

# Daniel Ferryansyah - Self Performance Review

**Employee** : Daniel Ferryansyah

**Job Position** : SENIOR ART DIRECTOR

**Organization** : STRATEGIC PLANNING

**Supervisor** : PMG

**Tanggal** : 2022-07-13

Question	Grade
KNOWLEDGE	
General Knowledge (current news and trends, directly or indirectly related to the job)	3.5
Basic Workflow (understanding of work flow across divisions)	4
Communication Theory	3.6
Branding and Communication Strategy	3.5
Client's + Competitor's Brands & Products in the market	4
Creative Process (from brief to final idea)	4
Production Process	4
Understanding of the media neutral concept	4
SKILLS	
Work Speed	4
Time Management	4
Computer (ability to use software & hardware related to the job)	3
Language (Bahasa & Basic English)	4
Presentation (related to the job)	3.5
Creative Thinking (ability to come up with Ideas)	3.5
Craftmanship	4

ATTITUDE	
Passion towards to the job	3
Eagerness to learn	3
Respect towards peers, superiors, partners/ vendors, clients	3
CAN-DO, Positivity	4
Sense of belonging to the company	4
Perseverance	4
Company Compliance	4
Resourcefulness (willingness to be part of the solution)	4
Honesty	4
INDIVIDUAL DELIVERABLES	
indivisu 1	3
individu 2	4

Summary Score	Previous Score	Average Score	Final Score
KNOWLEDGE	3.00	3.83	0.96
SKILLS	3.00	3.71	0.96
ATTITUDE	3.22	3.67	1.65
INDIVIDUAL DELIVERABLES	0	3.5	0.18
			3.75