



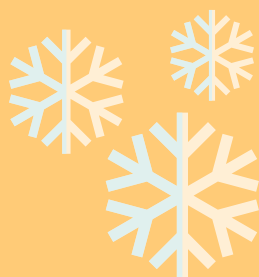
# IMPORTANT DAYS IN 2021

YOUR GUIDE TO  
WELL PLANNED  
SOCIAL MEDIA  
CONTENT THIS YEAR



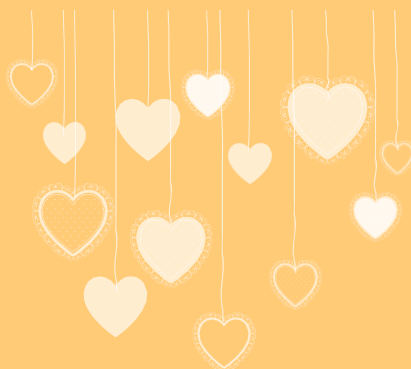
# JANUARY

01-Jan	Friday	New Year's Day	In pre-Christian Rome under the Julian calendar, the day was dedicated to Janus, god of gateways and beginnings, for whom January is also named
04-Jan	Monday	World Braille Day	It celebrates awareness of the importance of braille as a means of communication in the full realization of the human rights for blind and visually impaired people.
13-Jan	Wednesday	Lohri	Lohri is a popular winter folk and religious festival celebrated by Punjabi and Dogra communities. It marks the end of winter season and is traditionally believed to welcome the sun to the northern hemisphere.
14-Jan	Thursday	Pongal	It is celebrated to thank the Sun God and Lord Indra for helping the farmers to grow and yield better crops throughout the year.
14-Jan	Thursday	Makar Sankranti	It is a festival day in the Hindu calendar, dedicated to the deity Surya. It is observed each year in the lunar month of Magha which corresponds with the month of January as per the Gregorian calendar and is a day the people of India and Nepal celebrate their harvest
15-Jan	Friday	Indian Army Day	It is on this historic day that General KM Cariappa became the first Indian to take charge of the Indian Army in 1949.
20-Jan	Wednesday	Guru Govind Singh Jayanti	Guru Gobind Singh Jayanti is a Sikh festival that commemorates the birthday of Guru Gobind Singh Ji, the tenth Guru of the Sikhs.
26-Jan	Tuesday	Republic Day	It honours the date on which the Constitution of India came into effect
30-Jan	Saturday	Martyr's Day	Martyrs Day is celebrated to pay homage to the victims who fought for the freedom, glory, welfare and progress of India.



# FEBRUARY

04-Feb	Thursday	World Cancer Day	It is aimed to raise awareness of cancer and to encourage its prevention, detection, and treatment.
14-Feb	Sunday	Valentine's Day	Valentine's Day, also called Saint Valentine's Day or the Feast of Saint Valentine is in honour of Saint Valentine of Rome, who died on that date in AD 269
16-Feb	Tuesday	Vasant Panchami	It is a festival that marks the preparation for the arrival of spring



# MARCH

08-Mar	Monday	International Women's Day	It is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity.
12-Mar	Friday	World Sleep Day	The goal is to celebrate the benefits of good and healthy sleep and to draw society's attention to the burden of sleep problems and their medical, educational, and social aspects, and to promote the prevention and management of sleep disorders.
15-Mar	Monday	World Consumer Right's Day	Participants observe the day by promoting the basic rights of all consumers, demanding those rights are respected and protected, and protesting about the market abuses and social injustices which undermine them.
20-Mar	Saturday	International Day of Happiness	It is celebrated to recognise happiness as a "fundamental human goal" and call for "a more inclusive, equitable and balanced approach to economic growth that promotes the happiness and well-being of all peoples".
21-Mar	Sunday	World Poetry Day	It is celebrated with the aim of supporting linguistic diversity through poetic expression and increasing the opportunity for endangered languages to be heard
22-Mar	Monday	World Water Day	World Water Day is a day that highlights the importance of freshwater. The day is used to advocate for the sustainable management of freshwater resources.
27-Mar	Saturday	Earth Hour Day	It is an initiative to encourage individuals, businesses and governments around the world to take accountability for their ecological footprint and engage in dialogue and resource exchange that provides real solutions to our environmental challenges
28-Mar	Sunday	Holi	Holi is considered as second biggest festival on Hindu Calendar after Diwali.It's also know as the festival of colours.



# APRIL

01-Apr	Thursday	April Fool's Day	It received its name from the custom of playing practical jokes on this day
07-Apr	Wednesday	World Health Day	The objective of World Health Day is to raise global awareness of a specific health theme to highlight a priority area of concern for the World Health Organization (WHO).
10-Apr	Saturday	National Siblings Say	This day celebrates the siblings relationships
21-Apr	Wednesday	Ram Navmi	Rama Navami is a spring Hindu festival that celebrates the birthday of the Hindu God Lord Rama.
22-Apr	Thursday	Earth Day	The theme of Earth Day 2021 is "Restore Our Earth."The theme is based on the emerging concept that rejects the idea that our only options to save the planet are to mitigate or adapt to the impacts of climate change and other environmental damage
29-Apr	Thursday	International Dance Day	It is celebrated across the world to raise awareness about the importance of dance among the general public. It also aims to persuade governments all over the world to provide a proper place for dance in all systems of education.



# MAY

01-May	Saturday	International Worker's Day / May Day	It is a celebration of labourers and the working classes that is promoted by the international labour movement
02-May	Sunday	World Laughter Day	It celebrates laughter which is a positive and powerful emotion that has all the ingredients required for individuals to change themselves and to change the world in a peaceful and positive way.
09-May	Sunday	Mother's Day (India)	It is a celebration honoring the mother of the family, as well as motherhood, maternal bonds, and the influence of mothers in society.
11-May	Tuesday	National Technology Day (India)	It is celebrated to mark India's progress in the field of science and technology. The day marks the anniversary of the Pokhran Nuclear Tests (Operation Shakti) of 1988.
12-May	Friday	Eid-Al-Fitr	It marks the end of the holy month of Ramadan, a period of fasting, kindness and good deeds.
15-May	Saturday	International Day of Families	This day highlights the importance of family as a basic unit of the society



# JUNE

01-Jun	Tuesday	World Milk Day	It is an international day established by the Food and Agriculture Organization of the United Nations to recognize the importance of milk as a global food.
04-Jun	Friday	Cheese Lovers Day	National Cheese Lover's Day celebrates the entire cheese varieties and those who love every other cheese.
08-Jun	Tuesday	Best Friends Day	It a day to honor that one special person you call your "best friend". This day is a time to show them how much you appreciate them, how special and important they are to you and how you cherish their friendship.
20-Jun	Sunday	Father's Day	Father's Day is a day of honoring fatherhood and paternal bonds, as well as the influence of fathers in society.
21-Jun	Monday	World Music Day	The primary aim of celebrating World Music Day is to provide free music to everyone, and also to encourage amateur musicians to showcase their work to the world.
30-Jun	Wednesday	Social Media Day	The main objective of the observation of Social Media Day is aimed to create awareness about social media impacts and encourages people to use social media in a proper way.



# JULY

01-Jul	Thursday	International Joke Day	This day is prominently to celebrate jokes and laugh out loud with your frinds and dear ones
07-Jul	Wednesday	World Chocolate Day	World Chocolate Day commemorates the introduction of chocolate to Europe in the year 1550.
15-Jul	Thursday	Give Something Away Day	This day is created to give people the opportunity to share their plentiful bounties with others without expectations or limitations
17-Jul	Saturday	World Emoji Day	The main purpose of the day is to promote the use of emojis and spread the emoji for enjoyment that they bring to all of those around us.
21-Jul	Wednesday	Eid-Al-Adha	The festival remembers the prophet Ibrahim's willingness to sacrifice his son when God ordered him to.





# AUGUST

08-Aug	Sunday	International Cat Day	It is a day to raise awareness for cats and learn about ways to help and protect them
09-Aug	Monday	Book Lovers Day	A day for all those who love to read, National Book Lovers Day encourages you to find your favorite reading place, a good book
15-Aug	Sunday	Independence Day	It is a national holiday in India commemorating the nation's independence from the United Kingdom on 15 August 1947,
19-Aug	Thursday	World Photo Day	It is a worldwide celebration of the art, craft, science and history of photography
22-Aug	Sunday	Raksha Bandhan	Raksha Bandhan is a celebration of the pure bond that exists between siblings. It is a hindu festival that celebrates the relation between brothers and sisters
26-Aug	Thursday	Dog Day	No one can win hearts like man's best friend and in honor of this bond between man and canine, Dog Day is celebrated.
30-Aug	Monday	Janmashtmi	It is an annual Hindu festival that celebrates the birth of Krishna, the eighth avatar of Vishnu.



# SEPTEMBER

05-Sep	Sunday	International Day of Charity	It is observed to commemorate the death anniversary of Mother Teresa, who is well-known for her charity deeds. International Charity Day was marked by the UN to remind us to be kind to people who need and promote charity
05-Sep	Sunday	Teachers Day	It is a special day for the appreciation of teachers, and may include celebrations to honor them for their special contributions in a particular field area, or the community in general.
10-Sep	Friday	Ganesh Chaturthi	It is a Hindu festival celebrating the arrival of Ganesh to earth from Kailash Parvat with his mother Goddess Parvati/Gauri.
15-Sep	Wednesday	Engineers' Day	The day is celebrated to appreciate the contributions of Mokshagundam Visvesvaraya.
21-Sep	Tuesday	International Day of Peace	It celebrates the power of global solidarity for building a peaceful and sustainable world.
27-Sep	Monday	World Tourism Day	The purpose of this day is to raise awareness on the role of tourism within the international community and to demonstrate how it affects social, cultural, political and economic values worldwide.



# OCTOBER

01-Oct	Friday	International Coffee Day	It is an occasion that is used to promote and celebrate coffee as a beverage, with events now occurring in places across the world.
01-Oct	Friday	International Day of Older Persons	To Raise awareness of the special health needs of older persons and of their contributions to their own health and to the functioning of the societies in which they
01-Oct	Friday	World Smile Day	World Smile Day is a day when people are encouraged to not only put a smile on the faces of their fellow man but also to inspire acts of kindness.
02-Oct	Saturday	Gandhi Jayanti	Gandhi Jayanti is an event celebrated in India to mark the birthday of Mahatma
04-Oct	Monday	World Animal Day	World Animal Day is an international day of action for animal rights and welfare celebrated annually
10-Oct	Sunday	World Mental Health Day	World Mental Health Day is celebrated to increase involvement in the matters of mental health, encouraging global mental health education and advocacy against the social stigma that is often associated with it.
11-Oct	Monday	International Day of Girl Child	The International Day of the Girl Child focuses attention on the need to address the challenges girls face and to promote girls' empowerment and the fulfilment of their human rights.
11-Oct	Monday	Durga Puja	Durga Puja, also called Durgotsava, is an annual Hindu festival which reveres and pays homage to the Hindu goddess, Durga.
15-Oct	Friday	Dussehra	Dussehra or Vijayadashami is an important Hindu festival which signifies the victory of good over evil.
16-Oct	Saturday	World Food Day	This day marks worldwide awareness and action for those who suffer from hunger and for the need to achieve zero hunger, ensuring food security and nutritional diet
24-Oct	Sunday	Karva Chauth	On Karva Chauth, married women observe fast from sunrise to moonrise for the safety and longevity of their husbands.
31-Oct	Sunday	Halloween	The celebration marks the day before the Western Christian feast of All Saints and initiates the season of Allhallowtide, which lasts three days and concludes with All Souls' Day.

# NOVEMBER

01-Nov	Monday	World Vegan Day	The benefits of veganism for humans and the natural environment are celebrated through activities such as setting up stalls, hosting potlucks, and planting memorial trees.
04-Nov	Thursday	Diwali	Diwali is called the Festival of Lights and is celebrated to honor Rama-chandra, the seventh avatar (incarnation of the god Vishnu). It is believed that on this day Rama returned to his people after 14 years of exile during which he fought and won a battle against the demons and the demon king, Ravana.
13-Nov	Saturday	World Kindness Day	World Kindness Day is to highlight good deeds in the community focusing on the positive power and the common thread of kindness which binds us.
14-Nov	Sunday	Children's Day	It is celebrated across India to increase awareness of the rights, care and education of children. It is celebrated on 14 November every year as a tribute to India's First Prime Minister, Jawaharlal Nehru.
17-Nov	Wednesday	International Student's Day	The day is celebrated to ensure education is available and accessible to all students
19-Nov	Friday	Guru Nanak Jayanti	Guru Nanak Dev Ji GURPURAB, also known as Guru Nanak's Prakash Utsav celebrates the birth of the first Sikh guru, Guru Nanak.
25-Nov	Thursday	Thanksgiving	It's a positive and secular holiday where we celebrate gratitude, something that we don't do enough of these days. It's also a celebration of the fall harvest.
29-Nov	Monday	Cyber Monday	The Monday following the US holiday of Thanksgiving, promoted by online retailers as a day for exceptional bargains.



# DECEMBER

01-Dec	Wednesday	World AIDS Day	It's an opportunity for people worldwide to unite in the fight against HIV, to show support for people living with HIV, and to commemorate those who have died from an AIDS-related illness.
02-Dec	Thursday	National Pollution Control Day	The aim of this day is to honor the memory of those who lost their lives in the horrific Bhopal Gas Tragedy of 1984.
04-Dec	Saturday	Indian Navy Day	This day is celebrated to recognize the achievements and role of the Indian Navy to the country.
14-Dec	Tuesday	World Energy Conservation Day	This day is to highlight the importance of energy consumption and its use in our day-to-day life, its scarcity and its impact on sustainability of global eco systems.
24-Dec	Friday	National Consumer's Day	It is observed to highlight the importance of the consumer movement and the need to make every consumer more aware of their rights and responsibilities.
25-Dec	Saturday	Christmas	Christmas is an annual festival commemorating the birth of Jesus Christ
31-Dec	Friday	New Year's Eve	In the Gregorian calendar, New Year's Eve, the last day of the year, is on 31 December.



