Rangga Indra Pratama - Self Performance Review

Employee : Rangga Indra Pratama

Job Position : COPYWRITER

Organization : STRATEGIC PLANNING

Supervisor : MCM

Tanggal : 2022-07-02

KNOWLEDGE General Knowledge (current news and trends, directly or indirectly related to the job) 2 Basic Workflow (understanding of work flow across divisions) 3 Communication Theory 3 Branding and Communication Strategy 3.5 Client's + Competitor's Brands & Products in the market 3 Creative Process (from brief to final idea) 3 Production Process 3 Understanding of the media neutral concept 3 SKILLS Work Speed 2.8 Time Management 2.8 Computer (ability to use software & hardware related to the job) 3.2 Language (Bahasa & Basic English) 4 Presentation (related to the job) 3 Creative Thinking (ability to come up with Ideas) 3.7	Question	Grade
Basic Workflow (understanding of work flow across divisions) Communication Theory 3 Branding and Communication Strategy 3.5 Client's + Competitor's Brands & Products in the market 3 Creative Process (from brief to final idea) Production Process 3 Understanding of the media neutral concept 3 SKILLS Work Speed 2.8 Time Management 3.4 Computer (ability to use software & hardware related to the job) 3.2 Language (Bahasa & Basic English) Presentation (related to the job) 3 Creative Thinking (ability to come up with Ideas) 3 3 3 3 3 3 3 3 3 3 3 3 3	KNOWLEDGE	
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Production Process Understanding of the media neutral concept 3 SKILLS Work Speed 2.8 Time Management 3.4 Computer (ability to use software & hardware related to the job) 3.2 Language (Bahasa & Basic English) 4 Presentation (related to the job) 3.8 Creative Thinking (ability to come up with Ideas)	Client's + Competitor's Brands & Products in the market	3
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Computer (ability to use software & hardware related to the job) Language (Bahasa & Basic English) Presentation (related to the job) Creative Thinking (ability to come up with Ideas) 3.2 3.2 4 2.3 3.8	Work Speed	2.8
Language (Bahasa & Basic English) Presentation (related to the job) Creative Thinking (ability to come up with Ideas) 3.8	Time Management	3.4
Presentation (related to the job) Creative Thinking (ability to come up with Ideas) 3.8	Computer (ability to use software & hardware related to the job)	3.2
Creative Thinking (ability to come up with Ideas) 3.8	Language (Bahasa & Basic English)	4
	Presentation (related to the job)	3
Craftmanship 3.7	Creative Thinking (ability to come up with Ideas)	3.8
	Craftmanship	3.7

ATTITUDE	
Passion towards to the job	4
Eagerness to learn	4
Respect towards peers, superiors, partners/ vendors, clients	3
CAN-DO, Positivity	3
Sense of belonging to the company	2.6
Perseverance	3
Company Compliance	3
Resourcefulness (willingness to be part of the solution)	3
Honesty	3

Summary Score	Weight	Average SCORE	Final SCORE
KNOWLEDGE	25%	2.9375	0.73
SKILLS	25%	3.4142857142857	0.73
ATTITUDE	45%	3.177777777778	1.43
			2.89