



Adobe Campaign Standard

Authorizations

		ADMINISTRATION	START DELIVERIES	GENERIC IMPORT	PREPARE DELIVERIES	WORKFLOW	DATAMODEL
Marketing plans authorizations	Marketing activities	C M D S	C M D S	C M D	C M D	C M D	C M D
	Programs & campaigns	C M D S	C M D S	C M D	C M D	C M D	C M D
	Timeline	M D	M D	M D	M D	M D	M D
	Event Triggers	C M D	X	X	X	X	X
	Transactional messages	M D	X	X	X	X	X
	Event configurations	C M D	X	X	X	X	X
Profiles & audiences authorizations	Profiles	C M D	C M D	C M D	C M D	C M D	C M D
	Test profiles	C M D	C M D	C M D	C M D	C M D	C M D
	Audiences	C M D	C M D	C M D	C M D	C M D	C M D
	Services	C M D	C M D	C M D	C M D	C M D	C M D
	Imports	C M D	X	C M D *	X	X	X
Resources authorizations	Program templates	M D	M D	M D	M D	M D	M D
	Campaign templates	M D	M D	M D	M D	M D	M D
	Delivery templates	M D	M D	M D	M D	M D	M D
	Landing page templates	M D	M D	M D	M D	M D	M D
	Workflow templates	M D	M D	M D	M D	M D	M D
	Service templates	M D	M D	M D	M D	M D	M D
	Import templates	M D	X	X	X	X	X
	Transactional message templates	X	X	X	X	X	X
	Content blocks	C M D	C M D	C M D	C M D	C M D	C M D
	Content templates	C M D	C M D	C M D	C M D	C M D	C M D
Administration authorizations	Users	M	X	X	X	X	X
	Roles	C M D	X	X	X	X	X
	Security groups	C M D	X	X	X	X	X
	Geographical units	C M D	X	X	X	X	X
	Organization units	C M D	X	X	X	X	X
	Configuration	M	X	X	X	X	X
	Email accounts	C M D	X	X	X	X	X
	Email processing rules	C M D	X	X	X	X	X
	SMS accounts	C M D	X	X	X	X	X
	Typologies	C M D	X	X	X	X	X
	Typology rules	C M D	X	X	X	X	X
	Addresses	C M D	X	X	X	X	X
	Message qualification	C M D	X	X	X	X	X
	External accounts	C M D	X	X	X	X	X
	Options	C M D	X	X	X	X	X
	Target mappings	C M D	X	X	X	X	X
	Workflows	M	X	X	X	X	X
	Publication	C M	X	X	X	X	C M
	Custom resources	C M D	X	X	X	X	C M D
	Data schemas	M	X	X	X	X	M
	Web pages	M	X	X	X	X	M
	Filters	M	X	X	X	X	M
	Navigation	M	X	X	X	X	M
	Components	C M D	X	X	X	X	C M D
	Batch jobs	M D	X	X	X	X	M D
	Brand configuration	M	X	X	X	X	X
	Package exports	C M D	X	X	X	X	X
	Packages imports	C M D	X	X	X	X	X

C: Create, M: Modify, D: Delete, S: Send, X: Unavailable

* This functionality is only available when this role is linked to the **Workflow** role.