

Manage users and product profiles {#manage-permissions}

BETA VERSION

[!IMPORTANT]

Each of the procedures detailed below can only be carried out by a **[!UICONTROL Product]** or **[!UICONTROL System]** administrator. For more information on this, refer to the [Admin console documentation](#).

[!UICONTROL Product profiles] are sets of users that share the same permissions and sandboxes within your organization.

The **[!DNL Journey Optimizer]** product allows you to select between different out-of-the-box **[!UICONTROL Product profiles]** with different levels of permissions to assign to your users. For more information on the available **[!UICONTROL Product profiles]**, refer to this [page](#).

Each user belonging to a **[!UICONTROL Product profiles]** is entitled with the Adobe apps and services contained in the product.

You can also create your own **[!UICONTROL Product profiles]** if you want to fine-tune your users' access to certain functionalities or objects in the interface.

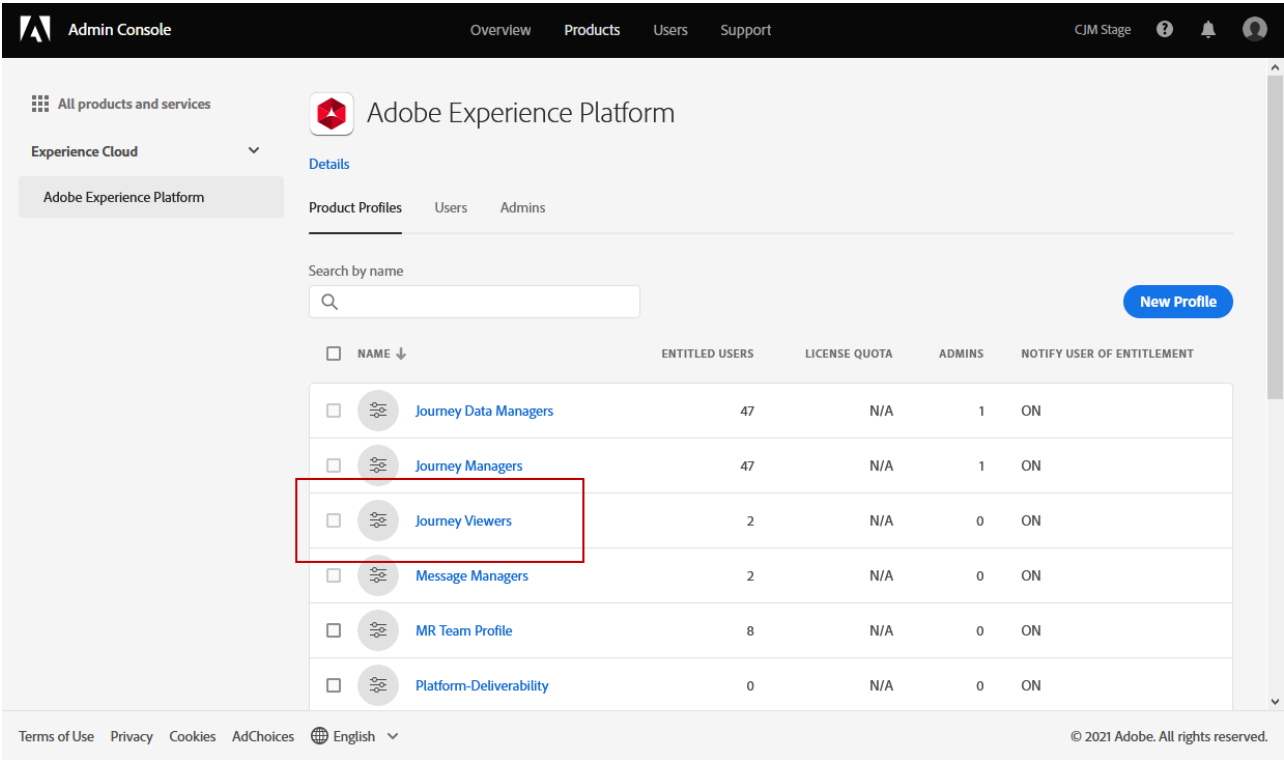
Assigning a product profile {#assigning-product-profile}

You can choose to assign an out-of-the-box or custom **[!UICONTROL Product profile]** to your users.

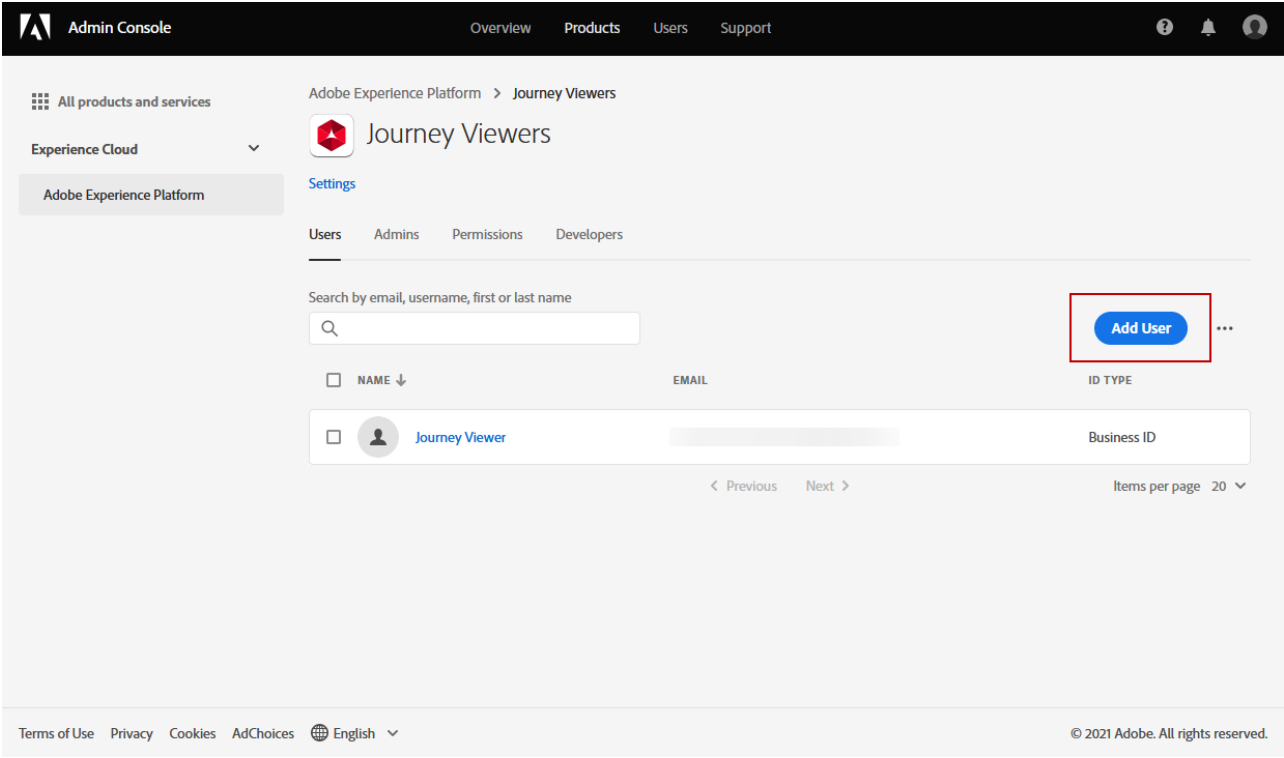
The list of every out-of-the-box product profiles with assigned permissions can be found in the [Built-in product profiles](#) section.

To assign a **[!UICONTROL Product profile]**:

1. In the **[!DNL Admin Console]**, from the **[!UICONTROL Products]** tab, select the **[!UICONTROL Experience Cloud - Platform powered applications]** product.
2. Select a **[!UICONTROL Product profile]**.

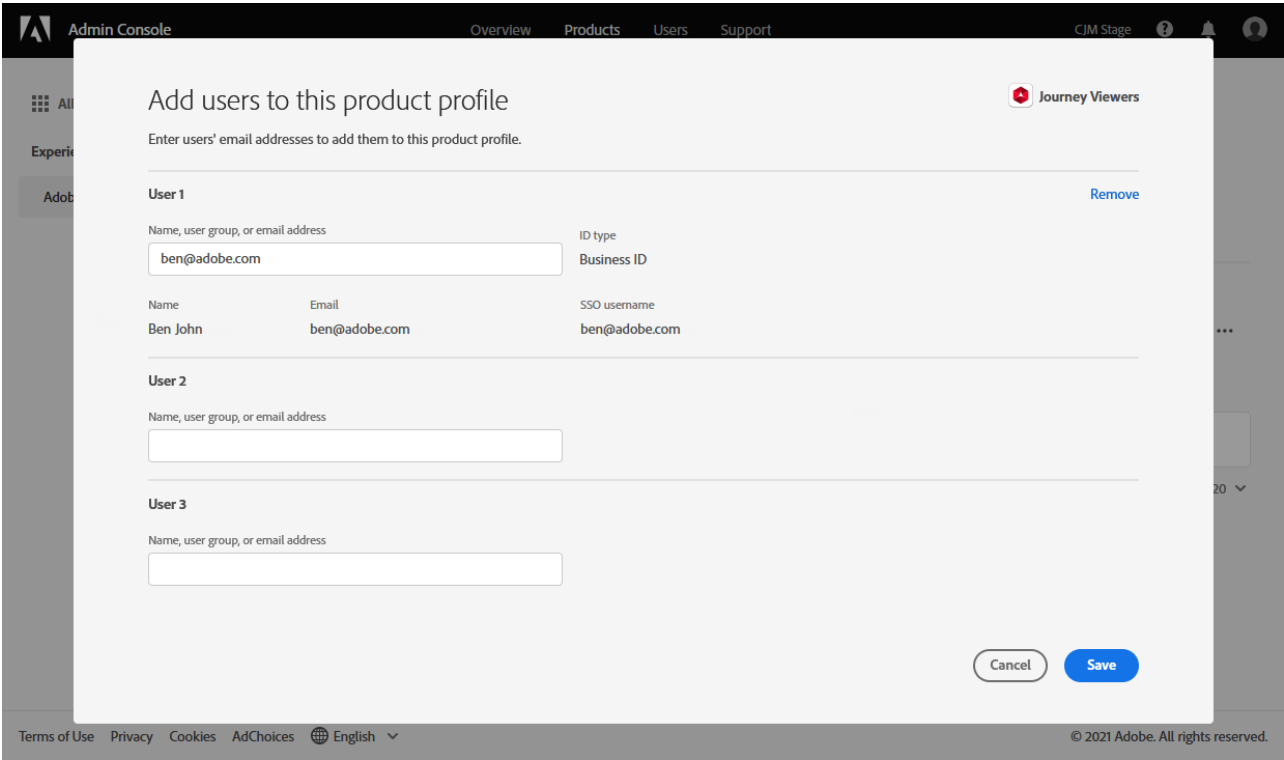


3. From the **[!UICONTROL Users]** tab, click **[!UICONTROL Add user]**.



4. Type in your user's name or email address and select the user.

If the user was not previously created in the **[!DNL Admin Console]**, refer to the [Add users documentation](#).

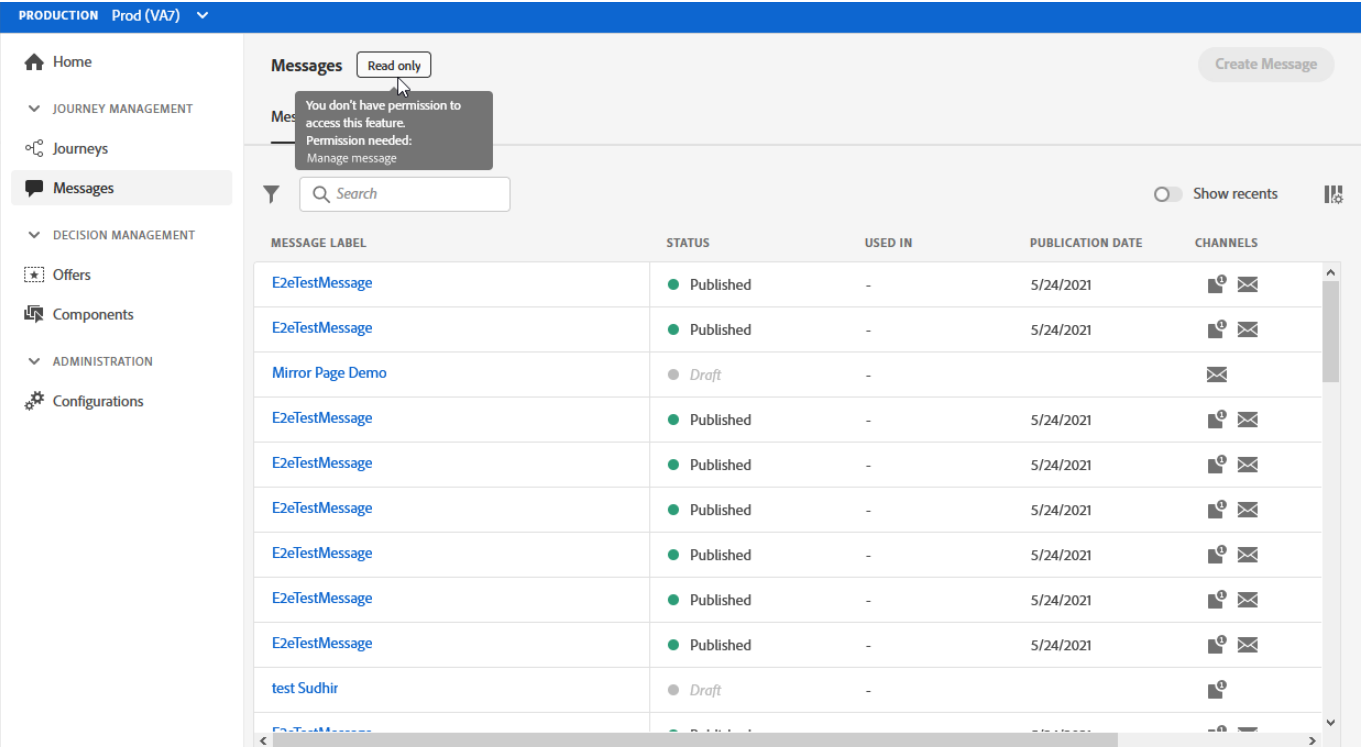


5. Carry out the same steps as above to add other users to your **[!UICONTROL Product profile]**. Then, click **[!UICONTROL Save]**.

Your user should then receive an email redirecting to your instance.

For more information on users management, refer to the [Admin Console documentation](#).

When accessing the instance, your user will see a specific view depending on the assigned permissions in the **[!UICONTROL Product profile]**. If the user does not have the right access to a feature, the following screen will appear.



Editing an existing product profile {#edit-product-profile}

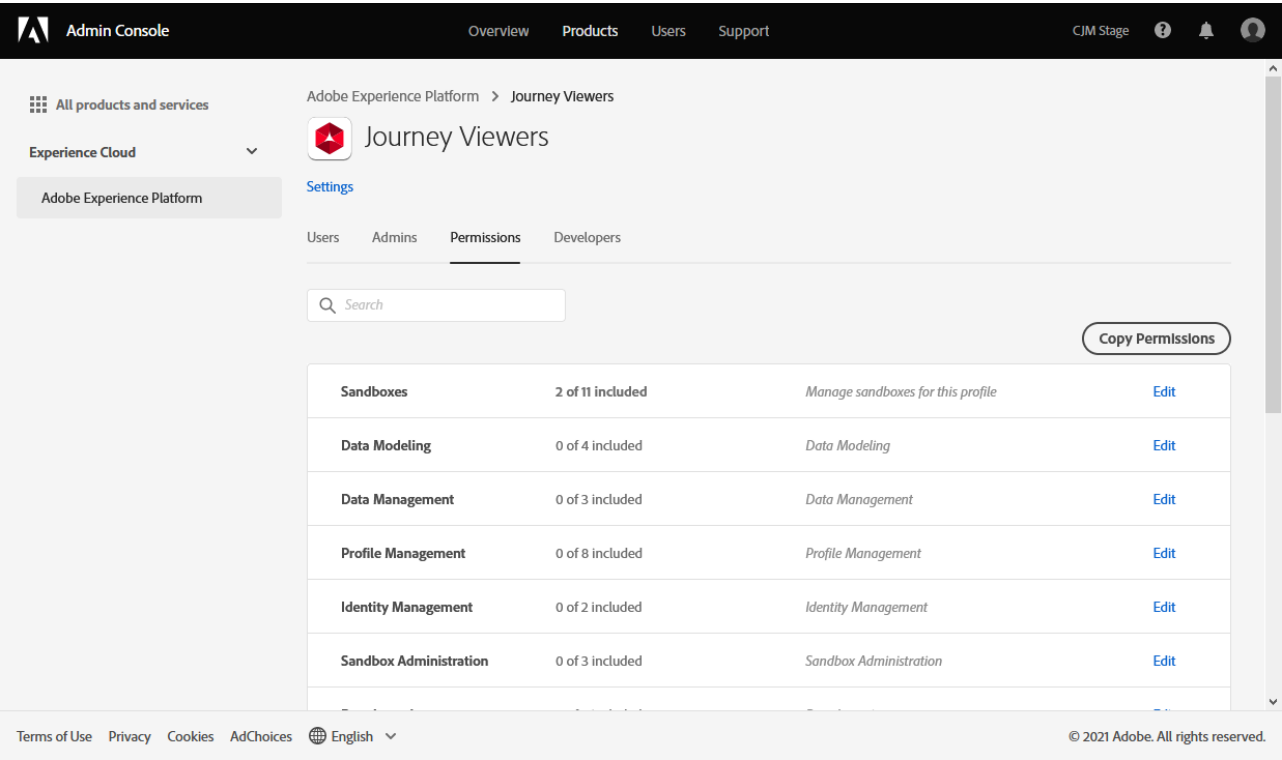
For out-of-the-box or custom **[!UICONTROL Product profiles]**, you can decide at any time to add or delete permissions.

In this example, we want to add **[!UICONTROL Permissions]** related to the **[!UICONTROL Message]** capability for users assigned to the Journey viewer **[!UICONTROL Product profile]**. The users will then be able to publish messages.

Note that if you modify an out-of-the-box or custom **[!UICONTROL Product profile]**, it will impact every user assigned to this **[!UICONTROL Product profile]**.

- 1. In the **[!DNL Admin Console]**, from the **[!UICONTROL Products]** tab, select the **[!UICONTROL Experience Cloud - Platform powered applications]** product.
- 2. Select the Journey viewer **[!UICONTROL Product profile]**.
- 3. Select the **[!UICONTROL Permissions]** tab.

The **[!UICONTROL Permissions]** tab displays the list of capabilities that apply to the ***[!UICONTROL Experience Cloud - Platform powered applications]** product.



- 4. Select the **[!UICONTROL Messages]** capability.

Admin Console

OverviewProductsUsersSupport

CJM Stage ?

Profile Management	0 of 6 included	Profile Management	Edit
Identity Management	0 of 2 included	Identity Management	Edit
Sandbox Administration	0 of 3 included	Sandbox Administration	Edit
Data Ingestion	0 of 2 included	Data Ingestion	Edit
Decision Management	1 of 4 included	Decision Management	Edit
Query Service	0 of 2 included	Query Service	Edit
Data Governance	0 of 4 included	Data Governance	Edit
Dashboards	0 of 2 included	Dashboards	Edit
Alerts	0 of 4 included	Alerts	Edit
Journeys	3 of 6 included	Journeys	Edit
Messages	2 of 5 included	Messages	Edit
Channel Configurations	0 of 10 included	Channel Configurations	Edit

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5. From the **[!UICONTROL Available Permission Items]** list, select the permissions to assign to your **[!UICONTROL Product profile]** by clicking the plus (+) icon.
- Here, we add the **[!UICONTROL Publish messages]** permission.

Edit Permissions for Journey Viewers

SandboxesData ModelingData ManagementProfile ManagementSandbox AdministrationData IngestionDecision ManagementQuery ServiceData GovernanceDashboardsAlertsJourneysMessagesChannel Configurations

MessagesMessages

Available Permission Items (3)

Search

Manage Messages+Publish Messages+Manage Messages Preview and Test+

Included Permission Items (2)

Search

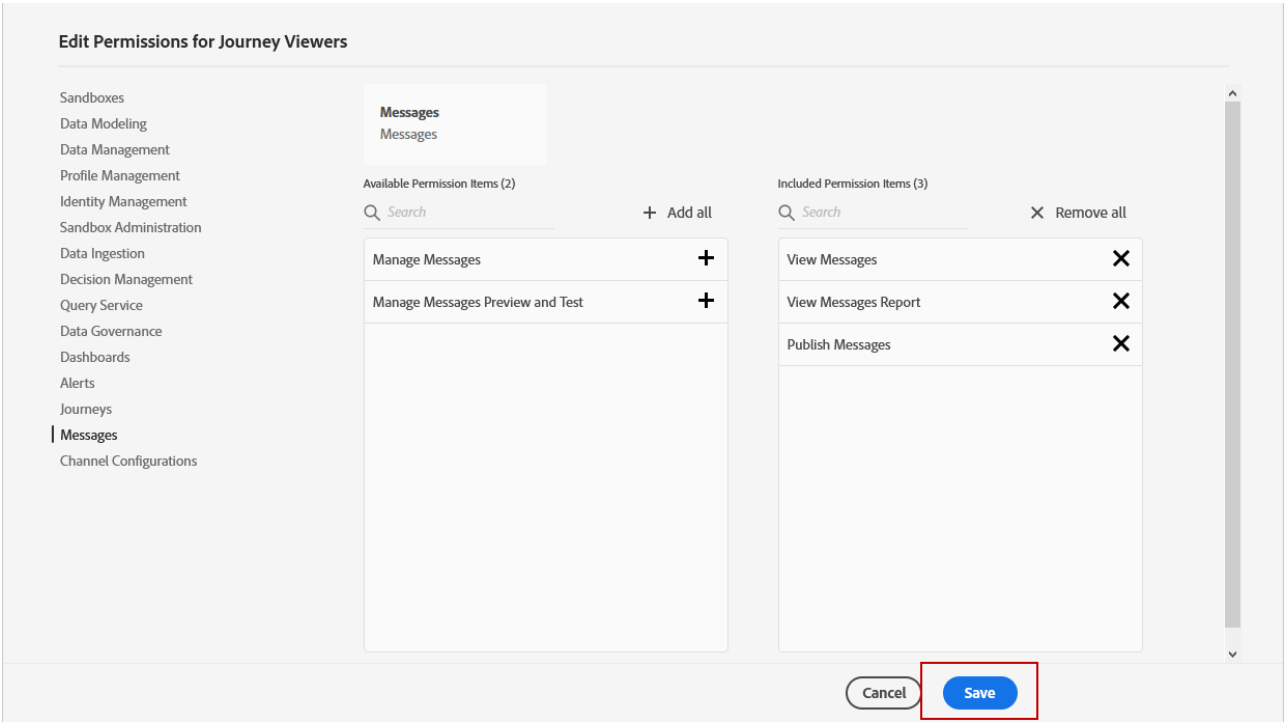
View MessagesXView Messages ReportX

CancelSave

6. If needed, under **[!UICONTROL Included Permission Items]**, click the X icon next to remove permissions to your product profile.

7. When finished, click **[!UICONTROL Save]**.

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If needed, you can also create new product profile with specific permissions. For more on this, refer to [Creating a product profile](#).

Creating a product profile {#create-product-profile}

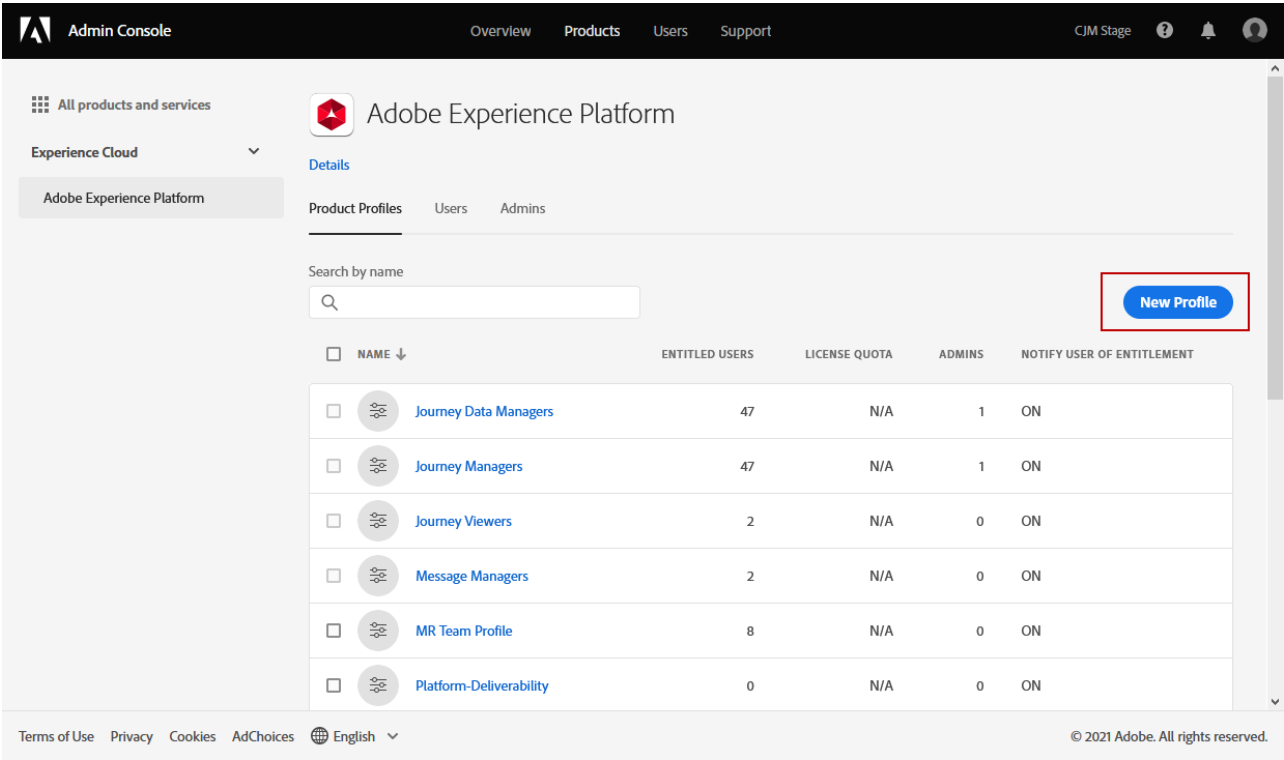
[!DNL Journey Optimizer] allows you to create your own [!UICONTROL Product profiles] and assign a set of permissions and sandboxes to your users. With [!UICONTROL Product profiles], you can authorize or deny access to certain functionalities or objects in the interface.

For more information on how to create and manage sandboxes, refer to [Adobe Experience Platform documentation](#).

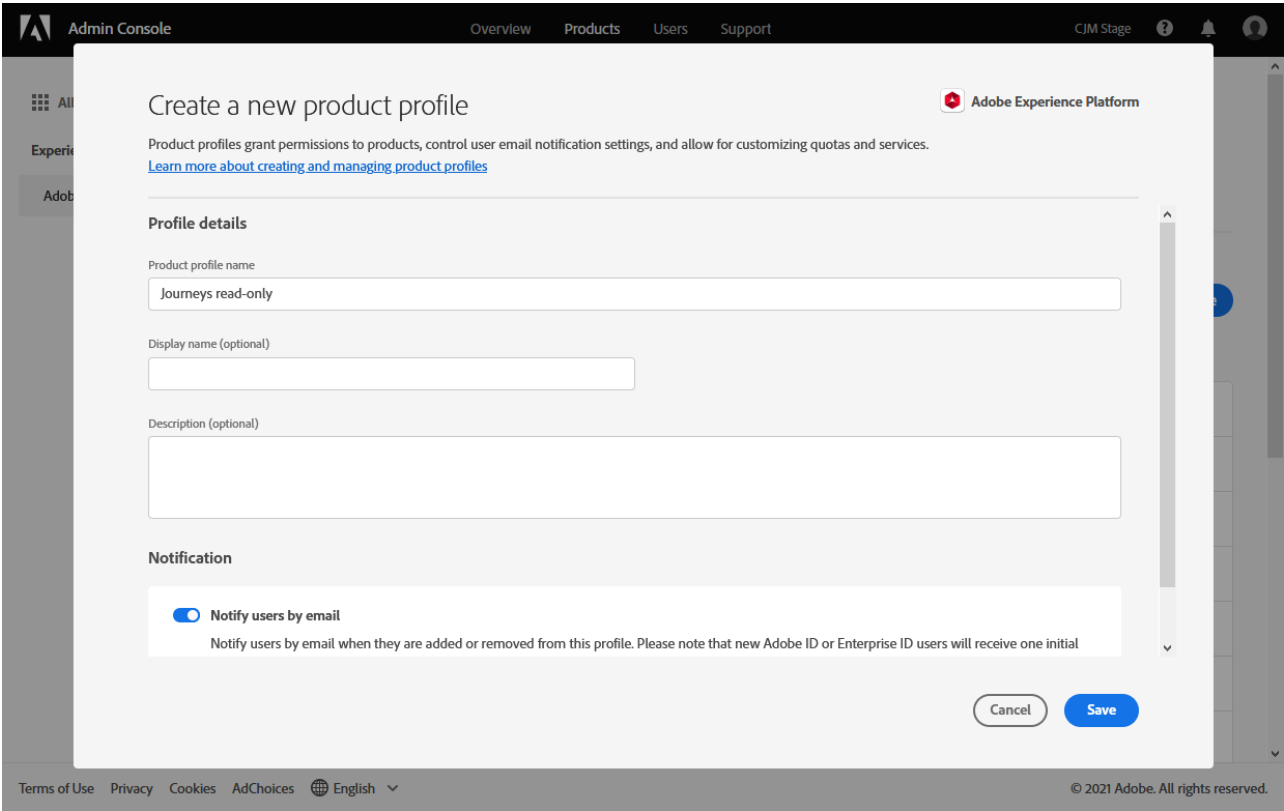
In this example, we will create a product profile named **Journeys read-only** where we will grant read-only rights to the Journey feature. Users will only be able to access and view journeys and will not be able to access other features such as [!UICONTROL Decision management] or [!UICONTROL Messages] in [!DNL Journey Optimizer].

To create our **Journeys read-only** [!UICONTROL product profiles]:

1. Access the [!DNL Admin Console].
2. From the [!UICONTROL Products] tab, select the [!UICONTROL Experience Cloud - Platform powered applications] product.
3. Click [!UICONTROL New Profile].



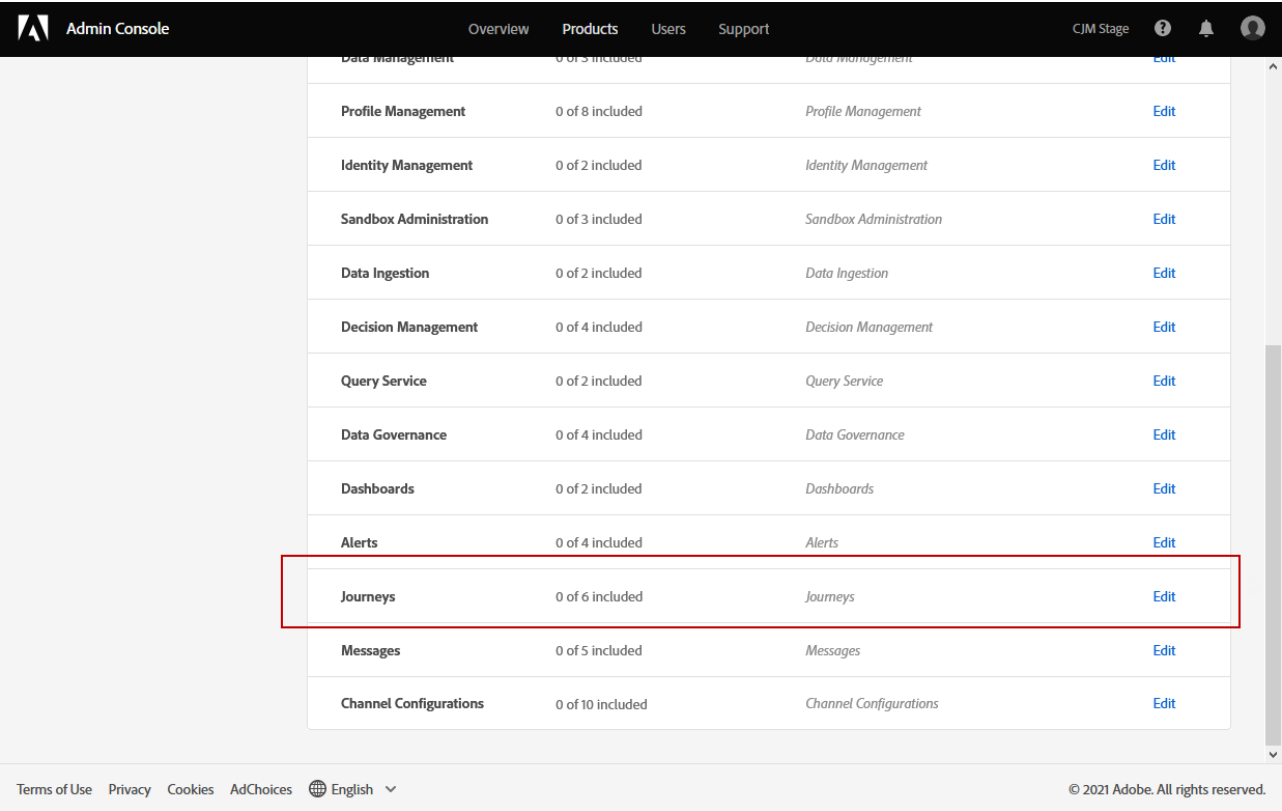
4. Add a **[!UICONTROL Product Profile Name]**, **[!UICONTROL Display Name]** and **[!UICONTROL Description]** for your new **[!UICONTROL product profiles]**.



5. In the **[!UICONTROL Notifications]** category, choose whether users will be notified by email when they are added or removed from this product profile.
6. When finished, click **[!UICONTROL Save]** and select your newly created **[!UICONTROL product profiles]**.
7. To add permissions for users to access different features, select the **[!UICONTROL Permissions]** tab.

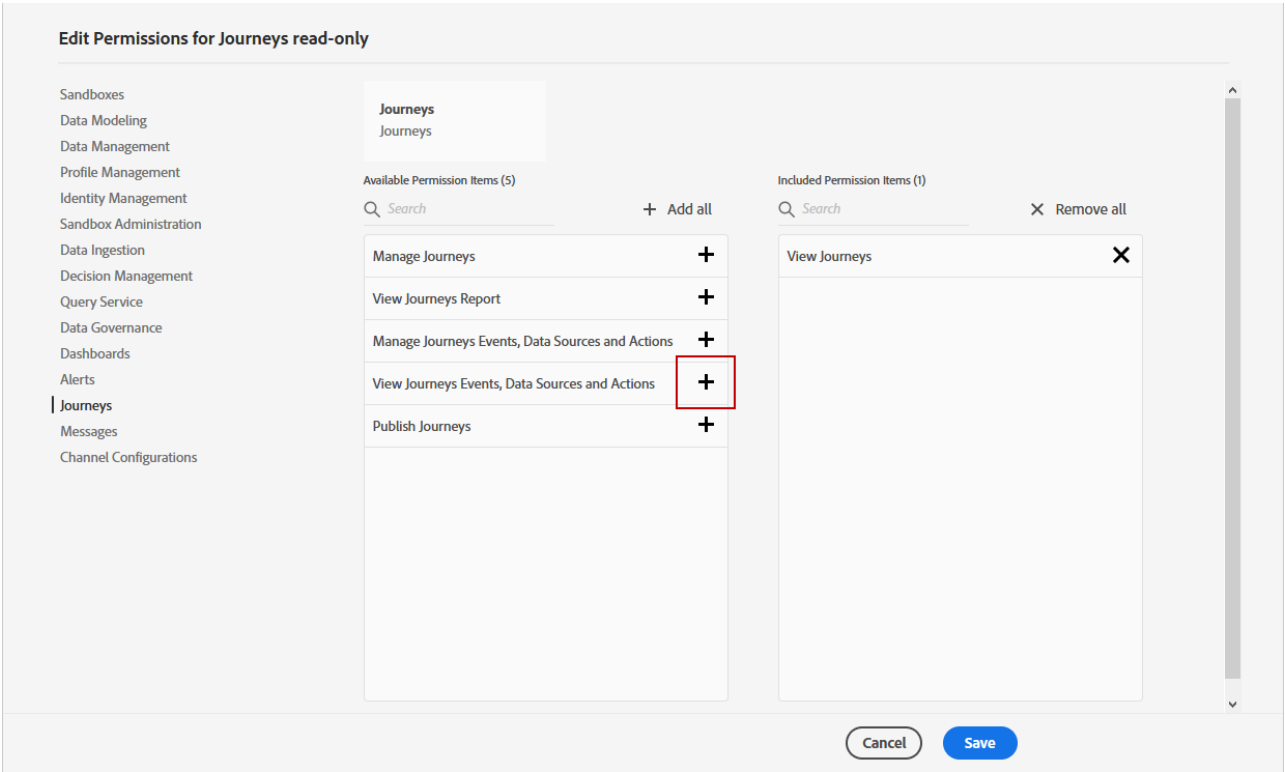
8. Select between the different capabilities such as **UICONTROL Messages**, **UICONTROL Segments** or **UICONTROL Decision management** available in **DNL Journey Optimizer** listed in the left-hand menu.

Here we select the **UICONTROL Journeys** capability.

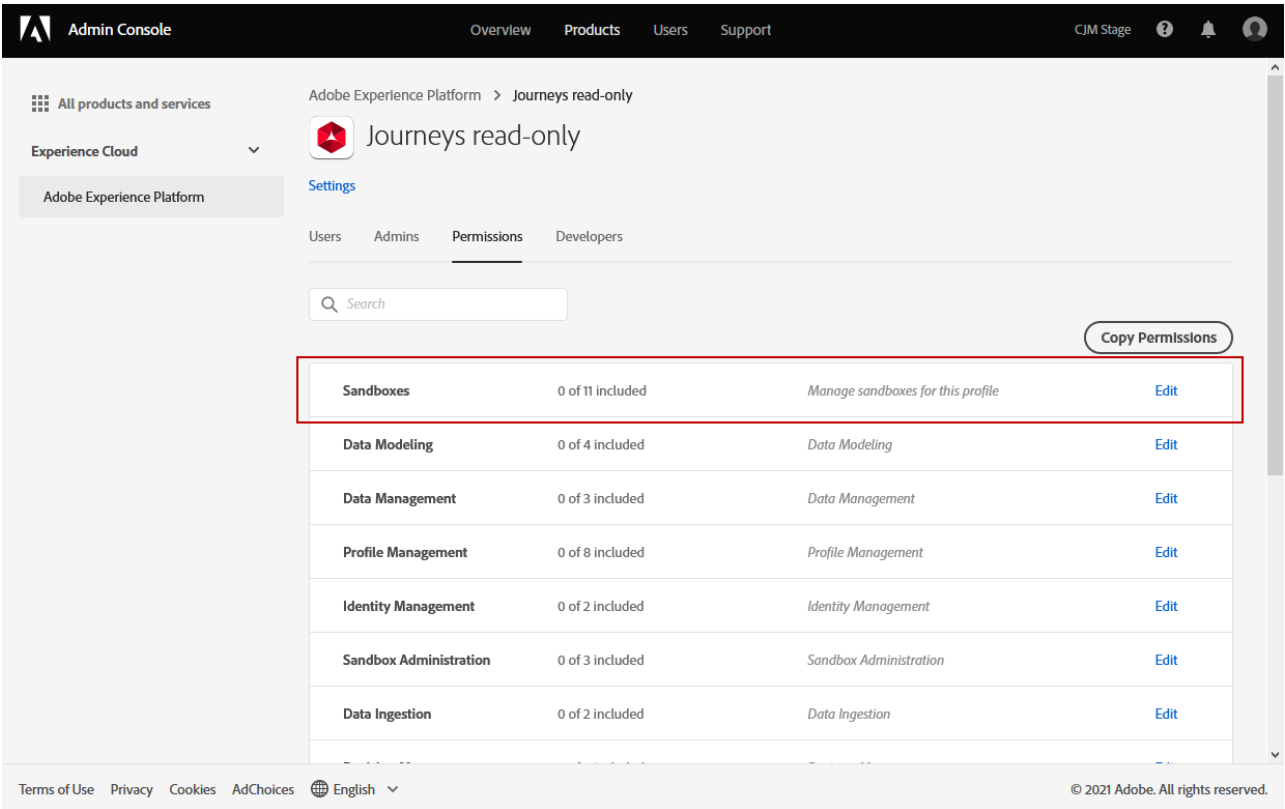


9. From the **UICONTROL Available Permission Items** list, select the permissions to assign to your **UICONTROL Product profile** by clicking the plus (+) icon.

Here we select **UICONTROL View journeys** and **UICONTROL View journeys event, data sources, actions**.



10. Select the **[!UICONTROL Sandbox access]** capability to choose which sandbox(es) to assign to your **[!UICONTROL Product profile]**.



11. Under **[!UICONTROL Available Permissions Items]**, click the plus (+) icon to assign sandboxes to your profile. [Learn more about sandboxes.](#)

12. When finished, click **[!UICONTROL Save]**.

Your **[!UICONTROL Product profile]** is now created and configured. You now need to assign it to users.

For more information on product profile creation and management, refer to the [Admin Console documentation](#).