



DEVELOPERS LIVE

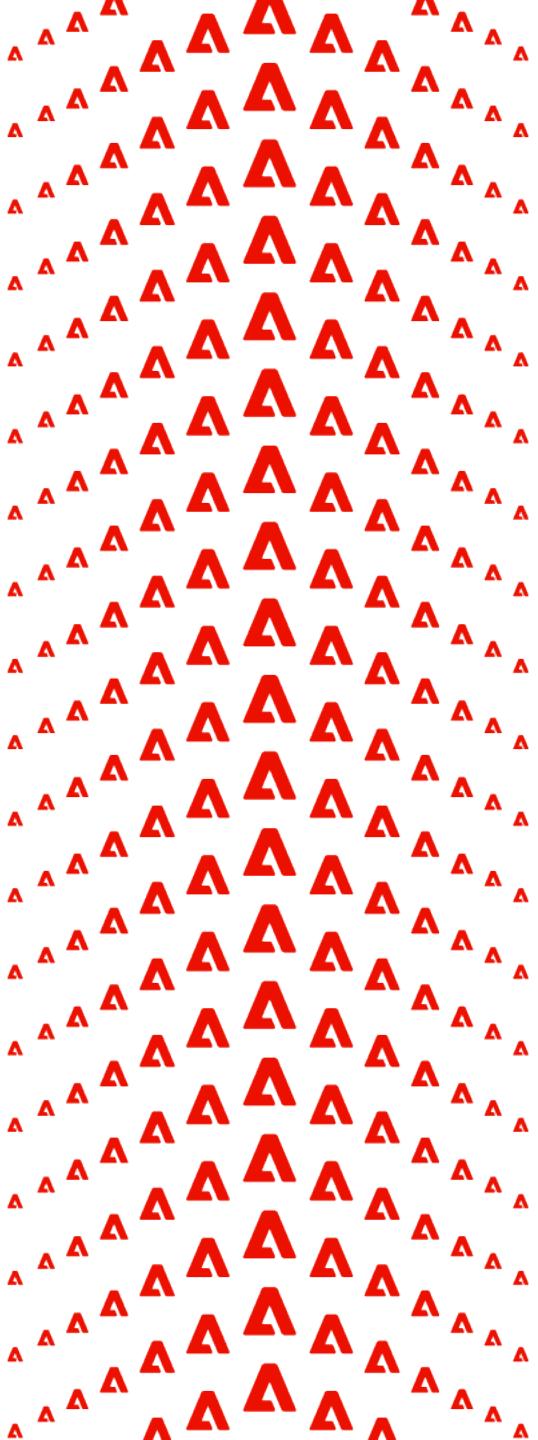
Preview: Building Digital Enrollment Experiences with AEM Forms in Cloud

Arun Taneja | Principal Product Manager

Salil Taneja | Senior Engineering Manager

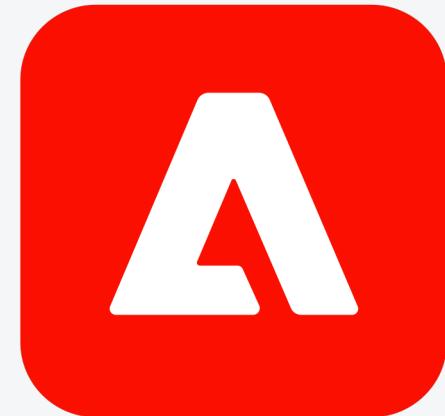
Agenda

| Speaker Name | Section |
|--------------|--------------------------------------------|
| Arun Taneja | AEM Forms in the Cloud – Overview |
| Salil Taneja | AEM Forms in the Cloud – what's new & demo |



AEM Forms Vision

A secure and scalable Cloud-native solution that offers **agility** as well as **extensibility** to deliver customized digital enrollment experiences across all channels



Forms on AEM Cloud Service Benefits



Always current

New capabilities seamlessly validated and live instantly so that teams can focus on innovating instead of planning for version upgrades



Modular, scalable and global

Optimal performance for customers and employees based on autoscaling and microservices architecture



Performance resiliency

Redundancy and monitoring to provide mission-critical service level availability



Secure by default

All environments pre-configured to Adobe-backed security rules based on enterprise-tested best practices and security frameworks such as ISO 27001 and SOC-2

AEM Forms in the Cloud | Digital Enrollment Use Case Pilot

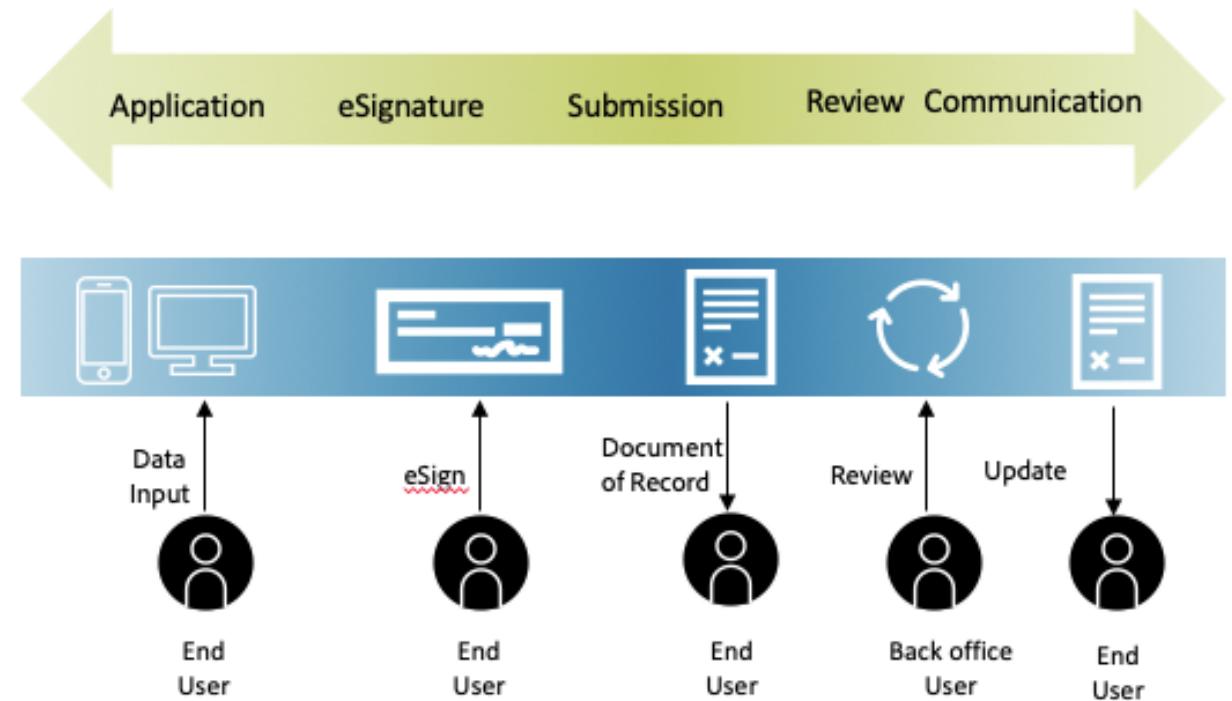
Customers: Digital Enrollment Creation

CX leads and Forms Practitioners build and publish enrollment experiences that are mobile responsive and multi-channel

Users: Digital Enrollment Journey

Users engage in an end-to-end digital enrollment journey

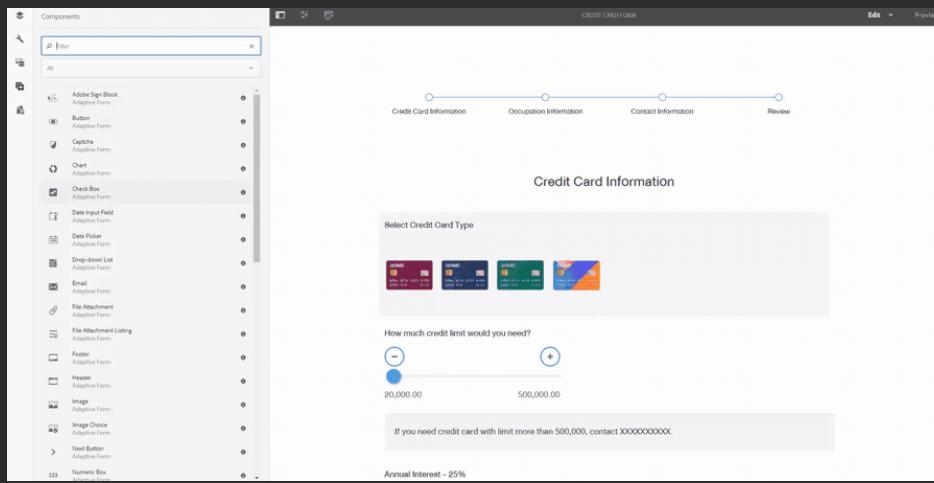
Stay tuned for GA release announcement in the next quarter!



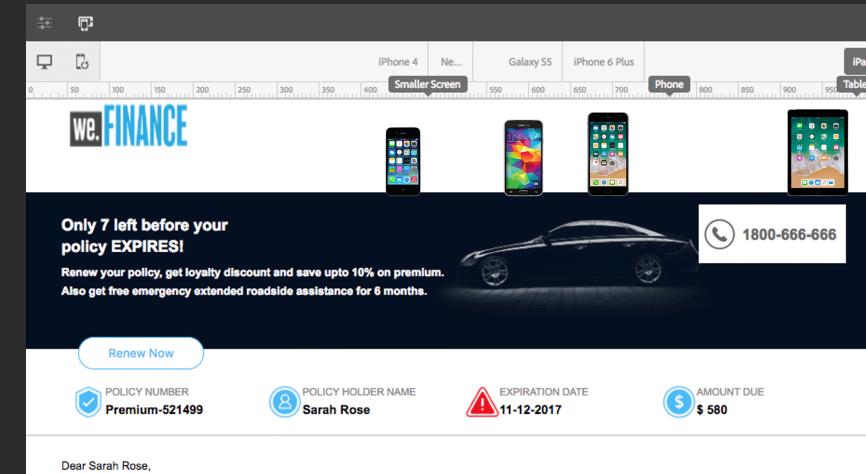
Digital Enrollment User Journey

Empower The Business User to Do More and Increase Efficiency

- AEM Forms offers a user-friendly, no-code required interface
- Drag & Drop, update once and re-use everywhere with Form Fragments
- Automatically optimize content for multi-channel access.
- Connect with business applications such as CRM systems
- Automate business workflows for efficient organizational processes



Drag & drop form authoring



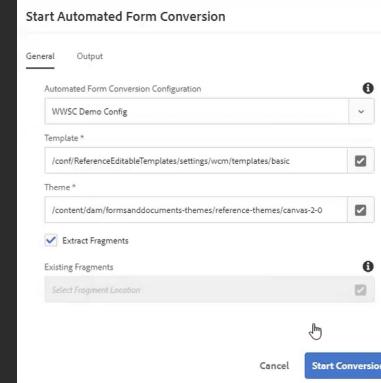
Create once and optimize for all devices,
WYSIWYG preview

Accelerate Time to Value with Automated Forms Conversion

Powered by
Adobe Sensei

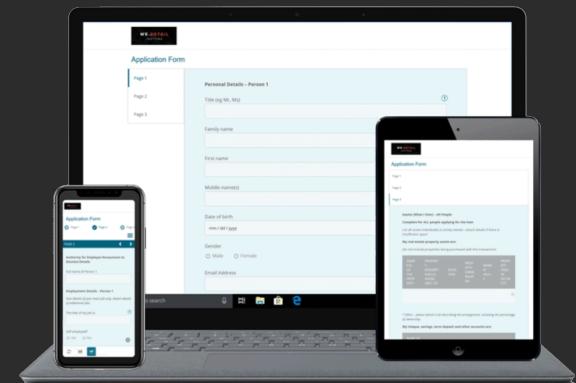
- AI and machine learning enables batch conversion of existing PDF & XDP files to adaptive forms
- Extract re-usable form components and data schemas for scalability
- Apply templates and themes for consistent brand experience across forms collection
- Add form analytics to measure form usage and optimize performance
- Add automatic document of record generation

Upload PDF/XDP



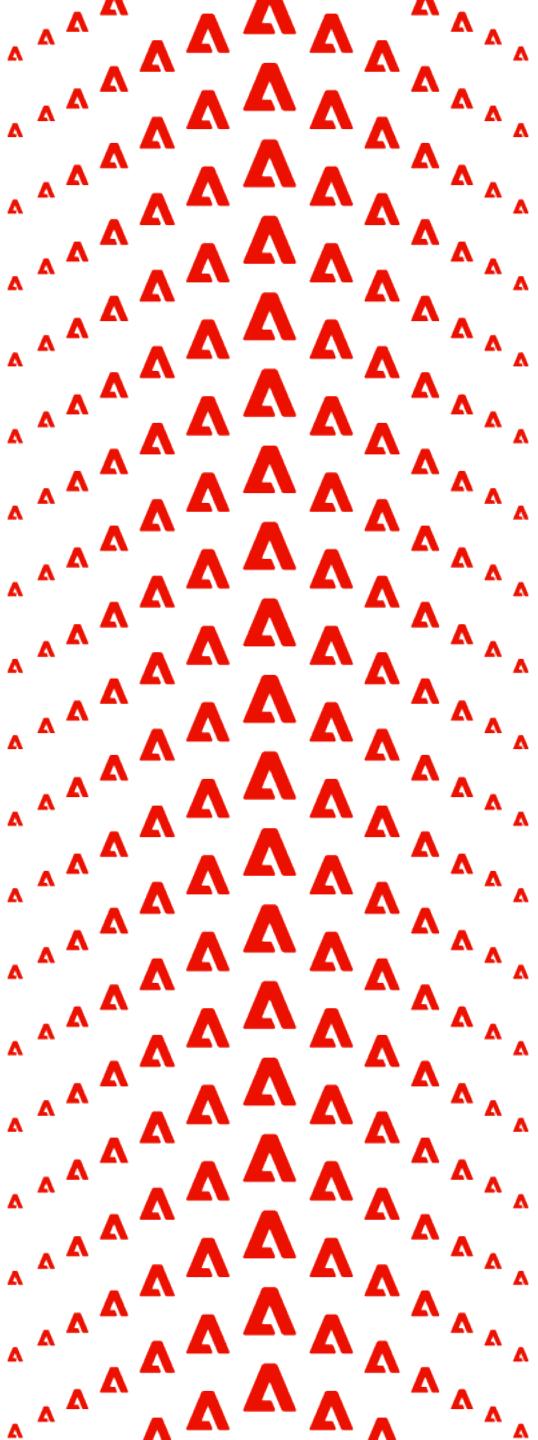
Set up Configuration
AI Conversion

Review & Adjust

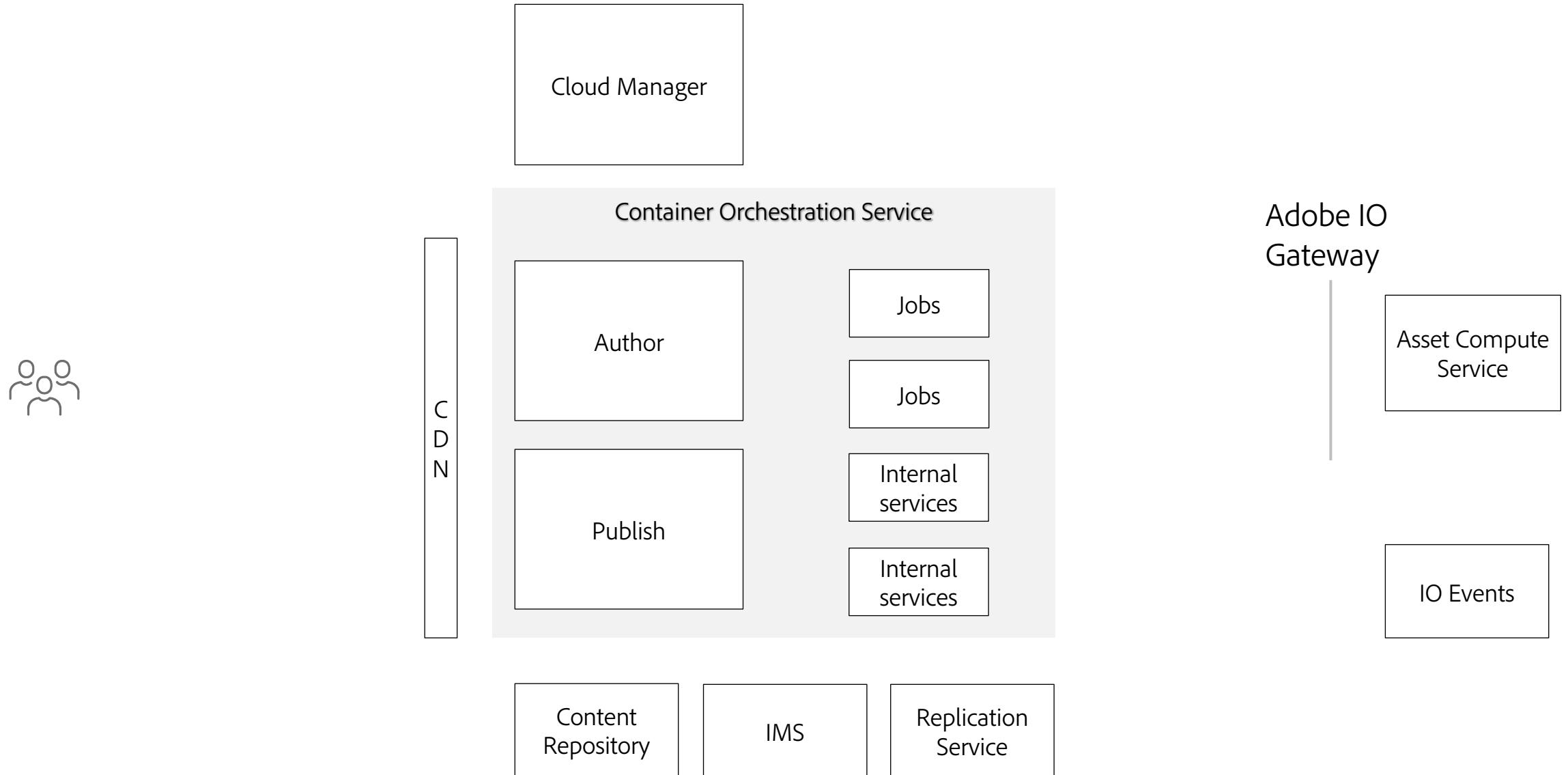


Mobile-responsive
Adaptive Form

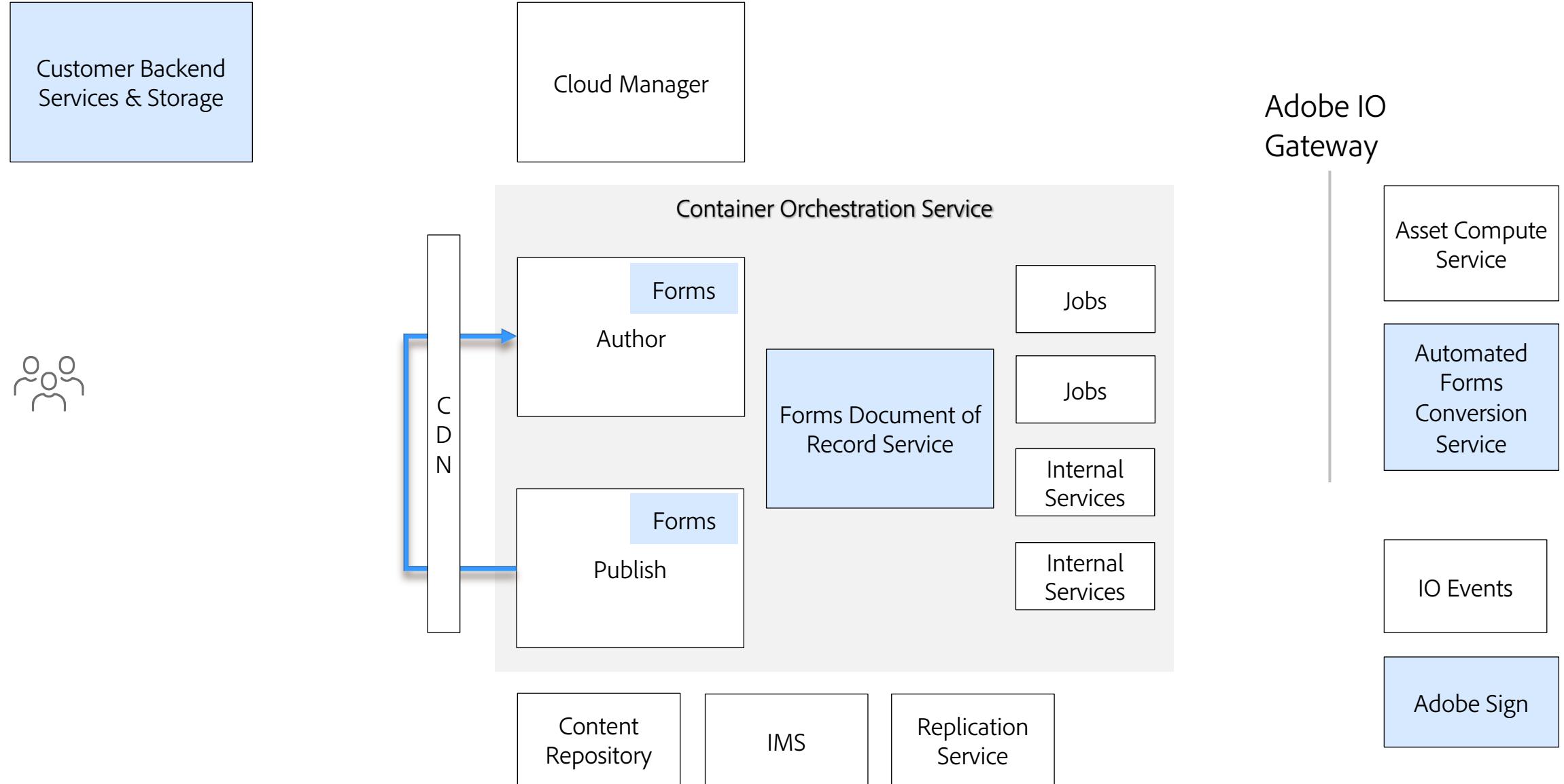
AEM Forms in the Cloud – what's new & demo



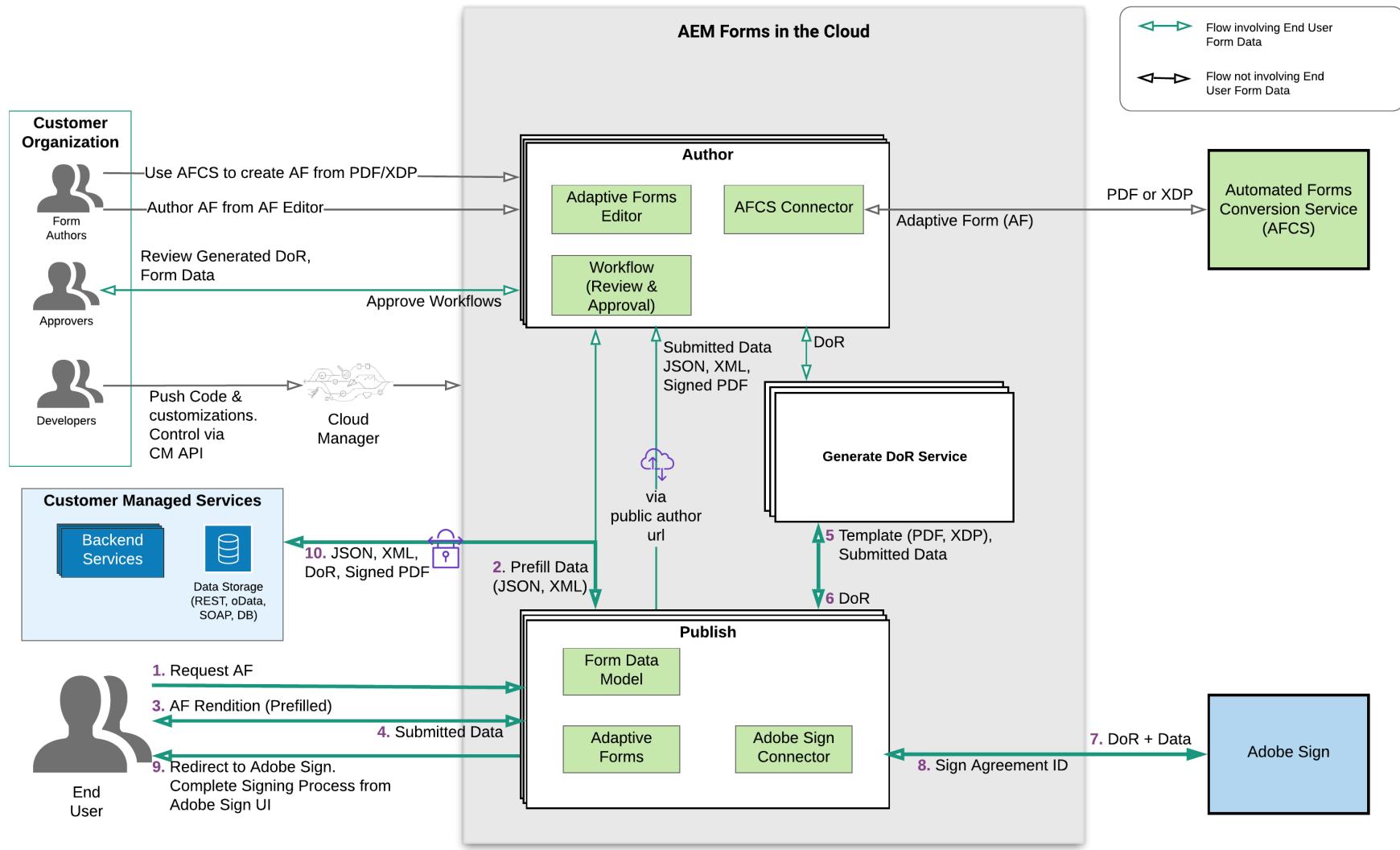
High Level Architecture | AEM Sites CS



High Level Architecture | AEM Forms CS



User and Information Flow



What's new



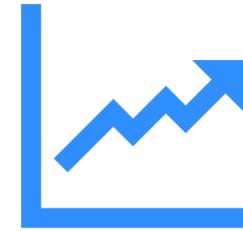
What's New | Enhanced Performance



Client-side data Merge

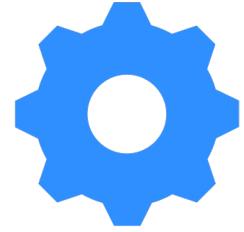


Dispatcher and CDN caching
by default



Auto scaling

What's New | Operational & Development Efficiency



Reduced configuration
OOTB AFCS configured
OOTB Workflow configured



Improved Sign integration
New Flow
Detection of Sign fields in AFCS



Forms core container
component

What's New | Enhanced Security



Always on Latest



Adaptive Form Rules

All the code via VSTS

More powerful visual rule editor



Document of record

Separate container

More controls



Theme Editor

Stricter ACLs



Workflow

Technical account for invocation

Auto rollover of secrets



No local persistence - Bring your own storage

Migration



Migration Tooling

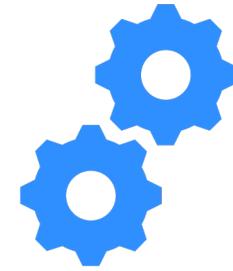


Best Practices Analyzer

Migration Challenges

Mitigation

Best Practice recommendation



Content Migration Tooling

Code editor migration

Older style content

Demo : Building Digital Enrollment Experiences with AEM Forms in the Cloud

