

# Insight Identification Template

Google UX Design Certificate

1. Based on the theme that: **It was difficult for most of the users to set a reminder**, an insight is: **Users need a more intuitive way to access a reminder settings**
2. Based on the theme that: **Some users found it difficult to know what to do first to select the right filter**, an insight is: **Users need better cues on what steps to take to select the right filter for a particular bird food**
3. Based on the theme that: **Some users found it difficult to read all the labels in the app**, an insight is: **Users need tools that allow them to easily navigate through the application.**

