- It was observed that 3 out of 4 participants find it easy to create a new account. This means that most participants feel confident about setting up a new account and the account creation process is easy to follow.
- 2. It was observed that 3 out of 4 participants had no problem buying a product. This means that most participants find the checkout process easy.
- 3. It was observed that 4 out of 4 participants struggled to set a reminder to feed their pets. This means that the option to set a reminder is hard to find and participants want an intuitive process for setting a reminder.
- 4. It was observed that 2 out of 4 participants had a hard time knowing what to do first to select the right filter. This means that the select filter button is hard to find for some users.