalize your experience and analyze website traffic. You can manage your cookie preferences in your browser settings.

## 7. Contact Us

For any privacy-related queries, please contact us at [privacy@freshbite.com](mailto:privacy@freshbite.com).

## 8. Changes to This Policy

We may update this Privacy Policy from time to time. Please review it periodically.

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## Founders & Leadership

- Aditya Gupta (Co-Founder)
- Aaryan Awasthi (Co-Founder)
- Aditya Vatnani (Co-Founder)
- Ansh Kushwaha (Co-Founder, Stripper)

