



## Name

**Age:** Gaby

**Education:** Master's degree

**Hometown:** LA

**Family:** Single

**Occupation:** Painter

*"Life with animals is better"*

## Goals

- Help animals with much love and care
- Be a kind person

## Frustrations

- "I do not know which type of food is best for my birds".

Gaby is a 24-year-old woman living in LA who is passionate about birds. She has two parrots as pets and loves spending time with them, but is worried about feeding them with the right food.



## Name

**Age:** Bob

**Education:** College

**Hometown:** Texas

**Family:** Married

**Occupation:** Farm boy

*“Life is made to enjoy”*

## Goals

- Spend time with his family
- Contemplate nature
- Give the best corn in the county

## Frustrations

- "As a birdwatcher, it is my responsibility to provide the best for the birds I observe."

Bob is a 56-year-old man living in Texas. He is a caring father and loves spending time with his children. As a hobby he is a bird watcher and twice a month he goes out with his friends to enjoy the beauty of nature, but he is concerned about the type of food he should buy to attract birds.