Latest Experience League Resources



Welcome to the latest Adobe Experience League content newsletter. This communication is designed to keep you up to date with the newest content being produced for_ Experience League.

Experience Cloud

Adobe Analytics

Content Type Summary

No Update No Update

Adobe Audience Manager

Content Type Summary

No Update No Update

Adobe Campaign

Content Type Summary

No Update No Update

Adobe Experience Manager

Content Type Summary

▶ Feature Video [AJO] AEM Dynamic Media integration - Feature Video

Event [Experience Cloud Tech Sessions] Tech Sessions: Dispatcher Configurations in

AEMaaCS - Event

Event [Learn from your Peers] Unlocking Success at Scale with a Global Combination -

Event

Event [Adobe Customer Success Webinars] AEM with GenAl: Transforming your

Content Creation & Delivery at Scale - Event

Event [Experience Manager Release Overview] 2025.2.0 AEM Release Overview Video -

Event

Event [Adobe Customer Success Webinars] Personalizing digital communications in

Financial Services with AEM Forms - Event

▶ Technical Video [AEM Sites] Creating A Live Authoring Guide In Sites - Technical Video

► Feature Video [AEM Assets] Dynamic Media for transparency and Content Automation batch

processing - Feature Video

Ad Cloud

Content Type Summary

No Update No Update

Adobe Commerce

Content Type Summary

▶ Technical Video [Adobe Commerce] Adobe Commerce Cloud technical onboarding and hardware

handoff - Sass Offerings, Support and other communications and next steps

Tutorial [Adobe Commerce] - Learn how to add watchers close and reopen a ticket

▶ Technical Video [Adobe Commerce] Commerce Cloud Service overview

▶ Value Video [Adobe Commerce] Success Accelerators organizational readiness - Value Video

▶ Technical Video [Adobe Commerce] Shared Responsibility Adobe Commerce Cloud - Technical

Video

▶ Value Video [Adobe Commerce] New Product Announcements - Value Video

Value Video [Adobe Commerce] Drastically cut cost - Value Video

▶ Value Video [Adobe Commerce] Supercharge conversion rates - Value Video

Value Video [Adobe Commerce] Fast track expansion - Value Video

Journey Optimizer

Content Type Summary

Feature Video
 [AJO] Configure a custom SMS provider - Feature Video
 Feature Video
 [AJO] Edit assets with Adobe Express - Feature Video
 Feature Video
 [AJO] AEM Dynamic Media integration - Feature Video

Tutorial [AJO] Leverage Offer Decisioning to Deliver Personalized Web Offers - Tutorial

☐ Tutorial [AJO, L535] Scaling orchestration to omnichannel engagement in Adobe Journey

Optimizer - Summit Lab Introduction

▶ Technical Video [AJO, L535] Lesson 1 - Experience the journey - Tutorial

Tutorial [AJO, L535] Lesson 2 - Create a Welcome Journey - Tutorial

Tutorial [AJO, L535] Lesson 3 - Create dynamic content - Tutorial

▶ Technical Video [AJO,L535] Lesson 4 ♦ Create a content experiment - Tutorial

▶ Technical Video [AJO,L535] Lesson 5 ♦ Test your Journey -Tutorial

Tutorial [AJO] Using Web SDK to Create Targeted Audiences for Adobe Journey Optimizer-

Tutorial

Tutorial [AJO, L535] Lesson 6 - Create a content card campaign - Tutorial

▶ Feature Video [AJO] Trigger daily journey runs after batch segmentation completion- Feature

video

Tutorial [AJO]Stitching CRMID with ECID to Enable Personalized Offer Decisioning in

Adobe Experience Platform - Tutorial

Adobe Target

Content Type Summary

Tutorial [Platform] [Target] Migrate Target to the Adobe Journey Optimizer - Decisioning

Mobile extension

Event [Adobe Customer Success Webinars] Unlocking the Power of Al: Advanced

Experimentation with Adobe Target - Event

Customer Journey Analytics

Content Type Summary

Tutorial [CJA] Add components to the freeform panel

▶ Technical Video
[CJA] Content Analytics: Create configuration - Technical Video

Event [Adobe Customer Success Webinars] Mastering Sequential Logic in AA & CJA:

Starts and Stops - Event

Event [Adobe Customer Success Webinars] Smarter Marketing Starts Here: Integrating

Google & Adobe - Value Video

► Technical Video [CJA] Content Analytics - Edit configuration

Marketo

Content Type Summary

▶ Feature Video [Platform] Configure the Marketo destination

Event [Deep Dives] Enhanced Visibility & Control: Salesforce background synch

upgrade & Usage Monitoring - Event

Event [Learn from your Peers] Revolutionizing Your Webinar Experience: Discover the

Impact of Interactive Webinars - Event

Marketo Measure

Content Type Summary

No Update No Update

Workfront

Content Type Summary

▶ Feature Video
 [WF] Workfront for Outlook- Feature Video
 ▶ Feature Video
 [WF] Create a basic grouping - Feature Video

Feature Video [WF] Create basic filter activities - Feature Video

▶ Feature Video▶ Feature Video▶ Feature Video[WF] Create a simple report - Feature Video

▶ Feature Video [WF] Create reports with charts - Feature Video

▶ Feature Video [WF] Create a matrix report - Feature Video

▶ Feature Video
[WF] Create dashboards - Feature Video

▶ Feature Video [WF] Copy a report - Feature Video

Event [Adobe Customer Success Webinars] Adobe Workfront Fusion Basics & Best

Practices - Event

Multi-Solution

Content Type Summary

▶ Feature Video [Platform] Configure the Marketo destination

Tutorial [Platform][Target] Migrate Target to the Adobe Journey Optimizer - Decisioning

Mobile extension

Feature Video [AJO] Edit assets with Adobe Express - Feature Video

▶ Feature Video [AJO] AEM Dynamic Media integration - Feature Video

Experience Platform

Data Collection

Content Type Summary

No Update No Update

Mix Modeler

Content Type Summary

No Update No Update

Platform

Content Type Summary

Feature Video [RTCDP] Configure the Azure Blob Destination - Feature Video

Feature Video [Platform] Configure the Marketo destination

▶ Feature Video [Platform] Identity Graph Linking Rules - Identity Settings - Feature Video

Tutorial [Platform][Target] Migrate Target to the Adobe Journey Optimizer - Decisioning

Mobile extension

Event [Adobe Customer Success Webinars] Winning Executive Sponsorship for AEP

Projects - Event

Real-Time CDP

Content Type Summary

No Update No Update

Document Cloud

Acrobat

Content Type Summary

No Update No Update

Acrobat Sign

Content Type Summary

No Update No Update

Acrobat Services

Content Type Summary

No Update No Update

Creative Cloud Enterprise

Creative Cloud Desktop App

Content Type Summary

No Update No Update

CC Libraries

Content Type Summary

No Update No Update

Capture

Content Type Summary

No Update No Update

Dimension

Content Type Summary

No Update No Update

Express

Content Type Summary

Feature Video [AJO] Edit assets with Adobe Express - Feature Video

Firefly

Content Type Summary

No Update No Update

Fresco

Content Type Summary

No Update No Update

Illustrator

Content Type Summary

No Update No Update

Illustrator on iPad

Content Type Summary

No Update No Update

InDesign

Content Type Summary

No Update No Update

InDesign Server

Content Type Summary

No Update No Update

Photoshop on iPad

Content Type Summary

No Update No Update

Photoshop

Content Type Summary

No Update No Update

Rush

Content Type Summary

No Update No Update

Stock

Content Type Summary

No Update No Update

XD

Content Type Summary

No Update No Update

Non-Solution Specific

Content Type Summary

Event [Adobe Customer Success Webinars] Best Practices and Insights for Modeling

XDM Schemas - Event

Event [Adobe Customer Success Webinars] Adobe Digital Insights: State of Digital &

GenAl Adoption Webinar - Event

Please reach out to the Experience League team with any questions.



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