

# Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for [Experience League](#).

## Experience Cloud

### Adobe Analytics

Content Type	Summary
Perspectives	[Analytics & Customer Journey Analytics] Best Practices for Component Management - Perspectives

### Adobe Audience Manager

Content Type	Summary
No Update	No Update

### Adobe Campaign

Content Type	Summary
No Update	No Update

### Adobe Experience Manager

Content Type	Summary
Feature Video	[AEM Sites] Known-user personalization - Feature Video
Perspectives	[AEM Assets] Best practices and tips for getting started with AEM Assets - Perspectives
Perspectives	[AEM Assets] Folder structure best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] User group and permission best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Metadata best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Taxonomy and tagging best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Governance best practices in AEM Assets - Perspectives
Perspectives	[AEM Assets] Your guide to asset distribution portals with AEM - Perspectives
Perspectives	[AEM Sites and Assets] Empower your team with a strong content governance strategy - Perspectives
Perspectives	[AEM Sites and Assets] Understanding AEM Sites offerings and differences -

 Perspectives

 Tutorial

 Event

 Perspectives

 Feature Video

 Tutorial


 Event

 Event

 Technical Video

Ad Cloud

Content Type

 No Update

Perspectives

[AEM Sites and Assets] Creating a Live Authoring Guide in Sites

[AEMCS] Live Demo of Personalization Use Cases

[Adobe Customer Success Webinars] Essential Tips and Best Practices for AEM Lucene Search - Event

[AEM & Workfront] How to build a seamless content supply chain - Perspectives

[AEM Sites] AEM Personalization - Feature Video

[AEMCS] Programmatic asset upload to AEM as a Cloud Service - Tutorial

[Adobe Customer Success Webinars] AI Assistant in AEM - Event

[Learn from your Peers] Metadata Mayhem to Mastery - Event

[AEM Assets] Overview of programmatic asset upload tutorial - Technical Video

Summary

No Update

Adobe Commerce

Content Type

 Perspectives

 Event

Summary

[Commerce] B2B peak season readiness: A strategic guide with Adobe Commerce - Perspectives

[Learn from your Peers] Learn from your peers webinar: Adobe Commerce & App Builder Essentials - From Basics to Impact - Event

Journey Optimizer

Content Type

 Feature Video

 Perspectives

 Event

 Feature Video

 Feature Video

 Event

 Event

 Course

 Course

 Course

 Course

 Course

 Course

Summary

[AJO] Create an Action Campaign - Feature Video

[AJO]Decisioning in email channel - Feature Video

[Adobe Customer Success Webinars] Designing an Operating Model for AJO Success - Event

[AJO]Ingest profiles and create audience - Feature Video

[AJO]Create offers,selection strategy and ranking formula - Feature Video

[Adobe Customer Success Webinars] VRA Session #4: Building Executive Sponsorship for Support of AJO Succes - Event

[Adobe Customer Success Webinars] Change Management Strategies for AJO Adoption - Event

[AJO] - Engineer Data for Intelligent Journey Activation in Adobe Journey Optimizer - Course

[AJO] - Build and activate audiences in Adobe Journey Optimizer - Course

[AJO] - Manage content for Adobe Journey Optimizer - Course

[AJO] - Configure and administer Adobe Journey Optimizer - Course

[AJO] - Design and deliver messages in Adobe Journey Optimizer - Course

[AJO] - Orchestrate journeys and action campaigns in Adobe Journey Optimizer - Course

## Adobe Target

Content Type


 Tutorial

Summary

[AEMCS] Live Demo of Personalization Use Cases

## Brand Concierge

Content Type

 No Update

Summary

No Update

## Customer Journey Analytics

Content Type

 Perspectives

Summary

[Analytics & Customer Journey Analytics] Best Practices for Component Management - Perspectives

 Perspectives

[CIA] Data Insights Agent: Making AI actionable in CIA - Perspectives

 Perspectives

[Experience Platform] Build your audience center of excellence with Adobe Experience Platform - Perspectives

 Article

[CIA] Create alerts

 Course

[CIA] - Ingest and Connect to Data in Adobe Experience Platform and Customer Journey Analytics - Course

 Course

[CIA] - Get started with Analysis Workspace in Adobe Customer Journey Analytics - Course

 Course

[CIA] - Use visualizations to tell your data stories in Adobe Customer Journey Analytics - Course

 Course

[CIA] - Build freeform tables in Adobe Customer Journey Analytics - Course

 Course

[CIA] - Create data views in Adobe Customer Journey Analytics - Course

 Course

[CIA] - Customize visualizations in Adobe Customer Journey Analytics - Course

 Course

[CIA] - Foundational concepts of Adobe Customer Journey Analytics - Course

## LLM Optimizer

Content Type

 Slideshow

Summary

[LLMO] LLM Optimizer overview - Slides

 Article

[LLMO] Best practices for LLM Optimizer - Article

 Article

[LLMO] Best practices for configuring categories, topics, prompts - Article

## Marketo

Content Type

 Perspectives

Summary

[Marketo] Building an AI-Powered Lifecycle Engine for Marketo Engage- Perspectives

 Perspectives

[Marketo] Keep it clean: Build your data washing machine in Marketo Engage- Perspectives

 Perspectives

[Marketo] Mastering data hygiene for Salesforce CRM Sync with Marketo Engage

- Perspectives

Marketo Measure

Content Type

 Perspectives

Summary

[Marketo Measure] From Insight to Impact: A Strategic Guide to Using Marketo Measure - Perspectives

Workfront

Content Type

 Perspectives

 Event

 Event

 Event

Summary

[AEM & Workfront] How to build a seamless content supply chain - Perspectives

[Workfront] From Self-Taught to Success: How Kyndryl Scaled Workfront to Power \$7B - Event

[Workfront] From Vision to Value: Workfront Planning Release & Roadmap - Event

[Workfront] 5 Tips for Automating Naming Conventions Using Workfront Fusion - Event

Multi-Solution

Content Type

 Tutorial

 Perspectives

 Perspectives

 Perspectives

Summary

[AEMCS] Live Demo of Personalization Use Cases

[Analytics & Customer Journey Analytics] Best Practices for Component Management - Perspectives

[AEM & Workfront] How to build a seamless content supply chain - Perspectives


[Experience Platform] Build your audience center of excellence with Adobe Experience Platform - Perspectives

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Experience Platform

Data Collection

Content Type


 No Update

Summary

No Update

Mix Modeler

Content Type

 No Update

Summary

No Update




Platform

Content Type


 Perspectives

Summary

[Experience Platform] Build your audience center of excellence with Adobe



	Experience Platform - Perspectives
 Course	[Platform] - Maintain clean, accurate, and compliant data with Adobe Experience Platform - Course
 Course	[Platform] - Get started with Adobe Experience Platform for data architects and data engineers - Course
 Course	[Platform] - Audience building techniques in Adobe Experience Platform - Course
 Course	[Platform] - Configure client-side data collection with tags in Experience Platform - Course
 Course	[Platform] - Fundamentals and key capabilities of Adobe Experience Platform - Course
 Course	[Platform] - Enhance data insights and productivity with AI Assistant in Adobe Experience Platform - Course
 Course	[Platform] - Adobe Experience Platform for administrators - Course

Real-Time CDP

Content Type	Summary
 Perspectives	[Experience Platform] Build your audience center of excellence with Adobe Experience Platform - Perspectives

Document Cloud

Acrobat

Content Type	Summary
 Slideshow	[Acrobat] Protect a PDF file with a password - Slideshow
 Slideshow	[Acrobat] Create fillable forms - Slideshow

Acrobat Sign

Content Type	Summary
 No Update	No Update

Acrobat Services

Content Type	Summary
 No Update	No Update

Creative Cloud Enterprise

Creative Cloud Desktop App

Content Type	Summary
 No Update	No Update

## CC Libraries

Content Type	Summary
 No Update	No Update

## Capture

Content Type	Summary
 No Update	No Update

## Dimension

Content Type	Summary
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## Express

Content Type	Summary
 No Update	No Update

## Firefly

Content Type	Summary
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## Fresco

Content Type	Summary
 No Update	No Update

## Illustrator

Content Type	Summary
 No Update	No Update

## Illustrator on iPad

Content Type	Summary
 No Update	No Update

## InDesign

Content Type	Summary
 No Update	No Update

## InDesign Server

Content Type	Summary
 No Update	No Update

## Photoshop on iPad


Content Type	Summary
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 No Update	No Update
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Photoshop

Content Type	Summary
 No Update	No Update

Rush

Content Type	Summary
 No Update	No Update

Stock

Content Type	Summary
 No Update	No Update

XD

Content Type	Summary
 No Update	No Update

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Non-Solution Specific

Content Type	Summary
 No Update	No Update

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Please reach out to the [Experience League team](#) with any questions.



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