

Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for [Experience League](#).

Experience Cloud

Adobe Analytics

Content Type	Summary
📄 Perspectives	[AA, CJA] CJA Readiness: Three key considerations before migrating to CJA
📄 Perspectives	[AA, CJA] 3 ways the CJA API eases the move from Adobe Analytics to CJA
📄 Perspectives	[AA, CJA] Lessons learned from my first experience with CJA
📄 Perspectives	[Adobe Analytics] Time-saving tips to become an Adobe Analytics pro

Adobe Audience Manager

Content Type	Summary
📄 No Update	No Update

Adobe Campaign

Content Type	Summary
📄 No Update	No Update

Adobe Experience Manager

Content Type	Summary
▶️ Technical Video	[AEM] [AEM GEMS] Mastering Cache Efficiency for Optimal Page Performance - Technical Video
▶️ Technical Video	[AEM Sites] How to Use Edge Delivery Configuration Pipeline - Technical Video
▶️ Feature Video	[AEM] AI Assistant in AEM - configuring access for your organization in Admin Console - Feature Video
📄 Course	[AEM] - Build Reusable, Omnichannel Content with Content Fragments - Course
📄 Course	[AEM] - Author Edge Delivery Services Websites with Document Authoring - Course
📄 Course	[AEM] - Author Websites with Page Editor - Course
📄 Course	[AEM] - Create and Manage Multi-language Websites with AEM Sites - Course

 Course	[AEM] - Power Headless Experiences with AEM Sites and GraphQL - Course
 Course	[AEM] - Configure And Optimize Experience Manager Assets - Course
 Course	[AEM] - Manage Brand Assets With AEM Assets Content Hub - Course
 Event	[Adobe Developers Live] Keynote: Building the Agentic Web - Event
 Event	[Adobe Developers Live] The Agentic Evolution of Adobe Experience Manager - Event
 Event	[Adobe Developers Live] Love Actually: Three Practical Stories of Using AI in Adobe Projects - Event
 Event	[Adobe Developers Live] Coding Agent Showdown: The Good, the Bad, and the Ugly - Event
 Event	[Adobe Developers Live] Introducing Adobe Experience Manager Agents - Event
 Event	[Adobe Developers Live] AI Driven Content Discovery with Channel Ready Renditions - Event
 Event	[Adobe Developers Live] Transform Adobe Experience Manager with AI Agents: Play, Build, Retrieve with Algolia - Event
 Event	[Adobe Developers Live] Inside the Engine: Code Optimization with Adobe Experience Manager Sites Optimizer - Event
 Event	[Adobe Developers Live] Supercharge Onsite Experiences for AI Agents with LLM Optimizer - Event
 Event	[Adobe Developers Live] Enhance Onsite Experience with Brand Concierge - Event
 Event	[Adobe Developers Live] Modernizing Qantas.com with Edge Delivery Services - Event
 Event	[Adobe Developers Live] Freeze, Restore, Innovate: Hands-On with Rapid Development Environment Snapshots for Cloud Development - Event
 Event	[Adobe Developers Live] Dynamic Publishing at the Edge with BYOM and App Builder - Event
 Event	[Adobe Developers Live] Migrate and Modernize Experiences with Adobe Experience Manager for User Engagement and AI-native Discovery - Event
 Event	[Adobe Developers Live] Bringing Intelligence on Content in Adobe Experience Manager with Content AI - Event
 Event	[Adobe Developers Live] Leveraging AI and Adobe Microsoft Integration to Streamline Government Digital Services - Event
 Event	[Adobe Developers Live] Document Authoring at Scale: The Foundation for Intelligent, AI-Optimized Experiences - Event
 Feature Video	[AEM Assets] Dynamic Media URL syntax and Image Presets best practices - Feature Video

Ad Cloud

Content Type	Summary
 No Update	No Update

Adobe Commerce

Content Type	Summary
 Technical Video	[Adobe Commerce] Observability overview
 Technical Video	[Adobe Commerce] Observability open telemetry
 Event	[Adobe Developers Live] AI-Powered Development for Adobe App Builder

 Technical Video	Extensions in Commerce - Event
 Technical Video	[Adobe Commerce] Observability setup and configuration
 Perspectives	[Adobe Commerce] Observability demo

[Adobe Commerce] Why LLM Optimization will define the next era of Commerce

Journey Optimizer

Content Type	Summary
 Tutorial	[AJO] Mobile Learning Hub - Overview - Tutorial
 Article	[AJO] Push notifications - overview - Article
 Article	[AJO] In-app messages - Overview - Article
 Article	Content cards - overview - Article
 Article	Content cards - Overview
 Article	[AJO] Code based experience - Overview - Article
 Article	[AJO] SMS/MMS/RCS - Overview - Article
 Article	[AJO] Whatsapp - Overview - Article
 Article	[AJO] Mobile Learning Hub - Configure and Launch - Article
 Article	[AJO] Mobile Learning Hub - Design and deliver - Article
 Article	[AJO] Mobile Learning Hub - Measure performance and optimize
 Article	[AJO] Mobile Learning Hub - Use Cases -Overview- Article
 Event	[Adobe Customer Success Webinars] Modernizing Campaign Execution: Adobe Journey Optimizer + Adobe Campaign in Harmony - Event

Adobe Target

Content Type	Summary
 No Update	No Update

Brand Concierge

Content Type	Summary
 No Update	No Update

Customer Journey Analytics

Content Type	Summary
 Feature Video	[CJA] Understanding How Customer Journey Analytics Uses Identity - Feature Video
 Technical Video	[Application Services - CJA] Overview of Stitching - Technical Video
 Event	[Adobe Customer Success Webinars] Conversations with Your Data: CJA Data Insights Agent - Event
 Event	[Adobe Customer Success Webinars] From insights to Offers in 30 minutes. CJA shared audiences - Event
 Feature Video	[Customer Journey Analytics] Integrate Customer Journey Analytics B2B with Marketo - Feature Video

Feature Video	[Customer Journey Analytics] Customer Journey Analytics B2B Edition - Beyond the first questions - Feature Video
Perspectives	[AA, CJA] CJA Readiness: Three key considerations before migrating to CJA
Perspectives	[AA, CJA] 3 ways the CJA API eases the move from Adobe Analytics to CJA
Perspectives	[AA, CJA] Lessons learned from my first experience with CJA
Feature Video	[Customer Journey Analytics] CJA stitching enablement and validation - Feature Video

LLM Optimizer

Content Type	Summary
No Update	No Update

Marketo

Content Type	Summary
Perspectives	[Marketo] Chain reaction: When to Request and when to Execute campaigns
Perspectives	[Marketo] Building an AI-Powered Lifecycle Engine for Marketo Engage
Perspectives	[Marketo] Mastering data hygiene for Salesforce CRM Sync with Marketo Engage
Event	[Adobe Customer Success Webinars] Deskside Coaching: Marketo New Email Editor - Event

Marketo Measure

Content Type	Summary
No Update	No Update

Workfront

Content Type	Summary
Feature Video	[WF] Use Workfront for Adobe Creative Cloud- Feature Video
Article	[WF] Export a custom form as a PDF - Article
Event	[Workfront] Top 3 ⚡ How to get started with Milestones - Event
Event	[Workfront] Getting Started with Boards Templates - Event
Event	[Workfront] Top 3 Creative Approaches with Boards - Event
Event	[Workfront] Top 3 Reasons to use Companies - Event
Event	[Workfront] Top 3 Reasons for Resource Pools - Event
Event	[Workfront] Top 3 Special Edition! Watch Me Work ⚡ 3 Ways [1st Video] - Event
Event	[Workfront] Top 3 Special Edition! Watch Me Work ⚡ 3 Ways [2nd Video] - Event
Event	[Workfront] Top 3 Special Edition! Watch Me Work ⚡ 3 Ways [3rd Video] - Event
Event	[Workfront] Top 3 Reasons to Use Boards for Adoption - Event
Event	[Workfront] Top 3 reasons to create a Shared Column Report - Event
Event	[Workfront] Text Mode with Katherine Lanning - Event

- » Event [Workfront] Reasons to Attend Adobe Workfront Workshops - Event
- » Event [Workfront] Reasons to Use Layout Templates in Adobe Workfront - Event
- » Event [Workfront] Reasons to Add an Image to Custom Forms - Event
- » Event [Workfront] Fave Calendar Hacks - Event
- » Event [Workfront] Ways to get the most from Report Scheduling - Event
- » Event [Workfront] Ask Customer Panel: Benefits & Best Practices with Fusion - Event
- » Event [Workfront] Automate your work processes with Workfront Fusion - Event
- » Event [Workfront] Building the Content Supply Chain with Workfront, Creative Cloud, and AEM - Event
- » Event [Workfront] Ask Workfront Customer Support ♦ Troubleshooting Calculated Expressions and Columns - Event
- » Event [Workfront] Making the Case for Workfront Fusion - Event
- » Event [Workfront] Using Workfront for Reorgs - Event
- » Event [Workfront] Back to Boards with Adobe Product - Event
- » Event [Workfront] Value Realization - Getting the most from Workfront - Event
- » Event [Workfront] Enhancing Efficiency - How Cognizant Utilizes Adobe Workfront for Project Excellence - Event
- » Event [Workfront] Customer Panel: Lessons Learned from Veteran Workfront Admins - Event
- » Event [Workfront] Applying Change Management to Your Workfront Journey - Event
- » Event [Workfront] 10 More Text Mode Tips in Adobe Workfront - Event
- » Event [Workfront] End of Year Workfront Reporting ♦ Looking Back & Planning Ahead - Event
- » Event [Workfront] From Workfront Rants to Workfront Raves: How Avalara Transformed User Confusion into User Confidence - Event
- » Event [Workfront] 10 Communication Tips in Adobe Workfront - Event
- » Event [Workfront] Making the Case for Group Admins - Event
- » Event [Workfront] Overcoming Resistance to Change on your Workfront Journey - Event
- » Event [Workfront] Proactive Exception Handling Framework in Workfront Fusion - Event
- » Event [Workfront] Securing Executive Sponsorship for Adobe Workfront - Event
- » Event [Workfront] Automating Workflows with Workfront Fusion - Unique Use Cases in Action - Event
- » Event [Workfront] Chart Your Course to Success an Adobe Workfront Planning Demo - Event
- » Event [Workfront] 10 Text Mode Tips in Adobe Workfront - Event
- » Event [Workfront] Getting Started with Resource Management in Workfront - Event
- » Event [Workfront] Use Workfront Reports to Guide Your Spring Cleanup Efforts - Event
- » Event [Workfront] Preserving Your Fusion Scenarios During the Event Subscriptions V2 Upgrade - Event
- » Event [Workfront] Designing Simplicity: How Kohler Reimagined Creative Briefs in Workfront - Event
- » Event [Workfront] Power Templates: How IDEXX Reconfigured Project Templates for Global Success - Event
- » Event [Workfront] Fast Track Efficiency: Data Imports with Workfront Fusion - Event
- » Event [Workfront] Workfront Planning, Reimagined: SNHU's Creative Use Cases - Event

 Event	[Workfront] Making JSON sing with Workfront Fusion + JSONata - Event
 Event	[Workfront] Fast and Functional: Blueprints in Adobe Workfront - Event
 Event	[Workfront] Pitch Perfect: Defining & Communicating Workfront Value - Event
 Event	[Workfront] Workfront Pro Tips for Governance, Execution, and Adoption - Event
 Event	[Workfront] Adobe Workfront Fourth Quarter 2025 Release Webinar - Event
 Event	[Workfront] Inside Mayo Clinic: How Workfront Fusion helps the Humans - Event
 Event	[Workfront] Leveraging the Workfront + AEM Native Integration - Event
 Event	[Workfront] Your dream Workfront report EXISTS! Two Approaches to Mastering EXISTS Statements - Event
 Event	[Workfront] Fusion Decoded: What It Is and Why Every Org Can Use It - Event
 Perspectives	[Workfront] Workfront Planning for seamless marketing collaboration
 Course	[WF] Project execution to final delivery  Course
 Course	[WF] Create and plan a Workfront project  Course
 Course	[WF] Optimize project processes  Course

Multi-Solution

Content Type	Summary
 Perspectives	[AA, CJA] CJA Readiness: Three key considerations before migrating to CJA
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 Perspectives	[AA, CJA] Lessons learned from my first experience with CJA

Experience Platform

Data Collection

Content Type	Summary
 No Update	No Update

Mix Modeler

Content Type	Summary
 No Update	No Update

Platform

Content Type	Summary
 Event	ExL LIVE: Simplify troubleshooting and support case management with Product Support Agent - Event
 Event	[Adobe Customer Success Webinars] Build B2B Better: A Guide to Developing Practical Business Use Cases - Event
 Perspectives	[AEP] How to build a seamless content supply chain - Perspectives

Real-Time CDP

Content Type	Summary
No Update	No Update

Document Cloud

Acrobat

Content Type	Summary
Feature Video	[Acrobat] Acrobat accessibility series: The basics of tagging - Feature Video
Feature Video	[Acrobat] Acrobat accessibility series: Create an accessible PDF in Acrobat - Feature Video
Feature Video	[Acrobat] Acrobat accessibility series: Complex tables - Feature Video
Feature Video	[Acrobat] Acrobat accessibility series: Complex lists - Feature Video
Feature Video	[Acrobat] Acrobat accessibility series: Make Accessible guided action - Feature Video

Acrobat Sign

Content Type	Summary
Feature Video	[Acrobat Sign] Build a custom workflow - Feature Video
Feature Video	[Acrobat Sign] Electronically sign a document - Feature Video
Feature Video	[Acrobat Sign] Manage and track your agreements - Feature Video
Feature Video	[Acrobat Sign] Mobile-friendly view - Feature video
Feature Video	[Acrobat Sign] Create mobile-friendly view - Feature video
Event	[Acrobat Sign Webinars] Webinar - Power Up Your Acrobat Sign Admin Experience - Event
Event	[Acrobat Sign Webinars] Webinar - Find out What's New in Acrobat Sign: October 2025 Release Highlights - Event
Event	[Acrobat Sign Webinars] Transform Mobile E-Signing with Acrobat Sign◆s Mobile Focus - Event

Acrobat Services

Content Type	Summary
No Update	No Update

Creative Cloud Enterprise

Creative Cloud Desktop App

Content Type	Summary
No Update	No Update

CC Libraries

Content Type	Summary
No Update	No Update

Capture

Content Type	Summary
No Update	No Update

Dimension

Content Type	Summary
No Update	No Update

Express

Content Type	Summary
No Update	No Update

Firefly

Content Type	Summary
No Update	No Update

Fresco

Content Type	Summary
No Update	No Update

Illustrator

Content Type	Summary
No Update	No Update

Illustrator on iPad

Content Type	Summary
No Update	No Update

InDesign

Content Type	Summary
No Update	No Update

InDesign Server

Content Type	Summary
No Update	No Update

Photoshop on iPad

Content Type	Summary
No Update	No Update

 No Update

No Update

Photoshop

Content Type

Summary

 No Update

No Update

Rush

Content Type

Summary

 No Update

No Update

Stock

Content Type

Summary

 No Update

No Update

XD

Content Type

Summary

 No Update

No Update

Non-Solution Specific

Content Type

Summary

 No Update

No Update

Please reach out to the [Experience League team](#) with any questions.



ENABLED BY

Adobe Campaign

Join the conversation [!\[\]\(25438f9a80b90a8d207387f8371b4f8e_img.jpg\)](#) [!\[\]\(47aea39ecace42b7b1d2eca9e5bd9754_img.jpg\)](#) [!\[\]\(07e52ce60c5aaadeb763bc3994bc6971_img.jpg\)](#) [!\[\]\(5ecc813ef90b0bedb47c1d89857809c2_img.jpg\)](#)

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