



2020

2021

2022

2023

2024

2025

Canada

UK

USA

Supplement Sales Dashboard

Total Sales

1.54M

Sale_PY
YoY %

1.42M
8.06%



Total Unit_Sold

44118

Unit Sold_PY
YoY_Unit %

41K
7.17%



Total Unit_Returned

415

Unit_Ret_PY
YoY Ret %

383
-7.71%



Net Units Sold

43703

Net Unit Sold PY
YoY Net Unit %

40782
7.16%

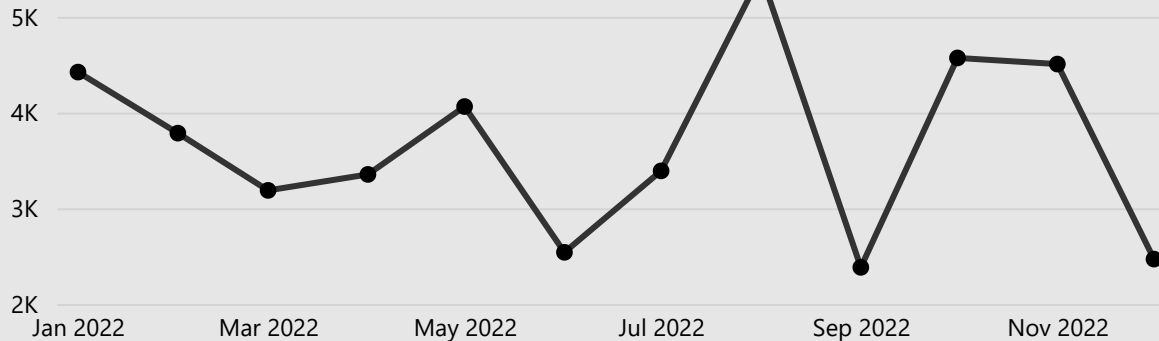


Sales

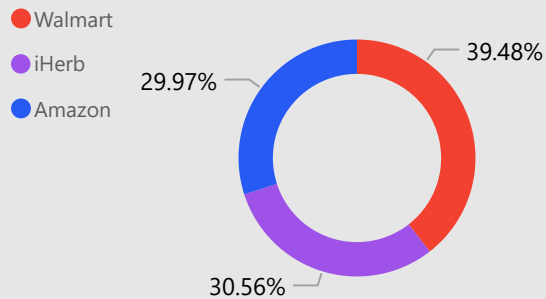
Unit_Sold

Unit_Returned

Unit Sold of Month 2022



Total Sales by Platform



Total Unit Sold by Platform



Product Name	Total Sales	%GT Total Sales	Total Unit_Sold
Ashwagandha	91,527	6.0%	2717
BCAA	92,466	6.0%	2513
Biotin	81,524	5.3%	2489
Collagen Peptides	69,608	4.5%	2258
Creatine	139,729	9.1%	3787
Electrolyte Powder	89,631	5.8%	2454
Fish Oil	121,822	7.9%	3159
Green Tea Extract	107,808	7.0%	2970
Iron Supplement	90,430	5.9%	2339
Magnesium	84,334	5.5%	2377
Melatonin	87,337	5.7%	2592
Multivitamin	87,178	5.7%	2594
Pre-Workout	80,802	5.3%	2256
Vitamin C	99,698	6.5%	2891
Whey Protein	98,956	6.4%	3237