

Rangga Indra Pratama - Self Performance Review

Employee : Rangga Indra Pratama
Job Position : COPYWRITER
Organization : STRATEGIC PLANNING
Supervisor : MCM
Tanggal : 2022-07-02

Question	Grade
KNOWLEDGE	
General Knowledge (current news and trends, directly or indirectly related to the job)	2
Basic Workflow (understanding of work flow across divisions)	3
Communication Theory	3
Branding and Communication Strategy	3.5
Client's + Competitor's Brands & Products in the market	3
Creative Process (from brief to final idea)	3
Production Process	3
Understanding of the media neutral concept	3
SKILLS	
Work Speed	2.8
Time Management	3.4
Computer (ability to use software & hardware related to the job)	3.2
Language (Bahasa & Basic English)	4
Presentation (related to the job)	3
Creative Thinking (ability to come up with Ideas)	3.8
Craftmanship	3.7

ATTITUDE	
Passion towards to the job	4
Eagerness to learn	4
Respect towards peers, superiors, partners/ vendors, clients	3
CAN-DO, Positivity	3
Sense of belonging to the company	2.6
Perseverance	3
Company Compliance	3
Resourcefulness (willingness to be part of the solution)	3
Honesty	3

Summary Score	Weight	Average SCORE	Final SCORE
KNOWLEDGE	25%	2.9375	0.73
SKILLS	25%	3.4142857142857	0.73
ATTITUDE	45%	3.1777777777778	1.43
			2.89