

## PERFORMANCE OVERVIEW

CLICK HERE TO  
VIEW  
DASHBOARD

NET SALES

**\$82,49,600**

Net Sale

SALES

**\$83,61,964**

Sum of Sales

RETURN AMOUNT

**\$1,12,364**

Sum of Sales Amount

PROFIT

**\$37,29,903**

Sum of Profit

TOTAL  
CUSTOMERS

**51,290**

TOTAL ORDERS

**51,290**

AVERAGE  
CUSOTMER PM

**4,274**

AVERAGE ORDER  
PM

**4,273**

NET MAGIN

**45%**

## GEOGRAPHY PRESENCE

REGION

**13**

COUNTRY

**147**

STATES

**1,094**

CITIES

**3,636**

[RESET](#)[HOME](#)[PRODUCT](#)[GEOGRAPHY](#)

January

February

March

April

May

June

July

August

September

October

November

December

## Net Sale and Net Margin by Month

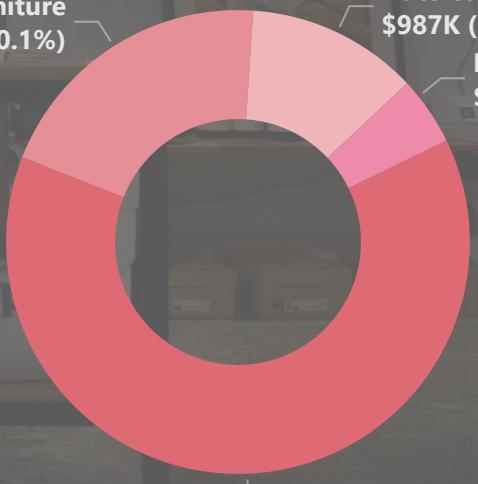
Net Sale Net Margin

Product	Net Sale	%GT Net Sale	Sum of Profit	Net Margin
Apple Laptop	\$55,000	0.67%	\$33,025	60.05% <span>▲</span>
Bed Sheets	\$2,76,199	3.35%	\$1,14,958	41.62% <span>▲</span>
Beds	\$99,840	1.21%	\$35,753	35.81% <span>▲</span>
Bike Tyres	\$52,848	0.64%	\$26,803	50.72% <span>▲</span>
Car & Bike Care	\$87,910	1.07%	\$22,701	25.82% <span>◆</span>
Car Body Covers	\$84,942	1.03%	\$21,619	25.45% <span>◆</span>
Car Mat	\$39,312	0.48%	\$20,837	53.00% <span>▲</span>
Car Media Players	\$1,04,300	1.26%	\$39,990	38.34% <span>▲</span>
Car Pillow & Neck Rest	\$1,71,171	2.07%	\$1,07,872	63.02% <span>▲</span>
Car Seat Covers	\$83,904	1.02%	\$20,007	23.84% <span>◆</span>
Car Speakers	\$1,57,617	1.91%	\$92,147	58.46% <span>▲</span>
Casula Shoes	\$3,40,990	4.13%	\$86,332	25.32% <span>◆</span>
Curtains	\$43,282	0.52%	\$16,102	37.20% <span>▲</span>
Total	<b>\$82,49,600</b>	<b>100.00%</b>	<b>\$37,29,903</b>	<b>45.21%</b>

## Net Sale, Count of Customer ID, Count of Order ID and Count of Product by Product Category

Home & Furniture  
\$1,657K (20.1%)

Auto & Accessories  
\$987K (12.0%)  
Electronic  
\$394K (4.8%)



Fashion \$5,212K (63.2%)

[RESET](#)[HOME](#)[PRODUCT](#)[GEOGRAPHY](#)

January

February

March

April

May

June

July

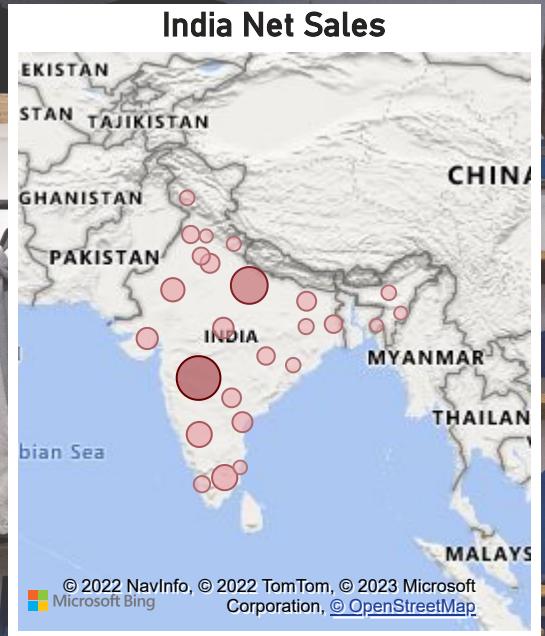
August

September

October

November

December



Region	Net Sale	%GT Net Sale	Sum of Profit	Net Margin	Ship
Central	\$17,84,273	21.63%	\$8,04,173	45.07%	◆
South	\$10,67,217	12.94%	\$4,79,147	44.90%	◆
EMEA	\$8,16,967	9.90%	\$3,68,554	45.11%	◆
North	\$7,69,200	9.32%	\$3,49,285	45.41%	▲
Africa	\$7,37,055	8.93%	\$3,32,207	45.07%	◆
Oceania	\$5,50,378	6.67%	\$2,53,681	46.09%	●
Southeast Asia	\$5,11,034	6.19%	\$2,35,588	46.10%	●
West	\$5,09,889	6.18%	\$2,31,764	45.45%	▲
East	\$4,57,664	5.55%	\$2,06,683	45.16%	◆
Total	<b>\$82,49,600</b>	<b>100.00%</b>	<b>\$37,29,903</b>	<b>45.21%</b>	3▼

