

Insight Identification Template

Google UX Design Certificate

Priority 0:

1. Participants generally find the checkout process easy, indicating a positive user experience. This suggests that the user-friendly checkout flow contributes to increased user confidence during the purchase journey.
2. The account creation process received positive feedback from all participants, indicating that it is straightforward and user-friendly. This insight suggests that the application has successfully implemented an intuitive and efficient account registration system.

Priority 1:

3. Some participants encountered difficulty in knowing what to do first when creating a new reminder. This highlights a potential usability issue or lack of clarity in the reminder creation process.

