

Cookie Policy

Last updated: 8 October 2025

This Cookie Policy explains how **SPIRIT CANDLE** (operated by *M5M Limited Sp. z o.o. oddział w Polsce*, Grzybowska 2/31, 00-131 Warsaw, Poland) uses cookies and similar technologies when you visit our website at www.spirit-candle.com (the “Site”). We use cookies to personalise content and improve your browsing experience, remember your preferences, analyse traffic and deliver relevant marketing. This policy describes what cookies we use, the purposes of those cookies and how you can manage them.

1. What are cookies?

Cookies are small text files that are downloaded to your device when you visit a website. They allow the site to recognise your device and store information about your preferences or past actions. Cookies may be set by us (first-party cookies) or by trusted third parties whose services we integrate on our Site (third-party cookies). Some cookies expire once you close your browser, while others remain on your device until they expire or you delete them.

2. Types of cookies we use

We group cookies into the following categories:

2.1 Strictly Necessary Cookies

These cookies are essential to provide core functions of our Site, such as security, network management, authentication and accessibility. Without these cookies, services you have asked for, like checking out or logging into your account, cannot be provided.

- **Authentication/session cookies** – used by our backend platform (Supabase) to keep you logged in.
- **Payment cookies** – set by Stripe during checkout to process your payment securely and detect fraud.
- **Cookie consent** – remembers your cookie preferences so that the banner does not reappear each time you visit.

3. Cookie List

The table below lists the main cookies we use on our Site, their provider, purpose, duration and category. Names and durations may vary depending on your browser or region.

Cookie	Provider	Purpose	Duration	Category
cookie_consent	SPIRIT CANDLE	Stores your cookie preferences so that the banner does not reappear.	12 months	Strictly necessary
language	SPIRIT CANDLE	Saves your chosen language and regional preferences.	12 months	Functional
cart	SPIRIT CANDLE	Stores items added to your shopping cart until 7 days checkout.		Strictly necessary
_stripe_mid	Stripe	Used by Stripe to distinguish users and detect fraud during payments.	1 year	Strictly necessary
_stripe_sid	Stripe	Used by Stripe for session management during payment.	30 minutes	Strictly necessary
sb_auth_token	Supabase	Maintains your authenticated session with our backend.	Session	Strictly necessary
furgonetka_session	Furgonetka	Remembers your chosen delivery method and courier preferences.	7 days	Functional

Cookie	Provider	Purpose	Duration	Category
resend_session	Resend	Ensures reliable delivery of transactional emails.	30 days	Functional
_ga	Google	Used to distinguish users for analytics.	2 years	Analytics
ga*	Google	Stores and counts page views (GA4).	2 years	Analytics
_gid	Google	Stores and counts visits.	24 hours	Analytics
_fbp	Meta	Identifies browsers for advertising and analytics.	3 months	Marketing
fr	Meta	Stores a unique browser and user ID for targeted advertising.	3 months	Marketing
tt_cookie / _tt_enable_cookie	TikTok	Measures ad performance and builds custom audiences for TikTok ads.	13 months	Marketing
twq / muc_ads	Twitter	Tracks conversions from Twitter ads and personalises advertising.	13 months	Marketing
YSC	YouTube	Stores a unique ID to track statistics of	Session	Social media

Cookie	Provider	Purpose	Duration	Category
VISITOR_INFO1_LIVE	YouTube	embedded YouTube videos.		
VISITOR_INFO1_LIVE	YouTube	Measures bandwidth to determine whether the user gets the new or old player interface.	6 months	Social media

2.2 Functional Cookies

Functional cookies remember your choices and personalise the Site for enhanced functionality. They may be set by us or by third-party providers whose services we embed.

- **Language & preferences** – save your chosen language (English or Polish) and display preferences.
- **Cart & shipping cookies** – enable our integration with the Furgonetka platform so that you can select your preferred delivery method, including door-to-door, pick-up points and parcel machines.
- **Notification cookies** – used by our email service provider, Resend, to remember that we have shown you certain messages (for example, a confirmation that your email has been sent).
- **Wishlist cookies** – remember items you add to your wishlist so that they remain saved across sessions and devices.
- **Review cookies** – support our product review functionality by remembering your rating and ensuring your review is displayed correctly.

2.3 Analytics Cookies

These cookies help us understand how visitors interact with our Site by collecting and reporting information anonymously. We use Google Analytics 4 to measure traffic and performance.

- **_ga, _gid, _gat** – Google sets these cookies to distinguish unique users, throttle request rates and persist session information. The data collected may include your IP address, browser information and pages visited. Data is aggregated and cannot be used to identify you directly.

2.4 Marketing Cookies

Marketing cookies are used to track your browsing habits across websites in order to deliver personalised advertising. We use the Meta Pixel for this purpose.

- **_fbp, fr** – set by Meta Platforms Ireland Ltd. to help deliver advertising to people who have previously visited our Site when they are on Facebook and Instagram. These cookies also help us measure the effectiveness of our marketing campaigns.
- **tt_cookie, _tt_enable_cookie** – set by TikTok Technology Limited to measure ad performance and build custom audiences for advertising on TikTok. They collect device and browsing data and may persist for up to 13 months.
- **twq, muc_ads** – cookies set by Twitter International Unlimited Company to track conversions from Twitter ads and build audiences. They help personalise ads on Twitter and may remain for up to 13 months.

2.5 Social Media Cookies

Social media cookies are set by social networking services when you interact with our content (for example, when you play an embedded YouTube video) or use share buttons. These cookies remember your preferences and may collect browsing data to personalise ads on those platforms.

- **YSC, VISITOR_INFO1_LIVE** – set by Google LLC when you watch an embedded YouTube video to track viewing statistics and store your preferences. Data may be transferred outside the EEA.

4. International data transfers

Some of our partners are based outside the European Economic Area (EEA). When we or our service providers transfer personal data abroad – for example to the United States – we rely on the safeguards provided in Chapter V of the GDPR. These include the European Commission's Standard Contractual Clauses and adequacy decisions ensuring that an equivalent level of protection is afforded to your information. For specific details about how each provider handles cross-border transfers, please refer to their privacy policies.

5. Third-party services

Our Site integrates services provided by third parties. These providers may set cookies or

collect information about your use of the Site to deliver their functionality. We encourage you to review their privacy policies:

- **Google Analytics 4** – Web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. It helps us understand how our Site is used and improve performance. Data may be transferred to the United States. For more information, see the [Google Privacy Policy](#).
- **Meta Pixel** – Advertising tool from Meta Platforms Ireland Ltd., 4 Grand Canal Square, Dublin 2, Ireland. It tracks conversions and helps us optimise adverts on Facebook/Instagram. See the [Meta Privacy Policy](#).
- **Stripe** – Payment processor operated by Stripe, Inc., 510 Townsend Street, San Francisco, CA 94103, USA. Stripe may set cookies to detect fraud and remember your session during payment. See [Stripe's Privacy Policy](#).
- **Supabase** – Backend platform and hosting provider maintained by Supabase Inc., 427 N Tatnall Street #43933, Wilmington, DE 19801, USA. Supabase uses cookies to manage your session and authenticate you. See the [Supabase Privacy Policy](#).
- **Resend** – Email sending service from Resend, Inc., 548 Market Street PMB 92498, San Francisco, CA 94104, USA. Resend may set functional cookies to ensure reliable delivery of transactional emails (e.g., order confirmations). See [Resend's Privacy Policy](#).
- **Furgonetka** – Shipping aggregator operated by Furgonetka sp. z o.o., Prosta 51, 00-838 Warsaw, Poland. The Furgonetka integration allows you to select courier services and track your shipment. It may set cookies to store your shipping preferences and order details. See [Furgonetka's Privacy Policy](#).
- **TikTok Pixel** – Advertising tool provided by TikTok Technology Limited, 10 Earlsfort Terrace, Dublin 2, D02 T380, Ireland. The TikTok Pixel measures ad performance and builds custom audiences for campaigns on TikTok. Data may be transferred to countries outside the EEA. See the [TikTok Privacy Policy](#).
- **Twitter Pixel** – Tracking tool from Twitter International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland. It tracks conversions from Twitter ads and helps build audiences to personalise advertising. Data may be transferred to countries outside the EEA. See the [Twitter Privacy Policy](#).
- **YouTube** – Video platform operated by Google LLC. Embedded YouTube videos use cookies to remember user preferences and gather viewing statistics. Data may be transferred to the United States. See the [Google Privacy Policy](#).

6. Managing your cookie preferences

When you visit our Site for the first time, a banner will appear asking you to consent to optional cookies. You can accept all cookies, refuse non-essential cookies or customise your choices. You can also revisit your preferences at any time by clicking “Manage Cookies” in the footer.

In addition, most browsers let you control cookies through their settings. You can delete existing cookies and choose to block new ones. However, blocking some types of cookies may affect the Site’s performance and your experience.

7. Changes to this policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation or our services. We will post the updated version on this page and update the “Last updated” date above. We encourage you to review this policy periodically.

8. Contact us

If you have any questions or concerns about our use of cookies, please contact us at m5moffice@proton.me.