Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for_ Experience League.

Experience Cloud

Adobe Analytics

Content Type

▶ Event [Experience Cloud Tech Sessions] Tech Sessions: Migrate Adobe Analytics to AEP

WEB SDK - Event

Adobe Audience Manager

Content Type Summary No Update No Update

Adobe Campaign

Content Type

▶ Feature Video [AC V8 Web] Create and improve email content with the Content Accelerator -

▶ Feature Video [AC V8 web] Configure Java script code activity - Feature Video

Adobe Experience Manager

Content Type Summary

Tutorial [AEM CS] - Overview of traffic filter rules including WAF rules

Tutorial [AEM Sites] AEM Eventing - Webhook Example - Tutorial

Tutorial [AEM CS] - DDoS/DOS alert and traffic filter rules review + settings - Tutorial

Tutorial [AEM CS] - How to set up traffic filter rules including WAF rules

Tutorial [AEM CS] - How to use Adobe recommended standard traffic filter rules

Tutorial [AEM CS] - How to use Adobe recommended WAF rules

Tutorial [AEM CS] - Best practice for traffic filter rules including WAF rules

[AEM CS] - Monitoring sensitive requests using traffic filter rule Tutorial [AEM CS] - Restricting access using traffic filter rules

[AEM CS] - Normalizing requests using traffic filter rules Tutorial

Tutorial

Event [Experience Manager Release Overview] 2025.04.0 AEM Release Overview Video

- Event

Event [Experience Manager GEMS] [AEM GEMs] Maximize the impact of your web

experience with AEM Sites Optimizer - Event

Event [Adobe Customer Success Webinars] Mastering AEM Sites: Your Beginner ◆s

Guide to Templates, Navigation, and SEO - Event

Event [Experience Manager Release Overview] 2025.5.0 AEM Release Overview Video -

Event

Event [Adobe Customer Success Webinars] Beyond the Page: Fast, Flexible,

Personalized Experiences with AEM s Emerging Tech - Event

Group Meeting - Technical Video

Code Sample [AEM Sites] WKND Sites v4.0.4 - Code Sample

Tutorial [AEM Sites] Preview local Universal Editor extension - Tutorial

Ad Cloud

Content Type Summary

No Update No Update

Adobe Commerce

Content Type Summary

Event [Adobe Customer Success Webinars] Transforming B2B & B2B2C Commerce with

Personalization & Automation - Event

▶ Technical Video [Adobe Commerce] Use Fastly to deny access to entire website - Technical Video

Event [Experience Cloud Tech Sessions] Tech Sessions: Fastly and Adobe Commerce -

Event

▶ Technical Video [Adobe Commerce] Create your first instance of Adobe Commerce Optimizer

▶ Technical Video [Adobe Commerce] Manage Adobe Commerce Optimizer instances

Journey Optimizer

Content Type Summary

Example Event Example Live: Fueling Personalized Content in Journey Optimizer with AEM Content

Fragments and Dynamic Media - Event

Feature Video [AJO] Set up RCS in Journey Optimizer - Feature Video

► Feature Video [AJO] Validate the journey logic with Journey Dry run in Adobe Journey Optimizer

- Feature Video

▶ Feature Video [AJO] Unlock journey reentry with supplemental IDs- Feature Video

Event [Adobe Customer Success Webinars] Journey Optimizer Essentials - Event

Article [AJO]Building an Al Model for Offer Ranking Using User Interaction Data- Article

Tutorial [AJO]Generate Reports on AJO Offer Decisioning and Performance - Tutorial

► Feature Video [AJO] Introduction to the WhatsApp channel - Value Video

▶ Technical Video [AJO] Mastering Multi-Attribute Filtering for Effective Data Management -

Technical Video

► Feature Video [Platform] Subscribe to Federated Audience Composition notifications - Feature

Video

► Feature Video [Platform] Connect to Oracle databases in Federated Audience Composition -

Feature Video

► Feature Video [AJO] Get Started with WhatsApp in Adobe Journey Optimizer (end-to-end) -

Feature Video

Feature Video[AJO] Create a WhatsApp journey - Feature VideoFeature Video[AJO] Set up the WhatsApp channel - Feature Video

Adobe Target

Content Type Summary

No Update No Update

Customer Journey Analytics

Content Type Summary

Tutorial [CJA] Use the reporting activity manager

Tutorial [CJA] Build the attribution panel

Feature Video [CJA] Use the Data Insights Agent

▶ Feature Video [Customer Journey Analytics] Event Depth in Customer Journey Analytics -

Feature Video

Event [Adobe Customer Success Webinars] Best practices of Analytics to CJA migration -

Event

Event [Adobe Customer Success Webinars] Roadmap to Value with CJA - Event

▶ Feature Video [CJA] Workspace Commenting in CJA - Feature Video

Marketo

Content Type Summary

No Update No Update

Marketo Measure

Content Type Summary

No Update No Update

Workfront

Content Type Summary

▶ Feature Video [WF] Understand built-in project filters - Feature Video

Feature Video[WF] Open built-in task filters - Feature VideoFeature Video[WF] Open built-in issue filters - Feature Video

Feature Video [WF] Understand basic text mode for filters - Feature Video

Event [Workfront] Creative Ways of Managing Resources in Adobe Workfront - Event

Event [Workfront] Adobe Workfront First Quarter 2025 Release Webinar - Event

Event [Adobe Customer Success Webinars] Workfront <> JIRA: Connecting your

Marketing Work Management and Development Execution Systems - Event

Event [Workfront] Adobe Workfront 25.7 release webinar - Event

Event [Workfront] Top 3 ♦ Creative Approaches with Blueprints - Event

Event [Workfront] [Workfront] Expert Insights - Request Queues with Lyndsy Denk -

Event

Multi-Solution

Content Type Summary

▶ Feature Video [Platform] Subscribe to Federated Audience Composition notifications - Feature

Video

Feature Video [Platform] Connect to Oracle databases in Federated Audience Composition -

Feature Video

Experience Platform

Data Collection

Content Type Summary

No Update No Update

Mix Modeler

Content Type Summary

No Update No Update

Platform

Content Type Summary

▶ Feature Video [Platform] - Run Queries with Query Service

Feature Video [Platform] - Query service use case - Transformation

▶ Feature Video [Platform] Subscribe to Federated Audience Composition notifications - Feature

Video

▶ Feature Video [Platform] Connect to Oracle databases in Federated Audience Composition -

Feature Video

Real-Time CDP

Content Type Summary

Feature Video [Platform] Subscribe to Federated Audience Composition notifications - Feature

Video

► Feature Video [Platform] Connect to Oracle databases in Federated Audience Composition -

Feature Video

Document Cloud

Acrobat

Content Type Summary

No Update No Update

Acrobat Sign

Content Type Summary

▶ Feature Video [Acrobat Sign] Migrate templates from Docusign - Feature Video

Acrobat Services

Content Type Summary

No Update No Update

Creative Cloud Enterprise

Creative Cloud Desktop App

Content Type Summary

No Update No Update

CC Libraries

Content Type Summary

No Update No Update

Capture

Content Type Summary

No Update No Update

Dimension

Content Type Summary

No Update No Update

Express

Content Type Summary

No Update No Update

Firefly

Content Type Summary

| No Update | No Update |
|---------------------|-----------|
| Fresco | |
| Content Type | Summary |
| No Update | No Update |
| Illustrator | |
| Content Type | Summary |
| No Update | No Update |
| Illustrator on iPad | |
| Content Type | Summary |
| No Update | No Update |
| InDesign | |
| Content Type | Summary |
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| InDesign Conver | |

InDesign Server

Content Type Summary

No Update No Update

Photoshop on iPad

Content Type Summary

No Update No Update

Photoshop

Content Type Summary

No Update No Update

Rush

Content Type Summary

No Update No Update

Stock

Content Type Summary

B No Update No Update

XD

Content Type Summary

No Update No Update

Non-Solution Specific

Content Type Summary ▶ Value Video [Non-Solution Specific] Experience League Overview Video - Value Video ▶ Value Video [Non-Solution Specific] Adobe User Groups Video Sizzle Promotion - Value Video

Please reach out to the Experience League team with any questions.



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