ADITYA SHARMA

Adityami149@gmail.com • +91-9755934247 • LinkedIn • GitHub • Bengaluru, India

SUMMARY

Analytical and detail-oriented aspiring Business Analyst with hands-on experience in data analytics, visualization, and project execution. Proficient in SQL, Excel, Python, and Power BI, with a solid understanding of business metrics and stakeholder needs. Adept at transforming complex data into actionable insights to drive strategic decisions. Eager to contribute to data-driven growth in a forward-thinking organization.

SKILLS

- **Programming Languages**: Python, SQL
- **Software & Frameworks**: Excel, PowerPoint, SQL Server Management Studio (SSMS), MySQL, Power BI, Tableau, Pandas, NumPy
- **Development Platforms & IDEs**: Jupyter Notebook, Visual Studio Code, Cursor
- **Soft Skills**: Rapport building, Stakeholder management, People management, Effective communication, Decision making, Critical thinking, Problem solving, Quick learner, Time management, Positive attitude and aptitude
- **Additional Skills**: ETL, Project management, Agile methodology & scrum, Data mapping, Data warehousing, Data mining and analytics

PROFESSIONAL EXPERIENCE

IEnergizer, Bengaluru, Karnataka   JAN '25 – MAY '25
Business Development Associate

- Handled high-volume inbound and outbound calls with professionalism, maintaining a customer satisfaction rating above 90%.
- Demonstrated strong communication skills by resolving customer queries efficiently and providing timely solutions across multiple channels (phone, email, chat).
- Maintained accurate records of customer interactions and transactions using CRM tools, ensuring data integrity and compliance with company standards.

Freelance Project, Harda, Madhya Pradesh   MAR '23 – SEP '24
Data-Driven Analyst

- Analyzed academic performance data for 250+ students to identify learning gaps, resulting in a 15% improvement in average test scores within 3 months.
- Created automated Excel dashboards for attendance and performance tracking, reducing manual data processing time by 40%.
- Developed weekly and monthly reports with actionable insights, helping teachers adjust strategies and track progress more efficiently.
- Designed and delivered over 20 visually engaging PowerPoint presentations to communicate trends and solutions to school management and stakeholders, improving decision-making speed by 25%.

Siddharth Medical Agency, Harda, Madhya Pradesh   MAY'22 – DEC'22
Data Analyst Internship

- Managed and maintained pharmaceutical and customer data using Excel.
- Organized and analyzed data to ensure accuracy and consistency in records.
- Leveraged Excel tools for data cleaning, sorting, and reporting.

EDUCATION

LNCT University, Bhopal   2022
BBA – Marketing

Makhan Lal University, Bhopal   2021
Diploma In Computer Application

PROJECTS & EXTRACURRICULAR

Pizza Sales Analysis   2025

- Tools Used: SQL, Excel
- Analyzed pizza sales data to identify trends and insights.
- Used SQL for data extraction and cleaning.
- Created an interactive Excel dashboard showing sales by category, peak sales times, and regional performance.

Bank Loan Analysis   2025

- Tools Used: SQL, Power BI
- Conducted statistical analysis of loan data to identify key factors.
- Cleaned and analyzed data using SQL.
- Built a Power BI dashboard to visualize loan approval rates, repayment trends, and borrower demographics.

Diwali Sales Analysis   2025

- Tools Used: Python (Pandas, NumPy, Matplotlib, Seaborn)
- Analyzed Diwali sales data to optimize marketing strategies.
- Used Pandas for data cleaning and NumPy for statistical analysis.
- Created insightful visualizations to identify peak sales periods, top categories, and key demographics

CERTIFICATIONS

- Training in Project Management, **IBM**   2024
- Training in Management Consultancy, **Emory University**   2024