| Participant's Name: Brayito   |  |  |  |   |
|---|--|--|--|---|
| Task  | Click Path   | Observations   | Quotes   | Task Completion   |
| Write the task number and directions here.  | Record what path the participant took to complete the task.  | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion. | Note any significant quotes (positive and negative). | Choose if the task was:  1 - easy to complete 2 - completed but with difficulty 3 - not completed |
| Prompt 1: Open up the<br>BirdFeed app on your phone<br>and create an account  | Let's create an account button -> Register -> Close pop up   | "I need more context about the app"  |  | 1   |
| Prompt 2: If I said, "Select a<br>product based on a small<br>type of bird and add it to the<br>cart," would you know what<br>to do?      | Log in -> Select a product based<br>on filters -> Small -> Click on a<br>product -> Product info page -><br>Add -> Sidebar -> Home |  | - "I think the app is unclear on every section"      | 1   |
| Prompt 3: Login to the<br>BirdFeed app and add a<br>reminder to feed your pet<br>(Note: You can't create a<br>reminder for this exercise) | Set a reminder button-> Add<br>reminder button-> Save -><br>Sidebar-> Home   | "It's confusing where one part ends and another begins"  |  | 1   |
| Prompt 4: Buy a product a complete the checkout   | Cart -> Check out -> Next -> Save  |  |  | 1   |