

Daniel Ferryansyah - Self Performance Review

Employee : Daniel Ferryansyah

Job Position : SENIOR ART DIRECTOR

Organization : STRATEGIC PLANNING

Supervisor : PMG

Tanggal : 2022-07-13

Question	Grade
KNOWLEDGE	
General Knowledge (current news and trends, directly or indirectly related to the job)	3.4
Basic Workflow (understanding of work flow across divisions)	4
Communication Theory	3
Branding and Communication Strategy	4
Client's + Competitor's Brands & Products in the market	3.5
Creative Process (from brief to final idea)	4
Production Process	4
Understanding of the media neutral concept	3.9
SKILLS	
Work Speed	4
Time Management	4
Computer (ability to use software & hardware related to the job)	4
Language (Bahasa & Basic English)	4
Presentation (related to the job)	4
Creative Thinking (ability to come up with Ideas)	4
Craftmanship	3.8

ATTITUDE	
Passion towards to the job	3
Eagerness to learn	4
Respect towards peers, superiors, partners/ vendors, clients	4
CAN-DO, Positivity	4
Sense of belonging to the company	4
Perseverance	3
Company Compliance	3
Resourcefulness (willingness to be part of the solution)	4
Honesty	4
INDIVIDUAL DELIVERABLES	
individual 1	4
indv 3	3

Summary Score	Previous Score	Average Score	Final Score
KNOWLEDGE	3.00	3.73	0.93
SKILLS	3.00	3.97	0.93
ATTITUDE	3.22	3.67	1.65
INDIVIDUAL DELIVERABLES	0	3.5	0.18
			3.69