

# Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for [Experience League](#).

## Experience Cloud

### Adobe Analytics

Content Type	Summary
▶ Event	[Skill Exchange] Driving Impact with Segmentation & Personalization in Adobe Analytics - Event
▶ Event	[Skill Exchange] Demystifying Common Metrics - Event
▶ Event	[Skill Exchange] Data Storytelling With Analysis Workspace - Event
▶ Event	[Skill Exchange] Workspace Features that you Should be Using - Event
▶ Event	[Skill Exchange] Data in Motion: ? Scalable Analytics Workflows for Insight-Driven Teams - Event
▶ Event	[Skill Exchange] Shortcut Across the Data-Verse: Get Your Data to PowerPoint at Warp Speed - Event
▶ Event	[Skill Exchange] Why Dashboards Don't Deliver Insights (And What Actually Does) - Event
▶ Event	[Skill Exchange] Three Game-Changing Customizations in Adobe Analytics Workspace - Event
▶ Event	[Skill Exchange] Adobe Analytics Opening Keynote - Event

### Adobe Audience Manager
























Content Type	Summary
📄 No Update	No Update

### Adobe Campaign

Content Type	Summary
▶ Event	[Experience Cloud Tech Sessions] Tech Sessions: Adobe Campaign Subdomain and SSL management in the Control Panel - Event

### Adobe Experience Manager




Content Type	Summary
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	Feature Video	[AEM Assets] Content Hub - Sharing Assets & Collections - Feature Video
	Technical Video	[AEM Assets] Content Hub - Setup Content Hub - Technical Video
	Technical Video	[AEM Assets] Content Hub - Configure the User Interface - Technical Video
	Feature Video	[AEM Assets] GenAI metadata and search - Feature Video
	Value Video	[AEM Assets] Content Hub - How to manage assets - Value Video
	Feature Video	[AEM Assets] Figma connector - Feature Video
	Feature Video	[AEM Assets] Dynamic Media video and viewer best practices - Feature Video
	Tutorial	[AEMCS] Personalization Overview
	Tutorial	[AEMCS] How to integrate Adobe Target
	Tutorial	[AEMCS] How to integrate Tags in AEP
	Tutorial	[AEMCS] Experimentation (A/B Testing) - Use Case
	Tutorial	[AEM Headless] AEM Content Fragment Delivery with OpenAPI APIs - Tutorial
	Event	[Skill Exchange] Smart, Scalable, and Structured: Building a Future-Ready Content Framework - Event
	Event	[Skill Exchange] AEM Masterclass: Asset Workflows, Permissions & Integration - Event
	Event	[Skill Exchange] Developing Reports and ROI Metrics for AEM Assets - Event
	Event	[Skill Exchange] Taxonomy & Structure: AEM's Secret to Scalable Asset Management - Event
	Event	[Skill Exchange] Opening Keynote - Event
	Tutorial	[AEM Forms] API integration tool to create cascading drop down list- Tutorial
	Article	[AEM Forms] Create Salesforce Lead object using the API integration tool - Article
	Feature Video	[AEM Sites] A/B test on WKND Enablement website - Feature Video
	Feature Video	[AEM Sites] Demo of AEM Behavioral Targeting - Feature Video
	Tutorial	[AEMCS] Behavioral Targeting - Use Case
	Feature Video	[AEM] Experience Hub overview - Feature Video



Ad Cloud

Content Type	Summary
 No Update	No Update






Adobe Commerce

Content Type	Summary
 Tutorial	[Adobe Commerce] Find, purchase, install and validate App Builder apps
 Feature Video	[Adobe Commerce] Demonstration: Manage Customers - 07 02 Mod 7 slides 126 Demo Manage Customers - Feature Video
 Technical Video	[Adobe Commerce] Learn about the Commerce Project management page







Journey Optimizer

Content Type	Summary
 Feature Video	[AJO] Relational Store Basics in Journey Optimizer - Feature Video
 Article	[AJO]Trigger Journey in Adobe Journey Optimizer using WEB SDK - Article







## Adobe Target

Content Type	Summary
 Tutorial	[AEMCS] Personalization Overview
 Tutorial	[AEMCS] How to integrate Adobe Target
 Tutorial	[AEMCS] How to integrate Tags in AEP
 Tutorial	[AEMCS] Experimentation (A/B Testing) - Use Case
 Tutorial	[AEMCS] Behavioral Targeting - Use Case

## Customer Journey Analytics

Content Type	Summary
 Feature Video	[CIA] - Content Analytics Reporting - Feature Video
 Event	[Skill Exchange] Customer Journey Analytics Opening Keynote - Event
 Event	[Skill Exchange] Lights, Data, Insight: Uncovering the Story Behind Every Journey - Event
 Event	[Skill Exchange] Cooking with CIA: Modern Takes on Classic AA Recipes - Event
 Event	[Skill Exchange] The Architecture of Analysis: How to Approach Your Customer Journey Analytics Data Model - Event
 Event	[Skill Exchange] Driving CX Success with Adobe CIA's Journey Canvas - Event



## Marketo














Content Type	Summary
 Feature Video	[Platform] Configure the Marketo destination
 Event	[Skill Exchange] From MQL to AIQL: Building an AI-Powered Lifecycle Engine in Marketo Engage - Event
 Event	[Skill Exchange] Improving Data Categorization in Marketo Engage Using Fine-Tuned AI Models - Event
 Event	[Skill Exchange] Unlocking the Full Power of Design Studio for Global Marketing Operations - Event
 Event	[Skill Exchange] Experience Makers Spotlight: Streamlining Follow-Ups in Customer Lifecycle - Event
 Event	[Skill Exchange] Opening Keynote - Event

## Marketo Measure









Content Type	Summary
 No Update	No Update

## Workfront

Content Type	Summary
 Feature Video	[WF] Introduction to Canvas Dashboards - Feature Video
 Feature Video	[WF] Create a KPI report on a Canvas Dashboard - Feature Video

 Feature Video	[WF] Add conditional formatting to a Canvas Dashboard report - Feature Video
 Feature Video	[WF] Create a table report on a Canvas Dashboard - Feature Video
 Feature Video	[WF] Update the issue status - Feature Video
 Event	[Skill Exchange] Maximize Efficiency with AI: Mastering Workfront's AI Tools - Event
 Event	[Skill Exchange] Getting Started with Review and Approvals - Event
 Event	[Skill Exchange] Enabling Users on New Features: Agitation is Life - Event
 Event	[Skill Exchange] Preparing your Workfront organization for a center of excellence - Event
 Event	[Skill Exchange] Automate Workfront user account creation with Fusion - Event
 Event	[Skill Exchange] Streamlining Creative Workflows with Workfront + AEM - Event
 Event	[Skill Exchange] Elevate Workfront Reporting with Advanced Text Mode - Event
 Event	[Skill Exchange] Opening Keynote - Event
 Event	[Skill Exchange] Maximize Your Workfront License  Pro Tips for User Management & Licensing - Event

Multi-Solution

Content Type	Summary
 Feature Video	[Platform] Configure the Marketo destination
 Tutorial	[AEMCS] Personalization Overview
 Tutorial	[AEMCS] How to integrate Adobe Target
 Tutorial	[AEMCS] How to integrate Tags in AEP
 Tutorial	[AEMCS] Experimentation (A/B Testing) - Use Case
 Feature Video	[Acrobat] Boost team efficiency with PDF Spaces - Feature Video
 Feature Video	[Acrobat] What is Acrobat Studio? - Feature Video
 Tutorial	[AEMCS] Behavioral Targeting - Use Case

Experience Platform

Data Collection



Content Type	Summary
 No Update	No Update

Mix Modeler

Content Type	Summary
 No Update	No Update

Platform

Content Type	Summary
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 Feature Video	[RTCDP] How to configure a Social destination - Feature Video
 Feature Video	[Platform] Configure the Marketo destination

Real-Time CDP





Content Type	Summary
 No Update	No Update

Document Cloud

Acrobat

Content Type	Summary
 Feature Video	[Acrobat] Boost team efficiency with PDF Spaces - Feature Video
 Feature Video	[Acrobat] What is Acrobat Studio? - Feature Video

Acrobat Sign

Content Type	Summary
 Feature Video	[Acrobat Sign] Send a document to a single signer - Feature Video
 Feature Video	[Acrobat Sign] Send to multiple signers - Feature Video
 Feature Video	[Acrobat Sign] Get started with Acrobat Sign - Feature Video
 Event	[Acrobat Sign Webinars] Webinar: Learn all about our latest improvements: Adobe Acrobat Sign July Release 2025 - Event

Acrobat Services

Content Type	Summary
 No Update	No Update

Creative Cloud Enterprise

Creative Cloud Desktop App

Content Type	Summary
 No Update	No Update

CC Libraries

Content Type	Summary
 No Update	No Update



Capture

Content Type	Summary
 No Update	No Update



## Dimension

Content Type	Summary
 No Update	No Update


## Express

Content Type	Summary
 Feature Video	[Acrobat] Boost team efficiency with PDF Spaces - Feature Video
 Feature Video	[Acrobat] What is Acrobat Studio? - Feature Video

## Firefly

Content Type	Summary
 Feature Video	[Firefly] Creative Production: Background removal and replacement - Feature video
 Feature Video	[Adobe Firefly] Firefly Custom Models - Feature Video

## Fresco

Content Type	Summary
 No Update	No Update

## Illustrator

Content Type	Summary
 No Update	No Update

## Illustrator on iPad

Content Type	Summary
 No Update	No Update

## InDesign

Content Type	Summary
 No Update	No Update

## InDesign Server

Content Type	Summary
 No Update	No Update

## Photoshop on iPad

Content Type	Summary
 No Update	No Update

## Photoshop

Content Type	Summary
 No Update	No Update

Rush

Content Type	Summary
 No Update	No Update


Stock

Content Type	Summary
 No Update	No Update

XD



Content Type	Summary
 No Update	No Update

Non-Solution Specific

Content Type	Summary
 Event	[Adobe Customer Success Webinars] Demystifying the Content Supply Chain and Adobe GenStudio as a Product Suite - Event

Please reach out to the [Experience League team](#) with any questions.



Join the conversation    

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