Operator groups Delivery Access to Workflow Workflow Campaign operators reports execution supervisors managers Administration Production Objects created automatically R Approvals pending R W R W R W Campaign templates Campaign workflow templates R W D Campaign workflows R W D Technical workflows Campaign process R Typology management Typology rules R Typologies R Delivery mappings R Service providers R W Stocks W R Access Management Operators R Organizational entities R W D Global dictionary User dictionary System dictionary R W D Reports R Reports templates R Rendus des formulaires R Platform External accounts R R W Budgets R W 'D = delete / N = visible R W D Campaigns catalog (Neolane Distributed Marketing only) Campaigns orders (Neolane Distributed Marketing only) R W D R W D Ν nt hypothesis (Neolane Reponse Mar R W D Campaigns Simulations R W D FOLDERS - R = read / W = write / Profiles and Targets R Ν W Predefined filters R Ν Lists R W N R Ν R Ν Generic imports and exports Targeting workflows R Ν R Visitors R N Visitors recovered via a comment R N R W D R W D Campaign Management R W D N Seed addresses R W D Personalization blocks R W D N R W D Personalization fields R W D Data distribution R W D N Web application templates D Cointent models R W D N Delivery templates R W D N Campaign templates R W D Task templates R W D R W D N Job templates Workflow templates R W D N R Hypothesis models R Ν D N R Web applications R D N Web tracking tags D Ν Public resources MRM Ν R W R W N Orders Invoices R W Ν Marketing plan R Ν Marketing resource N Tasks Ν R W ADMINISTRATION YES PROGRAM EXECUTION SQL SCRIPT EXECUTION EXPORT MERGE IMPORT YES YES PREPARE DELIVERIES DELETE FOLDERS

YES

YES