| Participant's Name: Brayito | | | | |
|---|---|---|---|---|
| **Task** | **Click Path** | **Observations** | **Quotes** | **Task Completion** |
| Write the task number and directions here. | Record what path the participant took to complete the task. | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion. | Note any significant quotes (positive and negative). | Choose if the task was:<br><br>**1** - easy to complete<br>**2** - completed but with difficulty<br>**3** - not completed |
| Prompt 1: Open up the BirdFeed app on your phone and create an account | Select email input text -> Select password input text -> Select create account -> Register | - Participants prefer a larger font | -I have visual problems, so I prefer a screen reader or a larger font". | 1 |
| Prompt 2: If I said, "Select a product based on a small type of bird and add it to the cart," would you know what to do? | Select a product from the top seller section -> Back -> Select small section -> Select a product | - Participant didn't know how to select products based on small bird species<br>- Participant did not understand how to complete the task | - "I think the app is unclear on how to do this task" - "You have to guess how to do it, it is very unclear". | 3 |
| Prompt 3: Login to the BirdFeed app and add a reminder to feed your pet (Note: You can´t create a reminder for this exercise) | Log in -> Select three lines on the corner -> Cart -> Account -> Save Reminder | - Participants feel that the app needs to be more intuitive | "I would change the navigation section in a different direction". | 2 |
| Prompt 4: Buy a product a complete the checkout | Log in -> Select a top seller product -> Add button -> Cart -> Check out -> Next -> Accept | - Participant didn't know where to start looking for products - Participant thinks the location of the cart is really great | "I like where you put the cart" | 1 |