## **SMT - Sismita**

## **Self Performance Review**

Company Name : PT. PARIWARANIAGA NUSANTARA

Employee : SMT - Sismita

Departement : STRATEGIC PLANNING - STRATEGIC PLANNER

Supervisor : GTA - Gita Galantari

Submission Date : 2022-07-12

Appraisal Date : 2022-08-18

Question	Grade				
KNOWLEDGE					
General Knowledge (current news and trends, directly or indirectly related to the job)	4				
Basic Workflow (understanding of work flow across divisions)	3.8				
Communication Theory	4				
Branding and Communication Strategy	3.5				
Client's + Competitor's Brands & Products in the Market	4				
Research	4				
Digital Media (function, usage, and users)	4				
Production Process (website, content plan, digital ads, vendors relation)	4				
Understanding of the Media Neutral Concept					
SKILLS					
Work Speed	4				
Negotiation	4				
Computer (ability to use software & hardware related to the job)	4				
Language (Bahasa & Basic English)	4				
Presentation Skill (related to the job)	4				

Analytics	3.6				
Strategy Development	4				
Reporting & Administration					
ATTITUDE					
Passion towards to the job	4				
Eagerness to learn	4				
Respect towards peers, superiors, partners/ vendors, clients	3.2				
CAN-DO, Positivity	4				
Sense of belonging to the company	4				
Perseverance	4				
Company Compliance	4				
Resourcefulness (willingness to be part of the solution)					
Honesty	4				
INDIVIDUAL DELIVERABLES					
OKE	4				
OKE 2	3.3				
Summary					
SIPPP					
Next Action					
OKEE					

SUMMARY Score	Weight	Previous Performance		Actual Perfori	mance	Progress Performance	
		Score	Weight	Score	Weight		
KNOWLEDGE	25 %	2.67	0.67	3.92	0.98	46.27 %	
SKILLS	25 %	2.88	0.72	3.95	0.98	36.11 %	

ATTITUDE	45 %	3.50	1.58	3.91	1.76	11.39 %	In Total
INDIVIDUAL DELIVERABLES	5 %	2.00	0.10	3.65	0.18	80.00 %	27.04 %
Subtotal	100 %	11.05	3.07	15.43	3.90		