

Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for [Experience League](#).

Experience Cloud

Adobe Analytics

Content Type	Summary
Perspectives	[Analytics & Customer Journey Analytics] Best Practices for Component Management - Perspectives

Adobe Audience Manager

Content Type	Summary
No Update	No Update

Adobe Campaign

Content Type	Summary
No Update	No Update

Adobe Experience Manager

Content Type	Summary
Feature Video	[AEM Sites] Known-user personalization - Feature Video
Perspectives	[AEM Assets] Best practices and tips for getting started with AEM Assets - Perspectives
Perspectives	[AEM Assets] Folder structure best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] User group and permission best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Metadata best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Taxonomy and tagging best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Governance best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Your guide to asset distribution portals with AEM - Perspectives
Perspectives	[AEM Sites and Assets] Empower your team with a strong content governance strategy - Perspectives
Perspectives	[AEM Sites and Assets] Understanding AEM Sites offerings and differences -

	Perspectives	
	Perspectives	[AEM Sites and Assets] Creating a Live Authoring Guide in Sites
	Tutorial	[AEMCS] Live Demo of Personalization Use Cases
	Event	[Adobe Customer Success Webinars] Essential Tips and Best Practices for AEM Lucene Search - Event
	Perspectives	[AEM & Workfront] How to build a seamless content supply chain - Perspectives
	Feature Video	[AEM Sites] AEM Personalization - Feature Video
	Tutorial	[AEMCS] Programmatic asset upload to AEM as a Cloud Service - Tutorial
	Event	[Adobe Customer Success Webinars] AI Assistant in AEM - Event
	Event	[Learn from your Peers] Metadata Mayhem to Mastery - Event
	Technical Video	[AEM Assets] Overview of programmatic asset upload tutorial - Technical Video

Ad Cloud

Content Type	Summary
	No Update

Adobe Commerce

Content Type	Summary
	[Commerce] B2B peak season readiness: A strategic guide with Adobe Commerce - Perspectives
	[Learn from your Peers] Learn from your peers webinar: Adobe Commerce & App Builder Essentials - From Basics to Impact - Event

Journey Optimizer

Content Type	Summary
	[AJO] Create an Action Campaign - Feature Video
	[AJO] Decisioning in email channel - Feature Video
	[Adobe Customer Success Webinars] Designing an Operating Model for AJO Success - Event
	[AJO] Ingest profiles and create audience - Feature Video
	[AJO] Create offers, selection strategy and ranking formula - Feature Video
	[Adobe Customer Success Webinars] VRA Session #4: Building Executive Sponsorship for Support of AJO Success - Event
	[Adobe Customer Success Webinars] Change Management Strategies for AJO Adoption - Event
	[AJO] - Engineer Data for Intelligent Journey Activation in Adobe Journey Optimizer - Course
	[AJO] - Build and activate audiences in Adobe Journey Optimizer - Course
	[AJO] - Manage content for Adobe Journey Optimizer - Course
	[AJO] - Configure and administer Adobe Journey Optimizer - Course
	[AJO] - Design and deliver messages in Adobe Journey Optimizer - Course
	[AJO] - Orchestrate journeys and action campaigns in Adobe Journey Optimizer - Course

Adobe Target

Content Type	Summary
Tutorial	[AEMCS] Live Demo of Personalization Use Cases

Brand Concierge

Content Type	Summary
No Update	No Update

Customer Journey Analytics

Content Type	Summary
Perspectives	[Analytics & Customer Journey Analytics] Best Practices for Component Management - Perspectives
Perspectives	[CJA] Data Insights Agent: Making AI actionable in CJA - Perspectives
Perspectives	[Experience Platform] Build your audience center of excellence with Adobe Experience Platform - Perspectives
Article	[CJA] Create alerts
Course	[CJA] - Ingest and Connect to Data in Adobe Experience Platform and Customer Journey Analytics - Course
Course	[CJA] - Get started with Analysis Workspace in Adobe Customer Journey Analytics - Course
Course	[CJA] - Use visualizations to tell your data stories in Adobe Customer Journey Analytics - Course
Course	[CJA] - Build freeform tables in Adobe Customer Journey Analytics - Course
Course	[CJA] - Create data views in Adobe Customer Journey Analytics - Course
Course	[CJA] - Customize visualizations in Adobe Customer Journey Analytics - Course
Course	[CJA] - Foundational concepts of Adobe Customer Journey Analytics - Course

LLM Optimizer

Content Type	Summary
Slideshow	[LLMO] LLM Optimizer overview - Slides
Article	[LLMO] Best practices for LLM Optimizer - Article
Article	[LLMO] Best practices for configuring categories, topics, prompts - Article

Marketo

Content Type	Summary
Perspectives	[Marketo] Building an AI-Powered Lifecycle Engine for Marketo Engage-Perspectives
Perspectives	[Marketo] Keep it clean: Build your data washing machine in Marketo Engage-Perspectives
Perspectives	[Marketo] Mastering data hygiene for Salesforce CRM Sync with Marketo Engage

- Perspectives

Marketo Measure

Content Type	Summary
📄 Perspectives	[Marketo Measure] From Insight to Impact: A Strategic Guide to Using Marketo Measure - Perspectives

Workfront

Content Type	Summary
📄 Perspectives	[AEM & Workfront] How to build a seamless content supply chain - Perspectives
📅 Event	[Workfront] From Self-Taught to Success: How Kyndryl Scaled Workfront to Power \$7B - Event
📅 Event	[Workfront] From Vision to Value: Workfront Planning Release & Roadmap - Event
📅 Event	[Workfront] 5 Tips for Automating Naming Conventions Using Workfront Fusion - Event

Multi-Solution

Content Type	Summary
📄 Tutorial	[AEMCS] Live Demo of Personalization Use Cases
📄 Perspectives	[Analytics & Customer Journey Analytics] Best Practices for Component Management - Perspectives
📄 Perspectives	[AEM & Workfront] How to build a seamless content supply chain - Perspectives
📄 Perspectives	[Experience Platform] Build your audience center of excellence with Adobe Experience Platform - Perspectives

Experience Platform

Data Collection

Content Type	Summary
📄 No Update	No Update

Mix Modeler

Content Type	Summary
📄 No Update	No Update

Platform

Content Type	Summary
📄 Perspectives	[Experience Platform] Build your audience center of excellence with Adobe

Experience Platform - Perspectives

 Course	[Platform] - Maintain clean, accurate, and compliant data with Adobe Experience Platform - Course
 Course	[Platform] - Get started with Adobe Experience Platform for data architects and data engineers - Course
 Course	[Platform] - Audience building techniques in Adobe Experience Platform - Course
 Course	[Platform] - Configure client-side data collection with tags in Experience Platform - Course
 Course	[Platform] - Fundamentals and key capabilities of Adobe Experience Platform - Course
 Course	[Platform] - Enhance data insights and productivity with AI Assistant in Adobe Experience Platform - Course
 Course	[Platform] - Adobe Experience Platform for administrators - Course

Real-Time CDP

Content Type	Summary
 Perspectives	[Experience Platform] Build your audience center of excellence with Adobe Experience Platform - Perspectives

Document Cloud

Acrobat

Content Type	Summary
 Slideshow	[Acrobat] Protect a PDF file with a password - Slideshow
 Slideshow	[Acrobat] Create fillable forms - Slideshow

Acrobat Sign

Content Type	Summary
 No Update	No Update

Acrobat Services

Content Type	Summary
 No Update	No Update

Creative Cloud Enterprise

Creative Cloud Desktop App

Content Type	Summary
 No Update	No Update

CC Libraries

Content Type	Summary
No Update	No Update

Capture

Content Type	Summary
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Dimension

Content Type	Summary
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Express

Content Type	Summary
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Firefly

Content Type	Summary
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Fresco

Content Type	Summary
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Illustrator

Content Type	Summary
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Illustrator on iPad

Content Type	Summary
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InDesign

Content Type	Summary
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InDesign Server

Content Type	Summary
No Update	No Update

Photoshop on iPad

Content Type	Summary
No Update	No Update

 No Update

No Update

Photoshop

Content Type

Summary

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Rush

Content Type

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Stock

Content Type

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XD

Content Type

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Non-Solution Specific

Content Type

Summary

 No Update

No Update

Please reach out to the [Experience League team](#) with any questions.



Join the conversation [!\[\]\(3776b62473cd12304f79d94ef577685d_img.jpg\)](#) [!\[\]\(b5b9b6215b7fb69f5d24477137d18d60_img.jpg\)](#) [!\[\]\(c3886daf2f5a3bffc66fde83a031339d_img.jpg\)](#) [!\[\]\(4b00e555d3769d3c571cab4a61bb0ea6_img.jpg\)](#)

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