🍔 Online Food Delivery Dashboard (Excel + Power Query)

This project is an **Excel-based analysis** of an online food delivery shop. The goal was to explore sales, orders, and customer trends using real-time analytics inside Excel.

The dataset was cleaned and prepared using **Power Query,** and all insights were visualized with **Pivot Tables** and **Pivot Charts** to create an interactive dashboard.

📊 Dashboard Overview

The dashboard includes key performance indicators and visual insights such as:

- **Total Sales, Total Orders, and Total Quantity**

- **Average Spend per Order**

- **Monthly Sales Trend**

- **Top 5 Customer Spend**

- **Cancelled Orders by Region**

- **Sales by Category and Product**

- **Zone-wise Total Sales**

- **Year-over-Year Sales Comparison**

- **Sales by Payment Method**

Interactive **slicers** for **months** and **years (2023–2024)** make it easy to filter and explore performance.

☘️ Tools Used

- Microsoft **Excel (365)**

- **Power Query** for data cleaning and transformation

- **Pivot Tables** and **Charts** for dashboard creation

💡 Key Learnings

- Preparing raw sales data using Power Query

- Designing clear visual layouts for quick business insights

- Applying filters and slicers for interactive reporting

- Building KPIs that summarize performance metrics

📁 Project Files

- Dashboard.xlsx → Main dashboard file

- Dataset.csv → Cleaned and prepared source data

✅ Conclusion

This project demonstrates how Excel can be used to analyze sales performance for a food delivery business.
From cleaning and modeling data to creating an easy-to-read dashboard, this project highlights how simple tools can deliver clear and actionable insights.