# MARKETO & MOCHAS RESOURCES

## **Resource Links**

#### **Target Account Management:**

- Overview
- FAQ
- Tips & Tricks Video

#### **Predictive Audiences:**

- Overview
- Use Cases

#### **Advanced Journey Analytics:**

- Reporting Overview
- <u>Lifecyle Modeler Overview</u>

#### Sandbox:

- Overview

#### **Workspaces and Partitions:**

- Overview

# **Upcoming Events**

Skill Exchange at Adobe Summit 2025

**Marketo User Groups** 

### Feedback?

Email Favian Castillo at favian@adobe.com