

# Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for [Experience League](#).

## Experience Cloud

### Adobe Analytics

Content Type	Summary
No Update	No Update

### Adobe Audience Manager

Content Type	Summary
No Update	No Update

### Adobe Campaign

Content Type	Summary
Event	[Skill Exchange] Opening Keynote - Event
Tutorial	[Blueprint] - Customer Journeys Overhaul






### Adobe Experience Manager

Content Type	Summary
Event	[Adobe Customer Success Webinars] Modernizing the Payers' Enrollment Journey with AEM Forms - Event
Event	[Adobe Customer Success Webinars] Mastering Dynamic Media with Open API - Event
Event	[Adobe Customer Success Webinars] Universal Editor: A Strategic Overview to Modern AEM Authoring - Event
Event	[Experience Manager Release Overview] 2025.06.0 AEM Release Overview Video - Event
Event	[Skill Exchange] Opening Keynote - Event
Event	[Learn from your Peers] AEM Smart Tags: Streamlining Content & Enhancing Discoverability - Event




















### Ad Cloud
















Content Type	Summary
 No Update	No Update

## Adobe Commerce

Content Type	Summary
 Technical Video	[Adobe Commerce] Commerce Optimizer overview
 Tutorial	[Adobe Commerce] Using graphql to query ACO products
 Technical Video	[Adobe Commerce] Manage Adobe Commerce Optimizer instances
 Tutorial	[Adobe Commerce] Ingest sample data Adobe Commerce Optimizer
 Tutorial	[Adobe Commerce] Find, purchase, install and validate App Builder apps

## Journey Optimizer










Content Type	Summary
 Feature Video	[AJO] Monitor and analyze your journey with live reports - Feature Video
 Feature Video	[AJO] Introduction to Orchestrated Campaigns in Adobe Journey Optimizer - Feature Video
 Presentation	[AJO] Proactive Onboarding: Enhance customer success through state-driven micro journeys - Presentation
 Technical Video	[AJO] How to Send Emails Only on Weekdays in Adobe Journey Optimizer - Technical Video
 Technical Video	[AJO] Creating Custom Approval Workflows with Adobe Journey Optimizer - Technical Video
 Technical Video	[AJO] Troubleshooting Step Events in Adobe Journey Optimizer - Technical Video
 Technical Video	[AJO] Mastering Step Events in Adobe Journey Optimizer - Technical Video
 Technical Video	[AJO] Advanced Features of Adobe Journey Optimizer's IP Warm-Up Plans - Technical Video
 Technical Video	[AJO] Mastering Adobe Journey Optimizer's IP Warm-Up Plan - Technical Video
 Technical Video	[AJO] The Adobe Journey Optimizer Deliverability Guide_ Mastering Email Campaign Success - Technical Video
 Technical Video	[AJO] Mastering Email Deliverability_ Key Strategies for Success - Technical Video
 Technical Video	[AJO] Setting Up IP Warm-Up Schedules in Adobe Journey Optimizer - Technical Video
 Technical Video	[AJO] Setting Up IP Warm-Up Schedules in Adobe Journey Optimizer - Technical Video
 Technical Video	[AJO] Mastering Daily Frequency Capping in Adobe Journey Optimizer - Technical Video
 Feature Video	[AJO] Advanced Approval Strategies in Adobe Journey Optimizer - Feature Video
 Feature Video	[AJO] Exploring the Read Audience Feature in Adobe Journey Optimizer - Feature Video
 Feature Video	[AJO] Building HIPAA-Compliant Journeys in Adobe Journey Optimizer - Feature Video
 Technical Video	[AJO] Understanding DMARC_ Enhancing Email Security and Deliverability in Campaigns - Technical Video
 Value Video	[AJO] Automating Candidate Engagement with Adobe Journey Optimizer - Value Video





 Feature Video	[AJO] Exploring Adobe Journey Optimizer Views_ Calendar, Dashboard, and Browse - Feature Video
 Feature Video	[AJO] Exploring Custom Actions in Adobe Journey Optimizer - Feature Video
 Value Video	[AJO] Mastering Journey Entry and Exit Criteria in Adobe Journey Optimizer - Value Video
 Value Video	[AJO] Testing Journeys in Adobe Journey Optimizer_ Understanding Test Mode and Dry Run Mode - Value Video
 Value Video	[AJO] Streamlining Approval Workflows in Adobe Journey Optimizer for Enhanced Efficiency - Value Video
 Technical Video	[AJO] Mastering the Journey Optimizer Expression Editor for Dynamic Customer Experiences - Technical Video
 Technical Video	[AJO] Testing Journeys with Confidence_ Unlocking the Power of Dry Run Mode - Technical Video
 Feature Video	[AJO] Exploring the Global Profile Filter in Adobe Journey Optimizer - Feature Video
 Feature Video	[AJO] Leverage message optimization in a campaign - Feature Video
 Feature Video	[AJO] Brand guideline creation and management - Feature Video
 Tutorial	[RTCDP] Engage with audiences directly from your data warehouse using Federated Audience Composition
 Event	[Skill Exchange] Opening Keynote - Event
 Event	[Skill Exchange] Calming Customer Chaos: Tips for Tackling Complex Journeys in AJO - Event
 Event	[Skill Exchange] Solving Adobe Journeys Beyond Email - Event
 Tutorial	[Blueprint] - Customer Journeys Overhaul

Adobe Target

Content Type	Summary
 No Update	No Update

Customer Journey Analytics















Content Type	Summary
 Tutorial	[CIA] Create audiences from segments
 Tutorial	[CIA] Use templates - Technical video
 Technical Video	[CIA] Create custom templates
 Event	[Adobe Customer Success Webinars] Foundational Architecture Needed to Enable the CIA Vision - Event
 Event	[Adobe Customer Success Webinars] Designing an Operating Model for CIA Success - Event
 Feature Video	[Customer Journey Analytics] Configure and use the map visualization - Feature Video
 Event	[Adobe Customer Success Webinars] Change Management Strategies for CIA Adoption - Event
 Event	[Adobe Customer Success Webinars] Building Executive Sponsorship for support of CIA Success - Event
 Feature Video	[CIA] Customize event depth

-  Feature Video
-  Feature Video
-  Feature Video
-  Event

- [CIA] Use typecasting
- [CIA] Use Date Math to calculate time between events
- [CIA] Use AI Assistant in Customer Journey Analytics
- [Skill Exchange] Opening Keynote - Event

Marketo

Content Type


-  Event
-  Event
-  Event
-  Feature Video
-  Feature Video
-  Feature Video
-  Feature Video
-  Feature Video
-  Feature Video
-  Event
-  Feature Video
-  Feature Video
-  Feature Video
-  Feature Video

Summary

- [Foundations of Marketo Engage] Foundations of Marketo Engage: Programs, Campaigns & Beyond - Event
- [Foundations of Marketo Engage] Foundations of Marketo Engage: Powering Campaigns with Marketo Personalization - Event
- [Learn from your Peers] Explore Adobe User Groups across Experience Cloud - Event
- [Marketo Engage] Understanding Programs - Feature Video
- [Marketo Engage] Understanding Smart Campaigns - Feature Video
- [Marketo Engage] Assets - Feature Video
- [Marketo Engage] Tokens Overview - Feature Video
- [Marketo Engage] Understanding the Lead Lifecycle - Feature Video
- [Marketo Engage] Create an Email Program - Feature Video
- [Marketo and Mochas] Marketo & Mochas: Salesforce Sync - Event
- [Marketo Engage] Create an Email in an Email Program - Feature Video
- [Marketo Engage] Create a Landing Page in an Email Program - Feature Video
- [Marketo Engage] Create a Form in an Email Program- Feature Video
- [Marketo] Define Your Audience - Feature Video

Marketo Measure

Content Type










-  No Update

Summary


- No Update
















Workfront

Content Type








-  Feature Video
-  Feature Video
-  Feature Video
-  Feature Video
-  Event
-  Event
-  Event
-  Event
-  Event

Summary

- [WF] Create custom prompts - Feature Video
- [WF] Create OR statements in filters - Feature Video
- [WF] Understand basic text mode for views - Feature Video
- [WF] Understand basic text mode for groupings - Feature Video
- [Workfront] Summoning Success: Unlocking the Latest in Workfront Planning - Event
- [Workfront] Expert Insights - Resource Management with Corinna Jevons - Event
- [Workfront] Expert Insights - Agile with Natalie Mitchell - Event
- [Workfront] Expert Insights - Adoption with Leslie Spier - Event
- [Workfront] Expert Insights  Reporting Practices with Nichole Vargas - Event











 Event	[Workfront] Expert Insights  Adoption Surveys with Jaime Davidson - Event
 Event	[Workfront] Expert Insights  Fusion with Ewan Hruska - Event
 Event	[Workfront] Expert Insights  Governance & Centers of Excellence with Danielle Johnston - Event
 Event	[Workfront] Expert Insights  Enterprise Work Management with Daniel Clarke - Event
 Event	[Workfront] Expert Insights  Content Supply Chain with Corre Kombol - Event
 Event	[Workfront] Expert Insights: Non-Traditional Workfront Workflows with Kiersten Kollins - Event
 Event	[Workfront] Expert Insights: SLA Reporting in Workfront with Madalyn Destafney - Event
 Event	[Workfront] Workfront Crowdsourcing Challenge: Project Templates - Event
 Event	[Workfront] Mastering Email Notifications in Adobe Workfront - Event
 Event	[Workfront] Start Fast, Scale Smart: Activating Team-Level Success with Workfront Planning - Event
 Event	[Workfront] Unlock the Power of Workfront Data Connect - Event
 Event	[Workfront] The Workfront Fusion Fix: Ericsson  Smarter Way to Unlocking True Event Costs - Event
 Event	[Workfront] Navigating the Workfront API and Fusion Changes for Multi-Select Fields with Ease - Event
 Event	[Workfront] Top 3 Approaches to Office Hours - Event
 Feature Video	[Workfront] Create a record type request form - Feature Video
 Event	[Wake up with Workfront] Wake Up With Workfront: Optimize to Elevate. Auditing and Aligning your Adobe Workfront Instance - Event
 Feature Video	[WF] Update the task status - Feature Video
 Feature Video	[WF] Understand EXISTS filters - Feature Video

Multi-Solution





Content Type	Summary
 Tutorial	[RTCDP] Engage with audiences directly from your data warehouse using Federated Audience Composition
 Event	[Skill Exchange] Opening Keynote - Event
 Event	[Skill Exchange] Navigating the New Norm: Balancing Personalization, Privacy and Data Security - Event
 Event	[Skill Exchange] Get the most out of your media investments with Adobe's Real-Time CDP Collaboration - Event
 Event	[Skill Exchange] Calming Customer Chaos: Tips for Tackling Complex Journeys in AJO - Event
 Event	[Skill Exchange] Solving Adobe Journeys Beyond Email - Event
 Tutorial	[Blueprint] - Customer Journeys Overhaul

Experience Platform


Data Collection

Content Type	Summary
 No Update	No Update
Mix Modeler	
Content Type	Summary
 No Update	No Update
Platform	
Content Type	Summary
 Event	[Skill Exchange] Opening Keynote - Event
 Event	[Skill Exchange] Navigating the New Norm: Balancing Personalization, Privacy and Data Security - Event
 Event	[Skill Exchange] Get the most out of your media investments with Adobe's Real-Time CDP Collaboration - Event
 Event	[Skill Exchange] Calming Customer Chaos: Tips for Tackling Complex Journeys in AJO - Event
 Event	[Skill Exchange] Solving Adobe Journeys Beyond Email - Event
Real-Time CDP	
Content Type	Summary
 Tutorial	[RTCDP] Engage with audiences directly from your data warehouse using Federated Audience Composition
 Event	[Skill Exchange] Navigating the New Norm: Balancing Personalization, Privacy and Data Security - Event
 Event	[Skill Exchange] Get the most out of your media investments with Adobe's Real-Time CDP Collaboration - Event

## Document Cloud

Content Type	Summary
 Feature Video	[Acrobat] Acrobat accessibility series: The what and why of accessible PDF files - Feature Video
 Feature Video	[Acrobat] Acrobat accessibility series: Set up your workspace - Feature Video
 Feature Video	[Acrobat] Acrobat accessibility series: Create an accessible PDF from Word - Feature Video
 Feature Video	[Acrobat] Acrobat accessibility series: Create accessible forms - Feature Video

## Acrobat Sign

Content Type	Summary
 Feature Video	[Acrobat Sign] Migrate templates from Docusign - Feature Video

## Acrobat Services

Content Type	Summary
 No Update	No Update

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# Creative Cloud Enterprise

## Creative Cloud Desktop App

Content Type	Summary
 No Update	No Update

## CC Libraries

Content Type	Summary
 No Update	No Update

## Capture

Content Type	Summary
 No Update	No Update


## Dimension

Content Type	Summary
 No Update	No Update

## Express

Content Type	Summary
 No Update	No Update

## Firefly

Content Type	Summary
 Event	[Skill Exchange] Opening Keynote - Event

## Fresco

Content Type	Summary
 No Update	No Update

## Illustrator

Content Type	Summary
 No Update	No Update

## Illustrator on iPad

Content Type	Summary
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 No Update

No Update

InDesign

Content Type

 No Update

Summary

No Update

InDesign Server

Content Type

 No Update

Summary

No Update

Photoshop on iPad

Content Type


 No Update

Summary

No Update

Photoshop

Content Type

 No Update

Summary

No Update

Rush

Content Type

 No Update

Summary

No Update

Stock

Content Type

 No Update

Summary

No Update

XD

Content Type


 No Update

Summary

No Update

Non-Solution Specific

Content Type

 Event




Summary

[Adobe Customer Success Webinars] Retail Leaders: AI-Driven Growth and Top Performer Playbooks - Event

Please reach out to the [Experience League team](#) with any questions.



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