Rangga Indra Pratama - Self Performance Review

Employee : Rangga Indra Pratama

Job Position : COPYWRITER

Organization : STRATEGIC PLANNING

Supervisor : MCM

Tanggal : 2022-07-02

KNOWLEDGE General Knowledge (current news and trends, directly or indirectly related to the job) 3.5 Basic Workflow (understanding of work flow across divisions) 3 Communication Theory 4 Branding and Communication Strategy 4 Client's + Competitor's Brands & Products in the market 4 Creative Process (from brief to final idea) 3 Production Process 4 Understanding of the media neutral concept 3 SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3 Craftmanship 4	Question	Grade
Basic Workflow (understanding of work flow across divisions) Communication Theory 4 Branding and Communication Strategy 4 Client's + Competitor's Brands & Products in the market 4 Creative Process (from brief to final idea) Production Process 4 Understanding of the media neutral concept 3 SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3 Arresentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	KNOWLEDGE	
Communication Theory 4 Branding and Communication Strategy 4 Client's + Competitor's Brands & Products in the market 4 Creative Process (from brief to final idea) 3 Production Process 4 Understanding of the media neutral concept 3 SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	General Knowledge (current news and trends, directly or indirectly related to the job)	3.5
Branding and Communication Strategy 4 Client's + Competitor's Brands & Products in the market 4 Creative Process (from brief to final idea) 3 Production Process 4 Understanding of the media neutral concept 3 SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	Basic Workflow (understanding of work flow across divisions)	3
Client's + Competitor's Brands & Products in the market Creative Process (from brief to final idea) Production Process 4 Understanding of the media neutral concept 3 SKILLS Work Speed 7 Time Management 4 Computer (ability to use software & hardware related to the job) Language (Bahasa & Basic English) Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas)	Communication Theory	4
Creative Process (from brief to final idea) Production Process Understanding of the media neutral concept 3 SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas)	Branding and Communication Strategy	4
Production Process 4 Understanding of the media neutral concept 3 SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	Client's + Competitor's Brands & Products in the market	4
Understanding of the media neutral concept SKILLS Work Speed Time Management Computer (ability to use software & hardware related to the job) Language (Bahasa & Basic English) Presentation (related to the job) Creative Thinking (ability to come up with Ideas)	Creative Process (from brief to final idea)	3
SKILLS Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	Production Process	4
Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	Understanding of the media neutral concept	3
Work Speed 3 Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3		
Time Management 4 Computer (ability to use software & hardware related to the job) 3.7 Language (Bahasa & Basic English) 3 Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas) 3	SKILLS	
Computer (ability to use software & hardware related to the job) Language (Bahasa & Basic English) Presentation (related to the job) 4 Creative Thinking (ability to come up with Ideas)	Work Speed	3
Language (Bahasa & Basic English) Presentation (related to the job) Creative Thinking (ability to come up with Ideas) 3	Time Management	4
Presentation (related to the job) Creative Thinking (ability to come up with Ideas) 3	Computer (ability to use software & hardware related to the job)	3.7
Creative Thinking (ability to come up with Ideas) 3	Language (Bahasa & Basic English)	3
	Presentation (related to the job)	4
Craftmanship 4	Creative Thinking (ability to come up with Ideas)	3
·	Craftmanship	4

ATTITUDE			
Passion towards to the job	4		
Eagerness to learn	4		
Respect towards peers, superiors, partners/ vendors, clients	4		
CAN-DO, Positivity	4		
Sense of belonging to the company	4		
Perseverance	4		
Company Compliance	4		
Resourcefulness (willingness to be part of the solution)	4		
Honesty	4		
INDIVIDUAL DELIVERABLES			
ind 1	4		
ind 3	3		

Summary Score	Previous Score	Average Score	Final Score
KNOWLEDGE	2.75	3.56	0.89
SKILLS	2.53	3.53	0.89
ATTITUDE	3.67	4	1.8
INDIVIDUAL DELIVERABLES	2.00	3.5	0.18
			3.76